

**FOR IMMEDIATE RELEASE**

**29 February 2024**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 28 February 2024.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	JAN GUSTAVSSON				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction	SALE OF 30,000 SHARES AT GBP 25.00 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 747,563				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>25.00 GBP</td><td>30,000</td></tr></tbody></table>	Price(s)	Volume(s)	25.00 GBP	30,000
Price(s)	Volume(s)					
25.00 GBP	30,000					

d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	25.00 GBP	30,000
			Total
			750,000.00 GBP
e)	Date of the transaction	2024-02-28	
f)	Place of the transaction	XLON	

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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