

19 February 2024

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 16 February 2024 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 16 February 2024 are also set out below.

| PDMR | Number of | Number of Shares | Chara price |
|----------------------|-----------------|------------------|-------------|
| PDMR | | | Share price |
| | Shares acquired | acquired by the | |
| | by the PDMRs | Company on | |
| | under the ESPP | behalf of the | |
| | | PDMRs under the | |
| | | ESPP | |
| ZORAN BOGDANOVIC | 175.775 | 74.608 | £ 24.55226 |
| JAN GUSTAVSSON | 103.409 | 45.305 | £ 24.55226 |
| MINAS AGELIDIS | 34.818 | 34.925 | £ 24.55226 |
| MARCEL MARTIN | 39.265 | 37.758 | £ 24.55226 |
| EBRU OZGEN | 59.760 | - | £ 24.55226 |
| PANAGIOTA KALOGERAKI | 127.564 | 53.307 | £ 24.55226 |
| VITALIY NOVIKOV | 168.145 | 34.384 | £ 24.55226 |
| MOURAD AJARTI | 123.322 | 35.573 | £ 24.55226 |
| BARBARA TOENZ | 29.832 | 30.203 | £ 24.55226 |
| BEN ALMANZAR | 223.787 | 45.737 | £ 24.55226 |
| SPYROS MELLO | 48.988 | 29.771 | £ 24.55226 |
| IVO BJELIS | 63.106 | 30.203 | £ 24.55226 |
| ALEKSANDAR RUZEVIC | 33.325 | 29.710 | £ 24.55226 |
| FRANK O'DONNELL | 32.059 | 27.313 | £ 24.55226 |
| VLADIMIR KOSIJER | 132.713 | 21.169 | £ 24.55226 |



The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

| 1 | Details of the person discharging | Details of the person discharging managerial responsibilities / person closely associated | | | |
|----------|---|---|---------------|--------|------------------|
| a) | Name | ZORAN BOGDAN | IOVIC | | |
| 2 | Reason for the notification | l | | | |
| a) | Position/status | CHIEF EXECUTIVE OFFICER | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | TION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market p | articip | ant, a | uction platform, |
| a) | Name | COCA-COLA HBO | CAG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE | 49 | |
| 4 | Details of the transaction(s): se instrument; (ii) each type of tra | nsaction; (iii) each (| | | |
| a) | Description of the financial | COCA-COLA HBO | CAGO | RDINA | ARY SHARES OF |
| <u> </u> | instrument, type of instrument | CHF 6.70 EACH | <i>37</i> .00 | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE | BUTION | NTOP | URCHASE |
| | | SHARES UNDER T | HE CC | MPAN | NY'S EMPLOYEE |
| | | SHARE PURCHAS | E PLAN | ١ | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 24.55226 GBP | | 175.7 | 775 |
| d) | Aggregated information | | | | |
| , | | Price | Volur | ne | Total |
| | - Aggregated volume | 24.55226 GBP | 175.7 | 775 | GBP 4,315.67 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |



| 5 | Details of the transaction(s): se instrument; (ii) each type of tra | - | | | |
|----|---|-------------------------------------|--------|------|---------------|
| | transactions have been conduct | ted | | | - |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MAT | CHING | GCON | ITRIBUTION TO |
| | | PURCHASE SHAR | RES ON | BEHA | ALF OF PDMR |
| | | UNDER THE COM | IPANY' | SEMF | LOYEE SHARE |
| | | PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 24.55226 GBP | | 74.6 | 08 |
| d) | Aggregated information | | | | |
| | | Price | Volu | me | Total |
| | - Aggregated volume | 24.55226 GBP | 74.60 |)8 | GBP 1,831.80 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging associated | ng managerial responsibilities / person closely |
|----|---|---|
| a) | Name | JAN GUSTAVSSON |
| 2 | Reason for the notification | |
| a) | Position/status | GENERAL COUNSEL AND COMPANY SECRETARY |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | allowance market participant, auction platform, |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |



| | Description of the financial instrument, type of instrument | | | |
|----|--|-------------------------------------|------------------------|---|
| a) | • | | C A C O D D | INIADV CLIADEC OF |
| | Instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF | | |
| | | CHF 6.70 EACH | | |
| | Identification code | CH0198251305 | | |
| b) | Nature of the transaction | PDMR'S CONTRI | BUTION TO | O PURCHASE |
| 1 | | SHARES UNDER | THE COME | PANY'S EMPLOYEE |
| | | SHARE PURCHAS | | |
| c) | Price(s) and volume(s) | | | |
| , | Trice(s, and volume(s, | Price(s) | V | olume(s) |
| | | | | |
| | | 24.55226 GBP | 10 | 03.409 |
| d) | Aggregated information | | ., . | T = |
| | A | Price | Volume | Total |
| | - Aggregated volume | 24.55226 GBP | 103.409 | GBP 2,538.93 |
| | - Price | | | |
| e) | Date of the transaction | 2024-02-16 | | |
| f) | Place of the transaction | XLON | | |
| | Details of the transaction(s): se instrument; (ii) each type of traitransactions have been conduct | nsaction; (iii) each | | |
| a) | Description of the financial | COCA-COLA HB | C AG ORD | INARY SHARES OF |
| , | instrument, type of instrument | CHF 6.70 EACH | | |
| | Identification code | CH0198251305 | | |
| b) | Nature of the transaction | PURCHASE SHAF | RES ON BE MPANY'S E | ONTRIBUTION TO HALF OF PDMR MPLOYEE SHARE |
| c) | Price(s) and volume(s) | | | |
| | | Price(s) | Vo | olume(s) |
| | | 24.55226 GBP | 45 | 5.305 |
| d) | Aggregated information | | | |
| | | Price | Volume | Total |
| | - Aggregated volume | 24.55226 GBP | 45.305 | GBP 1,112.34 |
| | - Price | | | |
| e) | Date of the transaction | 2024-02-16 | | |



| f) | Place of the transaction | XLON |
|----|--------------------------|------|
| | | |

| 1 | Details of the person discharging associated | ng managerial resp | onsibili | ties / | person closely |
|----|---|--|-------------------|--------|------------------|
| a) | Name | MINAS AGELIDIS | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | REGIONAL DIREC | REGIONAL DIRECTOR | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICA | ATION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market p | participa | ant, a | uction platform, |
| a) | Name | COCA-COLA HB | CAG | | |
| b) | LEI | 549300EFP3TNG | 37JGVE | 49 | |
| 4 | Details of the transaction(s): se instrument; (ii) each type of tra | nsaction; (iii) each | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HB CHF 6.70 EACH | C AG OI | RDIN | ARY SHARES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRI SHARES UNDER SHARE PURCHAS | THE CO | MPA | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | | ıme(s) |
| | | 24.55226 GBP | | 34.8 | 18 |
| d) | Aggregated information | | | | |
| | - Aggregated volume | Price 24.55226 GBP | 34.818 | | Total GBP 854.86 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |



| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where | | | | |
|----|--|--|----------------|-------|---------------------|
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC CHF 6.70 EACH | CAGO | RDINA | RY SHARES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | LF OF PDMR |
| c) | Price(s) and volume(s) | Price(s) Volum 24.55226 GBP 34.92 | | . , | |
| d) | Aggregated information - Aggregated volume | Price 24.55226 GBP | Volui 34.92 | | Total GBP 857.49 |
| | - Price | | I | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person dischargin | ng managerial responsibilities / person closely | | |
|----|---|--|--|--|
| a) | Name | MARCEL MARTIN | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | CHIEF CORPORATE AFFAIRS & SUSTAINABILITY OFFICER | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| a) | Name | COCA-COLA HBC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | |
| 4 | | ction to be repeated for (i) each type of nsaction; (iii) each date; and (iv) each place where ted | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | |



| | Identification code | CH0198251305 | | | | |
|----|-----------------------------------|---|----------------|---------------|--|--|
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) | Volu | ume(s) | | |
| | | 24.55226 GBP | 39.2 | 265 | | |
| | | | | | | |
| d) | Aggregated information | <u> </u> | | | | |
| ' | | Price | Volume | Total | | |
| | - Aggregated volume | 24.55226 GBP | 39.265 | GBP 964.04 | | |
| | | 24.55220 ODI | 33.203 | GBI 304.04 | | |
| | - Price | | | | | |
| | | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| f) | Place of the transaction | XLON | | | | |
| 5 | Details of the transaction(s): se | ction to be repeate | ed for (i) eac | h type of | | |
| | instrument; (ii) each type of tra | | | | | |
| | transactions have been conduct | | , - | | | |
| a) | Description of the financial | COCA-COLA HBO | C AG ORDIN | ARY SHARES OF | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MAT | CHING CO | NTRIBUTION TO | | |
| ' | | PURCHASE SHAR | ES ON BEH | ALF OF PDMR | | |
| | | UNDER THE COM | IPANY'S EMI | PLOYEE SHARE | | |
| | | PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) | Volu | ume(s) | | |
| | | 24.55226 GBP | 37.7 | 758 | | |
| d) | Aggregated information | | | | | |
| ", | | Price | Volume | Total | | |
| | - Aggregated volume | | | | | |
| | | 24.55226 GBP | 37.758 | GBP 927.04 | | |
| | - Price | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| f) | Place of the transaction | XLON | | | | |
| | | | | | | |



| 1 | Details of the person discharging associated | g managerial respor | sibili | ties / p | person closely |
|----|---|--|--------|-------------|------------------|
| a) | Name | EBRU OZGEN | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF PEOPLE AN | ID CU | ILTURI | E OFFICER |
| b) | Initial notification / Amendment | INITIAL NOTIFICA | TION | | |
| 73 | Details of the issuer, emission all auctioneer or auction monitor | lowance market pai | ticip | ant, au | ıction platform, |
| a) | Name | COCA-COLA HBC | AG | | |
| b) | LEI | 549300EFP3TNG7 | 'JGVI | E 49 | |
| 4 | Details of the transaction(s): sec instrument; (ii) each type of tran where transactions have been co | saction; (iii) each da | | | |
| a) | Description of the financial | COCA-COLA HBC | `AG (| ORDIN | ARY SHARES OF |
| ۵, | instrument, type of instrument | CHF 6.70 EACH | | | 31 // 20 31 |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIB SHARES UNDER T SHARE PURCHASI | HE C | OMPA | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 24.55226 GBP | | 59.76 | 50 |
| d) | Aggregated information | | | | 1 |
| | | Price | Vol | ume | Total |
| | - Aggregated volume | 24.55226 GBP | 59. | 760 | GBP 1,467.25 |
| | - Price | | 1 | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
|----|---|----------------------|--|
| a) | Name | PANAGIOTA KALOGERAKI | |



| HR | • | | | | |
|----|--|---|---------------------|-------|-----------------|
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF OPERATIN | G OFFIC | ER | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission a | llowance market pa | articipan | t, au | ction platform, |
| | auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG | 7JGVE49 |) | |
| 4 | Details of the transaction(s): sec instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each d | | | |
| a) | Description of the financial | COCA-COLA HBO | C AG ORI | DINA | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | ıme(s) |
| | | 24.55226 GBP | | 127. | 564 |
| d) | Aggregated information | | I | | |
| | | Price | Volume | 9 | Total |
| | - Aggregated volume | 24.55226 GBP | 127.56 | 4 | GBP 3,131.98 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): sec instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each d | | | |
| a) | Description of the financial | COCA-COLA HBO | C AG ORI | DINA | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MAT PURCHASE SHAR UNDER THE COM PURCHASE PLAN | RES ON B IPANY'S | EHAI | LF OF PDMR |



| c) | Price(s) and volume(s) | | | | |
|----|--------------------------|--------------|-------|--------|--------------|
| | | Price(s) | | Volum | ie(s) |
| | | 24.55226 GBP | | 53.307 | 7 |
| d) | Aggregated information | | Į. | | |
| | | Price | Volum | ne | Total |
| | - Aggregated volume | 24.55226 GBP | 53.30 | 7 | GBP 1,308.81 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | |
|----|---|--|--|--|
| a) | Name | VITALIY NOVIKOV | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market participant, auction platform, | | |
| a) | Name | COCA-COLA HBC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | |
| 4 | | ction to be repeated for (i) each type of nsaction; (iii) each date; and (iv) each place where ted | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | |
| c) | Price(s) and volume(s) | | | |



| | | Price(s) | | Volu | me(s) |
|----|--|--|--------|-------|--------------|
| | | 24.55226 GBP | | 168.1 | 145 |
| d) | Aggregated information | | | | <u> </u> |
| | | Price | Volum | е | Total |
| | - Aggregated volume | 24.55226 GBP | 168.14 | .5 | GBP 4,128.34 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): se instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES C | | | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | LF OF PDMR |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volui | me(s) |
| | | 24.55226 GBP | | 34.38 | 34 |
| d) | Aggregated information | | | | |
| | | Price | Volur | me | Total |
| | - Aggregated volume | 24.55226 GBP | 34.38 | 34 | GBP 844.20 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
|----|---|-------------------------------------|--|
| a) | Name | MOURAD AJARTI | |
| 2 | Reason for the notification | | |
| a) | Position/status | CHIEF DIGITAL & TECHINOLOGY OFFICER | |



| b) | Initial notification / Amendment | INITIAL NOTIFICA | INITIAL NOTIFICATION | | |
|----|---|---|---|--------|------------------|
| 3 | Details of the issuer, emission a | │ llowance market pa | lowance market participant, auction platform, | | |
| | auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBO | COCA-COLA HBC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): see instrument; (ii) each type of tran | nsaction; (iii) each d | | | |
| | transactions have been conduct | | | | |
| a) | Description of the financial | COCA-COLA HBO | CAGOR | DINA | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | ıme(s) |
| | | 24.55226 GBP | | 123. | 322 |
| d) | Aggregated information | | | | |
| | | Price | Volume | e | Total |
| | - Aggregated volume | 24.55226 GBP | 123.32 | 2 | GBP 3,027.84 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): see instrument; (ii) each type of trantransactions have been conduct | nsaction; (iii) each d ed | late; and | (iv) (| each place where |
| a) | Description of the financial | COCA-COLA HBO | CAGOR | DINĀ | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| | | PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| c) | Price(s) and volume(s) | | | Volu | ıme(s) |



| d) | Aggregated information | | | |
|----|--------------------------|--------------|--------|-----------|
| | | Price | Volume | Total |
| | - Aggregated volume | 24.55226 GBP | 35.573 | GBP 873.4 |
| | - Price | | | |
| | | | | |
| e) | Date of the transaction | 2024-02-16 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person dischargin associated | g managerial respo | onsibiliti | ies / p | erson closely |
|----|---|--|------------|---------|-------------------------------|
| a) | Name | BARBARA TOENZ | 7 | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF CUSTOMER & COMMERCIAL OFFICER | | | CIAL OFFICER |
| b) | Initial notification / Amendment | INITIAL NOTIFICA | ATION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market pa | articipa | nt, au | ction platform, |
| a) | Name | COCA-COLA HB | C AG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE4 | 9 | |
| 4 | Details of the transaction(s): see instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each o | | | • • |
| a) | Description of the financial | COCA-COLA HB | C AG OF | RDINA | RY SHARES OF |
| _, | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN | 1PANY'S | _ | URCHASE SHARES LOYEE SHARE |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | ıme(s) |
| | | 24.55226 GBP | | 29.8 | 332 |
| d) | Aggregated information | <u> </u> | | | |
| | | Price | Volum | ie | Total |
| | - Aggregated volume | 24.55226 GBP | 29.832 | 2 | GBP 732.44 |
| | - Price | | | | l |



| e) | Date of the transaction | 2024-02-16 | | | |
|----|------------------------------------|------------------------------------|---------|-----------|---|
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): see | tion to be repeated | for (i) | each ty | pe of |
| | instrument; (ii) each type of trar | nsaction; (iii) each da | te; and | d (iv) ea | ch place where |
| | transactions have been conduct | ed | | | - |
| a) | Description of the financial | COCA-COLA HBC | AG OR | DINAR | Y SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO | | | RIBUTION TO |
| ", | rideare of the transaction | PURCHASE SHARES ON BEHALF OF PDMR | | | |
| | | UNDER THE COMP | | , | • · · • · · · · · · · · · · · · · · · · |
| | | PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volun | ne(s) |
| | | 24.55226 GBP | | 30.20 | 3 |
| | | | | | |
| d) | Aggregated information | | | I. | |
| | | Price | Volu | me | Total |
| | - Aggregated volume | 24.55226 GBP | 30.2 | 03 | GBP 741.55 |
| | | | | | |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging associated | g managerial responsibilities / person closely |
|----|--|--|
| a) | Name | BEN ALMANZAR |
| 2 | Reason for the notification | |
| a) | Position/status | CHIEF FINANCIAL OFFICER |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION |
| 3 | _ | lowance market participant, auction platform, |
| | auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |



| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
|----|---|---|---------------------|----------------|---------------|
| -1 | | | C 4 C O F | | V CLIADEC OF |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | Y SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRI | BUTION | TO PU | RCHASE SHARES |
| | | UNDER THE COM | MPANY'S | EMPL | OYEE SHARE |
| | | PURCHASE PLAN | 1 | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volur | ne(s) |
| | | 24.55226 GBP | | 223.7 | 87 |
| d) | Aggregated information | | | | |
| | | Price | Volume | 9 | Total |
| | - Aggregated volume | 24.55226 GBP | 223.78 | 7 | GBP 5,494.48 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| '' | | | | | |
| 5 | Details of the transaction(s): see instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each (| | - | - |
| a) | Description of the financial | COCA-COLA HB | C AG OF | RDINAR | Y SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MA' PURCHASE SHAI UNDER THE COM PURCHASE PLAN | RES ON E MPANY'S | BEHAL | F OF PDMR |
| c) | | | | | |
| 1 | Price(s) and volume(s) | | | | |
| | Price(s) and volume(s) | Price(s) | | Volur | ne(s) |
| | Price(s) and volume(s) | | | Volur 45.73 | ` ' |
| d) | Price(s) and volume(s) Aggregated information | Price(s) | | | ` ´ |
| d) | | Price(s) | Volu | 45.73 | ` ´ |
| d) | | Price(s) 24.55226 GBP | Volu 45.7 | 45.73 me | 7 |
| d) | Aggregated information | Price(s) 24.55226 GBP Price | | 45.73 me | 7 Total |
| d) | Aggregated information - Aggregated volume | Price(s) 24.55226 GBP Price | | 45.73 me | 7 Total |



| f) | Place of the transaction | XLON |
|----|--------------------------|------|
| | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|---|----------|--------|-------------------------------|
| a) | Name | SPYROS MELLO | | | |
| 2 | Reason for the notification | , | | | |
| a) | Position/status | STRATEGY AND | TRANSF | ORM. | ATION DIRECTOR |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission al auctioneer or auction monitor | llowance market p | articipa | nt, au | ction platform, |
| a) | Name | COCA-COLA HB | C AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| a, | instrument, type of instrument | CHF 6.70 EACH | CAGON | | INT STAKES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRI UNDER THE CON PURCHASE PLAN | 1PANY'S | | URCHASE SHARES LOYEE SHARE |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | ume(s) |
| | | 24.55226 GBP | | 48.9 | 988 |
| d) | Aggregated information | | | | |
| | | Price | Volum | е | Total |
| | - Aggregated volume | 24.55226 GBP | 48.988 | 3 | GBP 1,202.76 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): sec instrument; (ii) each type of tran transactions have been conduct | ısaction; (iii) each o | | | |



| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
|----|---|---|------|-------|------------|--|
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) Vol | | Volum | ıme(s) | |
| | | 24.55226 GBP 29 | | 29.77 | 1 | |
| d) | Aggregated information | | | | | |
| | | Price | Volu | me | Total | |
| | - Aggregated volume | 24.55226 GBP | 29.7 | 71 | GBP 730.95 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|-------------------------------------|--|--|--|
| a) | Name | IVO BJELIS | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF SUPPLY CHAIN OFFICER | | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| | instrument, type of instrument Identification code | CHF 6.70 EACH CH0198251305 | | | |
| | | | | | |



| ПВ | | | | | | |
|---------|------------------------------------|--|--------------|-----------|------------------------------|--|
| b) | Nature of the transaction | PDMR'S CONTRII UNDER THE COM PURCHASE PLAN | 1PANY'S | | IRCHASE SHARES OYEE SHARE | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) | | Volume(s) | | |
| | | 24.55226 GBP | | 63.106 | | |
| | | | | | | |
| d) | Aggregated information | | | | | |
| | | Price | Volum | ie | Total | |
| | - Aggregated volume | 24.55226 GBP | 63.10 | 5 | GBP 1,549.40 | |
| | - Price | | | | | |
| | - Frice | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| " | | | | | | |
| f) | Place of the transaction | XLON | | | | |
| | | | | | | |
| 5 | Details of the transaction(s): see | - | | - | - | |
| | instrument; (ii) each type of tran | | late; an | d (iv) e | ach place where | |
| | transactions have been conduct | | C A C O I | | NY CLUADEC OF | |
| a) | Description of the financial | COCA-COLA HBO | CAGOR | KDINAF | RY SHARES OF | |
| | instrument, type of instrument | CHF 0.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| | | | | | | |
| b) | Nature of the transaction | COMPANY'S MAT | CHING | CONT | RIBUTION TO | |
| | | PURCHASE SHAF | | | | |
| | | UNDER THE COM | | EMPL | OYEE SHARE | |
| <u></u> | | PURCHASE PLAN | l | | | |
| c) | Price(s) and volume(s) | Dui a a (a) | | 17-1 | (-) | |
| | | Price(s) | | Volur | | |
| | | 24.55226 GBP | | 30.20 | 03 | |
| d) | Aggregated information | | | | | |
| u) | Aggregated information | Price | Volu | me | Total | |
| | - Aggregated volume | | 30.2 | | | |
| | | 24.55226 GBP | 30.2 | US | GBP 741.55 | |
| | - Price | L | | | 1 | |
| | | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| | | | | | | |
| f) | Place of the transaction | XLON | | | | |
| | | | | | | |

| 1 | Details of the person discharging associated | g managerial responsibilities / person closely |
|----|--|--|
| a) | Name | ALEKSANDAR RUZEVIC |



| пр | | | | | | |
|-----|---|---|---------------------|-----------|------------------|--|
| 2 | Reason for the notification | Reason for the notification | | | | |
| a) | Position/status | REGIONAL DIREC | CTOR | | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICA | NOITA | | | |
| 3 | Details of the issuer, emission a | llowance market pa | articipar | nt, au | ction platform, | |
| - \ | auctioneer or auction monitor | COCA COLALIB | C A C | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG | 7JGVE4 | 9 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | 1 GIVEL IN VOL. 1 EN VIV | | | | |
| -, | | Price(s) Volume(s) | | | ume(s) | |
| | | 24.55226 GBP | | 33.3 | 325 | |
| d) | Aggregated information | | | | | |
| ۵, | / riggi egatea ililorrilation | Price | Volum | e | Total | |
| | - Aggregated volume | 24.55226 GBP | 33.325 | | GBP 818.20 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2024-02-16 | | | | |
| f) | Place of the transaction | XLON | | | | |
| _ | Balaila (tha basasatis (a) | | 16(:) | | 6 | |
| 5 | Details of the transaction(s): sec instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each d | | | | |
| a) | Description of the financial | COCA-COLA HB | CAGOR | DINA | ARY SHARES OF | |
| ۵, | instrument, type of instrument | CHF 6.70 EACH | C / (3 O) | . J II 4/ | 51 // 11.12.5 61 | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MAT PURCHASE SHAR UNDER THE COM PURCHASE PLAN | RES ON E IPANY'S | BEHA | LF OF PDMR | |



| c) | Price(s) and volume(s) | | | | |
|----|--------------------------|--------------|--------|-----------|------------|
| | | Price(s) | | Volume(s) | |
| | | 24.55226 GBP | 2 | 9.710 |) |
| d) | Aggregated information | | Į. | | |
| | | Price | Volume | е | Total |
| | - Aggregated volume | 24.55226 GBP | 29.710 | | GBP 729.45 |
| | - Price | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person dischargin | a managerial responsibilit | ies / nerson closely | | |
|----------------|--|--|--|--|--|
| • | associated | g manageriai responsibilit | les / person closery | | |
| a) | Name | FRANK O'DONNELL | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| υj | | | | | |
| 4 | Details of the transaction(s): sec instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each date; an | each type of | | |
| | | nsaction; (iii) each date; an | each type of d (iv) each place where | | |
| 4 | instrument; (ii) each type of trantransactions have been conduct Description of the financial | nsaction; (iii) each date; an ed COCA-COLA HBC AG OI | each type of d (iv) each place where | | |
| 4 | instrument; (ii) each type of transactions have been conduct Description of the financial instrument, type of instrument | nsaction; (iii) each date; an ed COCA-COLA HBC AG OF CHF 6.70 EACH CH0198251305 | each type of d (iv) each place where RDINARY SHARES OF | | |
| 4 a) | instrument; (ii) each type of transactions have been conduct Description of the financial instrument, type of instrument Identification code | nsaction; (iii) each date; and sed COCA-COLA HBC AG OF CHF 6.70 EACH CH0198251305 PDMR'S CONTRIBUTION UNDER THE COMPANY'S | each type of d (iv) each place where RDINARY SHARES OF | | |
| 4 a) b) | instrument; (ii) each type of trar transactions have been conduct Description of the financial instrument, type of instrument Identification code Nature of the transaction | nsaction; (iii) each date; and sed COCA-COLA HBC AG OF CHF 6.70 EACH CH0198251305 PDMR'S CONTRIBUTION UNDER THE COMPANY'S | each type of d (iv) each place where RDINARY SHARES OF | | |
| 4 a) b) | instrument; (ii) each type of trar transactions have been conduct Description of the financial instrument, type of instrument Identification code Nature of the transaction | nsaction; (iii) each date; and sed COCA-COLA HBC AG OF CHF 6.70 EACH CH0198251305 PDMR'S CONTRIBUTION UNDER THE COMPANY'S PURCHASE PLAN | each type of d (iv) each place where RDINARY SHARES OF I TO PURCHASE SHARES S EMPLOYEE SHARE | | |



| | | Price | Volume | | Total |
|-----|---|---------------------|-------------|-----------|-----------------|
| | - Aggregated volume | 24.55226 GBP | 32.059 | | GBP 787.12 |
| | - Price | | | | |
| | 11166 | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): see | ction to be repeate | d for (i) e | ach ty | pe of |
| | instrument; (ii) each type of tran | = | date; and | (iv) ea | ich place where |
| - \ | transactions have been conduct | ed COCA-COLA HB | C A C O D I | | V CLIADEC OF |
| a) | Description of the financial instrument, type of instrument | CHF 6.70 EACH | C AG ORL | JINAK | Y SHARES OF |
| | mstrument, type of instrument | CHF 0.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| | | G110130231303 | | | |
| b) | Nature of the transaction | COMPANY'S MA | TCHING C | CONTI | RIBUTION TO |
| | | PURCHASE SHAF | | | _ |
| | | UNDER THE COM | _ | EMPLO | DYEE SHARE |
| L. | | PURCHASE PLAN | 1 | | |
| c) | Price(s) and volume(s) | D:(-) | | 17-1 - | (-) |
| | | Price(s) | | Volume(s) | |
| | | 24.55226 GBP | | 27.31 | 3 |
| d) | Aggregated information | • | I | | |
| | | Price | Volun | ne | Total |
| | - Aggregated volume | 24.55226 GBP | 27.31 | 3 | GBP 670.60 |
| | - Price | | | | |
| | - FIICE | | | | |
| e) | Date of the transaction | 2024-02-16 | | | |
| f) | Place of the transaction | XLON | | | |
| | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | |
|----|---|--------------------------|--|--|
| a) | Name | VLADIMIR KOSIJER | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | ACTING REGIONAL DIRECTOR | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | |



| auctioneer or a a) Name b) LEI 4 Details of the ainstrument; (iinstrument; (iinstrument) | auction monitor transaction(s): see each type of tran | 549300EFP3TNG | CAG | nt, auc | tion platform, | | |
|---|---|--|-----------|------------------|-----------------|--|--|
| a) Name b) LEI 4 Details of the instrument; (ii transactions h | transaction(s): sed | 549300EFP3TNG | | | | | |
| 4 Details of the instrument; (ii transactions h |) each type of trar | | 7JGVE4 | COCA-COLA HBC AG | | | |
| instrument; (ii transactions h |) each type of trar | tion to be repeate | | | | | |
| instrument; (ii transactions h |) each type of trar | section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where | | | vno of | | |
| transactions h | transactions have been conducted | | | | | | |
| -\ Diti | ave been conduct | • | | , | .uc piuce miere | | |
| a) Description of | the financial | COCA-COLA HB | CAGOR | DINA | RY SHARES OF | | |
| | pe of instrument | CHF 6.70 EACH | | | | | |
| Identification o | ode | CH0198251305 | | | | | |
| b) Nature of the t | ransaction | | | | JRCHASE SHARES | | |
| | | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) Price(s) and vo | lume(s) | | | | | | |
| | | Price(s) | | Volu | me(s) | | |
| | | 24.55226 GBP | | 132.713 | | | |
| d) Aggregated inf | formation | | | ı | | | |
| | | Price | Volum | е | Total | | |
| - Aggregated v | olume . | 24.55226 GBP | 132.71 | .3 | GBP 3,258.41 | | |
| - Price | | | | | | | |
| e) Date of the tra | nsaction | 2024-02-16 | | | | | |
| f) Place of the tra | nsaction | XLON | | | | | |
| 5 Details of the t | transaction(s): sec | tion to be repeate | d for (i) | each t | vpe of | | |
| | | saction; (iii) each o | | | | | |
| | ave been conduct | | , | • • • | | | |
| a) Description of | the financial | COCA-COLA HB | CAGOR | DINA | RY SHARES OF | | |
| instrument, ty | pe of instrument | CHF 6.70 EACH | | | | | |
| Identification o | code | CH0198251305 | | | | | |
| b) Nature of the t | ransaction | COMPANY'S MAT | | | | | |
| | | PURCHASE SHARES ON BEHALF OF PDMR | | | | | |
| | | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) Price(s) and vo | lume(s) | I ONCHASET LAN | <u> </u> | | | | |
| | . , | Price(s) | | Volu | me(s) | | |
| | | 24.55226 GBP | | 21.1 | 69 | | |
| d) Aggregated inf | formation | | | | | | |
| | | | | | | | |



| | - Aggregated volume | Price | Volume | Total |
|----|--------------------------|--------------|--------|------------|
| | - Price | 24.55226 GBP | 21.169 | GBP 519.75 |
| e) | Date of the transaction | 2024-02-16 | | |
| f) | Place of the transaction | XLON | | |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 10