



FOR IMMEDIATE RELEASE

28 March 2024

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company announces that, as a result of the satisfaction of performance conditions, the award granted on 16 March 2021 under the Company’s Performance Share Award Plan (“PSP”) vested on 27 March 2024 and has been transferred to the PDMRs from shares held in treasury.

The following sets out the award that vested on 27 March 2024, the number of dividend equivalent shares accrued between grant and vesting and the number of shares sold following such vesting.

PDMR	Number of shares granted under the PSP vesting	Number of dividend equivalent shares	Number of shares sold
VITALIY NOVIKOV	17,366	1,417	18,783
MARCEL MARTIN	19,792	1,616	21,408

The Notification of Dealing Forms for the PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	VITALIY NOVIKOV
2	Reason for the notification	
a)	Position/status	DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")								
	Identification code	CH0198251305								
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN MARCH 2021 UNDER THE TERMS OF THE PERFORMANCE SHARE AWARD PLAN, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY.								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.18843 GBP</td> <td>18,783</td> </tr> </tbody> </table>			Price(s)	Volume(s)	25.18843 GBP	18,783		
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Coca-Cola
Hellenic Bottling Company

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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
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This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information, please contact:

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