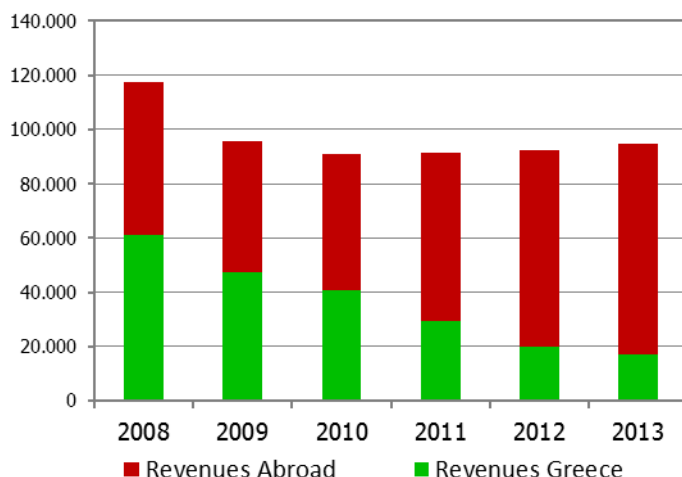


COMPANY PROFILE

KLEEMANN HELLAS is a Greek company and was founded in 1983, based on the know-how and licence of one of the biggest German lift companies KLEEMANN HUBTECHNIK GmbH. The head office and main production facility of the company is based in the Industrial Area of Kilkis in Northern Greece and also has production facilities in Serbia and China operating supplementary. The group is present with subsidiaries and representative offices in more than 10 countries.

The main activity of the Group is the manufacturing and trading of Complete Lift Systems, such as: hydraulic elevating mechanisms (piston, power unit, car frame), electromechanical elevating mechanisms (machine, car frame, counterweights), cabins (passenger, cargo, panoramic), electronic controllers, electronic systems, compact type elevators for elevating cargos etc.

REVENUES ANALYSIS (in € 000)



Kleemann is one of the largest lift companies in Europe, holding approximately 2% of the global market and has formed a group of ten subsidiaries: KLEFER, a manufacturing company of automatic lift doors, with head offices in the industrial Area of Kilkis, KLEEMANN ASANSOR, a trading lift company located in Istanbul, Turkey, KLEEMANN LIFTOVI, a Serbian trading and manufacturing lift company, KLEEMANN LIFT RO a Romanian trading lift company, MODA LIFT, a trading lift company located in the industrial area of Kilkis, KLEEMANN LIFTS UK, a trading lift company located in Oxford, UK, KLEEMANN LIFTS RUS, a trading lift company located in Moscow, Russia, and KUNSHAN HK ELEVATOR SYSTEMS LTD, a trading and manufacturing lift company in Kunshan, China.

In addition, the Group has two holding subsidiary in Hong Kong named HONG KONG ELEVATOR SYSTEMS LTS, and Cyprus KLEEMANN INTERNATIONAL HOLDINGS LIMITED.

International sales comprise 82% of the group's total turnover and cover more than 92 countries, with the UK, Russia, Turkey, Germany, Australia, Belgium, Holland, Romania, Serbia, Portugal, Poland and Greece being the main markets.

KEY INVESTMENT HIGHLIGHTS

KLEEMANN Group in 2013 increased its profit before tax, which amounted to 5.6 mln euros, from 2.5 mln euros in 2012, and also achieved improved performance both in terms of margins and turnover.

The Group's globalization strategy and extraversion in recent years resulted in the Group being present in more than 92 countries by the end of 2013 and its international sales being higher by 8% compared to last year.

More specifically, the consolidated turnover amounted to 94.8 mln euros from 92.3 mln euros in 2012, increased by 2.7%. The gross profit margin amounted to 34.4% from 31.0% the previous year. The improvement is due to the continuous actions implemented regarding the reduction of raw material costs, the increase of productivity as well as the reduction of general production expenses.

Furthermore, the Group has an excellent capital structure, with cash flow from operating activities being positive and amounting to 11.9 mln euros. As a result, cash available are higher than loans, and thus net bank loans amount to -4.9 mln euros, an achievement which highlights the Group's financial self-reliance.

The Group's equity is nearly double compared to its liabilities with the equity to debt ratio amounting to 1.96, which reflects the Group's limited exposure, its healthy financial state and ensures its unhindered operational growth in the future.

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)

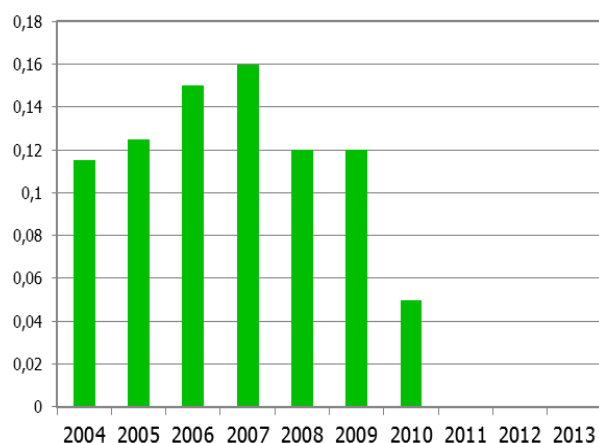
Symbol:	KLEM		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2014)	57,2		
Shares Outstanding (number): (31 March 2014)	23.648.700		
Average Spread (%):	3,58%		
Market Liquidity (%):	3,597%		
Average Trading volume (no of shares):	10.855		
Total Value of transactions (€):	5.133.942		
Days to trade (1% of outstanding amount):	20,3		
Free Float (31 March 2014):	31,87%		
Turnover Velocity (F.F. Weighted):	34,5%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	41,04%	38,82%	41,58%

GROUP STRUCTURE

KLEEMANN S.A.

KLEFER S.A.	50%
KLEEMANN ASANSOR S.A.	70%
KLEEMANN LIFTOVI D.O.O.	100%
KLEEMANN LIFT RO S.R.L.	100%
MODA LIFT S.A.	100%
HONG KONG ELEVATOR SYSTEMS LIMITED	100%
KLEEMANN LIFTS U.K. LTD	100%
KLEEMANN LIFTS RUS	99.5%
KLEEMANN INTERNATIONAL HOLDINGS LIMITED	100%
KUNSHAN HK ELEVATOR SYSTEMS LTD	100%

DIVIDEND POLICY - DPS (in €)



CURRENT PROJECTS

KLEEMANN HELLAS S.A. launched its innovative iPhone application, named LIFT TESTER at the 19th "Elevcon 2012" International Congress on Vertical Transportation Technologies, held by the International Association of Elevator Engineers in Miami, Florida from May 22 to 24, 2012. The Company has designed this application in order to provide sector experts, as well as the end users of lifts, with the possibility of acquiring a comprehensive picture of the quality of motion, measuring data such as speed, acceleration, minor vibrations, and noise using their mobile phones. It should be noted that LIFT TESTER is a global innovation from KLEEMANN HELLAS S.A., which is opening out to mobile marketing and the provision of services through smart phones.

Furthermore, another innovative application was created by KLEEMANN HELLAS S.A., named "Design Your Lift". It concerns a virtual showroom that provides users with the ability to design their own lift cabin, selecting products from all of the Company's models, in every possible combination of materials. The application allows users to experiment with materials, colours and design options offered, in order to create the lift that best meets their needs and aesthetic.

FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

Penetrating in new markets will continue to be the principal goal of the Company in 2014, as it has been done successfully in recent years. In this context, the strategic plan includes promotional activities, participation in major exhibitions, the establishment of new representation offices or subsidiaries abroad, as well as the development of new products. Naturally, significant importance is given constantly, to projects concerning the finding and implementation of activities that reduce costs and improve the efficiency of procedures, both in production and administrative departments.

At the same time, it is estimated that liquidity will continue to be maintained in high levels which gives the Group flexibility and the ability to proceed in new investments. The Group more than covers its operational needs and is thus able to fund its geographic and product growth.

RECENT DEALS

15.09.2013: Kleemann proceeded to the establishment of a new representative office in Saudi Arabia, in order to expand its activities in the surrounding area.

03.12.2012 The Group proceeded in the establishment of a subsidiary company in Moscow, under the name KLEEMANN LIFTS RUS. The initial share capital of the new subsidiary amounts to 10 million rubles (244 thousand euros). The Group's participation is 99.5%

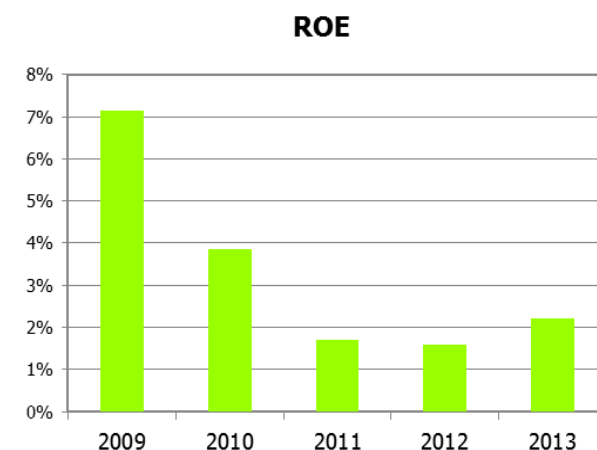
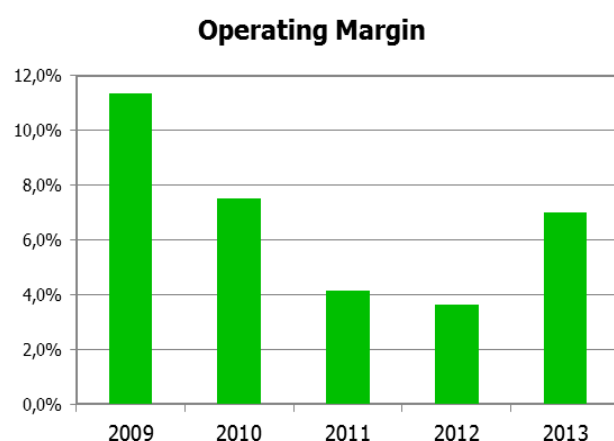
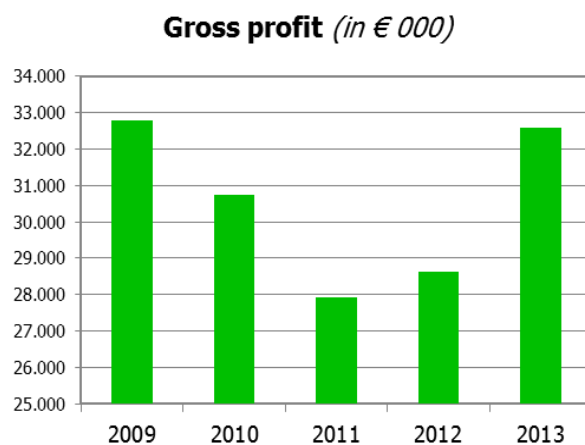
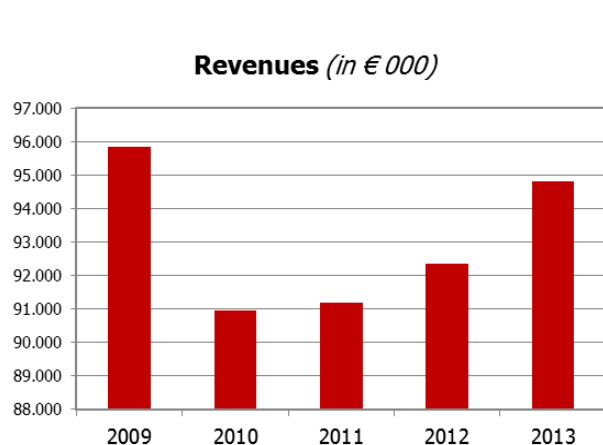
23.05.2012: Kleemann announced that it proceeded with the establishment of a 100% owned subsidiary under the trade name "KLEEMANN INTERNATIONAL HOLDINGS LIMITED", based in Cyprus. The initial share capital of the new Subsidiary amounts to € 1.000,00 (one thousand) and the participation of KLEEMANN HELLAS S.A. is 100%.

22.03.2011: Establishment of subsidiary in the United Kingdom in purpose to promote modernization solutions and further enhance the overall product range of the parent company. The initial share capital of the new Subsidiary amounts to € 200.000,00 and was covered 100% by KLEEMANN HELLAS S.A.

17.03.2011: Acquisition by the authorities of the Republic of China of business license to proceed with the establishment of a Wholly Foreign Owned Enterprise (WFOE) in China with the Group's participation being 100%.

COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)					
(in € 000)	2009	2010	2011	2012	2013
Sales	95.848	90.943	91.187	92.344	94.825
Gross profit	32.797	30.741	27.910	28.626	32.584
EBIT	10.868	6.838	3.764	3.344	6.655
EBITDA	12.894	8.945	6.050	5.695	8.987
Earnings before tax	9.703	5.798	2.402	2.515	5.571
Earnings after tax	6.565	3.568	1.540	1.441	2.034
E.P.S.	0,218	0,096	0,003	-0,003	0,04
Total Equity	91.940	92.614	89.829	90.642	91.563
ROE	7,14%	3,85%	1,71%	1,59%	2,22%



MAJOR SHAREHOLDERS (>5%)

Name	%
KOUKOUNTZOS K NIKOLAOS	16,34%
KOUKOUNTZOS M. KONSTANTINOS, KOUKOUNTZOS K. MENELAOS, KOUKOUNTZOU M. EKATERINI (J.I.A.)*	16,74%
KOUKOUNTZOS N NIKOLAOS	11,51%
KOUKOUNTZOS N KONSTANTINOS	12,41%
KOUKOUNTZOU N EKATERINI	10,11%
Total	67,11%

*Ownership undivided

BOARD OF DIRECTORS

Name	Qualification
KOUKOUNTZOS K NIKOLAOS	PRESIDENT/ EXECUTIVE MEMBER
KOUKOUNTZOS K MENELAOS	VICE PRESIDENT/EXECUTIVE MEMBER
KOUKOUNTZOS N KONSTANTINOS	MANAGING DIRECTOR/EXECUTIVE MEMBER
KOUKOUNTZOS N NIKOLAOS	DEPUTY MANAGING DIRECTOR & GENERAL MANAGER/EXECUTIVE MEMBER
GEORGALIS N STERGIOS	INDEPENDENT NON EXECUTIVE MEMBER
ZIOGAS T VASILIOS	INDEPENDENT NON EXECUTIVE MEMBER
KARADELOGLOU D MARIA	NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Nikolaos K. Koukountzos, Chairman, Executive Member, was born in 1944 and is the founder and majority holder of the Company. Since the foundation of the Company he serves as Chairman of the Board of Directors. He is engaged with the strategic development of the Company and the supervision of the technological developments of the field, regarding matters of mechanical equipment and manufacturing process. His main target is the preservation and the expansion of the competitive position of the Company in a global level.

Mr. Menelaos K. Koukountzos, Vice Chairman, Executive Member, was born in 1942 and is the vice-president of the Board. He has a long experience in the field of the lifts and of financial activities as well. Since 1988 he holds the position of Managing Director and is in charge of the financial administration of the Company and the supervision of the developments in the financial field.

Mr. Konstantinos N. Koukountzos, Managing Director, Executive Member, was born in 1973 in Thessaloniki. He holds a degree in Mechanical Engineering from the Polytechnic school of Aristotle University of Thessaloniki. He also holds a Master's Degree in Business Administration (MBA), from Boston University, USA.

Mr. Nikolaos N. Koukountzos, Deputy Managing Director & General Manager. Executive Member, Member of Nomination and Remuneration Committee, was born in 1977 in Thessaloniki. He holds a BSc degree in Electronic Engineering, an MSc in Mechanical Engineering from King's College, London and a Master's Degree in Business Administration (MBA), from Boston University, USA.

Mr. Vasilios T. Ziogas, Independent non-Executive Member, (President of Audit Committee), was born in 1956 in Fitia, Veria. He graduated from High Industrial School of Thessaloniki at 1979. He is a freelancer in Veria and works as an Economist at Companies. He has an extensive experience in accounting, tax and financial matters as well as in matters of Stock Market (IFRS, Legal Obligations S.A., C.M.C etc.).

Mr. Stergios N. Georgalis, Independent non-Executive Member, (President of Nomination and Remuneration Committee, Member of Audit Committee), was born in 1960 in Keramidi, Volos. He graduated from the Law School from the Aristotle University of Thessaloniki, and has attended courses to the MA department in Law of the Aristotle University of Thessaloniki. He is a lawyer in Thessaloniki since 1981, handling civil, trading and administrative cases.

Ms. Maria D. Karadedoglou, non-Executive Member, (Member of Audit Committee & Nomination and Remuneration Committee), was born in 1974 in Thessaloniki. Graduate of the Faculty of Law of the Aristotle University of Thessaloniki, speaks English and French. She is an active lawyer at Kilkis since 1999, handling mainly cases of public, civil and commercial law. She is the Company's legal consultant since 2007.

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