

## 18 January 2024

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 January 2024 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 January 2024 are also set out below.

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The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

| 1  | Details of the person discharging associated   | ng managerial resp                                | onsibiliti | ies / | person closely   |  |
|----|--|---|------------|-------|------------------|--|
| a) | Name   | ZORAN BOGDANOVIC                                  |            |       |                  |  |
| 2  | Reason for the notification  |   |            |       |                  |  |
| a) | Position/status  | CHIEF EXECUTIV                                    | E OFFICI   | ER    |                  |  |
| b) | Initial notification<br>/Amendment   | INITIAL NOTIFICA                                  | ATION      |       |                  |  |
| 3  | Details of the issuer, emission a auctioneer or auction monitor  | llowance market p                                 | articipa   | nt, a | uction platform, |  |
| a) | Name   | COCA-COLA HBO                                     | CAG        |       |                  |  |
| b) | LEI  | 549300EFP3TNG                                     | 7JGVE49    | 9     |                  |  |
| 4  | Details of the transaction(s): se<br>instrument; (ii) each type of tra<br>transactions have been conduct | nsaction; (iii) each                              |            |       |                  |  |
| a) | Description of the financial instrument, type of instrument  | COCA-COLA HBO<br>CHF 6.70 EACH                    | C AG OR    | DINA  | ARY SHARES OF    |  |
|    | Identification code  | CH0198251305                                      |            |       |                  |  |
| b) | Nature of the transaction  | PDMR'S CONTRIE<br>SHARES UNDER T<br>SHARE PURCHAS | LHE COV    |       |                  |  |
| c) | Price(s) and volume(s)   |   |            |       |                  |  |
|    |  | Price(s)  |            |       | me(s)            |  |
|    |  | 23.45209 GBP                                      |            | 193.2 | 284              |  |
| d) | Aggregated information   |   | T          |       | I <b>-</b>       |  |
|    | - Aggregated volume  | Price   | Volum      |       | Total            |  |
|    | 7.55.054004.0.40   | 23.45209 GBP                                      | 193.28     | 54    | GBP 4,532.92     |  |
|    | - Price  |   |            |       |                  |  |
| e) | Date of the transaction  | 2024-01-17  |            |       |                  |  |
| f) | Place of the transaction   | XLON  |            |       |                  |  |
| 5  | Details of the transaction(s): se instrument; (ii) each type of transactions have been conducted.        | nsaction; (iii) each                              |            |       | • •              |  |



| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH   |       |      | ARY SHARES OF |
|----|---|--|-------|------|---------------|
|    | Identification code   | CH0198251305   |       |      |               |
| b) | Nature of the transaction                                   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |       |      |               |
| c) | Price(s) and volume(s)                                      |  |       |      |               |
|    |   | Price(s)   |       | Volu | me(s)         |
|    |   | 23.45209 GBP   |       | 79.3 | 33            |
| d) | Aggregated information                                      |  |       |      |               |
|    |   | Price  | Volur | ne   | Total         |
|    | - Aggregated volume   | 23.45209 GBP   | 79.33 | 3    | GBP 1,860.52  |
|    | - Price   |  |       |      |               |
| e) | Date of the transaction                                     | 2024-01-17   |       |      |               |
| f) | Place of the transaction                                    | XLON   |       |      |               |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |   |  |  |  |
|----|---|---|--|--|--|
| a) | Name  | JAN GUSTAVSSON                                  |  |  |  |
| 2  | Reason for the notification   |   |  |  |  |
| a) | Position/status   | GENERAL COUNSEL AND COMPANY                     |  |  |  |
|    |   | SECRETARY                                       |  |  |  |
| b) | Initial notification  | INITIAL NOTIFICATION                            |  |  |  |
|    | /Amendment  |   |  |  |  |
| 3  | Details of the issuer, emission a   | allowance market participant, auction platform, |  |  |  |
|    | auctioneer or auction monitor   |   |  |  |  |
| a) | Name  | COCA-COLA HBC AG                                |  |  |  |
| b) | LEI   | 549300EFP3TNG7JGVE49                            |  |  |  |
| 4  | Details of the transaction(s): se   | ection to be repeated for (i) each type of      |  |  |  |
|    | instrument; (ii) each type of transaction; (iii) each date; and (iv) each place wher      |   |  |  |  |
|    | transactions have been conduc   | ted   |  |  |  |
| a) | Description of the financial  | COCA-COLA HBC AG ORDINARY SHARES OF             |  |  |  |
|    | instrument, type of instrument  | CHF 6.70 EACH                                   |  |  |  |



|    | Identification code               | CH0198251305                       |   |                |  |  |
|----|-----------------------------------|------------------------------------|---|----------------|--|--|
| b) | Nature of the transaction         | SHARES UNDER                       | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN |                |  |  |
| c) | Price(s) and volume(s)            |                                    |   |                |  |  |
|    |                                   | Price(s)                           | Vol   | ume(s)         |  |  |
|    |                                   | 23.45209 GBP                       | 113   | 3.711          |  |  |
| d) | Aggregated information            |                                    | ·   | _              |  |  |
|    |                                   | Price                              | Volume  | Total          |  |  |
|    | - Aggregated volume               | 23.45209 GBP                       | 113.711   | GBP 2,666.76   |  |  |
|    | - Price                           |                                    |   |                |  |  |
| e) | Date of the transaction           | 2024-01-17                         |   |                |  |  |
| f) | Place of the transaction          | XLON                               |   |                |  |  |
| 5  | Details of the transaction(s): se | ction to be repeat                 | ed for (i) ead  | th type of     |  |  |
|    | instrument; (ii) each type of tra | -                                  |   |                |  |  |
|    | transactions have been conduct    | ted                                |   |                |  |  |
| a) | Description of the financial      | COCA-COLA HB                       | C AG ORDIN  | NARY SHARES OF |  |  |
|    | instrument, type of instrument    | CHF 6.70 EACH                      |   |                |  |  |
|    | Identification code               | CH0198251305                       |   |                |  |  |
| b) | Nature of the transaction         | COMPANY'S MATCHING CONTRIBUTION TO |   |                |  |  |
|    |                                   | PURCHASE SHAF                      |   |                |  |  |
|    |                                   | UNDER THE COM                      |   | PLOYEE SHARE   |  |  |
| L. |                                   | PURCHASE PLAN                      | I   |                |  |  |
| c) | Price(s) and volume(s)            | Price(s)                           | Vol   | ume(s)         |  |  |
|    |                                   | 23.45209 GBP                       |   | 167            |  |  |
| d) | Aggregated information            |                                    |   |                |  |  |
| u) | Aggregated information            | Price                              | Volume  | Total          |  |  |
|    | - Aggregated volume               | 23.45209 GBP                       | 48.167  | GBP 1,129.62   |  |  |
|    | - Price                           |                                    |   |                |  |  |
| e) | Date of the transaction           | 2024-01-17                         |   |                |  |  |
| f) | Place of the transaction          | XLON                               |   |                |  |  |



| 1  | Details of the person discharging associated   | ng managerial resp  | onsibilitie | es / person closely  |  |
|----|--|---|-------------|----------------------|--|
| a) | Name   | MINAS AGELIDIS  |             |                      |  |
| 2  | Reason for the notification  | I   |             |                      |  |
| a) | Position/status  | REGIONAL DIREC  | CTOR        |                      |  |
| b) | Initial notification / Amendment   | INITIAL NOTIFICA  | ATION       |                      |  |
| 3  | Details of the issuer, emission a auctioneer or auction monitor  | llowance market p   | participan  | t, auction platform, |  |
| a) | Name   | COCA-COLA HB  | CAG         |                      |  |
| b) | LEI  | 549300EFP3TNG   | 7JGVE49     |                      |  |
| 4  | Details of the transaction(s): se<br>instrument; (ii) each type of tra<br>transactions have been conduct | nsaction; (iii) each  |             |                      |  |
| a) | Description of the financial instrument, type of instrument  | COCA-COLA HB<br>CHF 6.70 EACH   | C AG ORD    | DINARY SHARES OF     |  |
|    | Identification code  | CH0198251305  |             |                      |  |
| b) | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN |             |                      |  |
| c) | Price(s) and volume(s)   |   |             |                      |  |
|    |  | Price(s)<br>23.45209 GBP  |             | olume(s)<br>8.287    |  |
| d) | Aggregated information   |   |             |                      |  |
| u, | , riggi egacea illierinacion   | Price   | Volume      | Total                |  |
|    | - Aggregated volume  | 23.45209 GBP  | 38.287      | GBP 897.91           |  |
|    | - Price  |   |             |                      |  |
| e) | Date of the transaction  | 2024-01-17  |             |                      |  |
| f) | Place of the transaction   | XLON  |             |                      |  |
| 5  | Details of the transaction(s): se instrument; (ii) each type of trattransactions have been conducted.    | nsaction; (iii) each  |             |                      |  |
| a) | Description of the financial instrument, type of instrument  | COCA-COLA HB<br>CHF 6.70 EACH   | C AG ORD    | DINARY SHARES OF     |  |
|    | Identification code  | CH0198251305  |             |                      |  |



| b) | Nature of the transaction                            | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |                |                |                     |
|----|--|---|----------------|----------------|---------------------|
| c) | Price(s) and volume(s)                               | Price(s)<br>23.45209 GBP  |                | Volui<br>37.11 | me(s)               |
| d) | Aggregated information  - Aggregated volume  - Price | Price<br>23.45209 GBP   | Volur<br>37.11 |                | Total<br>GBP 870.47 |
| e) | Date of the transaction                              | 2024-01-17  |                |                |                     |
| f) | Place of the transaction                             | XLON  |                |                |                     |

| 1  | Details of the person dischargin                                | ng managerial responsibili                              | ties / person closely                          |  |
|----|---|---|--|--|
| a) | Name  | MARCEL MARTIN   |  |  |
| 2  | Reason for the notification                                     |   |  |  |
| a) | Position/status   | CHIEF CORPORATE AFF<br>OFFICER                          | AIRS & SUSTAINABILITY                          |  |
| b) | Initial notification / Amendment                                | INITIAL NOTIFICATION                                    |  |  |
| 3  | Details of the issuer, emission a auctioneer or auction monitor | llowance market particip                                | ant, auction platform,                         |  |
| a) | Name  | COCA-COLA HBC AG  |  |  |
| b) | LEI   | 549300EFP3TNG7JGVE                                      | 49   |  |
| 4  | Details of the transaction(s): se                               | -   | * ·  |  |
|    | instrument; (ii) each type of tra                               |   | nd (iv) each place where                       |  |
| a) | Description of the financial                                    | COCA-COLA HBC AG O                                      | RDINARY SHARES OF                              |  |
| -  | instrument, type of instrument                                  | CHF 6.70 EACH   |  |  |
|    | Identification code   | CH0198251305  |  |  |
| b) | Nature of the transaction                                       | PDMR'S CONTRIBUTION TO PURCHASE                         |  |  |
|    |   | SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |  |  |
| c) | Price(s) and volume(s)  |   | <u>-                                      </u> |  |
|    |   | Price(s)  | Volume(s)                                      |  |



| HR | •  |  |          |          |               |
|----|--|--|----------|----------|---------------|
|    |  | 23.45209 GBP   |          | 41.83    | 36            |
| d) | Aggregated information   |  | <u> </u> |          | J             |
|    |  | Price  | Volum    | е        | Total         |
|    | - Aggregated volume  | 23.45209 GBP   | 41.836   | 5        | GBP 981.14    |
|    | - Price  |  |          | <u> </u> |               |
| e) | Date of the transaction  | 2024-01-17   |          |          |               |
| f) | Place of the transaction   | XLON   |          |          |               |
| 5  | Details of the transaction(s): se instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each   |          |          |               |
| a) | Description of the financial   | COCA-COLA HB   | C AG OF  | RDINA    | ARY SHARES OF |
|    | instrument, type of instrument   | CHF 6.70 EACH  |          |          |               |
|    | Identification code  | CH0198251305   |          |          |               |
| b) | Nature of the transaction  | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |          |          |               |
| c) | Price(s) and volume(s)   |  |          |          |               |
|    |  | Price(s)   |          | Volu     | me(s)         |
|    |  | 23.45209 GBP   |          | 40.23    | 30            |
| d) | Aggregated information   |  | <u> </u> |          | <u> </u>      |
|    |  | Price  | Volum    | ne       | Total         |
|    | - Aggregated volume  | 23.45209 GBP   | 40.23    | 0        | GBP 943.48    |
|    | - Price  |  |          |          |               |
| e) | Date of the transaction  | 2024-01-17   |          |          |               |
| f) | Place of the transaction   | XLON   |          |          |               |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |                                  |  |  |  |
|----|---|----------------------------------|--|--|--|
| a) | Name  | EBRU OZGEN                       |  |  |  |
| 2  | Reason for the notification   |                                  |  |  |  |
| a) | Position/status   | CHIEF PEOPLE AND CULTURE OFFICER |  |  |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION             |  |  |  |



| 73 | Details of the issuer, emission al auctioneer or auction monitor | lowance market pai   | rticipa | ant, au     | ction platform, |  |
|----|--|--|---------|-------------|-----------------|--|
| a) | Name   | COCA-COLA HBC  | CAG     |             |                 |  |
| b) | LEI  | 549300EFP3TNG7   | 7JGVE   | <b>E</b> 49 |                 |  |
| 4  | instrument; (ii) each type of tran                               | tails of the transaction(s): section to be repeated for (i) each type of trument; (ii) each type of transaction; (iii) each date; and (iv) each place ere transactions have been conducted |         |             |                 |  |
| a) | Description of the financial                                     | COCA-COLA HBC  | CAGC    | RDIN        | ARY SHARES OF   |  |
|    | instrument, type of instrument                                   | CHF 6.70 EACH  |         |             |                 |  |
|    | Identification code  | CH0198251305   |         |             |                 |  |
| b) | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN  |         |             |                 |  |
| c) | Price(s) and volume(s)   |  |         |             |                 |  |
|    |  | Price(s)   |         | Volur       | ne(s)           |  |
|    |  | 23.45209 GBP   |         | 65.71       | .4              |  |
| d) | Aggregated information   |  |         |             |                 |  |
|    |  | Price  | Vol     | ume         | Total           |  |
|    | - Aggregated volume  | 23.45209 GBP   | 65.7    | 714         | GBP 1,541.13    |  |
|    | - Price  |  |         |             |                 |  |
| e) | Date of the transaction  | 2024-01-17   |         |             |                 |  |
| f) | Place of the transaction   | XLON   |         |             |                 |  |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |                         |  |  |  |
|----|---|-------------------------|--|--|--|
| a) | Name  | PANAGIOTA KALOGERAKI    |  |  |  |
| 2  | Reason for the notification   |                         |  |  |  |
| a) | Position/status   | CHIEF OPERATING OFFICER |  |  |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION    |  |  |  |
| 3  | Details of the issuer, emission allowance market participant, auction platform,           |                         |  |  |  |
|    | auctioneer or auction monitor   |                         |  |  |  |
| a) | Name  | COCA-COLA HBC AG        |  |  |  |



|    | _  | T   |          |       |              |
|----|--|---|----------|-------|--------------|
| b) | LEI  | 549300EFP3TNG   | 7JGVE49  |       |              |
| 4  | Details of the transaction(s): see instrument; (ii) each type of transactions have been conduct            | nsaction; (iii) each d  |          | -     | · •          |
| a) | Description of the financial   | COCA-COLA HBO   | CAGORD   | INAR  | Y SHARES OF  |
|    | instrument, type of instrument   | CHF 6.70 EACH   |          |       |              |
|    | Identification code  | CH0198251305  |          |       |              |
| b) | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN                               |          |       |              |
| c) | Price(s) and volume(s)   |   |          |       |              |
|    |  | Price(s)  | ,        | Volur | ne(s)        |
|    |  | 23.45209 GBP 140.271  |          | 71    |              |
| d) | Aggregated information   |   | <u> </u> |       |              |
| -, |  | Price   | Volume   |       | Total        |
|    | - Aggregated volume  | 23.45209 GBP  | 140.271  |       | GBP 3,289.65 |
|    | - Price  |   |          |       |              |
| e) | Date of the transaction  | 2024-01-17  |          |       |              |
| f) | Place of the transaction   | XLON  |          |       |              |
| 5  | Details of the transaction(s): see<br>instrument; (ii) each type of tran<br>transactions have been conduct | nsaction; (iii) each d  |          | -     | -            |
| a) | Description of the financial   | COCA-COLA HBO   | CAGORD   | INAR  | RY SHARES OF |
|    | instrument, type of instrument   | CHF 6.70 EACH   |          |       |              |
|    | Identification code  | CH0198251305  |          |       |              |
| b) | Nature of the transaction  | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |          |       |              |
| c) | Price(s) and volume(s)   |   |          |       |              |
|    |  | Price(s)  | ,        | Volur | ne(s)        |
|    |  | 23.45209 GBP 56.667   |          |       | 57           |
| d) | Aggregated information   | L   |          |       |              |
| -, |  | Price   | Volum    | ne    | Total        |
|    | - Aggregated volume  | 23.45209 GBP  | 56.667   |       | GBP 1,328.96 |
|    | - Price  |   |          |       |              |



| e) | Date of the transaction  | 2024-01-17 |
|----|--------------------------|------------|
| f) | Place of the transaction | XLON       |

| 1  | Details of the person discharging managerial responsibilities / person closely associated               |  |        |        |                  |
|----|---|--|--------|--------|------------------|
| a) | Name  | VITALIY NOVIKO                               | OV     |        |                  |
| 2  | Reason for the notification   |  |        |        |                  |
| a) | Position/status   | DIGITAL COMMI<br>DEVELOPMENT                 |        |        | SS               |
| b) | Initial notification<br>/Amendment  | INITIAL NOTIFIC                              |        |        |                  |
| 3  | Details of the issuer, emission a auctioneer or auction monitor   |  |        | ant, a | uction platform, |
| a) | Name  | COCA-COLA HBC AG                             |        |        |                  |
| b) | LEI   | 549300EFP3TNG7JGVE49                         |        |        |                  |
| 4  | Details of the transaction(s): se<br>instrument; (ii) each type of tra<br>transactions have been conduc | nsaction; (iii) each                         |        |        |                  |
| a) | Description of the financial  | COCA-COLA HE                                 | C AG O | RDINA  | ARY SHARES OF    |
|    | instrument, type of instrument  | CHF 6.70 EACH                                |        |        |                  |
|    | Identification code   | CH0198251305                                 |        |        |                  |
| b) | Nature of the transaction   | PDMR'S CONTR<br>SHARES UNDER<br>SHARE PURCHA | THE CC | MPAI   |                  |
| c) | Price(s) and volume(s)  |  |        |        |                  |
|    |   | Price(s)                                     |        | Volu   | ime(s)           |
|    |   | 23.45209 GBP                                 |        | 184.   | 894              |
| d) | Aggregated information  | Price  | Volum  |        | Total            |
|    | - Aggregated volume   | 23.45209 GBP                                 | 184.89 | _      | GBP 4,336.15     |
|    | - Price   |  |        |        |                  |



| e) | Date of the transaction   | 2024-01-17                         |          |                  |               |
|----|---|------------------------------------|----------|------------------|---------------|
| f) | Place of the transaction  | XLON                               |          |                  |               |
| 5  | Details of the transaction(s): se   | ction to be repeate                | d for (i | ) each           | type of       |
|    | instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where |                                    |          | each place where |               |
|    | transactions have been conduct  | ted                                |          |                  | -             |
| a) | Description of the financial  | COCA-COLA HBC                      | CAGO     | RDINA            | ARY SHARES OF |
|    | instrument, type of instrument  | CHF 6.70 EACH                      |          |                  |               |
|    | 3.  |                                    |          |                  |               |
|    | Identification code   | CH0198251305                       |          |                  |               |
|    |   |                                    |          |                  |               |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO |          |                  |               |
|    |   | PURCHASE SHAR                      | ES ON    | ВЕНА             | LF OF PDMR    |
|    |   | UNDER THE COM                      | PANY'    | SEMP             | LOYEE SHARE   |
|    |   | PURCHASE PLAN                      |          |                  |               |
| c) | Price(s) and volume(s)  |                                    |          |                  |               |
|    |   | Price(s)                           |          | Volu             | me(s)         |
|    |   | 23.45209 GBP                       |          | 36.5             | 50            |
|    |   |                                    |          |                  |               |
| d) | Aggregated information  |                                    |          |                  |               |
| ,  |   | Price                              | Volur    | ne               | Total         |
|    | - Aggregated volume   | 23.45209 GBP                       | 36.55    | 50               | GBP 857.17    |
|    |   | 25.45209 001                       | 30.33    | ,0               | GDI 657.17    |
|    | - Price   |                                    |          |                  |               |
|    |   |                                    |          |                  |               |
| e) | Date of the transaction   | 2024-01-17                         |          |                  |               |
|    |   |                                    |          |                  |               |
| f) | Place of the transaction  | XLON                               |          |                  |               |
|    |   |                                    |          |                  |               |
|    |   |                                    |          |                  |               |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |   |  |
|----|---|---|--|
| a) | Name  | MOURAD AJARTI                                 |  |
| 2  | Reason for the notification   |   |  |
| a) | Position/status   | CHIEF DIGITAL & TECHINOLOGY OFFICER           |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION                          |  |
| 3  | Details of the issuer, emission al auctioneer or auction monitor                          | lowance market participant, auction platform, |  |
| a) | Name  | COCA-COLA HBC AG                              |  |
| b) | LEI   | 549300EFP3TNG7JGVE49                          |  |



| 4  | Details of the transaction(s): se   | ction to be repeate            | d for (i) | each ty | ype of                 |
|----|---|--------------------------------|-----------|---------|------------------------|
|    | instrument; (ii) each type of tran  | nsaction; (iii) each o         |           | -       |                        |
|    | transactions have been conduct  |                                | 0.4.0.05  |         | W. C. I.A. D. E. C. E. |
| a) | Description of the financial  | COCA-COLA HBO                  | CAGO      | RDINAF  | RY SHARES OF           |
|    | instrument, type of instrument  | CHF 6.70 EACH                  |           |         |                        |
|    | Identification code   | CH0198251305                   |           |         |                        |
| b) | Nature of the transaction   | PDMR'S CONTRI                  | BUTION    | TO PU   | IRCHASE SHARES         |
|    |   | UNDER THE COM<br>PURCHASE PLAN |           | EMPL    | OYEE SHARE             |
| c) | Price(s) and volume(s)  |                                | •         |         |                        |
| •, | 11100(3) 4114 10141110(3)   | Price(s)                       |           | Volur   | me(s)                  |
|    |   | 23.45209 GBP                   |           | 131.9   | 932                    |
| d) | Aggregated information  |                                |           |         |                        |
|    |   | Price                          | Volum     | ne      | Total                  |
|    | - Aggregated volume   | 23.45209 GBP                   | 131.93    | 32      | GBP 3,094.08           |
|    | - Price   |                                |           |         |                        |
| e) | Date of the transaction   | 2024-01-17                     |           |         |                        |
| f) | Place of the transaction  | XLON                           |           |         |                        |
| 5  | Details of the transaction(s): see instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each d         |           |         |                        |
| a) | Description of the financial  | COCA-COLA HB                   | C AG OF   | RDINAF  | RY SHARES OF           |
|    | instrument, type of instrument  | CHF 6.70 EACH                  |           |         |                        |
|    | Identification code   | CH0198251305                   |           |         |                        |
| b) | Nature of the transaction   | COMPANY'S MAT                  |           |         |                        |
|    |   | PURCHASE SHAF<br>UNDER THE COM |           |         |                        |
|    |   | PURCHASE PLAN                  |           | EMIPL   | OTEL SHARE             |
| c) | Price(s) and volume(s)  |                                |           |         |                        |
|    |   | Price(s)                       |           | Volur   | ne(s)                  |
|    |   | 23.45209 GBP                   |           | 38.05   | 58                     |
| d) | Aggregated information  |                                |           |         |                        |
|    |   | Price                          | Volu      | me      | Total                  |
|    | - Aggregated volume   | 23.45209 GBP                   | 38.0      | 58      | GBP 892.54             |
|    | - Price   |                                |           |         |                        |
| 1  |   |                                |           |         |                        |
| e) | Date of the transaction   | 2024-01-17                     |           |         |                        |



| f) | Place of the transaction | XLON |
|----|--------------------------|------|
|    |                          |      |

| 1  | Details of the person discharging managerial responsibilities / person closely associated   |  |          |        |                               |
|----|---|--|----------|--------|-------------------------------|
| a) | Name  | BARBARA TOENZ  | 7        |        |                               |
| 2  | Reason for the notification   | 1  |          |        |                               |
| a) | Position/status   | CHIEF CUSTOMER & COMMERCIAL OFFICER                  |          |        |                               |
| b) | Initial notification / Amendment  | INITIAL NOTIFICA                                     | ATION    |        |                               |
| 3  | Details of the issuer, emission a auctioneer or auction monitor   | llowance market pa                                   | articipa | nt, au | ction platform,               |
| a) | Name  | COCA-COLA HBC AG                                     |          |        |                               |
| b) | LEI   | 549300EFP3TNG  | 7JGVE4   | 9      |                               |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |          |        |                               |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH |          |        |                               |
|    | Identification code   | CH0198251305   |          |        |                               |
| b) | Nature of the transaction   | PDMR'S CONTRIE<br>UNDER THE COM<br>PURCHASE PLAN     | 1PANY'S  |        | URCHASE SHARES<br>LOYEE SHARE |
| c) | Price(s) and volume(s)  | Drice(s)   |          | Val    | (a)                           |
|    |   | Price(s)<br>23.45209 GBP                             |          | 32.8   | ume(s)<br>304                 |
| d) | Aggregated information  | Price  | Volum    |        | Total                         |
|    | - Aggregated volume   | 23.45209 GBP   | 32.804   |        | GBP 769.32                    |
|    | - Price   |  |          |        |                               |
| e) | Date of the transaction   | 2024-01-17   |          |        |                               |
| f) | Place of the transaction  | XLON   |          |        |                               |
| 5  | Details of the transaction(s): sec<br>instrument; (ii) each type of tran<br>transactions have been conduct  | nsaction; (iii) each d                               |          |        | • •                           |



| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH  |      |       | Y SHARES OF |
|----|---|---|------|-------|-------------|
|    | Identification code   | CH0198251305  |      |       |             |
| b) | Nature of the transaction                                   | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |      |       |             |
| c) | Price(s) and volume(s)                                      |   |      |       |             |
|    |   | Price(s) Volume(s)  |      | ne(s) |             |
|    |   | 23.45209 GBP 32.111   |      | 1     |             |
| d) | Aggregated information                                      |   |      |       |             |
|    |   | Price   | Volu | me    | Total       |
|    | - Aggregated volume   | 23.45209 GBP  | 32.1 | 11    | GBP 753.07  |
|    | - Price   |   |      |       |             |
| e) | Date of the transaction                                     | 2024-01-17  |      |       |             |
| f) | Place of the transaction                                    | XLON  |      |       |             |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |   |  |
|----|---|---|--|
| a) | Name  | BEN ALMANZAR  |  |
| 2  | Reason for the notification   |   |  |
| a) | Position/status   | CHIEF FINANCIAL OFFICER   |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION  |  |
| 3  | Details of the issuer, emission al auctioneer or auction monitor                          | llowance market participant, auction platform,  |  |
| a) | Name  | COCA-COLA HBC AG  |  |
| b) | LEI   | 549300EFP3TNG7JGVE49  |  |
| 4  |   | ction to be repeated for (i) each type of<br>isaction; (iii) each date; and (iv) each place where<br>ed |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH   |  |
|    | Identification code   | CH0198251305  |  |



| ПВ   |                                    |   |            |           |              |
|------|------------------------------------|---|------------|-----------|--------------|
| b)   | Nature of the transaction          | PDMR'S CONTRIBUTION TO PURCHASE SHARES<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |            |           |              |
| c)   | Price(s) and volume(s)             |   |            |           |              |
|      |                                    | Price(s)  |            | Volume(s) |              |
|      |                                    | 23.45209 GBP  |            | 246.0     | )78          |
|      |                                    |   |            |           |              |
| d)   | Aggregated information             |   |            |           |              |
|      |                                    | Price   | Volume     | •         | Total        |
|      | - Aggregated volume                | 23.45209 GBP  | 246.07     | 8         | GBP 5,771.05 |
|      |                                    |   |            |           |              |
|      | - Price                            |   |            |           |              |
| -    | Data of the transaction            | 2024 01 17  |            |           |              |
| e)   | Date of the transaction            | 2024-01-17  |            |           |              |
| f)   | Place of the transaction           | XLON  |            |           |              |
| ''   |                                    | ALON  |            |           |              |
| 5    | Details of the transaction(s): see | ction to be repeate   | ed for (i) | each ty   | /pe of       |
|      | instrument; (ii) each type of tran | _   |            | -         | -            |
|      | transactions have been conduct     |   | •          |           | •            |
| a)   | Description of the financial       | COCA-COLA HBC AG ORDINARY SHARES OF   |            |           | RY SHARES OF |
|      | instrument, type of instrument     | CHF 6.70 EACH   |            |           |              |
|      |                                    |   |            |           |              |
|      | Identification code                | CH0198251305  |            |           |              |
| 1. 1 | Night and China I are a self-are   | COMPANIVICAMA   | TOURIO     | CONT      | DIDLITION TO |
| b)   | Nature of the transaction          | COMPANY'S MA  |            |           |              |
|      |                                    | PURCHASE SHA<br>UNDER THE COI   |            |           |              |
|      |                                    | PURCHASE PLAI   |            | LIMEL     | OTEL STIAKE  |
| c)   | Price(s) and volume(s)             | 1 OKCHASET LAI  | •          |           |              |
| ",   |                                    | Price(s)  |            | Volur     | ne(s)        |
|      |                                    | 23.45209 GBP  |            | 48.63     |              |
|      |                                    | 23.43203 GBF  |            | 40.03     | , ,          |
| d)   | Aggregated information             |   |            | <u> </u>  |              |
|      |                                    | Price   | Volu       | me        | Total        |
|      | - Aggregated volume                | 23.45209 GBP  | 48.6       |           | GBP 1,140.69 |
|      |                                    | 23.43203 051  | 70.0       |           | 351 1,140.03 |
|      | - Price                            |   |            |           | 1            |
|      |                                    |   |            |           |              |
| e)   | Date of the transaction            | 2024-01-17  |            |           |              |
|      | DI                                 | VI ON   |            |           |              |
| f)   | Place of the transaction           | XLON  |            |           |              |
|      |                                    |   |            |           |              |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |              |
|----|---|--------------|
| a) | Name  | SPYROS MELLO |



| HR | •   |   |                                      |                |              |  |  |
|----|---|---|--------------------------------------|----------------|--------------|--|--|
| 2  | Reason for the notification   |   |                                      |                |              |  |  |
| a) | Position/status   | STRATEGY AND  | STRATEGY AND TRANSFORMATION DIRECTOR |                |              |  |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION  |                                      |                |              |  |  |
| 3  | Details of the issuer, emission a   | llowance market participant, auction platform,  |                                      |                |              |  |  |
|    | auctioneer or auction monitor   |   |                                      |                |              |  |  |
| a) | Name  | COCA-COLA HBO   | COCA-COLA HBC AG                     |                |              |  |  |
| b) | LEI   | 549300EFP3TNG   | 7JGVE4                               | 9              |              |  |  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |                                      |                |              |  |  |
| a) | Description of the financial  | COCA-COLA HBO   | CAGOR                                | DINA           | RY SHARES OF |  |  |
|    | instrument, type of instrument  | CHF 6.70 EACH   |                                      |                |              |  |  |
|    | Identification code   | CH0198251305  |                                      |                |              |  |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN                               |                                      |                |              |  |  |
| c) | Price(s) and volume(s)  |   |                                      |                |              |  |  |
|    |   | Price(s)  | Volume(s)                            |                |              |  |  |
|    |   | 23.45209 GBP 53.870   |                                      |                | 70           |  |  |
| d) | Aggregated information  |   |                                      |                |              |  |  |
|    |   | Price   | Volume                               | е              | Total        |  |  |
|    | - Aggregated volume   | 23.45209 GBP  | 53.870                               | 0 GBP 1,263.37 |              |  |  |
|    | - Price   |   |                                      |                |              |  |  |
| e) | Date of the transaction   | 2024-01-17  |                                      |                |              |  |  |
| f) | Place of the transaction  | XLON  |                                      |                |              |  |  |
| 5  | Details of the transaction(s): sed instrument; (ii) each type of trantransactions have been conduct   | nsaction; (iii) each d  |                                      |                |              |  |  |
| a) | Description of the financial  | COCA-COLA HBO   | CAGOR                                | DINA           | RY SHARES OF |  |  |
|    | instrument, type of instrument  | CHF 6.70 EACH   |                                      |                |              |  |  |
|    | Identification code   | CH0198251305  |                                      |                |              |  |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |                                      |                |              |  |  |



| c) | Price(s) and volume(s)   |              |       |           |            |  |
|----|--------------------------|--------------|-------|-----------|------------|--|
|    |                          | Price(s)     |       | Volume(s) |            |  |
|    |                          | 23.45209 GBP |       | 31.639    |            |  |
| d) | Aggregated information   |              | I.    |           |            |  |
|    |                          | Price        | Volur | ne        | Total      |  |
|    | - Aggregated volume      | 23.45209 GBP | 31.63 | 39        | GBP 742.00 |  |
|    | - Price                  |              |       |           |            |  |
| e) | Date of the transaction  | 2024-01-17   |       |           |            |  |
| f) | Place of the transaction | XLON         |       |           |            |  |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |   |                       |  |  |  |
|----|---|---|-----------------------|--|--|--|
| a) | Name  | IVO BJELIS  |                       |  |  |  |
| 2  | Reason for the notification   |   |                       |  |  |  |
| a) | Position/status   | CHIEF SUPPLY CHAIN OFFICER  |                       |  |  |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION  | INITIAL NOTIFICATION  |  |  |  |
| 3  | Details of the issuer, emission a auctioneer or auction monitor                           | llowance market participa   | nt, auction platform, |  |  |  |
| a) | Name  | COCA-COLA HBC AG  |                       |  |  |  |
| b) | LEI   | 549300EFP3TNG7JGVE49  |                       |  |  |  |
| 4  |   | etails of the transaction(s): section to be repeated for (i) each type of strument; (ii) each type of transaction; (iii) each date; and (iv) each place where |                       |  |  |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH  |                       |  |  |  |
|    | Identification code   | CH0198251305  |                       |  |  |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE SHARES<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN   |                       |  |  |  |
|    |   |   | S EMPLOYEE SHARE      |  |  |  |
| c) | Price(s) and volume(s)  | PURCHASE PLAN   |                       |  |  |  |
| c) | Price(s) and volume(s)  | PURCHASE PLAN  Price(s)   | Volume(s)             |  |  |  |
| c) | Price(s) and volume(s)  | PURCHASE PLAN   |                       |  |  |  |



|    |                                | Price   | Volume   | Total     |          |  |  |
|----|--------------------------------|---|----------|-----------|----------|--|--|
|    | - Aggregated volume            | 23.45209 GBP  | 69.394   | GBP       | 1,627.44 |  |  |
|    | - Price                        |   |          |           |          |  |  |
|    |                                |   |          |           |          |  |  |
| e) | Date of the transaction        | 2024-01-17  |          |           |          |  |  |
| f) | Place of the transaction       | XLON  |          |           |          |  |  |
| 5  |                                | nils of the transaction(s): section to be repeated for (i) each type of rument; (ii) each type of transaction; (iii) each date; and (iv) each place where |          |           |          |  |  |
| a) | Description of the financial   | COCA-COLA HB  | C AG ORE | INARY SH  | ARES OF  |  |  |
| -, | instrument, type of instrument | CHF 6.70 EACH   |          |           |          |  |  |
|    |                                | CI 104 000 54 70 5  |          |           |          |  |  |
|    | Identification code            | CH0198251305  |          |           |          |  |  |
| b) | Nature of the transaction      | COMPANY'S MATCHING CONTRIBUTION TO  |          |           |          |  |  |
|    |                                | PURCHASE SHARES ON BEHALF OF PDMR   |          |           |          |  |  |
|    |                                | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN  |          |           |          |  |  |
| c) | Price(s) and volume(s)         | 1 01(011)(0212)(1   | •        |           |          |  |  |
|    |                                | Price(s)  |          | Volume(s) |          |  |  |
|    |                                | 23.45209 GBP  |          | 32.111    |          |  |  |
| d) | Aggregated information         |   |          |           |          |  |  |
|    |                                | Price   | Volum    | ne Tot    | tal      |  |  |
|    | - Aggregated volume            | 23.45209 GBP 32.1   |          | 1 GB      | P 753.07 |  |  |
|    | - Price                        |   |          |           |          |  |  |
| e) | Date of the transaction        | 2024-01-17  |          |           |          |  |  |
| f) | Place of the transaction       | XLON  |          |           |          |  |  |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |  |  |  |  |  |
|----|---|--|--|--|--|--|
| a) | Name ALEKSANDAR RUZEVIC   |  |  |  |  |  |
| 2  | Reason for the notification   |  |  |  |  |  |
| a) | Position/status   | REGIONAL DIRECTOR                              |  |  |  |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION                           |  |  |  |  |
| 3  | Details of the issuer, emission al auctioneer or auction monitor                          | llowance market participant, auction platform, |  |  |  |  |



| HR | •   |   |        |       |              |  |
|----|---|---|--------|-------|--------------|--|
| a) | Name  | COCA-COLA HBC AG  |        |       |              |  |
| b) | LEI   | 549300EFP3TNG7JGVE49  |        |       |              |  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |        |       |              |  |
| a) | Description of the financial  | COCA-COLA HBC AG ORDINARY SHARES OF   |        |       |              |  |
|    | instrument, type of instrument  | CHF 6.70 EACH   |        |       |              |  |
|    | Identification code   | CH0198251305  |        |       |              |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN                               |        |       |              |  |
| c) | Price(s) and volume(s)  |   |        |       |              |  |
|    |   | Price(s)  |        | Volu  | ıme(s)       |  |
|    |   | 23.45209 GBP  |        | 36.6  | 45           |  |
| d) | Aggregated information  |   |        |       |              |  |
| '  |   | Price   | Volum  | e     | Total        |  |
|    | - Aggregated volume   | 23.45209 GBP  | 36.645 | 5     | GBP 859.40   |  |
|    | - Price   |   |        |       |              |  |
| e) | Date of the transaction   | 2024-01-17  |        |       |              |  |
| f) | Place of the transaction  | XLON  |        |       |              |  |
| 5  | Details of the transaction(s): sec<br>instrument; (ii) each type of tran<br>transactions have been conduct  | nsaction; (iii) each d  |        |       |              |  |
| a) | Description of the financial  | COCA-COLA HBO   | CAGOR  | RDINA | RY SHARES OF |  |
|    | instrument, type of instrument  | CHF 6.70 EACH   |        |       |              |  |
|    | Identification code   | CH0198251305  |        |       |              |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |        |       |              |  |
| c) | Price(s) and volume(s)  |   |        |       |              |  |
|    |   | Price(s)  |        | Volu  | ıme(s)       |  |
|    |   | 23.45209 GBP 31.655   |        |       |              |  |
| d) | Aggregated information  |   |        |       |              |  |
|    | Annuando de el es   | Price   | Volu   | me    | Total        |  |
|    | - Aggregated volume   |   |        |       |              |  |
|    |   | IL.   |        |       |              |  |



|    | - Price                  | 23.45209 GBP | 31.655 | GBP 742.38 |  |  |
|----|--------------------------|--------------|--------|------------|--|--|
| e) | Date of the transaction  | 2024-01-17   |        |            |  |  |
| f) | Place of the transaction | XLON         |        |            |  |  |

|    | Details of the person discharging managerial responsibilities / person closely associated |  |                   |        |                               |  |
|----|---|--|-------------------|--------|-------------------------------|--|
| a) | Name  | FRANK O'DONNELL  |                   |        |                               |  |
| 2  | Reason for the notification   |  |                   |        |                               |  |
| a) | Position/status   | REGIONAL DIREC   | REGIONAL DIRECTOR |        |                               |  |
| b) | Initial notification / Amendment  | INITIAL NOTIFICATION   |                   |        |                               |  |
| 3  | Details of the issuer, emission al auctioneer or auction monitor                          | llowance market pa   | articipai         | nt, au | ction platform,               |  |
| a) | Name  | COCA-COLA HBC AG   |                   |        |                               |  |
| b) | LEI   | 549300EFP3TNG7JGVE49   |                   |        |                               |  |
| 4  |   | ction to be repeated for (i) each type of nsaction; (iii) each date; and (iv) each place where |                   |        |                               |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBO  | CAGOR             | DINA   | RY SHARES OF                  |  |
|    | Identification code   | CH0198251305   |                   |        |                               |  |
| b) | Nature of the transaction   | PDMR'S CONTRIE<br>UNDER THE COM<br>PURCHASE PLAN   | 1PANY'S           | _      | URCHASE SHARES<br>LOYEE SHARE |  |
| c) | Price(s) and volume(s)  | [ D : ( )  |                   |        | ( )                           |  |
|    |   | Price(s)<br>23.45209 GBP   |                   | 35.2   | ıme(s)                        |  |
|    |   | 25.43203 351   |                   | 33.2   | .54                           |  |
| d) | Aggregated information  |  |                   |        |                               |  |
|    | - Aggregated volume   | Price Volume Total 23.45209 GBP 35.254 GBP 826.78  |                   |        |                               |  |
|    | - Price   | 25.45203 051 35.254 051 020.70   |                   |        |                               |  |
| e) | Date of the transaction   | 2024-01-17   |                   |        |                               |  |
| f) | Place of the transaction  | XLON   |                   |        |                               |  |



| 5  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where |                                     |        |             |            |  |
|----|--|-------------------------------------|--------|-------------|------------|--|
|    | transactions have been conduct   | cted                                |        |             |            |  |
| a) | Description of the financial   | COCA-COLA HBC AG ORDINARY SHARES OF |        |             |            |  |
|    | instrument, type of instrument   | CHF 6.70 EACH                       |        |             |            |  |
|    | Identification code  | CH0198251305                        |        |             |            |  |
| b) | Nature of the transaction  | COMPANY'S MATCHING CONTRIBUTION     |        |             |            |  |
|    |  | PURCHASE SHARE                      | BEHALF | LF OF PDMR  |            |  |
|    |  | UNDER THE COM                       | EMPLO  | LOYEE SHARE |            |  |
|    |  | PURCHASE PLAN                       |        |             |            |  |
| c) | Price(s) and volume(s)   |                                     |        |             |            |  |
|    |  | Price(s)                            |        | Volun       | ne(s)      |  |
|    |  | 23.45209 GBP                        |        | 29.101      |            |  |
| d) | Aggregated information   |                                     |        |             |            |  |
|    |  | Price                               | Volu   | me          | Total      |  |
|    | - Aggregated volume  | 23.45209 GBP                        | 29.1   | 01          | GBP 682.48 |  |
|    | - Price  |                                     |        |             |            |  |
| e) | Date of the transaction  | 2024-01-17                          |        |             |            |  |
| f) | Place of the transaction   | XLON                                |        |             |            |  |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

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