



GROUP OF COMPANIES

## Announcement of Regulated Information

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**Athens, July 16, 2024** – The Hellenic Telecommunications Organization S.A. ("OTE" or "Company"), following its announcement on 11 March 2024, announces that OTE and NOVA Telecommunications & Media Single Member S.A. ("the Parties") have entered in a wholesale agreement regarding the cross-supply of their sports channels, which so far were offered on an exclusive basis on each Party's platform.

The agreement will enable each of the Parties to offer significantly enhanced Pay-TV services to Greek consumers, allowing them to access more sports content in a single subscription. The initiative offers not only convenience to consumers but also the combined sports content in an affordable price.

The agreement will be an effective policy against piracy, which distorts the Pay-TV market, the content providers and revenues of the Greek State and is anticipated to drive the growth of the total Pay-TV market.

*The announcement is issued as Regulated Information in accordance with the provisions of Law 3556/2007 [article 3, par. 1 (p), and article 21] and Regulation 596/2014 (article 17) of the European Parliament and of the Council on the abuse of the market.*

**FOR FURTHER INFORMATION:**

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