



2023 Investor Day

July 6, 2023

Presentation

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Today's Presenters







Chief Executive
Officer



Melina Paizi

Chief Officer – Malls & Leisure



Angeliki Touziou

Chief Officer – Residential



Theodoros Gavriilidis

Chief Investment Officer



Harris Goritsas

Chief Financial Officer



Apostolos Zafolias

Chief Strategy & Investor Relations Officer



Dimitris Haralabopoulos

Investor Relations
Director



A leading Greek Real Estate player with a premier, diversified portfolio of assets in a rebounding market

Investment Assets

A top-quality portfolio of Malls and Marinas with unmatched footprint in the Greek market



GAV

€1.2bn

NAV

€0.7bn

c.**99**%

Occupancy

EBITDA

€**86**m

Further growth opportunities in 2023:

- Designer Outlet acquisition impact
- Malls organic growth
- Marinas' New Pricing Policy

Development Assets

The Ellinikon: Europe's pioneering 15-minute, green, smart, coastline city-within-a-city



GFA

The Ellinikon Park

Phase I (2021-26) Revenues

2.7m sqm

2m sqm

€3.3 bn

Over 40% already contractually secured





LAMDA
At the right place,
at the right time

Greece is poised for sustained macroeconomic growth



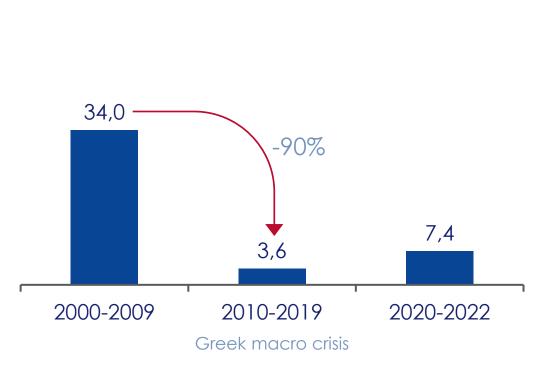
A growing economy decoupled from global trends

- Strong 2022 GDP growth* (5.9%), way ahead vs. the rest of Europe (3.5%) and the U.S. (2.1%)
- Solid GDP growth outlook* (+2.4% in 2023), ahead of EU peers (+1% in 2023).
- On track to regain Investment Grade (IG) rating by the end of 2023.
- Robust growth in disposable income and household deposits together with consistent gradual reduction in unemployment
- Tourism: 2023 preliminary data point to another record year in tourist arrivals
- Uniquely positioned to benefit from Europe's geopolitical strategic priorities (energy security, digital transformation, Infrastructure investments, EU recovery funds etc)
- A decisive renewed mandate to a proven pro-business government

Greek Real Estate to rebound after a prolonged under-investment period



Average Annual New Dwellings in Attica



Development is only starting to catch up to pre-crisis levels, leaving ample room for growth

Net FDI in Greek real estate (€m)



Substantial increase in foreign investments, with the bulk directed towards the residential market, aided by the country's brain-regain as well as government incentive programmes (golden visa, digital nomads)

Source: Bank of Greece 8

Athenian Riviera is the prime focal point of the real estate resurgence



A Supply & Demand Imbalance which The Ellinikon project is uniquely positioned to capitalize on

Remarkable influx of local and international residents and investors to the revamped Athenian Riviera create a demand wave that existing supply cannot cover









Phase I (2021-2026)

1,500 units

Total Project

8,000 units

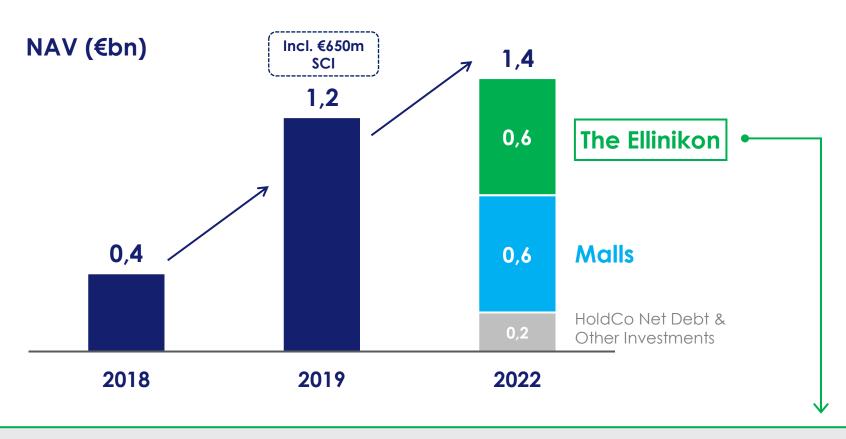






The Investment Opportunity





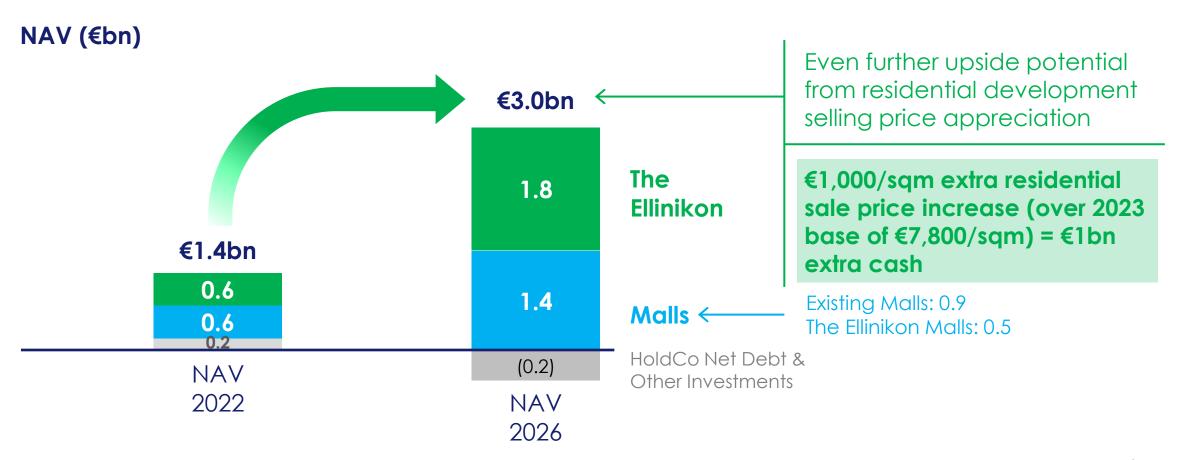
The Ellinikon NAV, as per IFRS rules, reflects only the land acquisition cost for the residential projects, thus it understates the substantial inherent residential development value of the Project. Specifically:

- Does not incorporate the value creation from the coastal front residential €1.2bn pre-sales value.
- Does not account for the value creation from the permitting, design and commercialisation of all remaining land plots.

...and has set itself up for significant upside potential on the back of:



- a substantial potential value creation from The Ellinikon
- b Malls organic growth and development



Further upside potential from remaining residential developments selling price appreciation



Other Phases 2027-2037 Residential Developments

	Gross Saleable Area (GSA) ('000 sqm)	Weighted Average Assumed Selling Price at 2023 levels (€'000/sqm)
50m High-Rise	c.500	9.0
Upper Mainstream	c.300	7.2
Entry Mainstream	c.100	5.9
Total / Weighted Average	c.900	7.8

Recent transactions of new residential developments in the area suggest potential selling price upside

Further upside potential from remaining residential developments selling price appreciation



Recent Transactions in the Athenian Riviera



Location	(Voula)	
Status	Under development	
Completion	2024	

Transaction (2022) (€/sqm GSA)

Penthouse, 4-bed: **€12,500**



Location	(Elliniko)		
Status	Under development		
Completion	2023		

Transaction (2021) (€/sqm GSA)

3-bed: **€7,800**



Location	(Voula)
Status	Under development
Completion	2024

Transaction (2022) (€/sqm GSA)

Penthouse: **€8,700**



Location	(Glyfada)
Status	Under development
Completion	2023

Transaction (2022) (€/sqm GSA)

3-bed: **€7,600**

vs premium location of The Ellinikon, at competitive pricing

Upper Mainstream

€7,200

Entry Mainstream

€5,900

Source: KENTRIKI Savills 2022



The platform to capitalize on positive country macro fundamentals

Investment Assets

Malls & Other portfolio assets

- √ #1 player in Malls in Greece
- ✓ Solid organic growth for the 4 Malls currently in operation
- ✓ Additional growth following development of the 2 Fllinikon Malls

Development Assets

The Ellinikon

- ✓ Europe's pioneering 15minute, green, smart, coastline city-within-a-city
- ✓ Substantial embedded Value, driven by Residential
- ✓ Self-financed with already c€1.4bn secured proceeds (residential & land plot signed agreements)
- ✓ Project momentum with strong Pre-Sales upon Construction start
- ✓ Secured planning and permitting

SECTION A: Malls Strategy

SECTION B: The Ellinikon Strategy

LAMDA creates value across a wide spectrum of practices ranging from development and strategic partnerships to property management





Malls
A compelling value and growth play

A top-quality, diversified portfolio with unmatched footprint in the retail market









Best ever profitability in the Malls' history

Record high EBITDA

68.6 €m Incl. Designer Outlet Athens €3.7m (c5 months since Aug 2022)









New record high

Q1 2023 Growth vs. 2022

EBITDA

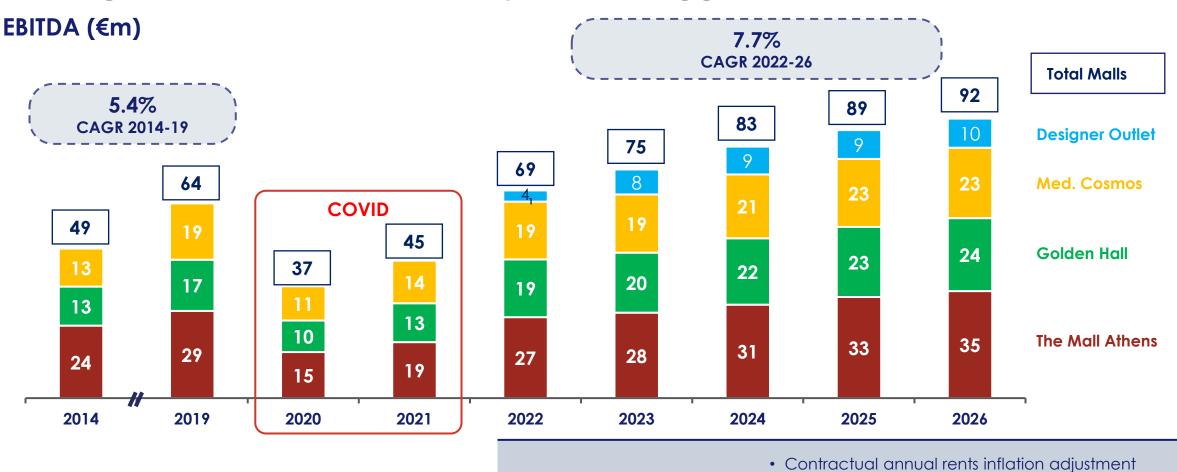
Tenant Sales

Footfall

Existing Malls



Achieving 2022 EBITDA historical record and poised for strong growth outlook



- Growth driven by:
- Parking and Advertising income increase
- Designer Outlet Athens acquisition
- · High barriers to entry in the Greek Malls market

Uniquely positioned to exploit the upside opportunity



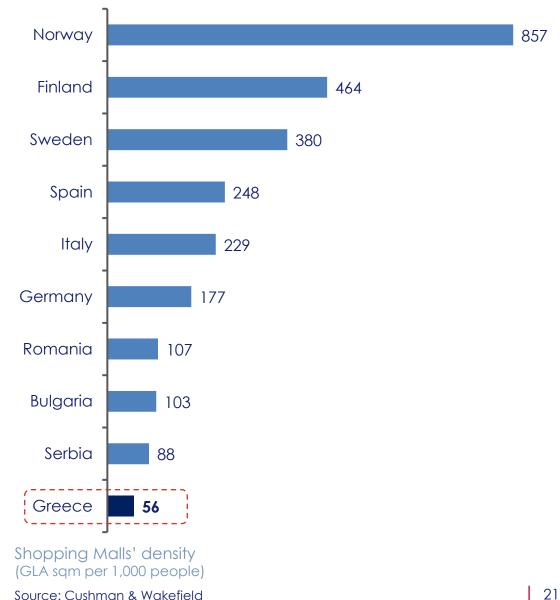
Greece has the lowest Shopping Centres density in Europe

High barriers to entry for new competitors (lack of sizeable plots and complicated permitting process)

Prolonged macro crisis resulted in concentration and increased consumption in organized venues

Despite online consumption's anticipated further penetration in the Greek market, retailers will always seek physical presence in high footfall venues (Malls) to reinforce their brand awareness

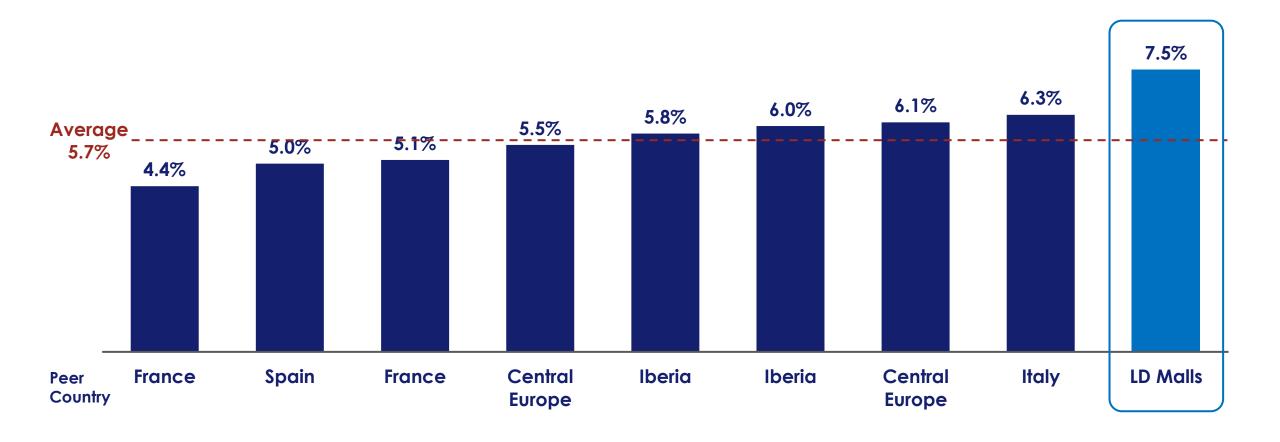
Diversified portfolio evolved into a fully integrated experiential destination offering shopping, culture, entertainment and F&B options



Significant yield premium against relevant European peers



2022 Exit yields¹ vs Selected Peers





Designed to become the Mall of the Future – A hybrid experiential mall



Lead Architect: Aedas

Project Management: Mace-Jacobs

ECI Consultant: Rizzani de Eccher-

AVAX

Progress of works

2023 Milestones

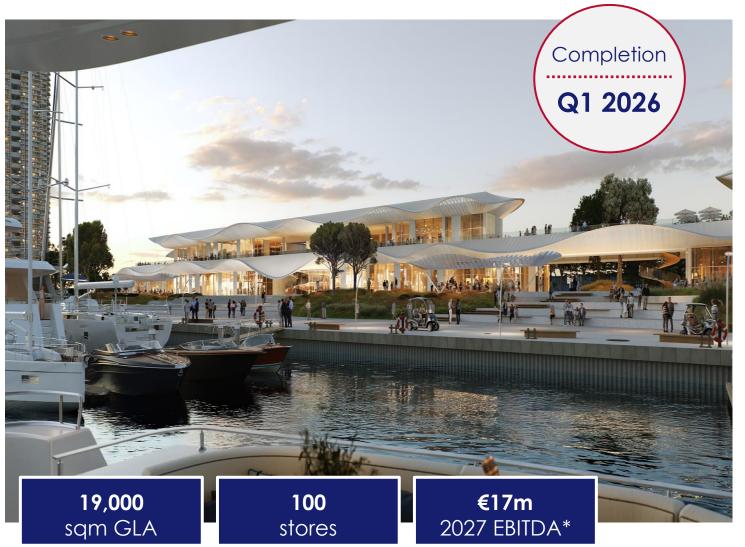
- Permitting and Design at completion stage
- Early Works commencement in July
- Outstanding leasing progress

2024

- Early Works Completion
- Main Works Commencement



Designed to become one of the best premium boutique retail developments in Europe



Lead Architect: Kengo Kuma

Project Management: Mace-Jacobs

Progress of works

2023 Milestones

- Permitting and Design at completion stage
- Early Works commencement
- Main Works Contract award
- Outstanding leasing progress

2024

Main Works Commencement



Outstanding commercial leasing progress 3 years ahead of opening

	Expression of interest (% of GLA)	Agreed/Signed Heads of Terms (% of GLA)	
		May 2023	Target End 2023
Vouliagmenis Mall	152%	53%	70%
Riviera Galleria	190%	30%	50%

The Ellinikon Malls Funding



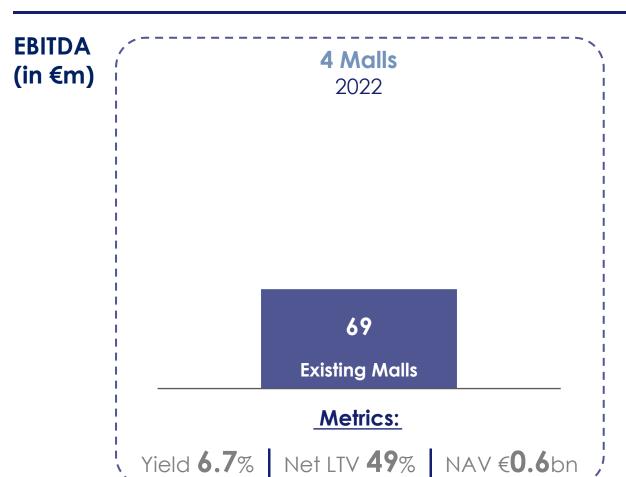
Vouliagmenis Mall & Riviera Galleria (2022-2026)

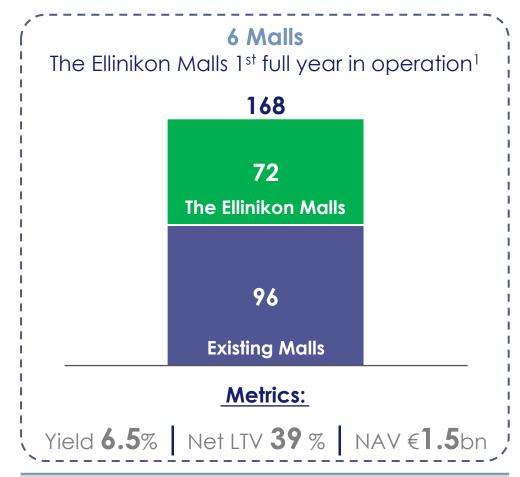
Uses	
Building CAPEX	656
Land & Infrastructure	263
Other Costs (financing, marketing, etc.)	133
Total	1,052

Sources	
Own Equity	271 🗸
Bank Debt	575 🗸
Offices Above Mall Sale & Other Funding	206
Total	1,052

Projected Pro-forma EBITDA: €168m | **Existing & The Ellinikon Malls**









Strategy going forward



Provide transparency to investors and unlock value by creating a separate Malls company

Aim for Lamda Malls IPO within 2024 subject to market conditions. IPO to include all 6 Malls

Target a **primary offering** (€150m), subject to market conditions, used for:

- (i) funding the development of The Ellinikon Malls, and
- (ii) deleveraging

The **New Listed Entity** will offer direct exposure to the ultimate Retail Real Estate market leader, with a portfolio of top-quality Income Producing Assets, offering dividend and capital appreciation





The Ellinikon

A unique development
at an inflection point

Europe's pioneering 15-minute, green, smart, coastline city-within-a-city





A Unique Master Plan



An exemplar "15-minute City" where people can walk or cycle, within 15 minutes, to Work, Shops, School, Cultural & Sports Venues, Park & the Beach



A Unique Location



Enjoying the Mediterranean climate, at only 20min distance from the Acropolis, the cradle of Western civilization

With Public Transport Accessibility (Metro, Tram etc.)...



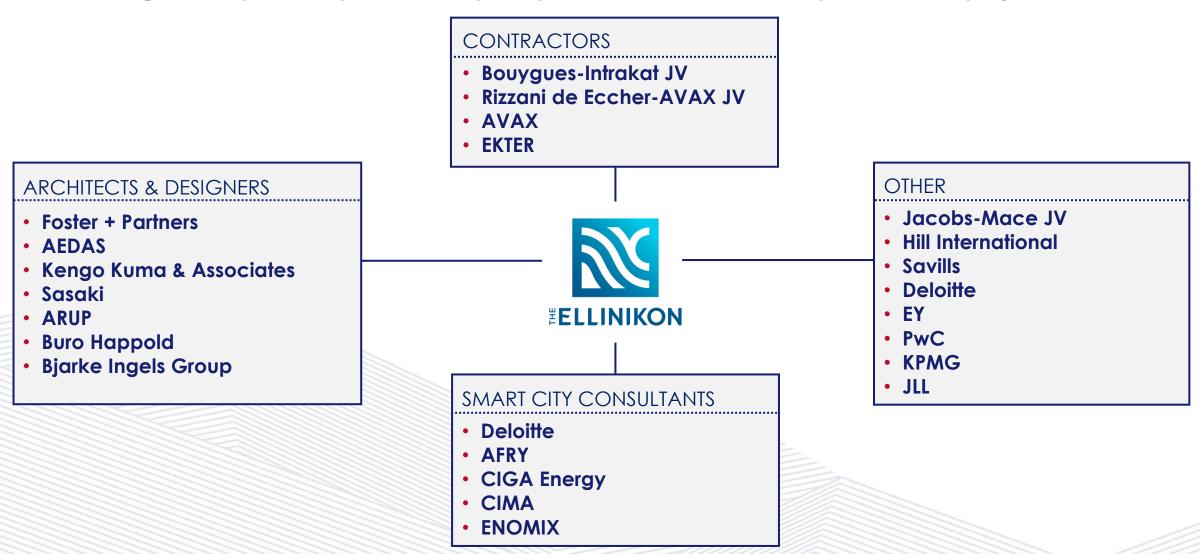


main Transport Gateways

Working with world-class advisors and expert partners to mitigate execution risks



While having lined-up all our partners to quickly move to the execution phase of the project





Phase I
Project Overview

2023 Construction progress to date





Construction to start within 2023





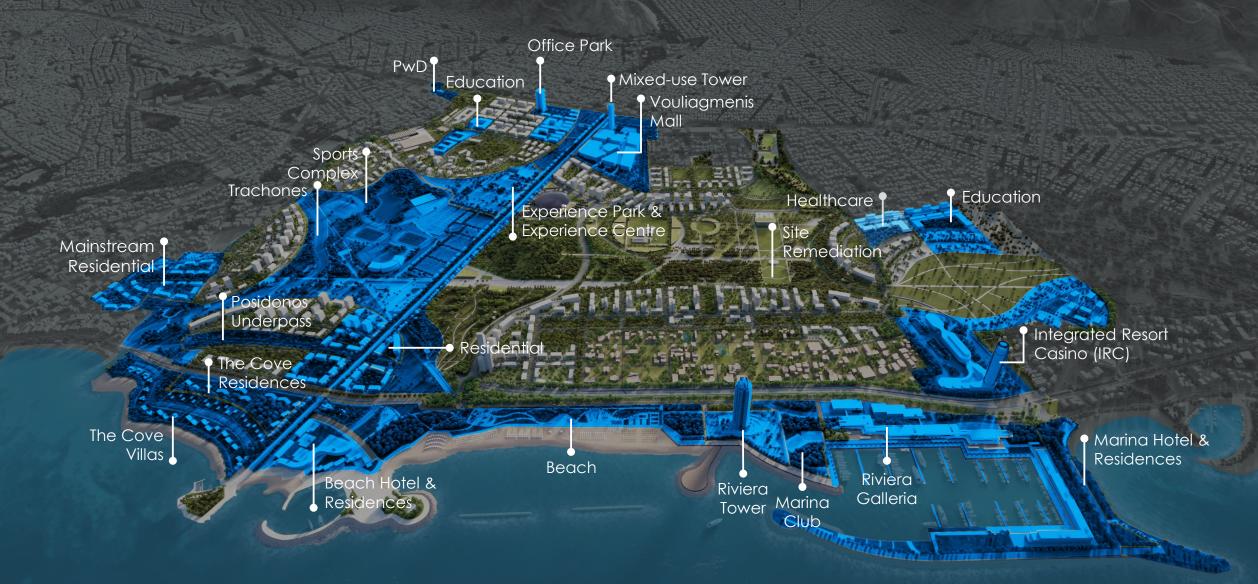
Phase I Projects





Phase I Projects overview







C4.2 The Project in numbers

Progress of Coastal Front Residential Sales (part of Phase I)



		Contract Value			
	SPAs & Reservation Agreements	Final stage of negotiation	Available/ On the Market	Total Units	Total (€m)
Riviera Tower	157	13	0	170	625
The Cove Residences	104	11	0	115	279
The Cove Villas	27	1	0	28	214
				313	1,118

Cash Collection Update



in €bn

Cash proceeds	Total cash proceeds 27 June 2023	Expected total cash proceeds end-2023	
Coastal Front Residential ¹	0.28	0.6	
Land Plot Sales & Leases ²	0.05	0.1	
TOTAL	0.33	0.7	

^{1.}Cash proceeds (i) from signed SPAs and (ii) from pre-agreement customer deposits
2.Cash proceeds (i) from signed contracts/SPAs with counterparties (IRC Land Agreement, Hospitality JV and Marina Club property sales) and (ii) from pre-agreement deposits based on MoUs

Phase I Residential Developments | Estimated Gross Profit: €0.9bn





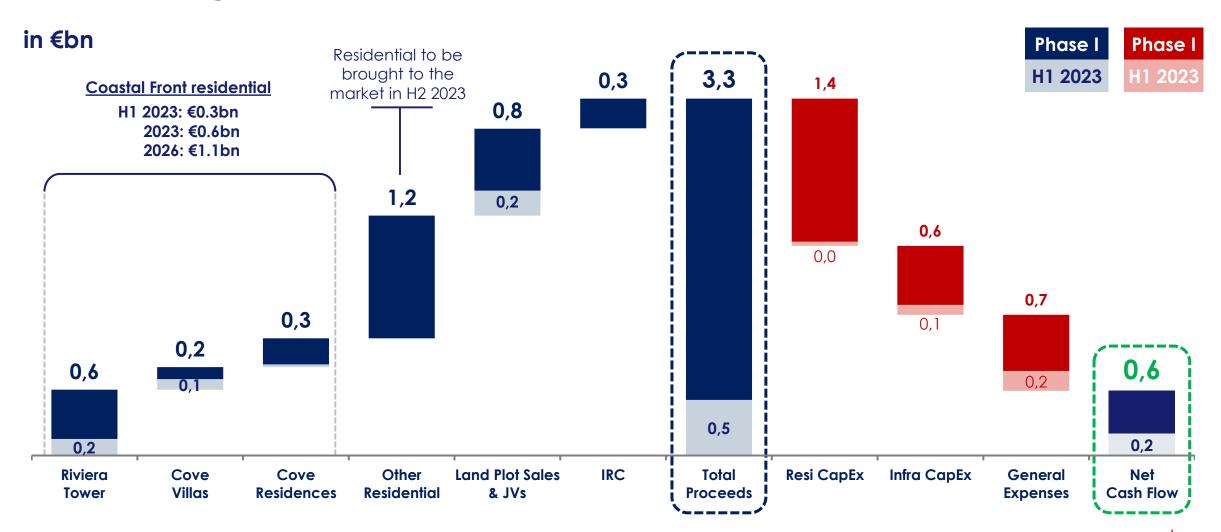
Coastal Front projects 100% sold-out Residential to be brought to the market from H2 2023

	Metric	Riviera Tower	Cove Villas	Cove Residences	High-Rise	Mainstream Posidonos	Mainstream Alimos	Neighborhood Retail	Total
GSA	sqm	44.6	20.9	25.3	43.2	48.3	50.2	11.6	244.2
Units	#	170	28	115	251	432	432	115	1,543
Gross		625	214	279	411	368	313	79	(
Revenues €m		1,118			1,171				2,289
Gross Profit	€m	422				447			869
Gross Profit Margin	%	38%			38%				38%
Average Selling Price	€ '000/sqm	12.3			7.6				9.4
Average Gross Profit	€ '000/sqm		4.6			2	2.9		3.6

Phase I | Estimated Net Cash Flow generation €0.6bn



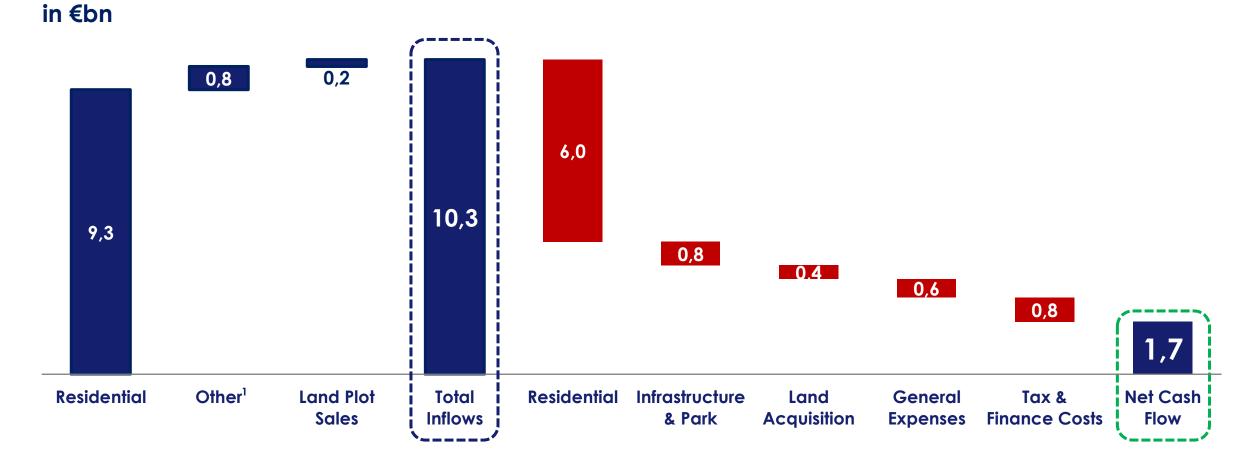
A self-financed project, despite heavy upfront investment, on the back of a successfully tested Residential "Design-Sell-Build" model





Significant embedded value in the Residential projects







Significant embedded value from the Ellinikon anticipated cash flow generation...

Net Cash Flow after Tax				
in €bn	Nominal Value	Present Value end (8% discount ra		
Phase I (2021-2026)	0.6	0.6		
Other Phases (2027-2037)	1.7	1.2		
The Ellinikon	2.3	1.8		
		1		
	€1,000/sqm higher residential selling	= price	incren	



O4.3 Risks & Mitigation

De-risked business model focusing on self-sustainable growth



Construction cost increase mitigants

√ "Guaranteed Maximum Price" (GMP) contract with Contractors

Riviera TowerBouygues-Intrakat JV

Vouliagmenis Mall Rizzani de Eccher-AVAX JV

✓ Construction kick-off at advanced Design stage ensures safe cost estimates.

✓ No "locked" price policy, before advanced design stage for future residential sales



Reduced interest rate exposure through active debt & cash collections management

Group Debt (March 2023)	Balance (in €bn)	Interest Rate	
Bond I 2020 (fixed coupon, bullet)	0.3	3.4%	
Green Bond 2022 (fixed coupon, bullet)	0.2	4.7%	_ 57% hedged
Bank Debt Hedged	0.1	3.0%	Financing Cost Sensitivity
Bank Debt Un-Hedged (Malls)	0.5	Euribor + 2.9% margin	1% in Euribor =
Group Total (Weighted Average)	1.2	4.8%	€5m

[✓] No drawdowns forecasted in 2023-24 on the back of exceptional residential pre-sales cash collections

^{✓ €0.9}bn of committed, currently undrawn Credit lines for The Ellinikon Project



Closing Remarks



A prolonged period of value build-up has been completed, leading to exceptional Residential Pre-Sales and significant progress of Construction Works



Sustainability Strategy Pillars

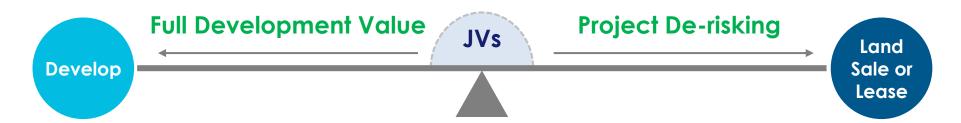


	Decarbonization		ණි Circularity			People & Prosperity				
Ambition	Transition to net zero and build resilience to a changing climate		Achieve net zero water and waste			Create economic value, accelerate social vitality and engage people				
Focus Areas	Energy- wise operations	Net Zero transition	Climate resilience	Design out Keep p waste, land & mate & water in use pollution			Regenerate natural systems	Create employment & economic value	Enhance social support & perceived vitality	Engage & elevate people
Sustainability	Sustainability Impacts Climate change Air, noise & particulate matter pollution			Biodiversity & soil		Resource efficiency / Employment & economic value		Innovation & digital transformation	Training & skills development of the future	
· · · · · · · · · · · · · · · · · · ·				Water & waste water Solid waste		Prosperity for the society & the local communities	Dignity & equality	H&S & wellbeing		
Governance	ce Supported by a robust Governance system									
Franklava	Achieved by ESG enablers									
Enablers	Innovation 8 new technol		Purpose d business e	riven culture & thics		Sust	Sustainable Finance		Collaborations & partnerships / Stakeholder engagement	

Value-adding Development Strategy



Ultimately striking a balance between extracting the maximum amount of value, while ensuring timely and successful execution



Malls, Marina & Residential

- Vouliagmenis Mall
- Riviera Galleria
- Agios Kosmas Marina
- Riviera Tower
- Cove Residences
- Other Residential

Strategic JVs

- Beach & Marina Hotels (TEMES JV)
- Mixed-Use Tower (Brooklane Capital JV)
- Sports
- Smart City

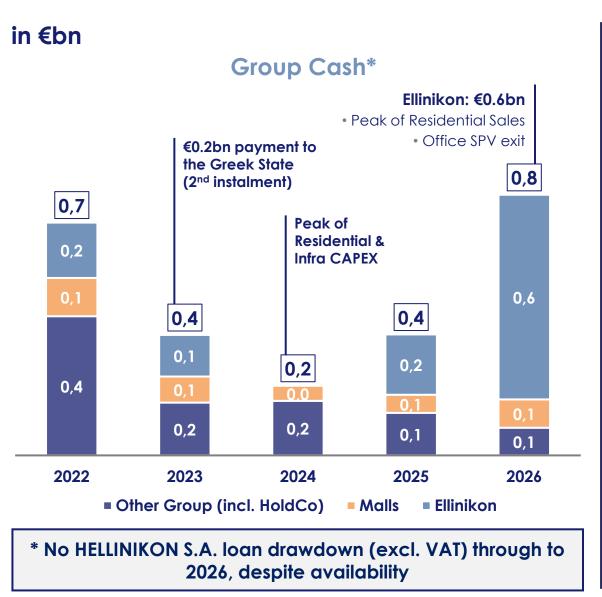
Masterplan-enhancing deals

- IRC (Hard Rock-GEK JV)
- Marina Club (Orilina Properties)
- Retail Park (Fourlis)
- Schools (CGS Ellinikon)
- Cove Villas (Land plots Sale¹)
- Offices
- Healthcare

Maintaining the "Master Developer" role to ensure de-risking of execution and value optimisation

The path towards 2026 | Group Cash & Debt Evolution







The path towards 2026 | Important Milestones



Segregate Income-producing Assets (Malls) from Development Assets (Ellinikon) Lamda Malls IPO	2024	
Existing Malls EBITDA	End-2024 €83m	End-2026 €92m
Existing Malls NAV	End-2024 €0.7bn	End-2026 €0.9bn
6 Malls EBITDA (Existing Malls + Ellinikon Malls)		1 st year of 6 malls operation €168m
6 Malls NAV		End-2026 €1.4bn
The Ellinikon Total Cash Proceeds (cumulative)	End-2024 €1.5bn	End-2026 €3.3bn
The Ellinikon Residential projects Cash Proceeds (cumulative)	End-2024 €0.9bn	End-2026 €2.3bn



The ultimate platform to capitalize on:

- positive Country macro fundamentals and
- rebounding real estate sector after years of underinvestment

Unlocking the value of a unique Malls portfolio

Significant NAV appreciation potential (projected FY2026 NAV at €3bn)

Further upside potential via a unique residential offering in the Ellinikon:

• every €1,000/sqm incremental residential selling price (over 2023 base of €7,800/sqm) adds €1bn of incremental cash







Corporate
Governance

Corporate Governance



LAMDA has adopted the Hellenic Corporate Governance Code of the Hellenic Corporate Governance Council¹

Board of Directors (BoD)

11 members elected on an individual basis

- Chair is independent, non-executive with distinct role vs. CEO; supported by the BoD Secretary (Chief Legal & Compliance Counsel)
- 1 executive (CEO)
- 10 non-executive (5 independent, out of which 1 is appointed as Senior Independent Director)

Audit Committee

4 members

- Chair is independent non-executive
- 3 BoD members (2 independent non-executive)
- 1 external member (independent)

Remuneration & Nomination Committee

4 members

- Chair is the Senior Independent Director
- 3 independent non-executive
- 1 non-executive

Main Adopted Policies

- Code of Conduct
- Conflict of Interest
- Anti-corruption
- Whistleblowing
- Suitability and Diversity
- Workplace nondiscrimination, antiharassment & violence prevention

- Procurement
- Suppliers' Code of Ethics
- Remuneration
- Sustainable Development
- Market Abuse Disclosure Control Mechanism
- Data Protection

Diversity & Inclusion

- Female employees: 52% of total
- Female senior executives: 44% of total
- Female BoD members: 27% of total

Internal Control System (ICS)*

Within the context of the ICS and the "three-lines governance model":

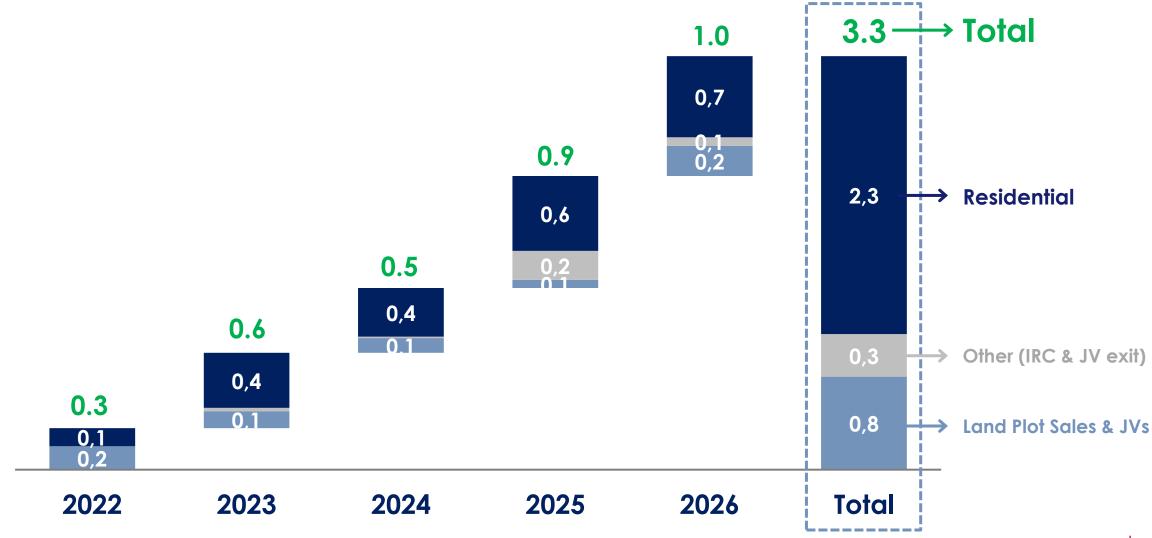
- Risk Management Unit (2nd line)
- Regulatory Compliance Unit (2nd line)
- Internal Audit Service (3rd line)
- * No material weaknesses were identified during external evaluation by independent evaluator



The Ellinikon
The Project in numbers

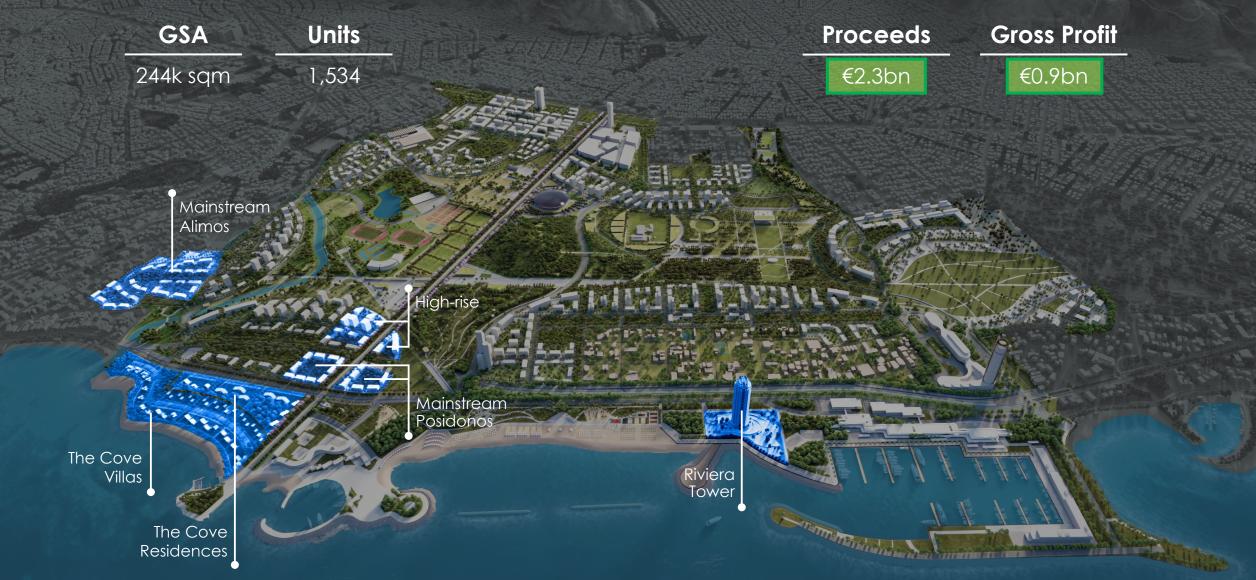


in €bn



Phase I (2021-2026) | Residential Developments







Cash proceeds (€m)	SPAs / Reservation Agreements 15 June 2023		
Riviera Tower	149		
The Cove Residences	26		End-2023 €0.6bn
The Cove Villas	99	-	
TOTAL	274	-	



A carefully laid-out strategy to ensure collection of **€2.3bn**



A comprehensive plan in place to target International Buyers to further broaden the customer base

Already registered **strong demand** for residential projects: over 8,000 buyers from 52 countries around the world

Strong momentum on the back of the successful launches of the first three residential projects (The Cove Villas, Riviera Tower and The Cove Residences)

Diversified product mix (Upper, Entry and High-Rise), targeting a broad range of buyers (related to preferences and budget)



in €bn

Cash proceeds	Total cash proceeds 27 June 2023			Total cash proceeds end-2026
Land Plot Sales & Other	0.05		→ 0.1	0.6
Ellinikon Malls (intragroup land plot sale)	0.19	0.19		0.2
TOTAL	0.24		0.3	0.8
		Signed	l Deals	

- 1. Hospitality JV
- 2. Retail Park
- 3. Marina Club
- 4. Mixed-Use Tower JV

Integrated Resort Casino (IRC) monetization (end-2025)





Counterparty	HARD ROCK-GEK TERNA JV
Agreement type	Land Agreement (Signed in Sep. 2022)
Land plot use	Long-term lease (30 years)
Project type	Integrated Resort Casino (IRC)
GFA	168k sqm
Total project investment	over€1bn
End-2025 Cash Proceeds	€0.3bn ←

- Rental income (2022-2025), and
- exit value (annual rental income discounted to end-2025 at 8%)

Other Phases 2027-2037 | Residential projects overview







The Ellinikon
Progress of Works



50% of the total volume has been excavated

Excavation work front 1 km

25% of total already concreted



1.5 km in total (more than 1 km underpass)



2022

 250 tons of hazardous waste removed from the site surfaces

2023

- 1,000 m³ of contaminated underground water treated
- More than 6,000 tons of contaminated soil has been treated on site in the bioremediation cell.
- 5.5 km of fuel pipelines have been removed



Trachones | Progress of works



2023

- Completion of 40% of excavation works
- Trees transplant activities in progress



PwD Building constructed within 1 year; scheduled opening in Sep 2023







Riviera Tower | Timeline



2021

- Foster + Partners mobilization
- Successful Launch of Pre-sales

2022

- JV Bouygues Intrakat JV appointed for ECI & early works contract
- Building Permit Issuance
- SPA signing

2023

- Completion of early works
- Bouygues-Intrakat JV awarded Main Works Contract





Today

300 piles (diam. 1.5m and 1.0m) in place, in 35-55 m. depth.

• Piles Completed to date 90%

Diaphragm Wall (520m) completed

Excavations works have commenced

Year end

2nd floor visible at 21 metres



The Cove Residences | Timeline



2021

ISV and BOBOTIS team mobilization

2022

- Design Progress
- KAS & KESA Approvals
- Successful Launch of Presales

2023

- Issuance of Building Permits
- Mobilization on Site / Demolitions
- Project Management Consultant: Hill International
- Early Works Contractor Award in June '23
- SPA signing to commence in summer '23



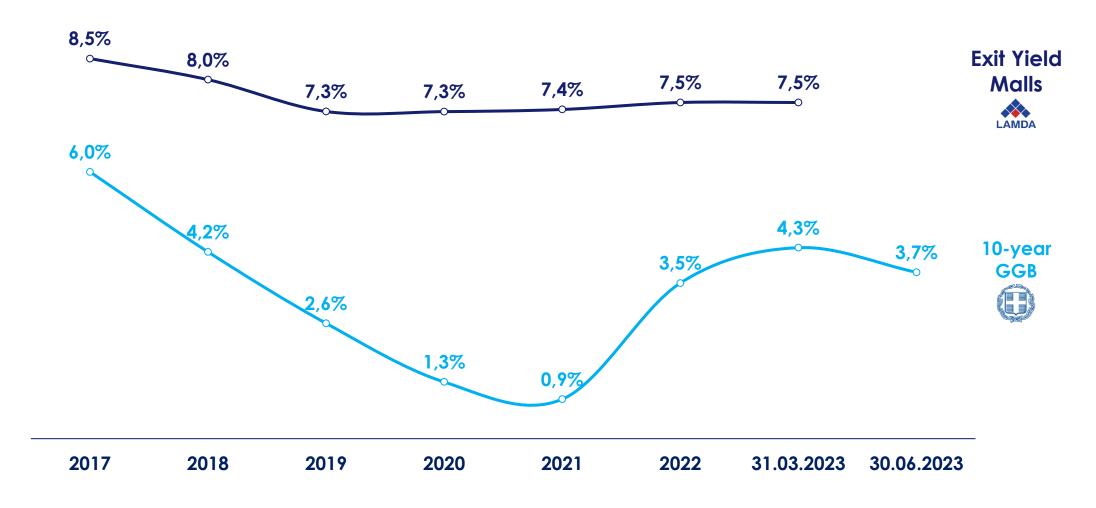


6.4 Malls
Yields & Market Positioning

Relatively well positioned against the current rising interest rates cycle

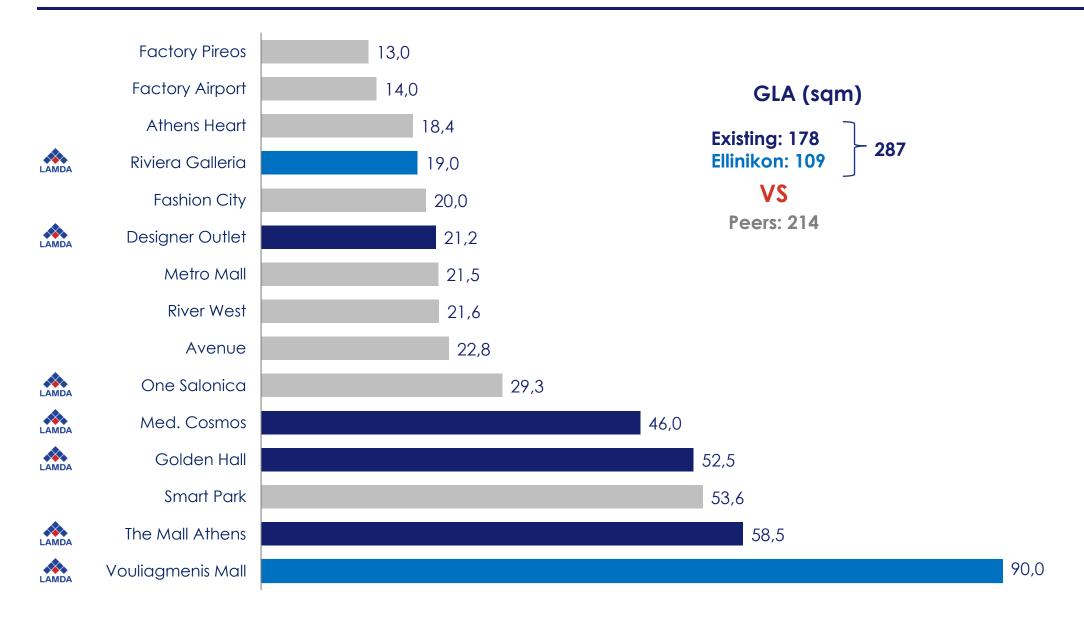


10-year Greek Government Bond (GGB) vs. LAMDA Malls Exit Yield



The undisputed leader in prime retail assets in Greece







Thank you