



## 1st Global Capital Forum

The 1st Global Capital Forum entitled "Greece: a solid investment destination", took place at the King George Palace Hotel, Athens, on February 3-4, 2014. Leading investment firms and experts were among the speakers.

The 1st Global Capital Forum provided a platform for international and regional investors, policy makers and market stakeholders to meet and discuss the investing opportunities in Greece. Focusing on current critical trends and future opportunities in Greece, this premier event also focused on the current economic climate, provided data on market strategies for growth, updated on the most recent tax & legal reforms and identified the markets and sectors that present the most compelling investment thesis.



Mr. Socrates Lazaridis, CEO of the Hellenic Exchanges Group participated in the panel titled "Policy drivers for Greece's investment landscape – what and who is shaping the agenda". The issues that were raised at this panel were: How can Greece become a hub for foreign capital. What are the main aspects worth considering when investing in Greece? Is the tax environment friendly enough to attract the global capital industry? What is the best way to approach investing in a complex, bureaucratic and complex environment?

Mr. Lazaridis officially announced the creation of a new part of the Alternative Market, named STEP which will be offering the facility to smaller enterprises to raise capital up to €5mil. Moreover he stated during his presentation that "Where we see misery, others see great investment opportunities, while the Greek market remains one of the most attractive internationally, in terms of capitalization to GDP. The problem of liquidity constraints the Greek market had, is reduced and the «liquidity gap» with the other European markets has been limited"

## **Educational Program «Entrepreneurship in Action» - Under the auspices of the Entrepreneurship Club and with the support of the Hellenic Exchanges Group**

On the 20th of February, a presentation of the educational program «Entrepreneurship in Action», which will be run by the Department of Educational Application of the Department of Economics at the National and University of Athens took place. This applied educational program will run under the auspices of the Entrepreneurship Club and is supported by the Hellenic Exchanges Group.

The basic objective of the program, which lasts 100 hours and will start on the 22nd of March 2014, is to contribute to encouraging entrepreneurship in our country and to turn business ideas into practice. It will start at a time where the promotion of innovation and extroversity is more than necessary for the Greek economy. It aims to educate young and creative people on issues related to entrepreneurship,

the starting and running of an enterprise, the way to get prepared on how to acquire basic skills for organizing and managing a business.



The event was attended by a big number of local businesses' representatives and media. The President of the Entrepreneurship Club, Mr. Constantine Euripides emphasized on the support of the Club to this initiative and to the common goal which is to inspire a new generation of

entrepreneurs who will be "the yeast" of a new business reality.

Mr Socrates Lazaridis, CEO of the Hellenic Exchanges Group stated the necessity of this program at the current economic environment of our country and the role of the Exchange as a fund-raiser through new market instruments, which focus on start-ups and small enterprises.



  **HELLENIC CORPORATE GOVERNANCE COUNCIL**

**14<sup>th</sup> European Corporate Governance  
Conference and Experts Roundtable:  
Can Corporate Governance  
Contribute to Long-Term Investment**

27 and 28 March 2014, Cultural Centre "Hellenic Cosmos"

Register at: [www.esed.org.gr](http://www.esed.org.gr)

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