# ATTICA PUBLICATIONS GROUP

Website: Bloomberg code: Reuters code: ISIN code: http://www.atticamedia.gr ATTEK:GA ATPr.AT GRS340263003

## **COMPANY PROFILE**

Attica Publications SA is a Greece-based company active in the publication of magazines in Greece , Bulgaria and Serbia.

Its other activities include the ownership and operation of radio stations , internet sites distribution of tv content

Kiosk DVD and recorded music distribution and participation in Argos SA, which distributes magazines and newspapers across Greece.

The Company and its subsidiaries publishes weekly, bi-monthly and monthly magazines. These magazines cover general and specialized interests for men and women and sectors such as health and fitness, television programs, decoration and others. It has alliances with global publishing houses such as Hearst SA, Figaro SA, Weider Publications SA, Playboy Enterprises SA and Mondadori SpA.



## **REVENUES ANALYSIS (in € 000)**

Company's exports account 33.57 % of total sales in 2013.

### **KEY INVESTMENT HIGHLIGHTS**

The Attica Group, founded in 1994 as a magazine publisher, was listed on the Athens Stock Exchange in 1999.

The Attica Group has implemented a process of diversification that has turned company into an integrated multimedia operator in the media sector, with an articulated presence in a number of areas: magazines, radios, internet sites and. distribution of tv content.

The Attica Group is the market leader in the publication of magazines in Greece and has a portfolio of products that ranges from its own original titles to titles published under licence from prestigious international publishing groups.

# OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)

Symbol:			ATEK
Athex Market:			MAIN MARKET
Market Cap (Mil. €): (31 March 2014)			24,3
Shares Outstanding (number): (31 March 2014)			15.300.000
Average Spread (%):			12,12%
Market Liquidity (%):			0,238%
Average Trading volume (no of shares):			3.752
Total Value of transactions (€):			1.518.915
Days to trade (1% of outstanding amount):			30,0
Free Float (31 March 2014):			21,09%
Turnover Velocity (F.F. Weighted):			4,7%
Historic Volatility	30 days	60 days	90 days
(annualised %)	38,20%	41,50%	33,83%

# **GROUP STRUCTURE**

Attica Publications S.A MAJOR SUBSIDIARIES	Act.	Region	%
LAMPSI SA	Publications / Radio station (Lampsi FM)	Greece	100,00%
IONIKES PUBLICATIONS SA	Publications	Greece	66,50%
TILERAMA SA	Publications	Greece	50,00%
ATTICA MEDIA BULGARIA LTD	Publications	Bulgaria	68,84%
CIVICO LTD	Distribution of TV content	Cyprous	100,00%
AIRLINK SA	Radio Station (Rock fm)	Greece	100,00%
ATTICA MEDIA SERBIA LTD	Publications	Serbia	90,95%
INTERNATIONAL RADIO NETWORK SA	Radio Station (Athens Radio DJ)	Greece	100,00%
ARGOS SA	Distribution company (magazines/newspapers)	Greece	9,54%

# **DIVIDEND POLICY-DPS (in €)**



# **COMPANY'S PERFORMANCE**

# FINANCIAL OVERVIEW (consolidated)

(in € 000)	2009	2010	2011	2012	2013
Sales	75.045	63.723	60.489	58.849	56.147
Gross profit	34.917	29.453	32.979	32.617	31.945
EBIT	-1.689	-351	1.073	1.795	2.338
EBITDA	2.187	24	1.379	2.060	2.549
Earnings before tax	1.110	-1.290	-1.241	235	825
Earnings after tax	-393	-2.230	-1.958	-133	1.228
E.P.S.	-0,07	-0,15	-0,12	-0,02	0,06
Total Equity	10.247	7.390	2.346	2.304	3.637
ROE	-3,83%	-30,18%	-83,47%	-5,78%	33,77%



### **Operating Margin**



### Gross profit (in € 000)







MAJOR SHAREHOLDERS (>5%)	
Name	%
MONDADORI INTERNATIONAL SA	41,99%
ASOKA HOLDINGS LTD	20,57%
PALLADION SERVICES (OVERSEAS) LIMITED	17,78%
Total	80,34%

#### **BOARD OF DIRECTORS**

Name	Qualification
FILIPPOPOULOS A. THEOCHARIS	PRESIDENT/CEO/EXECUTIVE MEMBER
GRAFIADELLIS V. KONSTANTINOS	VICE PRESIDENT/NON EXECUTIVE MEMBER
PELLIZZARI A. ZENO	VICE PRESIDENT/NON EXECUTIVE MEMBER
VIGANO ENRICO	EXECUTIVE MEMBER
KYRKILI ELENI ANNA	NON EXECUTIVE MEMBER
MANDELLI CARLO LUINGI	NON EXECUTIVE MEMBER
TETTAMANZI CHRISTIANA	NON EXECUTIVE MEMBER
MOUZAKIS NIKOLAOS	INDEPENDENT NON EXECUTIVE MEMBER

### **MANAGEMENT TEAM PROFILE / BOARD OF DIRECTOR PROFILES**

**Mr. Theocharis Al. Filippopoulos** is Executive Chairman of the Board and Managing Director of Attica Publications SA.

**Mr. Konstantinos Vasileios Grafiadellis** is Non-Executive Independent Vice Chairman of the Board at Attica Publications SA.

**Mr. Zeno Pellizzari** was appointed Non-Executive Independent Vice Chairman of the Board of Attica Publications SA on January 16, 2009. He previously served as Non-Executive Independent Director.

**Mr. Nikolaos Chr. Panopoulos** is Chief Financial Officer and Chief Accounting Officer at Attica Publications SA.

Mr. Enrico Vigano was appointed Executive Director at Attica Publications SA in 2007.

**Ms. Eleni-Anna Kyrkili** was appointed Non-Executive Director at Attica Publications SA in 2007. She previously served as Executive Director.

Mr. Nikolaos Mouzakis is Non-Executive Independent Director at Attica Publications SA.

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