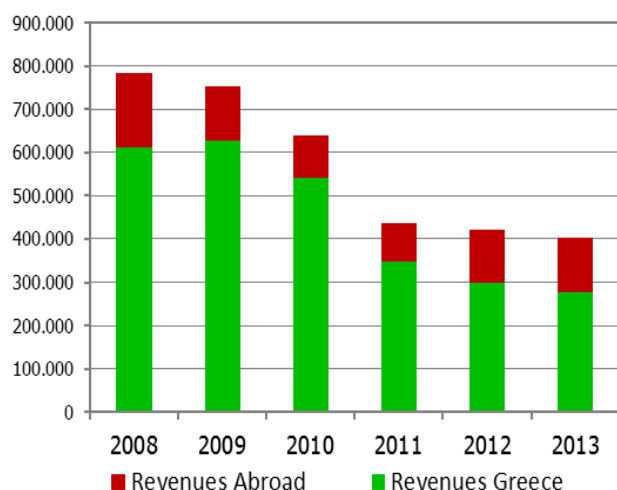


COMPANY PROFILE

FOURLIS GROUP is one of the leading group of companies in Greece and the Balkans in providing quality consumer durable goods. Our Strategy is the expansion through companies focused mainly in retail and secondarily in wholesale commerce.

The group is active in four key divisions: Retail Home Furnishings through the franchise of IKEA stores in Greece, Cyprus and Bulgaria, Retail Sporting Goods through the franchise of INTERSPORT stores in Greece, Cyprus, Romania, Bulgaria and Turkey, Retail Clothing and Accessories through the franchise of NEW LOOK in Romania and Bulgaria and Wholesale of Electric and Electronic appliances through the representation of brand names like General Electric, Liebherr and Korting.

REVENUES ANALYSIS (in € 000)



Information about Geographical Areas



Fourlis Group is the retail distributor of IKEA products in three countries (Greece, Cyprus and Bulgaria) and Intersport products in five countries (Greece, Cyprus, Bulgaria, Romania and Turkey). Recently Fourlis Group signed agreement for the franchise of New Look products in Romania and Bulgaria.

Company's exports represent 31.44% of total sales in 2013.

KEY INVESTMENT HIGHLIGHTS

Efficient development of international partnerships, focused primarily in Retail.

Each subsidiary is managed separately by dedicated management.

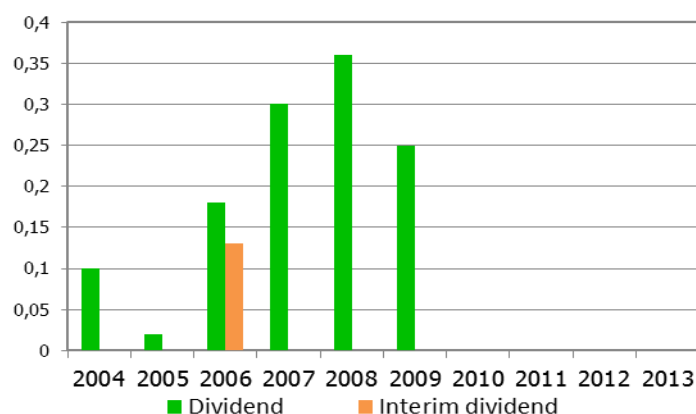
However all subsidiaries take advantage of the group synergies which are coordinated by the corporate center.

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)

Symbol:	FOYRK		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2014)	285,0		
Shares Outstanding (number): (31 March 2014)	50.992.322		
Average Spread (%):	0,73%		
Market Liquidity (%):	40,167%		
Average Trading volume (no of shares):	142.221		
Total Value of transactions (€):	117.300.323		
Days to trade (1% of outstanding amount):	3,6		
Free Float (31 March 2014):	69,33%		
Turnover Velocity (F.F. Weighted):	83,7%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	35,41%	37,69%	41,39%

GROUP STRUCTURE**FOURLIS HOLDINGS S.A.**

Fourlis Trade S.A.	100%
Housemarket S.A. (IKEA)	100%
H.M. Housemarket (Cyprus) Ltd (IKEA)	100%
Housemarket (Bulgaria) AD (IKEA)	100%
Intersport Athletics S.A.	100%
Intersport Athletics (Cyprus) Ltd	100%
Genco Bulgaria Ltd	100%
Intersport Atletik AS	100%
Genco Trade s.r.l.	100%
Service One S.A.	99%

DIVIDEND POLICY- DPS (in €)**CURRENT PROJECTS**

During 2011 Fourlis Group concluded with the majority of its investment plan. In the coming 3 to 5 years the Group will continue with the expansion of its retail outlets (IKEA, Intersport, and New Look) with a target to realise revenue and EBITDA, 50% from Greek operations and 50% outside Greece.

RECENT DEALS

17.02.2011 Fourlis Group acquired the retail store network of Intersport in Turkey

24.05.2011 Fourlis Group announced its partnership with NEW LOOK for Romania and Bulgaria

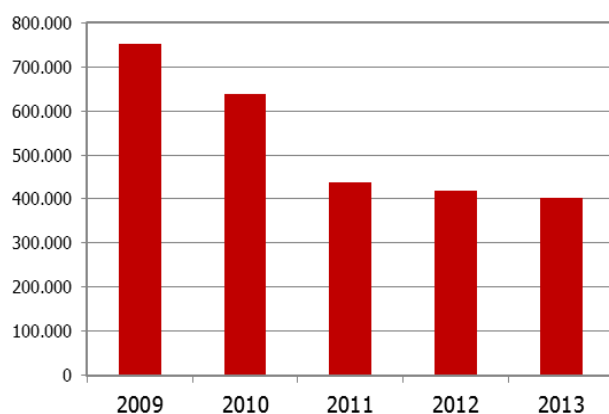
20.09.2011 The first IKEA store in Sofia, Bulgaria opened.

25.08.2012 The first IKEA Pick up Point in Rhodes island opened.

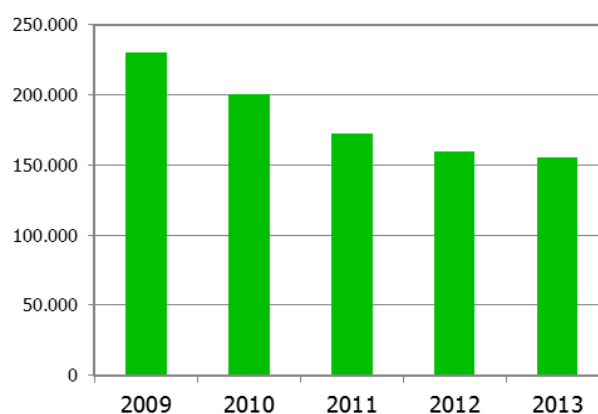
COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)					
(in € 000)	2009	2010	2011	2012	2013
Sales	751.722	638.150	438.249	420.254	403.271
Gross profit	230.320	200.557	172.187	159.713	155.444
EBIT	62.698	35.623	14.976	2.786	10.580
EBITDA	72.909	46.648	27.969	20.086	25.421
Earnings before tax	53.278	27.769	4.076	-11.700	-5.841
Earnings after tax	32.154	14.587	1.716	-11.442	-8.294
E.P.S.	0,621	0,296	0,045	-0,223	-0,16
Total Equity	215.463	188.412	187.680	176.889	168.989
ROE	14,92%	7,74%	0,91%	-6,47%	-4,91%

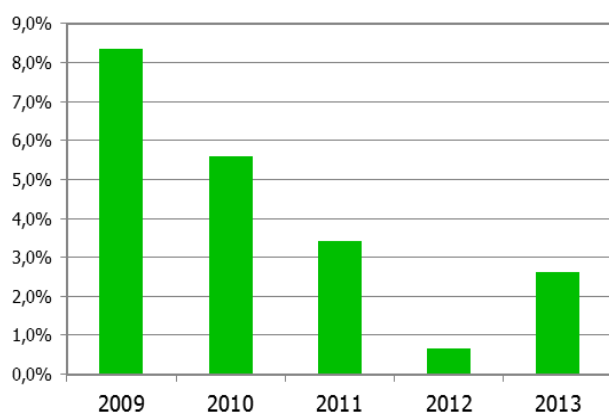
Revenues (in € 000)



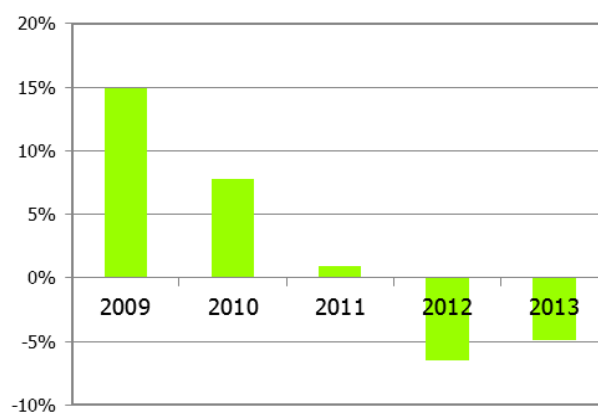
Gross profit (in € 000)



Operating Margin



ROE



MAJOR SHAREHOLDERS (>5%)	
Name	%
DAFNI FOURLI	20,56%
FIDELITY EUROPEAN FUND	5,09%
MITICA LIMITED	5,02%
Total	30,67%

BOARD OF DIRECTORS	
Name	Qualification
Vasileios Fourlis	Chairman, executive member
Dafni Fourli	Vice-Chairman, executive member
Lida Fourli	Director, executive member
Ioannis Mpremos	Director, non-executive member
Eftychios Vasilakis	Director, independent non-executive member
Ioannis Papaioannou	Director, independent non-executive member
Apostolos Petalas	CEO, executive member
Pavlos Tryposkiadis	Director, independent non-executive member
Ioannis Costopoulos	Director, independent non-executive member

BoDS RESUMES / MANAGEMENT TEAM PROFILE

Mr. Vasileios Stylianos Fourlis has served as Executive Chairman of the Board of Fourlis S.A. since May 2007. He holds a Master Degree in Economic Development and Regional Planning from University of California/Berkeley and a Master Degree in International Business from Boston University/Brussels. He is also a member of the Board of Directors of House Market S.A. (IKEA). He is a member of the Board of Directors of Piraeus Bank, Frigoglass, and Titan Cement Co. as well.

Mr. Apostolos Dimitrios Petalas was appointed Chief Executive Officer of Fourlis SA in May 2007 and was nominated at the Board of Directors in June, 2007. From 1985 to 1990, he worked at Colgate Palmolive at various positions in the finance department. From 1990 to 1999, he worked in various positions at PepsiCo and served as PepsiCo's Chairman and Chief Executive Officer in Greece until 2007. He holds an degree in Business Administration from the University of Piraeus.

Ms. Dafni Anastasios Fourli was appointed Executive Vice Chairman of the Board of Directors of Fourlis SA on November 28, 2011. Previously she served as Executive Director of the Company. She holds a degree in Business Administration from Deree College. Upon her graduation, she joined FOURLIS Bros. SA (now FOURLIS HOLDINGS SA). She is also the President of the Board of Directors of HOUSE MARKET SA, INTERSPORT ATHLETICS SA AND FOURLIS TRADE SA.

Mr. Georgios Alevizos has served as Finance Manager (Treasury, Investor Relations, Risk Management) of Fourlis SA since 2008. Previously he served as Group Corporate Treasurer since April 2000. He holds a degree in Mathematics from the University of Patras and an MBA in Finance from ALBA. He is licensed as a Special Trader on the Athens Derivatives Exchange (ADEX) and holds a Trader's certificate from the International Currency Traders Association (ACI). He joined the Xios Bank Dealing Room, initially as a Money Market Junior Dealer for one year and then as a Foreign Exchange Dealer and Senior Dealer for four years.

Pavlos Tryposkiadis is Non-Executive Director of Fourlis S.A.. He studied Business Administration at Athens University of Economics and holds an MBA degree from the Kellogg School of Management of the University of Northwestern. He began his professional career with Coopers & Lybrand (1986-1987) in Chicago as a Business Consultant. He returned to Greece in 1987 where he worked at Citibank NA (1987-1991) as Resident Vice President. He continued his professional carrier at executive positions with the following industrial companies: VIVECHROM SA (1990-2002) initially as General Manager and then as CEO. PETZETAKIS SA (2002-2003) CEO. INFORM Lykos SA (2003-2011) Executive Vice President and Deputy CEO. Currently he is the CEO of Euroclinic Athens and Euroclinic Children hospitals. He is a member of the

Board of Directors of the Association of Greek Private Hospitals (SEK). He is married and a father of three children.

Mr. Ioannis Evangelos Mpremos is Non-Executive Director of Furlis SA. From 1966 to 1967, he worked in Siemens, in Germany, as a reservist transmissions officer. In 1972-1987, he worked as Engineer and as Director in such companies as Pitsos SA, Blaupunkt, Robert Bosch SA, and Euroservice SA. From 1995 to 2002, he was Managing Director and Deputy Vice Chairman at BSP SA. Since August 2002, Mr. Mpremos has been Managing Director of P. KOTSOVOLOS SA since August 2002. He holds a degree in Electrical Engineering from the Polytechnic University of Hannover, Germany (Fachhochschule Hannover).

Mr. Ioannis Athanasios Costopoulos has been Non-Executive Independent Member of the Board of Directors of Furlis SA since June, 2007. He holds a BSc degree in Finance and Economics from the University of Southampton, United Kingdom and an MBA degree from the University of Chicago, United States. From 1970 to 1982, he worked at Procter & Gamble in Geneva, and from 1982 to 1986, he held management positions in Chase Manhattan Bank in New York and in London. From 1986 to 1991, he held executive positions in Booz Allen & Hamilton in London. In 1991, Mr. Costopoulos returned to Greece and held the following position: Chief Executive Officer (CEO) of Metaxa SA (1991-1997), CEO and Regional Manager of Central and Eastern Europe at of Johnson & Johnson Hellas (1998-2000), and CEO and Vice Chairman of Petrola Hellas SA (2001-2003). Currently, he is Board Member of Hellenic Petroleum SA, and also serves as Chairman and Board Member of its subsidiaries, EKO SA, EKO YU A.D. Beograd and EKO-ELDA Bulgaria E.A.D. Mr. Costopoulos is Member of the Hellenic Federation of Enterprises and the Foundation for Economic & Industrial Research.

Mr. Ioannis Konstantinos Papaioannou has served as Non-Executive Independent Member of the Board of Directors of Furlis SA since June 6, 2005. He holds a degree in Mechanical Engineering from the National Technical University of Athens, an MSc in Industrial Engineering from Stanford University, California, and an MBA from INSEAD, France. He is partner at Vector Partners, a corporate finance firm. He was previously with Global Finance, a Greek private equity firm, for 15 years, since its founding. He has held various board positions and served on the board of the European Venture Capital Association (EVCA). He is currently non-executive Chairman of TANEQ (a Greek government-sponsored VC fund-of-funds) and of Dodoni Ice Cream and also sits on the Board of Furlis Holding and ICAP.

Mr. Eftychios Theodoros Vasilakis has served as Non-Executive Independent Member of the Board of Directors of Furlis SA since June 6, 2005. He holds a BA in Economics from Yale University and an MBA from the Columbia Business School of New York. From 1991 to 1996 he served as Leasing Manager at Autohellas SA - HERTZ and from 1992 to 1999 as General Manager of Vitacar SA - OPEL. Furthermore, he is member of Board of Directors of Technocar SA - SEAT, Aegean Aviation SA, Piraeus Bank and Multifin SA. Since 1994 he is a Member of the General Council of the Hellenic Federation of Enterprises.

Mrs Lida Furlis has served as Corporate Social Responsibility Director for the Group. She holds a Bachelor's degree in Economics from DereeCollege and an M.B.A. from DartmouthCollege. Upon her return to Greece in 1989 she joined FOURLIS Bros. S.A. (now FOURLIS HOLDINGS S.A.), in the Marketing Department. Since 1998 and for the next ten years, she held the position of Human Resources Director. She is also Executive Member of the B.O.D. of FOURLIS HOLDINGS S.A., Member of the B.O.D. of FOURLIS TRADE S.A., Vice President of the B.O.D. of INTERSPORT ATHLETICS S.A. and President of the B.O.D. of TRADE STATUS S.A. (DPAM stores).

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