



**ANNOUNCEMENT REGARDING THE POTENTIAL TARGET MARKET FOR THE BONDS TO BE ISSUED BY THE COMPANY "IDEAL HOLDINGS S.A." AND ADMITTED TO TRADING ON THE ATHENS EXCHANGE**

The Joint Coordinators, namely "NATIONAL BANK OF GREECE S.A.", "PIRAEUS BANK" and "EUROBANK S.A.", regarding the public offering of bonds (the "Bonds") of the company "IDEAL HOLDINGS S.A." (the "Issuer"), through the issuance of a common bond loan up to €100 million, announce that they have made an assessment of the potential target market for the Bonds, in accordance with article 16 par. 3 of Law 4514/2018, regarding the requirements of monitoring products, article 9 of the Decision No. 1/808/07.02.2018 of the Hellenic Capital Market Commission and article 8 of the Bank of Greece Executive Committee Act no. 147/27.07.2018, as follows:

- i. the potential target market for the Bonds is: retail clients, professional clients and eligible counterparties, each as defined in Law 4514/2018, as in force, having at least basic knowledge and experience in investment products and services, with limited capacity to bear losses in respect of the funds invested, low risk tolerance, with an appropriate investment horizon up to five (5) years (that is, until the due date of the Bonds or earlier, in case of prepayment by the Company (exercise of the call option)) and with investment objective the preservation of the invested capital or the interest income or the portfolio diversification and/or capital growth.
- ii. all channels for the distribution of the Bonds (i.e., investment services regarding provision of investment advice, portfolio management, receiving/transmitting of order and execution of order) are considered appropriate for the clients of the potential target market.

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