

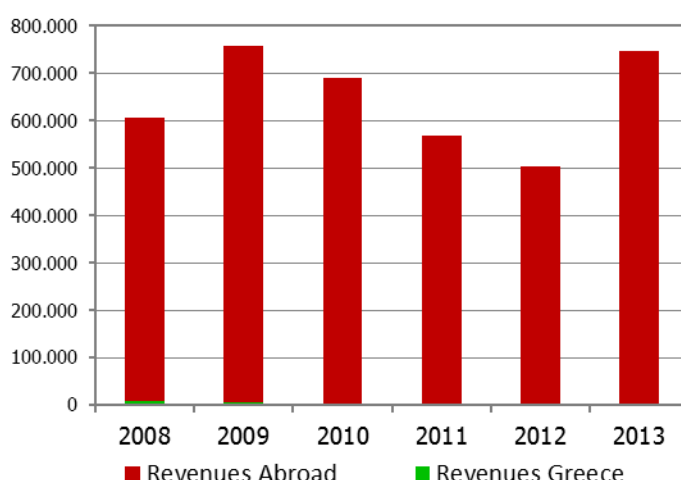


Website: <http://www.centric.gr>  
 Bloomberg code: CENTR:GA  
 Reuters code: DESr.AT  
 ISIN code: GRS449003003

## COMPANY PROFILE

Centric Holdings S.A. is founded in 1995. The core activity of the company is to participate in online entertainment industry companies. Its subsidiaries cooperate with Sportingbet Plc in the exploitation of "Sportingbet" and "VistaBet" brands. CENTRIC owns minority stakes in Usmar (49%) which exploits the Unibet brand in Greek, and CD Media (16%) a regional leader in the field of distribution of home entertainment products in Greece and in other SE European countries.

## REVENUES ANALYSIS (in € 000)



The subsidiaries of the Group are located mainly in Malta. The turnover of the group comes from Greece and all other territories in which relevant services are provided. In specific, Romania, Croatia, Slovenia, Slovakia and Albania

## KEY INVESTMENT HIGHLIGHTS

Online entertainment industry constitutes a dynamic sector offering promising prospects for active companies possessing know how and sound expertise.

## COMPANY'S PERFORMANCE

### OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)

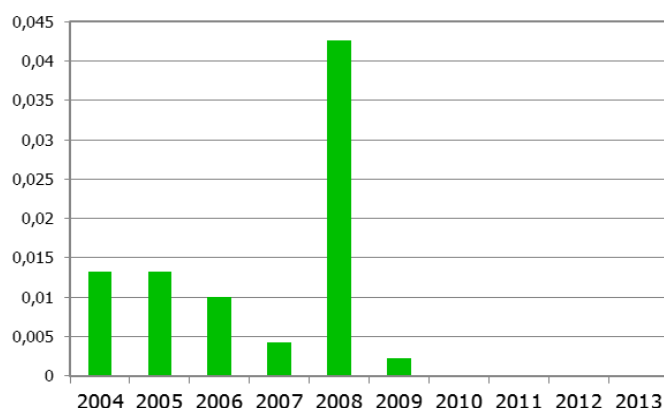
Symbol:	CENTR		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2014)	34,6		
Shares Outstanding (number): (31 March 2014)	101.123.806		
Average Spread (%):	3,10%		
Market Liquidity (%):	4,024%		
Average Trading volume (no of shares):	56.832		
Total Value of transactions (€):	4.003.068		
Days to trade (1% of outstanding amount):	17,1		
Free Float (31 March 2014):	29,13%		
Turnover Velocity (F.F. Weighted):	48,1%		
<b>Historic Volatility</b>	<b>30 days</b>	<b>60 days</b>	<b>90 days</b>
(annualised %)	44,15%	56,31%	58,98%

## GROUP STRUCTURE

### Centric Multimedia S.A.

E.C.N. Malta Holdings Ltd (direct part.)	51%
Vista Gaming Online Entertainment LTD	48%
Barda Investments Ltd	48%
Gnome Online Entertainment	48%
Lex Online Entertainment Ltd	48%
E.C.N. Management Ltd (direct part.)	51%
Vista Gaming On line Ltd	48%
Gnome Ltd	48%
Zatrix Holdings Ltd (direct part.)	100%
Zatrix Ltd	100%
Flyer International S.A.	100%
Richmond Bet-Trade S.A.	100%
Shape Holdings Limited	100%
Square Marketing Communications Ltd	100%
FSM Holdings Ltd (direct part.)	100%
FSM Ltd	100%
San Nicolas Maritime Co	40%
Hipo Holdings Ltd	100%
Usmar Management Ltd (direct part.)	49%
UB Media Ltd	49%

## DIVIDEND POLICY – DPS (in €)



## CURRENT PROJECTS

Development on our existing services, enhancing our market share and diversify the group activities entering in additional sectors.

## FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

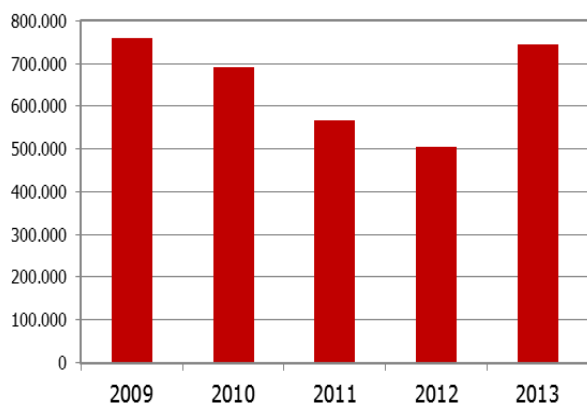
Extension in new products and services.

Reinforcing our portfolio of participation in the shipping industry.

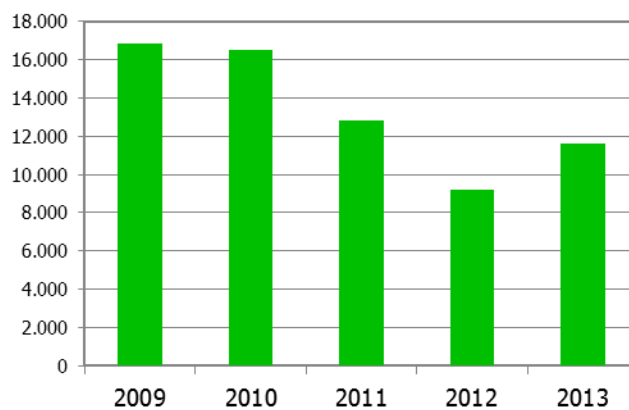
## COMPANY'S PERFORMANCE

<b>FINANCIAL OVERVIEW (consolidated)</b>					
<b>(in € 000)</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Sales	758.563	690.644	567.041	504.028	745.741
Gross profit	16.868	16.476	12.803	9.177	11.596
EBIT	8.555	4.750	2.894	4.199	3.725
EBITDA	8.942	5.122	3.231	4.493	4.075
Earnings before tax	7.482	3.961	-10.644	4.486	4.032
Earnings after tax	5.399	2.144	-12.023	3.487	3.141
E.P.S	0,184	0,053	-0,158	0,03	0,02
Total Equity	21.609	35.306	42.634	45.772	47.699
ROE	24,98%	6,07%	-28,20%	7,62%	6,59%

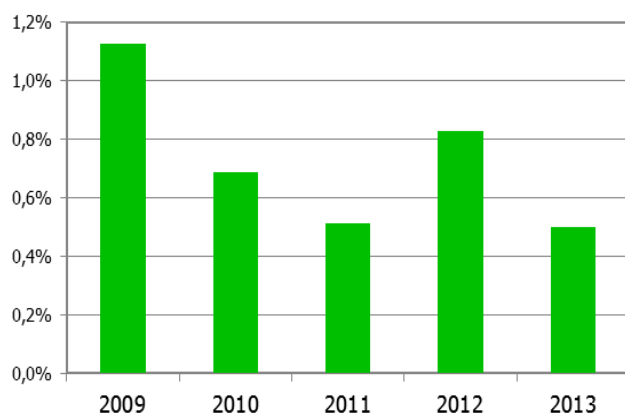
**Revenues (in € 000)**



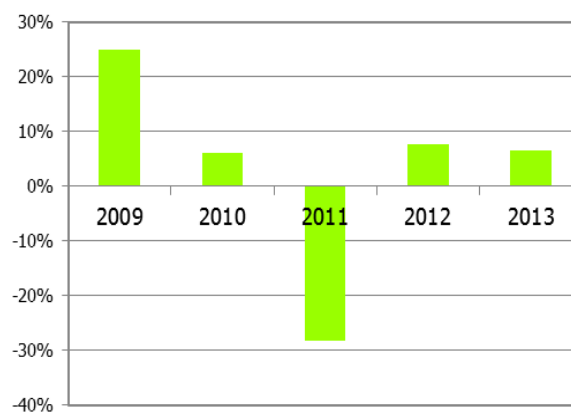
**Gross profit (in € 000)**



**Operating Margin**



**ROE**



<b>MAJOR SHAREHOLDERS (&gt;5%)</b>	
<b>Name</b>	<b>%</b>
ADION ENTERPRICES LTD	15,92%
VASILEIOU ANDREAS	28,43%
J & E INVESTMENTS LTD	10,57%
ONTONI F RODOLFOS	8,46%
ROUND ROCK LTD	7,49%
<b>Total</b>	<b>70,87%</b>

<b>BOARD OF DIRECTORS</b>	
<b>Name</b>	<b>Qualification</b>
ONTONI F RODOLFOS	PRESIDENT/CEO/EXECUTIVE MEMBER
KAPODISTRIAS G IOANNIS	VICE PRESIDENT/EXECUTIVE MEMBER
KONTOGIANNI L KALYPSO	NON EXECUTIVE MEMBER
VLASSEROS P EMMANUEL	NON EXECUTIVE MEMBER
ASLANIDI T. MARIA	INDEPENDENT NON EXECUTIVE MEMBER
TSAGKLIS P. GEORGIOS	INDEPENDENT NON EXECUTIVE MEMBER

## BoD's / MANAGEMENT TEAM PROFILE

**Mr. Rodolfos Ontoni** is President and Managing Director - Executive Member. He was born in Athens in 1972. He is CENTRIC's founder and major shareholder serving until now the duties of Chief Executive officer (CEO). He is a graduate of the London College of Printing, from which he obtained a BA in Publishing Management. He holds a Master of Science in Management Systems from Rochester Institute of Technology.

**Mr. Ioannis Kapodistrias** is Vice-President - Executive Member. He was born in 1972, in Athens. He holds a Diploma in Economics from the University of London and a BSc (Hons) in Economics with Computer Science from the Manchester Metropolitan University. He worked initially in Greece in the advertising sector and then for 7.5 years as a Marketing Manager for easyJet airline in the UK. He was responsible for the launch of the airline as well as marketing and overall communications in 9 Eastern and Southeastern European countries. As of October 2005 he holds Managing Director positions of Centric subsidiaries in the United Kingdom and Malta.

**Ms. Kalypso Kontogianni** is Non-Executive Member. She is a lawyer, graduate of the Middlesex University of London and a holder of a postgraduate degree in law from the University of London with specialization in corporate and trade law. Prior to her engagement in 2002 as partner of the Law firm "Leonidas E. Kontogiannis – Kalypso L. Kontogianni Law Firm", Mrs. Kontogianni held several managerial positions in London.

**Mr. Emmanuil Vlasseros** is Non-Executive Member. He was born in 1956. He studied Economics in the Economics Department of the University of Piraeus and has long experience in high executive positions of various companies. He has acted as Chief Financial Officer at Hatzioannou Holdings for eight years and General Manager of Sprider Stores S.A. for four years. He is currently working as freelance Business Consultant.

**Mrs Maria Aslanidi** is Independent - Non executive member. Ms. Aslanidi has graduated from the department of Accounting of the Technological Educational Institute of Messolongi. She has occupied various positions as an accounting manager in various companies since 2003.

**Ms. Georgios Tsagklis** is Independent - Non executive member. Mr. Tsagklis has earned a Master of Science degree in Banking & Finance from Sheffield Hallam University in UK and he holds a Bachelor's degree in Business Administration from the Northumbria/Newcastle University which is located in UK as well. From 2002 to 2010 he has worked in the banking sector in Greece (Citibank and Piraeus Bank) occupying the position of deputy director. From 2010 until 2012 he has worked in the company as a Financial Services Officer.

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