

FOR IMMEDIATE RELEASE

07 November 2024

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMR exercised share options and sold corresponding ordinary shares of CHF 6.70 each in the Company on 06 November 2024.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	ALEKSANDAR RUZEVIC		
2	Reason for the notification			
a)	Position/status	REGIONAL DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")		
	Identification code	CH0198251305		
b)	Nature of the transaction	DUE TO UPCOMING EXPIRATION, EXERCISE OF 7,432 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 12.56 AND SUBSEQUENT SALE OF SHARES AT GBP 28.52 PER SHARE RESULTING IN THE NET AMOUNT OF APPROX GBP 117,926		
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr></table>	Price(s)	Volume(s)
Price(s)	Volume(s)			

		28.52 GBP	7,432
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	28.52 GBP	7,432
		Total	211,960.64 GBP
e)	Date of the transaction	2024-11-06	
f)	Place of the transaction	XLON	

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 10