



FOR IMMEDIATE RELEASE

03 January 2024

**Coca-Cola HBC AG (the “Company”)**

**Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)**

The Company announces that the deferred bonus award over shares of CHF 6.70 in the Company (the “Deferred Shares”) granted under the Company’s Management Incentive Plan to Zoran Bogdanovic, Chief Executive Officer, relating to a performance related annual bonus for the year 2020 and granted in March 2021, vested on 02 January 2024. Following vesting, the PDMR sold sufficient Deferred Shares to cover his tax and other liabilities and the balance of the Deferred Shares were retained.

PDMR	Number of shares granted under the Deferred Shares vesting	Number of shares sold to cover taxes and other liabilities	Number of shares retained
Zoran Bogdanovic, Chief Executive Officer	7,354	392	6,962

The Notification of Dealing Forms can be found below.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	ZORAN BOGDANOVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH (“SHARES”)  CH0198251305							
b)	Nature of the transaction	VESTING OF DEFERRED SHARES GRANTED IN MARCH 2021 UNDER THE COMPANY’S MANAGEMENT INCENTIVE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.95 GBP</td> <td>7,354</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.95 GBP	7,354		
Price(s)	Volume(s)								
22.95 GBP	7,354								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.95 GBP</td> <td>7,354</td> <td>168,774.30 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	22.95 GBP	7,354	168,774.30 GBP
Price	Volume	Total							
22.95 GBP	7,354	168,774.30 GBP							
e)	Date of the transaction	2024-01-02							
f)	Place of the transaction	XLON							

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**Coca-Cola**  
**Hellenic Bottling Company**

a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH (“SHARES”)  CH0198251305						
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE DEFERRED SHARES						
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>22.95 GBP</td><td>392</td></tr></tbody></table>	Price(s)	Volume(s)	22.95 GBP	392		
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22.95 GBP	392							
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22.95 GBP	392	8,996.40 GBP						
e)	Date of the transaction	2024-01-02						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
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