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|-----------------|---|
| Website: | http://www.plastikakritis.com |
| Bloomberg code: | PLAKR:GA |
| Reuters code: | PLAKR.AT |
| ISIN code: | GRS326003001 |

COMPANY PROFILE

CRETE PLASTICS S.A. was established in 1970. It is the largest Greek plastics manufacturer and one of the leading European producers of agricultural films and master batches. It has a strong international orientation with affiliate companies in France, Romania, Poland, Russia, Turkey and China and exports to more than 50 countries around the world. It has been listed in the Athens Stock Exchange since May 1999. The company specializes in the production of:

- KRITIFIL® 3-layer plastic films for agricultural applications
- KRITILEN® master batches (raw materials for the plastics industry)
- KRITIFLEX® geo-membranes
- KRITISOL® polyethylene pipes
- KRITISAN® recycled plastics

It is serving with its products the horticultural & agricultural markets, the plastics industry and projects related to water-management & environment protection.

The company also owns and operates a 12 MW Wind Park in Crete as well as 4 Photovoltaic units, producing electricity that secures for the company the most competitive and environment friendly source of energy.

EXPORTS

The company's exports accounted in 2012 to 55.73% of group turnover. They are distributed to over 60 countries around the world.

KEY INVESTMENT HIGHLIGHTS

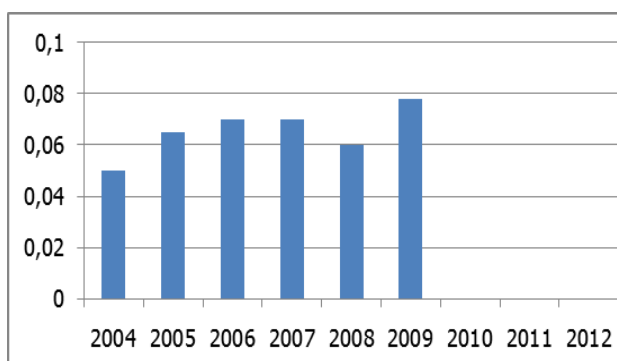
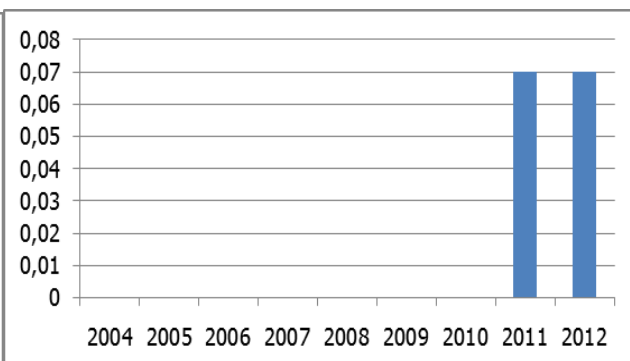
- One of the world leaders in plastic films for agriculture. Among the 8 largest master batch producers in Europe.
- International presence with exports to more than sixty (60) countries around the world.
- 2 production facilities in Greece and 7 production facilities in developing markets (China, Poland, Turkey-2, Romania, Russia, France).
- Leading market position in Greece for its core products (agricultural films, master batches, and geo-membranes).
- Geographical and product diversification.
- Emphasis on R&D for new products. Flexible production system for fast response to customer needs.
- Self-sufficient in energy with renewable energy sources (Aeolian & photovoltaic).
- Care for the environment (plastic scrap collection-recycling, green energy, products for environment protection).
- Very strong financial structure.
- Experienced management team lead by the company's main shareholders.

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2012 - 28/03/2013)

| | | | |
|--|----------------|----------------|----------------|
| Symbol: | PLAKR | | |
| Athex Market: | MAIN MARKET | | |
| Market Cap (Mil. €): (28 March 2013) | 145,1 | | |
| Shares Outstanding (number): (28 March 2013) | 27.379.200 | | |
| Average Spread (%): | 5,51% | | |
| Market Liquidity (%): | 2,123% | | |
| Average Trading volume (no of shares): | 5.601 | | |
| Total Value of transactions (€): | 6.195.859 | | |
| Days to trade (1% of outstanding amount): | 49,6 | | |
| Free Float (28 March 2013): | 42,2% | | |
| Turnover Velocity (F.F. Weighted): | 14,2% | | |
| Historic Volatility | 30 days | 60 days | 90 days |
| (annualised %) | 20,64% | 27,67% | 33,30% |

GROUP STRUCTURE**Mother Company: CRETE PLASTICS S.A.****Subsidiaries:**

| | |
|---|---------|
| ROMCOLOR 2000 S.A., Romania (production of master batches) | 99,987% |
| GLOBAL COLORS POLSCA S.A., Poland (production of master batches) | 100% |
| SENKROMA A.S., Turkey (production of master batches) | 99,91% |
| SHANGHAI HITEC PLASTICS CO, China (production of master batches) | 71,67% |
| GLOBAL COLORS ZAO, Russia (production of master batches) | 89% |
| MODERN PLANT, Russia | 99,89% |
| AGRIPOLYANE S.A.S.U., France (production of agricultural films & geo-membranes) | 100,00% |
| ETEPLA S.A., Greece | 99,995% |
| RAINBOWTECHNOLOGIES LTD, Cyprus | 100,00% |
| PLASTIKA KRITIS FAR EAST LDT, Cyprus (Holding) | 95,56% |

DIVIDEND POLICY-DPS (in €)**CAPITAL RETURN-CRPS (in €)****CURRENT PROJECTS**

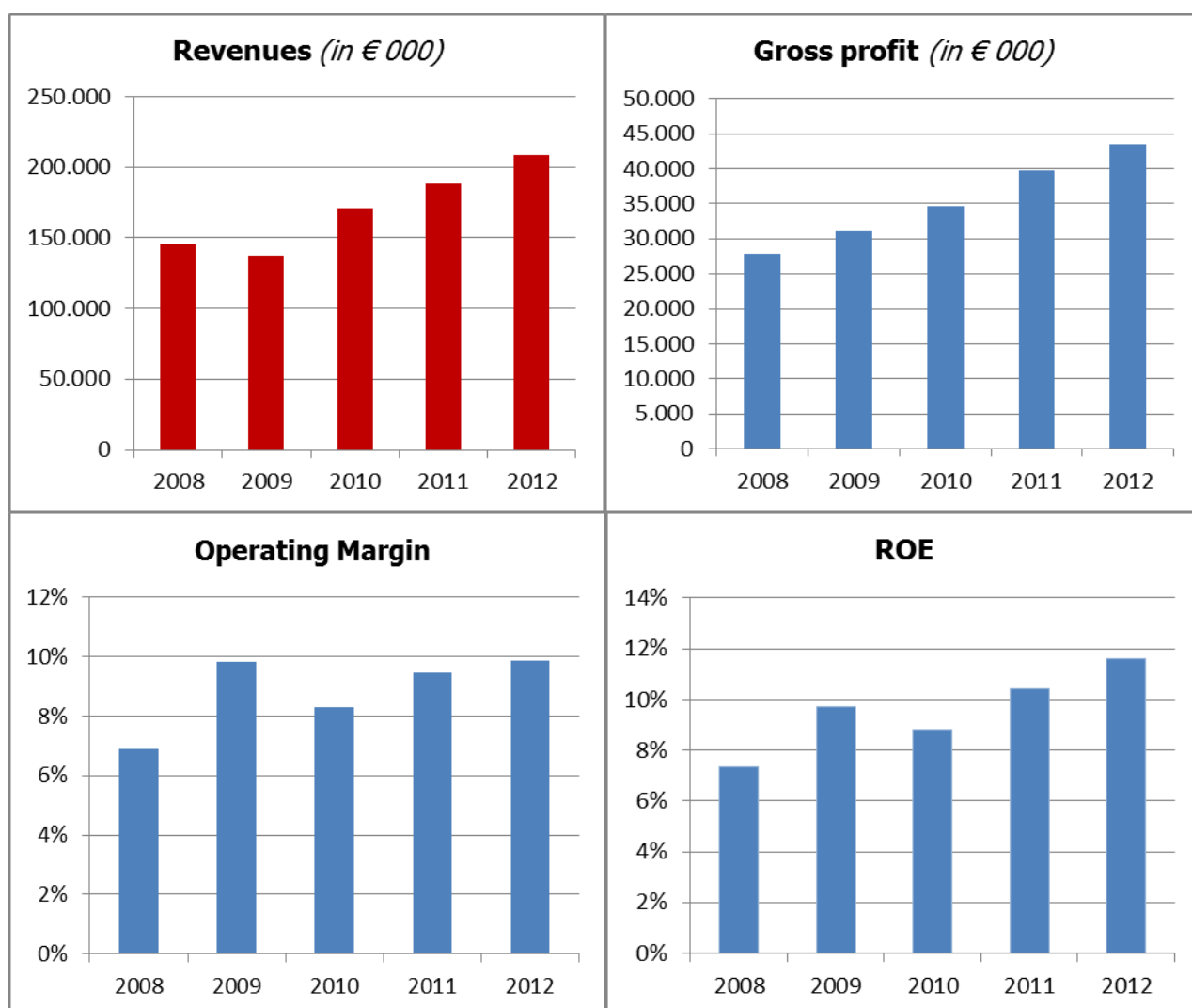
- Installation of new production line for agricultural films in China (40% increase of capacity).
- Building of a new factory in St Petersburg, Russia, in order to expand the master batch production.
- New production line for master batches in Poland.

FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

New investments are made in Greece and France in order to increase capacity and introduce new technologies for agricultural films.

COMPANY'S PERFORMANCE

| FINANCIAL OVERVIEW (consolidated) | | | | |
|--|-------------|-------------|-------------|-------------|
| (in € 000) | 2009 | 2010 | 2011 | 2012 |
| Sales | 137.049 | 170.642 | 188.510 | 208.734 |
| Gross profit | 31.134 | 34.714 | 39.787 | 43.567 |
| EBIT | 13.479 | 14.192 | 17.837 | 20.595 |
| EBITDA | 18.171 | 19.353 | 23.629 | 26.855 |
| Earnings before tax | 12.673 | 13.902 | 17.168 | 20.765 |
| Earnings after tax | 10.536 | 10.362 | 13.279 | 16.550 |
| E.P.S. | 0,36 | 0,39 | 0,42 | 0,57 |
| Total equity | 108.558 | 117.855 | 127.629 | 142.325 |
| ROE | 9,71% | 8,79% | 10,40% | 11,63% |
| Debt Ratio | 0,82 | 1,06 | 0,84 | 0,02 |



| MAJOR SHAREHOLDERS (>5%) | |
|------------------------------------|---------------|
| Name | % |
| LEBIDAKIS EMMANOUIL | 26,45% |
| LEBIDAKIS MICHAIL | 23,57% |
| FERETZAKI MARIA | 7,80% |
| Total | 57,82% |

| BOARD OF DIRECTORS | |
|---------------------------|----------------------------------|
| Name | Qualification |
| LEMPIDAKIS IOANNIS | PRESIDENT |
| LEMPIDAKIS MICHAIL | MEMBER/CEO |
| LEMPIDAKIS EMMANOUIL | MEMBER/CEO |
| LEMPIDAKI ANNA | VICE-PRESIDENT |
| PERAKIS KONSTANTINOS | VICE-PRESIDENT |
| KYKRILIS EMMANOUIL | MEMBER |
| MELAS IOANNIS | MEMBER |
| VALERGAKIS GEORGIOS | NON EXECUTIVE MEMBER |
| KORKAKAS GEORGIOS | NON EXECUTIVE MEMBER |
| ANDREADAKIS EMMANOYEL | INDEPENDENT NON EXECUTIVE MEMBER |
| ARMAOS DIMITRIOS | INDEPENDENT NON EXECUTIVE MEMBER |

MANAGEMENT TEAM PROFILE

Mr. Ioannis Lempidakis is the Founder of the company. Currently he's also the Chairman of Pancreta Cooperative Bank and the Panellenia Bank.

Mr. Michael Lempidakis is a Chemical engineer, MBA (INSEAD). He is Managing Director since 1992.

Mr. Emmanouil Lempidakis is an Electrical engineer. He is Managing Director since 1992.

Ms. Anna Lempidaki is Vice-Chairman and Financial Director. She is with the company since 1981.

Mr. Ioannis Melas is an Electrical engineer, MS. Plants Director. He is with the company since 1984.

Mr. Emmanuel Kykrilis is an Agricultural engineer. He is Marketing Director (Films Division). He is with the company since 1992.

Mr. George Korkakas is a Chemical engineer. He is Marketing Director (Master branches Division). He is with the company since 1994.

Mr. George Valergakis is a Chief Accountant. He is with the company since 1985.

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