



FOR IMMEDIATE RELEASE

21 March 2023

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 17 March 2023 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	157,114	€ 21.18
JAN GUSTAVSSON	29,677	€ 21.18
MINAS AGELIDIS	22,868	€ 21.18
MARCEL MARTIN	25,662	€ 21.18
BEN ALMANZAR	29,968	€ 21.18
SANDA PAREZANOVIC	23,741	€ 21.18
PANAGIOTA KALOGERAKI	47,383	€ 21.18
NIKOLAOS KALAITZIDAKIS	23,043	€ 21.18
VITALIY NOVIKOV	22,519	€ 21.18
MOURAD AJARTI	19,119	€ 21.18
BARBARA TOENZ	19,784	€ 21.18
IVO BJELIS	19,784	€ 21.18
SPYROS MELLO	16,012	€ 21.18
JAAK MIKKEL	16,729	€ 21.18



Coca-Cola
Hellenic Bottling Company

The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER 2 YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.18 GBP</td> <td>157,114</td> </tr> </tbody> </table>		Price(s)	Volume(s)	21.18 GBP	157,114		
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Price	Volume	Total							
21.18 GBP	157,114	3,327,674.52 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2023-03-17							
f)	Place of the transaction	OUTSIDE A TRADING VENUE							



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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21.18 GBP	29,677							
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Price	Volume	Total						
21.18 GBP	29,677	628,558.86 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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21.18 GBP	22,868							
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Price	Volume	Total						
21.18 GBP	22,868	484,344.24 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	CHIEF CORPORATE AFFAIRS & SUSTAINABILITY OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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Price(s)	Volume(s)							
21.18 GBP	25,662							
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Price	Volume	Total						
21.18 GBP	25,662	543,521.16 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	BEN ALMANZAR						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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21.18 GBP	29,968							
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Price	Volume	Total						
21.18 GBP	29,968	634,722.24 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	CHIEF PEOPLE AND CULTURE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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21.18 GBP	23,741							
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Price	Volume	Total						
21.18 GBP	23,741	502,834.38 GBP						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF OPERATING OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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21.18 GBP	47,383							
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Price	Volume	Total						
21.18 GBP	47,383	1,003,571.94 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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21.18 GBP	23,043							
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Price	Volume	Total						
21.18 GBP	23,043	488,050.74 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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21.18 GBP	22,519	476,952.42 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MOURAD AJARTI						
2	Reason for the notification							
a)	Position/status	CHIEF DIGITAL & TECHNOLOGY OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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21.18 GBP	19,119	404,940.42 GBP						
	- Aggregated volume							
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e)	Date of the transaction	2023-03-17						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	BARBARA TOENZ						
2	Reason for the notification							
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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	- Aggregated volume							
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	IVO BJELIS						
2	Reason for the notification							
a)	Position/status	CHIEF SUPPLY CHAIN OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SPYROS MELLO						
2	Reason for the notification							
a)	Position/status	STRATEGY AND TRANSFORMATION DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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Price(s)	Volume(s)							
21.18 GBP	16,012							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.18 GBP</td> <td>16,012</td> <td>339,134.16 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	21.18 GBP	16,012	339,134.16 GBP
Price	Volume	Total						
21.18 GBP	16,012	339,134.16 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAAK MIKKEL						
2	Reason for the notification							
a)	Position/status	NEW BUSINESSES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>21.18 GBP</td> <td>16,729</td> </tr> </tbody> </table>	Price(s)	Volume(s)	21.18 GBP	16,729		
Price(s)	Volume(s)							
21.18 GBP	16,729							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>21.18 GBP</td> <td>16,729</td> <td>354,320.22 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	21.18 GBP	16,729	354,320.22 GBP
Price	Volume	Total						
21.18 GBP	16,729	354,320.22 GBP						
e)	Date of the transaction	2023-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



Coca-Cola
Hellenic Bottling Company

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 10