



FOR IMMEDIATE RELEASE

28 March 2024

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company announces that, as a result of the satisfaction of performance conditions, the awards granted on 16 March 2021 under the Company’s Performance Share Award Plan (“PSP”) vested on 27 March 2024 and have been transferred to PDMRs from shares held in treasury.

The following sets out the awards that vested on 27 March 2024, the number of dividend equivalent shares accrued between grant and vesting and the number of shares sold following such vesting to cover taxes and other liabilities.

PDMR	Number of shares granted under the PSP vesting	Number of dividend equivalent shares	Number of shares sold to cover taxes and other liabilities
ZORAN BOGDANOVIC	88,600	7,243	5,099
JAN GUSTAVSSON	22,933	1,873	1,321
MINAS AGELIDIS	17,604	1,437	1,014
ANASTASIS STAMOULIS	8,207	668	-
PANAGIOTA KALOGERAKI	34,869	2,847	2,008
IVO BJELIS	9,554	779	1,495
SPYROS MELLO	10,032	818	459
MOURAD AJARTI	13,092	1,068	755
JAAK MIKKEL	11,588	944	2,757
ALEKSANDAR RUZEVIC	12,896	1,052	197
FRANK O’DONNELL	11,724	956	5,092
VLADIMIR KOSIJER	7,672	623	3,331



Coca-Cola
Hellenic Bottling Company

BEN ALMANZAR	23,789	1,942	1,370
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The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ZORAN BOGDANOVIC	
2	Reason for the notification		
a)	Position/status	CHIEF EXECUTIVE OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")	
	Identification code	CH0198251305	
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING; VESTED SHARES (NET OF SHARES SOLD TO COVER ANY TAX LIABILITY) ARE SUBJECT TO AN ADDITIONAL TWO (2) YEAR HOLDING PERIOD. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY	
c)	Price(s) and volume(s)	Price(s)	Volume(s)



		25.18843 GBP	95,843						
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>95,843</td> <td>2,414,134.70 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	95,843	2,414,134.70 GBP
Price	Volume	Total							
25.18843 GBP	95,843	2,414,134.70 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")							
	Identification code	CH0198251305							
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>5,099</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.18843 GBP	5,099		
Price(s)	Volume(s)								
25.18843 GBP	5,099								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>5,099</td> <td>128,435.80 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	5,099	128,435.80 GBP
Price	Volume	Total							
25.18843 GBP	5,099	128,435.80 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON



2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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	Identification code	CH0198251305						
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>24,806</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.18843 GBP	24,806		
Price(s)	Volume(s)							
25.18843 GBP	24,806							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>24,806</td> <td>624,824.19 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	25.18843 GBP	24,806	624,824.19 GBP
Price	Volume	Total						
25.18843 GBP	24,806	624,824.19 GBP						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	27 MARCH 2024						
f)	Place of the transaction	XLON						
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305	
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD	
c)	Price(s) and volume(s)	Price(s) 25.18843 GBP	Volume(s) 1,321
d)	Aggregated information - Aggregated volume - Price	Price 25.18843 GBP	Volume 1,321 Total 33,273.92 GBP
e)	Date of the transaction	27 MARCH 2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MINAS AGELIDIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>19,041</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.18843 GBP	19,041		
Price(s)	Volume(s)								
25.18843 GBP	19,041								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>19,041</td> <td>479,612.90 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	19,041	479,612.90 GBP
Price	Volume	Total							
25.18843 GBP	19,041	479,612.90 GBP							
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							
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c)	Price(s) and volume(s)								



Coca-Cola
Hellenic Bottling Company

		Price(s)	Volume(s)						
		25.18843 GBP	1,014						
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>1,014</td> <td>25,541.07 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	1,014	25,541.07 GBP
Price	Volume	Total							
25.18843 GBP	1,014	25,541.07 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ANASTASIS STAMOULIS
2	Reason for the notification	
a)	Position/status	INCOMING CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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		BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY								
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td colspan="2">Volume(s)</td> </tr> <tr> <td>25.18843 GBP</td> <td colspan="2">8,875</td> </tr> </table>			Price(s)	Volume(s)		25.18843 GBP	8,875	
Price(s)	Volume(s)									
25.18843 GBP	8,875									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>25.18843 GBP</td> <td>8,875</td> <td>223,547.32 GBP</td> </tr> </table>			Price	Volume	Total	25.18843 GBP	8,875	223,547.32 GBP
Price	Volume	Total								
25.18843 GBP	8,875	223,547.32 GBP								
e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	PANAGIOTA KALOGERAKI	
2	Reason for the notification		
a)	Position/status	CHIEF OPERATING OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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	Identification code	CH0198251305	



b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY								
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Price(s)	Volume(s)									
25.18843 GBP	37,716									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>37,716</td> <td>950,006.83 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	37,716	950,006.83 GBP
Price	Volume	Total								
25.18843 GBP	37,716	950,006.83 GBP								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	27 MARCH 2024								
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Price(s)	Volume(s)									
25.18843 GBP	2,008									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>2,008</td> <td>50,578.37 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	2,008	50,578.37 GBP
Price	Volume	Total								
25.18843 GBP	2,008	50,578.37 GBP								
	- Aggregated volume									
	- Price									



e)	Date of the transaction	27 MARCH 2024
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	IVO BJELIS				
2	Reason for the notification					
a)	Position/status	CHIEF SUPPLY CHAIN OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>10,333</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.18843 GBP	10,333
Price(s)	Volume(s)					
25.18843 GBP	10,333					
d)	Aggregated information					



	- Aggregated volume	Price	Volume	Total
	- Price	25.18843 GBP	10,333	260,272.05 GBP
e)	Date of the transaction	27 MARCH 2024		
f)	Place of the transaction	XLON		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
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c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		25.18843 GBP	1,495	
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume	25.18843 GBP	1,495	37,656.70 GBP
	- Price			
e)	Date of the transaction	27 MARCH 2024		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SPYROS MELLO
2	Reason for the notification	
a)	Position/status	STRATEGY AND TRANSFORMATION DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>10,850</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.18843 GBP	10,850		
Price(s)	Volume(s)							
25.18843 GBP	10,850							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>10,850</td> <td>273,294.47 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	25.18843 GBP	10,850	273,294.47 GBP
Price	Volume	Total						
25.18843 GBP	10,850	273,294.47 GBP						
e)	Date of the transaction	27 MARCH 2024						
f)	Place of the transaction	XLON						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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Price(s)	Volume(s)									
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d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>25.18843 GBP</td> <td>459</td> <td>11,561.49 GBP</td> </tr> </table>			Price	Volume	Total	25.18843 GBP	459	11,561.49 GBP
Price	Volume	Total								
25.18843 GBP	459	11,561.49 GBP								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MOURAD AJARTI	
2	Reason for the notification		
a)	Position/status	CHIEF DIGITAL & TECHNOLOGY OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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	Identification code	CH0198251305								
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d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>14,160</td> <td>356,668.17 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	14,160	356,668.17 GBP
Price	Volume	Total								
25.18843 GBP	14,160	356,668.17 GBP								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")								
	Identification code	CH0198251305								
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td colspan="2">755</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.18843 GBP	755	
Price(s)	Volume(s)									
25.18843 GBP	755									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>755</td> <td>19,017.26 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	755	19,017.26 GBP
Price	Volume	Total								
25.18843 GBP	755	19,017.26 GBP								
	- Aggregated volume									



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	27 MARCH 2024
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	JAAK MIKKEL		
2	Reason for the notification			
a)	Position/status	NEW BUSINESSES DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")		
	Identification code	CH0198251305		
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY		
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Price(s)</td> <td style="width: 50%;">Volume(s)</td> </tr> </table>	Price(s)	Volume(s)
Price(s)	Volume(s)			



		25.18843 GBP	12,532						
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>12,532</td> <td>315,661.40 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	12,532	315,661.40 GBP
Price	Volume	Total							
25.18843 GBP	12,532	315,661.40 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")							
	Identification code	CH0198251305							
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>2,757</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.18843 GBP	2,757		
Price(s)	Volume(s)								
25.18843 GBP	2,757								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>2,757</td> <td>69,444.50 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	2,757	69,444.50 GBP
Price	Volume	Total							
25.18843 GBP	2,757	69,444.50 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALEKSANDAR RUZEVIC



2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")						
	Identification code	CH0198251305						
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>13,948</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.18843 GBP	13,948		
Price(s)	Volume(s)							
25.18843 GBP	13,948							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>13,948</td> <td>351,328.22 GBP</td> </tr> </tbody> </table> <p>- Aggregated volume</p> <p>- Price</p>	Price	Volume	Total	25.18843 GBP	13,948	351,328.22 GBP
Price	Volume	Total						
25.18843 GBP	13,948	351,328.22 GBP						
e)	Date of the transaction	27 MARCH 2024						
f)	Place of the transaction	XLON						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							



a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305	
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD	
c)	Price(s) and volume(s)	Price(s) 25.18843 GBP	Volume(s) 197
d)	Aggregated information - Aggregated volume - Price	Price 25.18843 GBP	Volume 197 Total 4,962.12 GBP
e)	Date of the transaction	27 MARCH 2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	FRANK O'DONNELL
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305							
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>12,680</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.18843 GBP	12,680		
Price(s)	Volume(s)								
25.18843 GBP	12,680								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>12,680</td> <td>319,389.29 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	12,680	319,389.29 GBP
Price	Volume	Total							
25.18843 GBP	12,680	319,389.29 GBP							
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305							
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD							
c)	Price(s) and volume(s)								



Coca-Cola
Hellenic Bottling Company

		Price(s)	Volume(s)						
		25.18843 GBP	5,092						
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>5,092</td> <td>128,259.49 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	25.18843 GBP	5,092	128,259.49 GBP
Price	Volume	Total							
25.18843 GBP	5,092	128,259.49 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	27 MARCH 2024							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	VLADIMIR KOSIJER
2	Reason for the notification	
a)	Position/status	ACTING REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")
	Identification code	CH0198251305
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED



		BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td colspan="2">8,295</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.18843 GBP	8,295	
Price(s)	Volume(s)									
25.18843 GBP	8,295									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>8,295</td> <td>208,938.03 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	8,295	208,938.03 GBP
Price	Volume	Total								
25.18843 GBP	8,295	208,938.03 GBP								
e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305								
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td colspan="2">3,331</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.18843 GBP	3,331	
Price(s)	Volume(s)									
25.18843 GBP	3,331									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>3,331</td> <td>83,902.66 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.18843 GBP	3,331	83,902.66 GBP
Price	Volume	Total								
25.18843 GBP	3,331	83,902.66 GBP								
e)	Date of the transaction	27 MARCH 2024								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	BEN ALMANZAR						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
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Price(s)	Volume(s)							
25.18843 GBP	25,731							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>25,731</td> <td>648,123.49 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	25.18843 GBP	25,731	648,123.49 GBP
Price	Volume	Total						
25.18843 GBP	25,731	648,123.49 GBP						
e)	Date of the transaction	27 MARCH 2024						



f)	Place of the transaction	XLON						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>1,370</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.18843 GBP	1,370		
Price(s)	Volume(s)							
25.18843 GBP	1,370							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>1,370</td> <td>34,508.15 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	25.18843 GBP	1,370	34,508.15 GBP
Price	Volume	Total						
25.18843 GBP	1,370	34,508.15 GBP						
e)	Date of the transaction	27 MARCH 2024						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 10