



Gr. Sarantis S.A.

ANNUAL FINANCIAL REPORT

for the period from

1 January to 31 December 2010

(According to Law 3556/07)

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1. STATEMENTS BY MEMBERS OF THE BOARD OF DIRECTORS**Statements by Members of the Board of Directors
(according to article 5 of Law 3556/2007)**

It is hereby declared that to our knowledge, the annual parent and consolidated financial statements of the company “GR. SARANTIS S.A.” for the financial year from 1 January 2010 to 31 December 2010, which were prepared according to the applicable International Financial Reporting Standards, accurately present the assets and liabilities, equity and results of the Company Gr. Sarantis SA as well as those of the companies included in the consolidation, considered as a whole.

Furthermore, we declare that to our knowledge, the annual report of the Board of Directors reflects in a true manner the development, performance and financial position of GR. SARANTIS S.A., and of the businesses included in the Group consolidation, considered as a whole, including the description of the principal risks and uncertainties such face.

Marousi, 23 March 2011

The members of the Board

THE CHAIRMAN OF THE BOARD

**THE VICE-CHAIRMAN &
CHIEF EXECUTIVE OFFICER**

**THE FINANCE DIRECTOR &
BOARD MEMBER**

GRIGORIS SARANTIS

KYRIAKOS SARANTIS

KONSTANTINOS ROZAKEAS

ID No. X 080619/03

ID No. AI 597050/2010

ID No. P 534498/94

2. ANNUAL BOARD OF DIRECTORS' MANagements REPORT

ANNUAL BOARD OF DIRECTORS' MANAGEMENT REPORT OF THE COMPANY GR. SARANTIS S.A.

on the Annual Financial Statements for financial year 2010 (1/1 – 31/12/2010)

2.1 INTRODUCTION

The present Annual Report by the Board of Directors which follows (hereinafter the "Report"), refers to the financial period 01.01.2010-31.12.2010. This Report was prepared and is in line with the relevant stipulations of law 3556/2007 (Government Gazette 91A/30.04.2007) and the relevant executive decisions issued by the Hellenic Capital Market Commission, as well as Decision no 7/448/11.10.2007 issued by the Board of Directors of Hellenic Capital Market Commission.

The Report is included in the 2010 annual financial report, together with the Company's financial statements and other information and statements required by law.

The present report briefly presents the company's financial information for financial year 2010, significant events that occurred during the year and their effects on the financial statements. The report also includes a description of the basic risks and uncertainties the group's companies may face and finally significant transactions between the issuer and its related parties are also presented.

2.2 COMPANY PERFORMANCE AND FINANCIALS

Consolidated sales of continuing operations of Sarantis group posted a 1.89% increase and amounted to €220.01 mil, from €215.94 mil in 2009, and are in line with management's estimations. The Eastern European countries presented a significant increase of sales, while they offset the fall of the parent's sales and also such countries increased their percentage in the Group's consolidated sales, amounting to 64.53% of the period's total sales. The implementation of containment measures for expenses as well as the effective management of working capital contributed to mitigating the negative consequences from the adverse financial conditions. Earnings per Share decreased by 19.20% from € 0.43 to € 0.34 and they are in line to the initial guidance.

Consolidated turnover of continuing operations increased by 1.89% during 2010, reaching €220.01 mil from €215.94 mil the previous year. The turnover increase stems predominantly from the improved turnover of the Group's foreign markets which is a result of both organic growth and positive FX effects. The Greek market, on the other hand, underperformed during 2010, due to the adverse economic conditions.

The Group's gross profit of continuing operations posted a marginal decrease of 0.23% and amounted to €108.08 mil in 2010, from €108.33 mil in 2009. The gross profit margin of continuing operations has been settled to 49.13% vs 50.17%, which is has been adversely affected by the rapid increase in raw material prices in 2010. Earnings before Interest, Tax, Depreciation and Amortization (EBITDA) of continuing operations posted a reduction of 20.68% to €21.38 mil in 2010 from €26.96 mil in 2009, influenced by the increased production cost, the A&P expenses and the expenses related to general cost reduction (indemnities etc.).

Earnings before Interest and Tax (EBIT) of continuing operations reached €17.55 mil from €23.38 mil, down by 24.94%, while the EBIT margin settled at 7.97% from 10.83% the previous year. The Group's financial expenses of continuing operations amounted to €0.79 considerable low amount, that is attributed to the strong cash flows in 2010. Consequently, profit before tax of continuing operations amounted to € 16.76 million, from € 21.60 million decreasing by 22.40%.

Finally, earnings after taxes and minority interest (EATAM) of continuing operations reached €13.66 mil reduced by 19.69% compared to the previous year. Including the windfall tax of €0.44 mil, EATAM of continuing operations amounted to €13.22 mil posted a 19.97% decrease compared to 2009, while the EATAM margin settled at 6.01% from 7.65%.

Despite the adverse economic conditions, the Group successfully continued to generate solid cash flows during 2010 as well, a fact attributed largely to management's focus to contain operating expenses and efficiently manage working capital. The Group's working capital settled at €63.30 mil during 2010 from €64.10 mil in 2009. Working capital requirements over sales

settled at 28.34% vs 29.05% in 2009. At the same time the Group benefits from a healthy capital structure and low leverage. During FY 2010, The Group's net debt settled at €-1.15 mil from €9.14 mil. in FY 2009.

As regards to the breakdown of sales per product category during the 12M period of 2010, an overall growth of continuing operations posted, compared to the respective period of 2009. This growth was enhanced by the organic growth of the Group's foreign markets as well as by positive FX effects.

The sales of mass market cosmetics increased by 4.35% to €98.49 mil, from €94.39 mil during 2009. Sales of own brands in this category posted an increase of 3.78%, and at the same time their contribution to the category's overall sales amounted to 67.19%, as during the previous year. A similar increase was also posted by the sales of distributed products in the category, and specifically an increase of 5.52% compared to the previous year.

Sales of household products remained at about the same levels as the previous year. During the 12M of 2010, such posted a marginal increase of 0.23% reaching €96.54 mil, from €96.32 mil in 2009. The sales of own brands in this category also increased marginally, by 0.71%, while their contribution to the category's overall sales amounted to 99.76%.

Other sales of continuing operations posted an overall decline of 0.99% during 2010, compared to 2009. Sales of continuing operations of this category amounted to €24.98 mil. from €25.23 millions in 12M 2009. The sales in the subcategory of health care were at the same level as last year, while the subcategory of selective descends by 2.13% or €0.29 millions.

During FY 2010, consolidated sales of continuing operations from own brands of the mass market cosmetics and household products categories amounted to € 162.55 mil, from € 159.40 mil in 2009, posting a 1.98% increase. Moreover their contribution to overall sales amounted to 73.88%, almost at the same level as the previous year.

Respectively, consolidated sales of continuing operations of distributed brands during FY 2010 amounted to €57.46 mil from €56.54 mil during 2009, posting a 1.62% increase, with their contribution to overall sales standing at 26.12%.

The Group's operating profit was negatively affected by the decline in sales posted by the parent company, due to the adverse economic conditions. The negative effects however also include the increased production cost, increased A&P expenses that aimed at improving sales in the Greek market, as well as increased expenses related to the general reduction of cost.

EBIT of mass market cosmetics posted a 10.25% decrease during 2010, compared to the previous year. The EBIT margin of mass market cosmetics settled at 3.72% for FY 2010, from 4.33% for FY 2009. However, the contribution of this SBU to total EBIT increased to 20.89% during 2010, from 17.47% during 2009. Operating profit of own products in this category posted a 17.26% decline and amounted to €2.77 mil, during 2010 compared to €3.35 mil the previous year.

EBIT of household products decreased by 35.06% to €7.22 mil, from €11.11 mil in 2009, affected by the increase of production cost, due to the price increase of the raw materials. The EBIT margin of household products settled at 7.48% from 11.54%. Own brands from this category posted a 34.58% EBIT decline and amounted to €7.24 mil.

The EBIT of the category of other sales, from continuing operations, decreased by 28.48% or €0.57 million.

Own brands of the mass market cosmetics and household products categories in total, during the FY of 2010 generated income amounting to €10.04 mil, compared to €14.42 mil during the FY of 2009, posting a decrease of 30.33%. Their contribution to EBIT of continuing operations amounted to 57.25% from 61.68% the previous year.

EBIT of distributed brands of continuing operations in the 12M 2010 amounted to € 2.27 million, from € 2.79 million in the corresponding period last year, posting a 18.45% decline. Their contribution to total EBIT corresponded to 12.95% from 11.92%.

Looking at the geographic breakdown of sales, the general positive performance of the Group's foreign subsidiaries continued throughout 2010, due to improved sales from the majority of companies as well as to favourable FX movements. Specifically, during FY 2010 subsidiaries posted a 10.78% increase in sales, which consists approximately of a 6.8% average increase of sales in local currency and a 4% average appreciation of currencies.

As regards to the Greek market, the Group experienced a drop in sales of all business units mainly due to the implementation of the fiscal austerity measures.

During FY 2010, the percentage of affiliates' sales of continuing operations towards the Group's overall sales increased significantly to 64.53% from 59.35% the respective FY of 2009.

Operating profit from Greece was affected by the decrease of sales, increased production cost, increased advertising and promotion expenses, as well as by increased expenses related to the general reduction of cost.

During the FY 2010, earnings before interest and tax (EBIT) of continuing operations from Greece decreased by 40.85% to €9.73 mil from €16.45 mil. Excluding the income from the associate company Estee Lauder JV, Greece's EBIT during 2010 amounted to €4.50 mil from €10.27 mil, decreased by 56.22%. The Greek EBIT margin, excluding income from Estee Lauder JV, amounted to 5.76% from 11.71% during FY 2009.

In contrast, the affiliates posted a significant increase of EBIT due to increased sales and also due to the containment of expenses in some of them. Specifically, total EBIT of continuing operations from the affiliates increased by 12.84% to €7.82 mil during FY 2010, from €6.93 mil the respective period of 2009.

The EBIT margin of the affiliates posted a marginal increase and settled at 5.51% during 2010 compared to 5.41% during 2009.

2.2.1 Basic Financial Ratios of the Group's consolidated results

The following table presents several basic financial ratios relating to the Group's financial structure and profitability for 2010 compared to 2009.

	12M 2010	12M 2009
Gross Profit Margin	49.13%	50.17%
EBIT Margin	7.97%	10.83%
EATAM Margin	6.01%	7.65%
Operating Working Capital	63.30	64.10
Operating Working Capital to Sales	28.77%	29.68%
Total Bank Debt	64.00	56.98
Net Debt	-1.15	9.14
Leverage (Debt/Equity)	49.13%	50.17%

Gross profit margin for 2010 was maintained at last year's level, settling at 49.13% versus 50.17% in 12M 2009, positively affected by the favourable FX movements and the high contribution of own brands to total sales.

The EBIT and EATAM margins are lower than last year's margins largely affected by the decreased consumption activity. The lower margins are also attributed to increased production cost due to the price increase of the raw materials, increased advertising and promotion expenses, as well as expenses realized for the general reduction of operation cost (indemnities etc.).

Operating working capital settled at €63.30 mil, compared to €64.10 mil in 2009, as a result of the emphasis that was given on the efficient management of working capital. During 2010 the Group's net debt was further reduced significantly to € -1.15 from €9.20 mil.

Finally, The Board of Directors will recommend to the Annual General Meeting of shareholders to not distribute dividend for financial year 2010. This proposal reflects the Group's priority towards securing the best possible liquidity so as to be better positioned to face the challenges of 2011 and also enable the use of the company's liquidity in potential future investments.

2.3 SIGNIFICANT EVENTS DURING 2010

- ❖ On 23 December, the Group announced its disinvestment from the car accessories sector, through the sale of its total participation in the share capital of K. THEODORIDIS S.A. The total consideration for the company's disengagement from the above investment participation amounts to €487 thousand.

The reasons that led the Group's Management to this decision include both the negative developments in the automotive market and the below expectations results of the relevant company, as well as the Group's general strategy to disengage from its non core business activities. K. THEODORIDIS S.A. participated in the financial statements of GR. SARANTIS S.A. with: a. Parent company: investment cost €1,714 thousand, b. Consolidated balance sheet: Equity €1,660 thousand, bank debt €2,250 thousand and negative result €177 thousand.

Following the above disinvestment, Sarantis Group has the flexibility to further focus on its strategic business plan.

- ❖ On 1 July 2010, Sarantis Group announced the acquisition of the Polish brand KOLASTYNA. Specifically, Sarantis Group, in the context of strengthening its presence in the Eastern Europe and in order to meet its strategic goal of becoming the leading consumer products company in the region, signed on 30/06/10 an agreement for the acquisition of the brand name and the intellectual property of KOLASTYNA, through its Polish subsidiary SARANTIS POLSKA S.A. KOLASTYNA's product range includes face and body care cosmetics as well as sun protection products. KOLASTYNA is a traditional brand in the Polish market with over twenty years of history. The transaction cost amounted to 9.5 mil. PLN. Sales from KOLASTYNA amounted to c. 28 mil. PLN during 2007, while in 2008 and 2009 sales were equal to c. 26 mil. PLN and c. 11 mil. PLN, respectively. Estimated sales for 2010 stand at c.11 mil. PLN. The sales drop is attributed to financial distress experienced by the company that is currently in the process of arrangement of its debts within the scope of the Polish bankruptcy legislation. Due to the company's financial problems the brand was not supported adequately and therefore KOLASTYNA's sales have seen the aforementioned decreasing trend. Sarantis Group management's aim for the first year of operation is to maintain the brand's current turnover level. However, from the beginning of 2011 onwards Sarantis Group will focus on the repackaging of the products and marketing activities behind the brand's support with the ultimate target to gradually increase its sales at least to the level of 2007 at around 28 mil. PLN within 2-3 years. SARANTIS average gross profit margin from KOLASTYNA products is estimated to be at 60%. Moreover, it is worth noting that SARANTIS GROUP will not incur any incremental costs regarding other operating functions as the particular brand, which relates to Sarantis strategic categories of mass market cosmetics and sun care products and is distributed in the SM network, allows for 100% synergies. Through this deal, Sarantis Group strengthens its product portfolio in Poland and at the same time achieves its strategic goal of further reinforcing its presence in Eastern Europe.
- ❖ On 17 March Sarantis Group announced the creation of a production unit for garbage bags intended for household and professional use. The new production unit is operated by the company "THRACE-SARANTIS S.A.", whereas the companies "THRACE PLASTICS S.A." and "GR. SARANTIS CYPRUS L.T.D.", a subsidiary of SARANTIS Group, participate in the share capital of the newly established companies, each holding a 50% stake. The domicile of "THRACE-SARANTIS S.A." and its facilities are located in Xanthi, while the company launched its operations on March 15th, given that previously the trial productions had been concluded. The Company's objective is to utilize modern equipment and advanced production methods to produce environmentally friendly products (degradable, recyclable etc.). The products produced will be distributed, amongst others, also with the Sanitas brand name of SARANTIS Group, both in the domestic market and other European markets. This joint venture is expected to benefit SARANTIS Group, by offering greater control and efficiency in the production process, more competitive production costs, as well as the opportunity to develop new innovative products.
- ❖ On 3 February Sarantis Group announced it reached an agreement with the Turkish company EVYAP for the exclusive distribution of its products in Romania and Poland. EVYAP is a leading company in the production of soaps and personal care products.

2.4 MAJOR RISKS AND UNCERTAINTIES FOR 2011

The Group is exposed to financial and other risks, including the effects of changes in interest rates, credit risks and liquidity risks. The Group's overall risk management program aims at minimizing the possible negative effects from such risks on its financial performance. The Group's financial instruments consist mainly of deposits with banks, trade accounts receivable and payable, loans and dividends payable.

2.4.1 Foreign exchange risk

The Group operates in an environment characterized by relatively high foreign exchange risk given that almost 65% of the Group's total turnover comes from Eastern European countries where the volatility of foreign exchange rates has been high in the recent months. The management of the Group is constantly examining the currencies' fluctuations, but at the moment it has not taken any measures against the fx risk due to the lack of appropriate hedging tools.

2.4.2 Interest rate risk

The Group's objective is to achieve an optimal balance between borrowing cost and the potential effect of interest rate changes on earnings and cash flows. The Group monitors and manages its debt and overall financing strategies using a combination of short and long-term debt. It is the policy of the Group to continuously review interest rate trends along with its financing needs. Daily working capital requirements are typically financed with operational cash flow and through the use of

various committed lines of credit. The interest rate on these short-term borrowing arrangements, is generally determined as the inter-bank offering rate at the borrowing date plus a pre-set margin. The mix of fixed-rate debt and variable-rate debt is managed within Group policy guidelines. As regards to the risks relating to a possible interest rate increase, the Group's next year's results would not be affected as part of the Group's strategy is the continuous reduction of the its existing bank loans.

2.4.3 Credit risk

The Group's trade receivables mainly come from wholesale clients. All Group companies monitor the financial position of their debtors on an ongoing basis and control the granting of credit as well as the credit lines. Where considered appropriate, credit guarantee insurance cover is purchased. Moreover, appropriate provision for impairment losses is made for specific credit risks where deemed necessary.

2.4.4 Liquidity risk

Prudent liquidity risk management implies the existence of a balance between cash flows as well as funding through adequate amounts of committed credit facilities. The Group closely monitors the amount of funding as well as the short-term and long-term funding with respect to total debt and the composition of total debt, manages the risk that could arise from the lack of sufficient liquidity and secures that necessary borrowing facilities are maintained. The Group has sufficient credit line facilities that could be utilized to fund any potential shortfall in cash resources.

The Group manages and monitors its working capital in order to minimize any possible liquidity and cash flow risks.

2.4.5 Raw material price risk

The Group is exposed to the volatility of raw material prices. For instance, aluminium is a basic raw material for the Group and as such movements in the aluminium price affect the Group's financials. In order to protect itself against adverse aluminium price movements, the Group hedges against fluctuations of the aluminium price over short term periods of time.

2.5 FUTURE OUTLOOK AND PROSPECTS

The Group's financial results for the period 1/1-31/12/2010 (excluding the effect from the sale of the participation in K. Theodoridis S.A.) are in line with management's estimations and reflect the decline in the consumer market. The drop of the parent's sales was offset largely by the increase of sales from affiliates. However, increased production cost, due to the price increase of the raw materials, increased advertising and promotion expenses, together with expenses for the general reduction of operating cost, significantly affected the group's profitability. The sale of the participation in K. Theodoridis was considered a necessary action under the current circumstances.

As uncertainty in the market persists, the Group's management expects that the adverse conditions in the economic environment will continue throughout 2011 as well and continues to emphasize on bringing its cost base in line with the expected revenue.

Management remains dedicated to its policy, for strong capital structure, low debt, containment of operating cost and in general for efficient management of working capital, with the objective to further enhance the Group's financial position.

At the same time, as always, the Group remains focused on strategic objectives that support and secure a profitable outlook for Sarantis Group and specifically on the following:

- Organic growth of core activities and emphasis on own brands.
- Development of existing market shares of own brands in Eastern Europe.
- Continuous monitoring of economic developments in countries where the Group operates and adjustment to new conditions each time.
- Exploration of possible acquisition targets in existing markets, that maintain capable market shares, profitability and cost structure that allow the largest possible achievement of synergies following the acquisition.
- The Group's management considers that current conditions are in favor of exploring possible new acquisitions.

2.6 RELATED PARTY TRANSACTIONS

The significant transactions between the Company and its related parties, as such are defined by International Accounting Standard 24, are presented below.

Affiliates:
Company

Trade receivables	31/12/2010	31/12/2009
VENTURES S.A.	693,023.46	790,888.94
ZETA SA	423,187.82	410,657.02
SARANTIS ROMANIA S.A	0.00	11,858.28
K. THEODORIDIS S.A.	0.00	55,947.39
SARANTIS CZECH REPUBLIC sro	1,550,257.20	944,265.32
SARANTIS POLSKA S.A	2,635,684.83	1,427,056.36
SARANTIS UKRAINE S.A	0.00	501,980.09
SARANTIS ANADOL SA	63,298.68	0.00
SARANTIS RUSSIA	0.00	699,970.75
SARANTIS HUNGARY Kft.	239,917.53	391,151.82
Total	5,605,369.52	5,233,775.97

Receivables from loans	31/12/2010	31/12/2009
ZETA SA	260,000.00	200,000.00

TOTAL RECEIVABLES	<u>5,865,369.52</u>	<u>5,433,775.97</u>
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Trade liabilities	31/12/2010	31/12/2009
VENTURES SA	3,669.60	200.00
ZETA SA	300.00	300.00
THRACE-SARANTIS S.A	439,003.51	0.00
SARANTIS SKOPJE D.O.O	0.00	480,640.48
SARANTIS POLSKA S.A	16,398.91	12,812.56
SARANTIS BELGRADE D.O.O	1,834.12	861,584.78
SARANTIS ROMANIA S.A	235,760.67	1,902,211.41
SARANTIS SKOPJE D.O.O	514,583.98	0.00
SARANTIS BULGARIA L.T.D	454,793.35	1,782,902.94
SARANTIS ANADOL S.A	99,469.79	345,497.97
Total	1,765,813.93	5,386,150.14

Liabilities from loans		
ZETA FIN LTD	26,874,368.39	18,811,285.09
SAREAST L.T.D.	400,000.00	400,000.00
GR SARANTIS CYPRUS L.T.D	24,030,000.00	16,471,567.00
Total	51,304,368.39	35,682,852.09

TOTAL LIABILITIES	<u>53,070,182.32</u>	<u>41,069,002.23</u>
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INCOME

Income from sale of merchandise	31/12/2010	31/12/2009
VENTURES SA	1,199,839.35	1,450,943.24
SARANTIS ROMANIA S.A	3,963,243.49	4,251,656.48
SARANTIS BULGARIA L.T.D	1,813,725.59	2,172,406.40
SARANTIS BELGRADE D.O.O	2,367,388.36	2,149,795.38
SARANTIS SKOPJE D.O.O	797,107.31	738,757.46
SARANTIS ANADOL S.A	195,634.16	69,153.50
SARANTIS POLSKA S.A	4,845,238.07	3,936,733.09
SARANTIS CZECH REPUBLIC sro	1,118,329.60	1,385,671.70
K. THEODORIDIS SA	37,125.63	-10,304.16
SARANTIS RUSSIA	0.00	-723,588.99
SARANTIS HUNGARY	558,221.70	675,057.92
Total	16,895,853.26	16,096,282.02

Other Income	31/12/2010	31/12/2009
VENTURES SA	11,596.21	21,660.36
SARANTIS ROMANIA S.A	29,027.00	0.00
SARANTIS BELGRADE D.O.O	1,925.00	0.00
SARANTIS ANADOL S.A	3,774.20	0.00
SARANTIS SKOPJE D.O.O	13,716.00	0.00
SARANTIS HUNGARY	19,438.00	0.00
SARANTIS CZECH REPUBLIC sro	33,493.00	0.00
SARANTIS POLSKA S.A	28,936.00	11,200.00
ZETA SA	14,487.50	7,625.00
SARANTIS BULGARIA L.T.D	19,499.77	5,115.77
K. THEODORIDIS SA	39,810.00	28,375.36
Total	215,702.68	73,976.49

TOTAL INCOME	<u>17,111,555.94</u>	<u>16,170,258.51</u>
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EXPENSES & PURCHASES

Purchases of Merchandise	31/12/2010	31/12/2009
ELMI PRODFARM S.R.L	0.00	1,746.63
SARANTIS BELGRADE D.O.O	0.00	1,387.28
SARANTIS HUNGARY	0.00	1,728.46
SARANTIS ROMANIA S.A	3,706.51	0.00
VENTURES SA	34,876.26	0.00
SARANTIS POLSKA S.A	93,928.00	22,801.35
SARANTIS ANADOL S.A	1,050,034.33	1,569,995.78
SARANTIS RUSSIA	0.00	709,509.09
THRACE-SARANTIS S.A	1,233,016.20	0.00
Total	2,415,561.30	2,307,168.59

Expenses – Interest	31/12/2010	31/12/2009
ZETA FIN LTD	1,292,071.44	540,341.21
GR SARANTIS CYPRUS L.T.D	871,352.51	574,953.72
SAREAST L.T.D	18,250.00	18,250.00
Total	2,181,673.95	1,133,544.93

GENERAL EXPENSES	4,597,235.25	3,440,713.52
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TABLE OF DISCLOSURE OF RELATED PARTIES		
	GROUP	COMPANY
a) Income	0.00	17,111,555.94
b) Expenses	0.00	4,597,235.25
c) Receivables	0.00	5,865,369.52
d) Liabilities	0.00	53,070,182.32
e) Transactions and remuneration of senior executives and management	732,145.62	717,098.58
f) Receivables from senior executives and management	0.00	0.00
g) Liabilities towards senior executives and management	0.00	0.00

2.7 DETAILED INFORMATION ACCORDING TO ARTICLE 4, PAR. 7, LAW 3556/2007

2.7.1 Structure of the Company's share capital

The company's share capital amounts to fifty nine million sixty thousand four hundred forty seven euro and sixty cents (59,060,447.60 Euro), divided into thirty eight million three hundred fifty thousand nine hundred and forty common registered shares with voting right (38,350,940 shares), with a nominal value of one euro and fifty four cents (1.54 Euro) each.

All the shares are registered and listed for trading in the Securities Market of the Athens Exchange ("Large Cap" classification).

The rights of the Company's shareholders with respect to their shares are proportional to the share capital stake to which the paid-in share value corresponds. Each share incorporates all the rights and obligations that are stipulated by the Law and Company's Articles of Association, and more specifically:

- The right to dividend from the annual earnings or liquidation profits of the Company.

A percentage of 35% of the net earnings following deduction only of the statutory reserve is distributed from the earnings of each year to shareholders as an initial dividend while the distribution of an additional dividend is resolved upon by the General Meeting. Dividends are entitled to each shareholder who is registered in the Shareholders' Register at the dividend record date. The dividend for each share is paid to its holder within two (2) months from the date on which the Ordinary General Meeting approved the Annual Financial Statements. The payment date and the payment method are released through the Press. The right to receive payment of the dividend is subject to a time limitation and the respective unclaimed amount goes to the State upon the lapse of five years from the end of the year during which the General Meeting approved the distribution of the said dividend.

- The right to reclaim the amount of one's contribution during the liquidation or, similarly, the writing off of the capital representing the share, provided that this is resolved upon by the General Meeting,
- The pre-emptive right at every share capital increase of the Company via cash payment or the issuance of new shares.
- Each shareholder is entitled to request a copy of the financial statements along with the relevant reports of the Board of Directors and the Auditors of the Company.

- The right to participate in the Company's General Meeting which consists of the following specific rights: legitimacy, presence, participation in discussions, submission of proposals on the items of the agenda, entry of one's opinion on the minutes of the Meeting and finally the right to vote.
- The General Meeting of Company's Shareholders retains all its rights and obligations during liquidation. The liability of shareholders is limited to the nominal value of the shares such hold.

2.7.2 Limits on transfers of Company shares

The transfer of Company shares takes place based on procedures stipulated by Law, while there are no restrictions set by the Articles of Association for transfer of shares, as such are dematerialized shares listed on the Athens Exchange.

2.7.3 Significant direct or indirect holdings according to the definition of 3556/2007

On 31.12.2010 the following shareholders held more than 5% of the total voting rights of the Company:

Name	Position	Percentage
MARGINPLUS INVESTMENTS LIMITED	14,255,500	37.171%
GR. SARANTIS SA	2,430,524	6.338%
KAS DEPOSITORY TRUST COMPANY	2,024,338	5.278%

- MARGINPLUS INVESTMENTS LIMITED: 37.171%

	Number of shares	Number of voting rights		% voting rights	
		Direct	Indirect	Direct	Indirect
GRIGORIS SARANTIS	600,880	600,880	see MARGINPLUS	1.57%	see MARGINPLUS
KYRIAKOS SARANTIS	480,000	480,000	see MARGINPLUS	1.25%	see MARGINPLUS
AIKATERINI SARANTI	370,900	370,900	see MARGINPLUS	0.97%	see MARGINPLUS
MARGINPLUS INVESTMENTS LTD	14,255,500	14,255,500		37.17%	
HAWKEYE HOLDING S.A.			14,255,500		37.17%
TOTAL	15,707,280	15,707,280		40.96%	

The shareholders of the company GR. SARANTIS S.A., Grigoris Sarantis, Kyriakos Sarantis, Aikaterini Saranti, Hawkeye Holding S.A. and Marginplus Investment Ltd., based on an agreement that exists since 24/12/1997 between the aforementioned three individuals and provides for the co-ordinated exercise of their voting rights in order to continuously adopt a common policy regarding the management of the company, hold a direct and indirect participation in the voting rights of GR. SARANTIS S.A. equal to 40.96% (namely 15,707,280 voting rights).

It is noted that the company Hawkeye Holding S.A. belongs to the aforementioned three individuals and holds 100% of the share capital of the company MARGINPLUS INVESTMENTS LTD.

- GR. SARANTIS S.A.: 6.338%

The company GR. SARANTIS S.A. holds a total of 2,430,524 treasury shares that correspond to 6.34% of the share capital. It is noted that treasury shares do not carry voting rights.

On 23/03/10 the company GR. SARANTIS S.A., in the context of Law 3556 disclosed to investors that on 19/03/2009 it exceeded 5% of its share capital.

- KAS DEPOSITORY TRUST COMPANY: 5.278%

The company KAS DEPOSITORY TRUST COMPANY notified on 20/05/09 that on 13/05/09 it proceeded to the purchase of shares in GR. SARANTIS SA, thus increasing its participation in the share capital and voting rights of GR. SARANTIS SA from 4.961% (namely 1,902,500 shares and voting rights) to 5.026% (namely 1,927,500 shares and voting rights).

Since then the company has not proceeded to a significant change of its voting rights in the context of L.3556.

2.7.4 Shares conferring special control rights

None of the Company shares carry any special rights of control.

2.7.5 Limitations on voting rights

The Articles of Association make no provision for any limitations on voting rights emanating from its shares.

2.7.6 Agreements among Company shareholders

The Company is not aware of any agreements among shareholders entailing limitations on the transfer of shares or limitations on voting rights.

2.7.7 Rules governing the appointment and replacement of members of Board of Directors and the amendment of the Articles of Association

The rules set out in the Articles of Association of the Company on the appointment and replacement of members of the Board of Directors and the amendment of the provisions of the Articles of Association do not differ from those envisaged in Codified Law 2190/20.

2.7.8 Responsibility of the Board of Directors for the issuance of new shares or the purchase of treasury shares

According to the provisions of article 13 par. 1 item b) of C.L. 2190/1920 the Company's Board of Directors has the right, following a relevant decision by the General Shareholder's Meeting that is subject to the publicity announcements of article 7b of C.L. 2190/1920, to increase the Company's share capital with the issuance of new shares, through a decision by the Board of Directors that is made with a majority of at least two thirds (2/3) of its total members. In this case, Company's share capital may be increased by no more than the share capital amount paid up on the date when the Board of Directors was granted such power by the General Meeting. This power of the Board of Directors may be renewed by the General Meeting for a period that may not exceed five year per instance of renewal.

2.7.9 Important agreements initiated, amended or terminated in case a charge arises in the company's control following a public offer

There are no agreements which enter into force, are amended or terminated in the event of change in the control of the Company following a public offer.

2.7.10 Agreements with members of the Board of Directors or employees of the Company

The Company has no significant agreements with members of the Board of Directors or its employees providing for the payment of compensation, especially in the case of resignation or dismissal without good reason or termination of their period of office or employment due to a public offer.

2.8 TREASURY SHARES

The Ordinary General Shareholders Meeting of the company GR. SARANTIS S.A. that took place on 30/06/2010 approved a share buyback program through the Athens Exchange and according to article 16 of c.l. 2190/1920 as in force, up to 10% of the company's shares (the 10% currently represents 3,835,094 shares), including the 2,225,900 shares already acquired (average purchase price 4.58 euro) until 30/06/2010 by the company based on the resolutions of the General Shareholders Meetings of 02/06/2008 and 11/11/2008.

The maximum buy back price was set at seventeen euro (17 €) per share and the lowest at one euro and fifty four cents (1.54 €) per share or the applicable nominal value. The company may acquire own shares up to twenty four months from the date of the General Meeting, that is up to 30/06/2012, in order to improve the company's earnings and dividend per share, indirectly distribute earnings/return capital to the shareholders as well as for use in a possible partnership or a possible future acquisition. Finally, the Board of Directors was authorized to act accordingly for the completion of the buyback program.

In effect of the article 4, paragraph 4 of the 2273/2003 Regulation of the European Commission, according to article 16, Law 2190/1920, and based on the relevant resolutions by the Extraordinary General Shareholders' Meeting which took place on the 02/06/2008, as such were amended by the Shareholder's Extraordinary General Meeting dated 11/11/2008, the company GR. SARANTIS S.A., acquired 2,225,900 treasury shares at an average price of 4.58 which is equal to 5.80% of the company's share capital. Respectively, according to the Ordinary General Meeting dated 30/6/2010 the company acquired, during 2010, 204,624 treasury shares at an average price of 3.22 euro, which is equal to 0.53% of the company's share capital.

In total, since the beginning of the share buyback programme, the company owns 2,430,524 treasury shares at an average price of 4.46 euro which correspond to 6.338% of the share capital.

2.9 EVENTS AFTER THE REPORTING PERIOD

There are no events after the reporting period.

2.10 CORPORATE GOVERNANCE STATEMENT

The Board of Directors of the company, according to the obligations resulting from article 2 par. 2 of Law 3872/10, declares the following:

Gr. Sarantis SA applies corporate governance rules and practices, which are summarized in the Corporate Governance Code prepared by the company and which have taken into account all State legislation and relevant guidances from authorities that have been issued up to the release of the present statement.

The Corporate Governance Code of Gr. Sarantis SA is available to all those interested at the corporate website: <http://ir.sarantis.gr/el-gr/intro/our-responsibility>

The company has established an Executive Committee (see Corporate Governance Code chapter 4 par. 4.1), with the CEO as chairman and six senior company managers as members together with the relevant managers of each Business Unit. The Executive Committee is a collective part of the company's management with purely executive responsibilities and a supervisory role on current operational and management affairs.

The company has established an Audit Committee (see Corporate Governance Code chapter 3 par. 3.1), with an independent non-executive Board member as chairman, and three non-executive members, two of which independent, which refer to the Board of Directors. The Audit Committee evaluates the overall efficiency of the internal control and risk assessment system.

The Internal Audit Division is responsible for carrying out audits, submitting proposals, communicating the results and the audit and taking corrective actions when deemed necessary. It assesses the possible risks detected during the audits and communicates such to the Audit Committee and CEO, with the objective to take the appropriate corrective measures. The internal audit, as a group of procedures, methods and mechanisms, is carried out by management executives and in general by all the company's staff according to the responsibilities of each, it is supervised by the Audit Committee, the Board of Directors and CEO and is reviewed on its effectiveness and thoroughness – adequacy, by the Internal Audit department.

As regards to risk management, it should be noted that the Executive Committee is also responsible for detecting and assessing risks of the economic environment during the planning and implementation of the company's strategic goals.

The authorities, obligations, duties and responsibilities of the Board of Directors, the Executive Committee and the Audit Committee are stated in the Corporate Governance Regulation and are described in the Company's Internal Operation Regulation.

The company is subject to guidance 2004/25/EC as regards to public acquisition offers.

The group's structure is presented in detail in chapter 4.6.2 of the Financial Statements prepared and published by the company through means stated by the law.

The company has not issued titles that provide special control rights to their holders, nor are there any limitations to voting rights, the exercise time limits of voting rights are those in effect during the General Meeting of shareholders, there are no convertible loans and in general there are no systems through which financial rights emanating from titles are distinguished by the ownership of the titles. On 31/12/2010 the company owned 2,430,524 treasury shares, which correspond to approximately 6.34% of its share capital and which do not carry voting rights.

If a member of the Board of Directors passes away, resigns etc., the remaining members may appoint a replacement, who must be approved by the subsequent General Meeting.

The members of the Board are elected – appointed by the General Meeting with a simple quorum (1/5) and majority ($\frac{1}{2}$ +1 of those present).

Amendments to the provisions of the Articles of Association that are described in article 29 par. 3 of CL 2190/20, are made with an increased quorum (2/3) and majority (2/3 of those present). Amendment of other provisions with a simple quorum (1/5) and majority ($\frac{1}{2}$ +1 of those present).

On 31/12/2010 a stock option plan was in effect for the company's employees as well as a decision by the General Meeting for a share buyback program (as defined by article 16 CL 2190/20).

The General Meeting of shareholders is the supreme authority of the Company. It may decide on any issue, while its decision also binds those shareholders absent or dissident. The General Meeting is chaired temporarily by the Chairman of the Board, who with a specific procedure sees to the election of an ordinary General Meeting Chairman and Secretary. The General Meeting is also responsible for decision making on all issues presented before such, while it is entirely responsible to decide on the following: a) amendments of the Articles of Association including capital changes, b) election of Board of Directors' members, auditors and setting their remuneration. According to article 10 of the Articles of Association, the election of members of the first Board of Directors is excluded, while according to article 12 of the Articles the election of Board advisors, in replacement of vacant positions resulting from death, resignation or dismissal, is also excluded, c) approval of the financial statements, d) appropriation of annual earnings, e) issue of bond loans (according to article 3 of CL 2190/20, f) for cases of merger, spin-offs, conversions, revival, extension or liquidation of the company and f) the appointment of liquidators.

The Board of Directors of Gr. Sarantis SA consists of 9 (nine) members. The 4 (four) are non-executive, while 2 (two) of the non-executive are also independent members. The Board of Directors represents the company before any authority and is responsible to decide on any issue that concerns the administration, management of the company's assets and in general anything relating to achieving the company's objective.

The Board of Directors, during its meeting on 15 February 2011, elected a new independent non-executive member, Mr. Souridakis Emmanuel, in replacement of the resigned member Mr. Bobolas Fotiou.

The members of the Board of Directors act with integrity and to the interest of the company and protect confidentiality of non-publicly available information by applying the company's Internal Operation Regulation, which includes the policies on managing conflicts of interest among Board members and the company, as well as policies to protect classified information.

The Board of Directors convenes regularly according to the needs of the company and the issues to be discussed and at least once a month. The company's Legal Advisor, who is also an executive member of the Board, keeps the minutes of the meeting. It is noted that during 2010, the presence of executive and non-executive members amounted to over 90%, while the presence of independent non-executive to almost 20% of the meetings.

The members of the Board of Directors have the right to request by Management, through the Chief Executive Officer, any information they deem necessary to perform their responsibilities.

The executive members, as well as the Audit Committee inform the Board of Directors on the business developments and the significant risks to which the company is exposed, as well as on changes that are applied in legislation.

The independent non-executive members of the Board of Directors have business obligations other than the company's. From the remaining members only the Legal Advisor, under his capacity as an attorney, practices law.

Marousi, 23 March 2011

The Board of Directors

THE CHAIRMAN OF THE BOARD

**THE VICE-CHAIRMAN &
CHIEF EXECUTIVE OFFICER**

**THE FINANCE DIRECTOR &
BOARD MEMBER**

GRIGORIS SARANTIS

KYRIAKOS SARANTIS

KONSTANTINOS ROZAKEAS

ID NO. X 080619/03

ID NO. AI 597050/2010

ID NO. P 534498/94

3. AUDIT REPORT

INDEPENDENT AUDITOR'S REPORT

To the Shareholders of "GR. SARANTIS S.A. "

REPORT ON STAND-ALONE AND CONSOLIDATED FINANCIAL STATEMENTS

We have audited the accompanying stand alone and consolidated financial statements of "GR. SARANTIS S.A." (the Company) and its subsidiaries, which comprise the stand alone and consolidated financial position as at 31 December 2010, and the stand alone and consolidated statements of comprehensive income, changes in equity and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

MANAGEMENT'S RESPONSIBILITY FOR THE STAND-ALONE AND CONSOLIDATED FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these stand-alone and consolidated financial statements in accordance with International Financial Reporting Standards as adopted by the European Union and for such internal controls as management determines is necessary to enable the preparation of stand-alone and consolidated financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these stand-alone and consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards of Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the stand-alone and consolidated financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the stand-alone and consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the stand-alone and consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the stand-alone and consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the accompanying stand-alone and consolidated financial statements present fairly, in all material respects, the financial position of the Company and of its subsidiaries as of December 31, 2010, and of their financial performance and their cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union.

REPORT ON OTHER LEGAL AND REGULATORY ISSUES

a) The Report of the Board of Directors includes a statement of corporate governance, which provide the information specified in paragraph 3d of article 43a of C.L. 2190/1920.

b) We confirm that the information given in the Director's Report is consistent with the accompanying stand alone and consolidated financial statements and complete in the context of the requirements of articles 43a, 108 and 37 of Codified Law 2190/1290.



BAKER TILLY HELLAS

Certified Auditors Accountants -
Business Consultants S.A.
396 Mesogeion Ave, 15341
Ag. Paraskevi, Athens
Company Reg. No. : 148

Athens, 28th March 2011

The Certified Auditor -
Accountant

Evangelos N. Pagonis
Certified Auditor Reg. No.: 14211

4. ANNUAL FINANCIAL STATEMENTS

ANNUAL FINANCIAL STATEMENTS

of 31 December 2010

Those responsible for the preparation of the Annual Financial Statements of the period 01/01/2010 – 31/12/2010 are the signatories at the end of the Financial Statements.

4.1 STATEMENT OF FINANCIAL POSITION

	Note	GROUP		COMPANY	
		31/12/2010	31/12/2009	31/12/2010	31/12/2009
ASSETS					
Non-current assets		80,820,267.41	80,620,335.33	91,420,189.66	95,927,427.62
Tangible fixed assets	4.10.16	39,434,517.95	41,080,907.17	31,933,649.56	34,046,368.52
Intangible assets	4.10.16	11,569,804.57	6,227,214.59	5,574,819.28	4,468,707.60
Company goodwill	4.10.2	4,741,211.22	5,951,956.83	0.00	0.00
Deferred tax assets	4.10.11	2,123,339.36	1,804,387.79	1,424,462.79	1,342,491.62
Investments in subsidiaries, associates		17,434,539.04	18,312,607.81	47,794,426.64	50,230,727.81
Financial assets available for sale	4.9.3	5,214,390.00	6,832,360.00	4,480,250.00	5,622,500.00
Other long-term assets		302,465.28	410,901.14	212,581.39	216,632.07
Current assets		160,800,788.59	142,879,897.56	93,444,999.30	76,810,898.03
Inventories	4.10.3	33,680,638.84	34,683,610.66	16,046,650.71	17,561,924.67
Trade receivables	4.10.4	71,872,216.33	70,899,876.97	36,339,277.07	37,664,546.04
Other receivables	4.10.4	5,190,026.21	5,684,558.20	2,947,971.70	3,753,482.64
Cash & cash equivalents	4.10.5	47,159,692.28	30,818,427.08	35,725,644.29	17,551,273.57
Financial assets at fair value through profit and loss	4.10.6	1,931,254.64	0.00	1,931,254.64	0.00
Prepayments and accrued income		966,960.29	793,424.65	454,200.89	279,671.11
Total Assets		241,621,056.00	223,500,232.89	184,865,188.96	172,738,325.65
Shareholders' EQUITY:					
Share capital	4.10.14	59,060,447.60	59,060,447.60	59,060,447.60	59,060,447.60
Share premium account		39,252,195.98	39,252,195.98	39,252,195.98	39,252,195.98
Reserves		-18,438,935.83	-15,927,411.90	-16,946,095.75	-14,930,360.48
Profit (losses) carried forward		44,333,921.48	33,193,861.54	-36,710,881.87	-33,194,976.14
Total Shareholders' Equity		124,207,629.23	115,579,093.22	44,655,665.96	50,187,306.96
Non controlling interest:		11,607.28	7,065.81	0.00	0.00
Total Equity		124,219,236.51	115,586,159.03	44,655,665.96	50,187,306.96
LIABILITIES					
Long-term liabilities		43,918,791.69	53,606,096.10	41,607,431.00	51,258,225.00
Loans	4.10.9	39,500,000.00	50,250,000.00	39,500,000.00	49,000,000.00
Deferred tax liability	4.10.11	35,712.06	10,605.24	0.00	0.00
Provisions for post employment employee benefits	4.10.19	1,529,447.50	1,723,146.50	1,514,367.00	1,665,161.00
Provisions and other long-term liabilities	4.10.8	2,853,632.13	1,622,344.36	593,064.00	593,064.00
Short-term liabilities		73,483,027.80	54,307,977.76	98,602,092.00	71,292,793.69
Suppliers	4.10.7	38,831,379.18	38,143,698.76	21,461,485.67	22,000,140.13
Other liabilities	4.10.7	3,418,542.38	3,341,456.41	54,498,365.68	42,851,031.11
Income taxes and other taxes payable	4.10.10	2,144,220.46	2,408,847.01	570,773.46	1,293,746.36
Loans	4.10.9	24,504,310.04	6,728,094.21	21,500,000.00	4,500,000.00
Accruals and deferred expenses		4,584,575.74	3,685,881.37	571,467.19	647,876.09
Total Equity & Liabilities		241,621,056.00	223,500,232.89	184,865,188.96	172,738,325.65

4.2 STATEMENT OF COMPREHENSIVE INCOME

	Note	GROUP						COMPANY	
		01/01 – 31/12/10			01/01 – 31/12/09			01/01 – 31/12/10	01/01 – 31/12/09
		Continued Operations	Discontinued Operations	Total Operations	Continued Operations	Discontinued Operations	Total Operations		
Revenue	4.10.1	220,007,409.82	3,333,013.40	223,340,423.22	215,935,077.87	4,714,424.26	220,649,502.14	92,817,635.19	101,703,623.85
Cost of sales	4.10.13	111,923,446.19	1,738,250.39	113,661,696.58	107,604,818.94	2,462,832.84	110,067,651.78	52,300,519.88	54,440,561.68
Gross operating profit		108,083,963.64	1,594,763.00	109,678,726.64	108,330,258.94	2,251,591.42	110,581,850.36	40,517,115.31	47,263,062.17
Other operating income		7,578,600.84	21,174.70	7,599,775.55	8,559,847.03	29,503.95	8,589,350.98	2,513,253.88	2,444,016.36
Administrative expenses	4.10.13	14,478,838.85	267,799.03	14,746,637.89	13,052,284.81	398,753.76	13,451,038.57	6,267,211.57	6,312,707.55
Distribution expenses	4.10.13	83,638,384.28	1,411,093.15	85,049,477.43	80,462,319.60	1,813,310.82	82,275,630.42	35,060,918.52	37,025,290.32
Operating profit		17,545,341.35	-62,954.48	17,482,386.87	23,375,501.56	69,030.79	23,444,532.34	1,702,239.10	6,369,080.66
Impairment of Subsidiary		0.00	0.00	0.00	0.00	0.00	0.00	-510,000.00	-1,974,424.52
Financial income-expenses		-785,463.01	-1,341,133.42	-2,126,596.43	-1,778,708.35	-192,429.38	-1,971,137.73	-4,247,896.37	-2,509,363.54
Earnings before taxes		16,759,878.34	-1,404,087.90	15,355,790.44	21,596,793.21	-123,398.59	21,473,394.61	-3,055,657.27	1,885,292.60
Income tax	4.10.10	3,384,915.74	0.00	3,384,915.74	4,201,665.52	1,810.23	4,203,475.75	0.00	381,533.46
Deferred tax	4.10.11	-288,260.08	0.00	-288,260.08	382,302.70	0.00	382,302.70	-81,971.17	463,973.10
Profit after the deduction of tax		13,663,222.68	-1,404,087.90	12,259,134.77	17,012,824.99	-125,208.82	16,887,616.17	-2,973,686.10	1,039,786.04
Windfall Tax		438,973.01	0.00	438,973.01	487,935.32	0.00	487,935.32	124,823.41	487,935.32
Profit after the deduction of tax (A)		13,224,249.67	-1,404,087.90	11,820,161.76	16,524,889.67	-125,208.82	16,399,680.85	-3,098,509.51	551,850.72
Shareholders of the parent		13,219,708.20	-1,404,087.90	11,815,620.29	16,519,931.43	-125,208.82	16,394,722.60	-3,098,509.51	551,850.72
Non controlling interest		4,541.47	0.00	4,541.47	4,958.24	0.00	4,958.24	0.00	0.00
Other comprehensive income after taxes (B)		-2,292,925.25	0.00	-2,292,925.25	-762,724.36	-4,039.17	-766,763.53	-1,538,972.47	193,613.85
Total comprehensive income after taxes (A) + (B)		10,931,324.41	-1,404,087.90	9,527,236.51	15,762,165.31	-129,247.99	15,632,917.32	-4,637,481.98	745,464.57
Owners of the parent		10,926,782.94	-1,404,087.90	9,522,695.04	15,757,207.07	-129,247.99	15,627,959.07	-	-
Non controlling interest		4,541.47	0.00	4,541.47	4,958.24	-	4,958.24	-	-
Earnings per share, which correspond to the parent's shareholders for the period		0.3447	-0.0366	0.3081	0.4266	0.0009	0.4275	-0.0808	0.0144

4.2.1 Analysis of other comprehensive income after taxes Group - Parent

	Group						Company	
	01/01 – 31/12/10			01/01 – 31/12/09			01/01 – 31/12/10	01/01 – 31/12/09
	Continued Operations	Discontinued Operations	Total Operations	Continued Operations	Discontinued Operations	Total Operations	Continued Operations	Discontinued Operations
Financial assets available for sale	-2,034,761.13	0.00	-2,034,761.13	138,222.33	0.00	138,222.33	-1,538,972.47	193,613.85
Foreign exchange differences from conversion to euro	-258,164.13	0.00	-258,164.13	-900,946.69	-4,039.17	-904,985.86	0.00	0.00
Other comprehensive income after taxes	-2,292,925.25	0.00	-2,292,925.25	-762,724.36	-4,039.17	-766,763.53	-1,538,972.47	193,613.85

4.3 STATEMENT OF CHANGES IN GROUP'S EQUITY

	Attributed to shareholders of the parent					Non controlling participation	Total
	Share Capital	Share Premium	Readjustments Reserve and other reserves	Balance of profit / losses	Total		
<i>Amounts in €</i>							
Balance as at 1 January 2009	59,060,447.60	39,252,195.98	-12,241,635.30	18,706,144.33	104,777,152.61	2,107.57	104,779,260.18
Total comprehensive income for the period							
Net profit for the period				16,394,722.60	16,394,722.60	4,958.24	16,399,680.85
Other comprehensive income							
Financial assets available for sale			138,222.33		138,222.33		138,222.33
Foreign exchange differences				-904,985.86	-904,985.86		-904,985.86
Write-off of minority interest due to acquisition of stake					0.00		0.00
Total other comprehensive income	0.00	0.00	138,222.33	-904,985.86	-766,763.53	0.00	-766,763.53
Total comprehensive income after taxes	0.00	0.00	138,222.33	15,489,736.74	15,627,959.07	4,958.24	15,632,917.32
Other transactions registered in Equity							
Purchase of treasury shares			-3,703,596.20		-3,703,596.20		-3,703,596.20
Distributed dividends				-1,150,528.20	-1,150,528.20		-1,150,528.20
Creation of reserves			-148,508.66	148,508.66	0.00		0.00
Stock options			28,105.93		28,105.93		28,105.93
Total other transactions	0.00	0.00	-3,823,998.93	-1,002,019.54	-4,826,018.47	0.00	-4,826,018.47
Balance as at 31 December 2009	59,060,447.60	39,252,195.98	-15,927,411.90	33,193,861.54	115,579,093.22	7,065.81	115,586,159.03
Balance as at 1 January 2010	59,060,447.60	39,252,195.98	-15,927,411.90	33,193,861.54	115,579,093.22	7,065.81	115,586,159.03
Total comprehensive income for the period							
Net profit for the period				11,815,620.29	11,815,620.29	4,541.47	11,820,161.76
Other comprehensive income							
Financial assets available for sale			-2,034,761.13		-2,034,761.13		-2,034,761.13
Foreign exchange differences				-258,164.13	-258,164.13		-258,164.13
Write-off of minority interest due to acquisition of stake					0.00		0.00
Total other comprehensive income	0.00	0.00	-2,034,761.13	-258,164.13	-2,292,925.25	0.00	-2,292,925.25
Total comprehensive income after taxes	0.00	0.00	-2,034,761.13	11,557,456.17	9,522,695.04	4,541.47	9,527,236.51
Other transactions registered in Equity							
Purchase of treasury shares			-662,546.68		-662,546.68		-662,546.68
Distributed dividends				-383,509.40	-383,509.40		-383,509.40
Creation of reserves			294,340.60	-294,340.60	0.00		0.00
Stock options			-108,556.72	260,453.78	151,897.06		151,897.06
Total other transactions	0.00	0.00	-476,762.80	-417,396.22	-894,159.02	0.00	-894,159.02
Balance as at 31 December 2010	59,060,447.60	39,252,195.98	-18,438,935.83	44,333,921.48	124,207,629.24	11,607.28	124,219,236.51

4.4 STATEMENT OF CHANGES IN COMPANY'S EQUITY

	Attributed to shareholders of the parent					Non controlling participation	Total
	Share Capital	Share Premium	Readjustments Reserve and other reserves	Balance of profit / losses	Total		
<i>Amounts in €</i>							
Balance as at 1 January 2009	59,060,447.60	39,252,195.98	-11,299,975.40	-32,744,807.32	54,267,860.86	0,00	54,267,860.86
Total comprehensive income for the period							
Net profit for the period				551,850.72	551,850.72		551,850.72
Other comprehensive income							
Financial assets available for sale			193,613.85		193,613.85		193,613.85
Foreign exchange differences					0.00		0.00
Write-off of minority interest due to acquisition of stake					0.00		0.00
Total other comprehensive income	0.00	0.00	193,613.85	0.00	193,613.85	0.00	193,613.85
Total comprehensive income after taxes	0.00	0.00	193,613.85	551,850.72	745,464.57	0.00	745,464.57
Other transactions registered in Equity							
Purchase of treasury shares			-3,703,596.20		-3,703,596.20		-3,703,596.20
Distributed dividends				-1,150,528.20	-1,150,528.20		-1,150,528.20
Creation of reserves			-148,508.66	148,508.66	0.00		0.00
Stock options			28,105.93		28,105.93		28,105.93
Total other transactions	0.00	0.00	-3,823,998.93	-1,002,019.54	-4,826,018.47	0.00	-4,826,018.47
Balance as at 31 December 2009	59,060,447.60	39,252,195.98	-14,930,360.48	-33,194,976.14	50,187,306.96	0.00	50,187,306.96
Balance as at 1 January 2010	59,060,447.60	39,252,195.98	-14,930,360.48	-33,194,976.14	50,187,306.96	0.00	50,187,306.96
Total comprehensive income for the period							
Net profit for the period				-3,098,509.51	-3,098,509.51		-3,098,509.51
Other comprehensive income							
Financial assets available for sale			-1,538,972.47		-1,538,972.47		-1,538,972.47
Foreign exchange differences					0.00		0.00
Write-off of minority interest due to acquisition of stake					0.00		0.00
Total other comprehensive income	0.00	0.00	-1,538,972.47	0.00	-1,538,972.47	0.00	-1,538,972.47
Total comprehensive income after taxes	0.00	0.00	-1,538,972.47	-3,098,509.51	-4,637,481.98	0.00	-4,637,481.98
Other transactions registered in Equity							
Purchase of treasury shares			-662,546.68		-662,546.68		-662,546.68
Distributed dividends				-383,509.40	-383,509.40		-383,509.40
Creation of reserves			294,340.60	-294,340.60	0.00		0.00
Stock options			-108,556.72	260,453.78	151,897.06		151,897.06
Total other transactions	0.00	0.00	-476,762.80	-417,396.22	-894,159.02	0.00	-894,159.02
Balance as at 31 December 2010	59,060,447.60	39,252,195.98	-16,946,095.75	-36,710,881.87	44,655,665.96	0.00	44,655,665.96

4.5 STATEMENT OF CASH FLOWS

	<u>GROUP</u>		<u>COMPANY</u>	
	<u>01/01-31/12/2010</u>	<u>01/01-31/12/2009</u>	<u>01/01-31/12/2010</u>	<u>01/01-31/12/2009</u>
<u>Operating Activities</u>				
Results before tax (continued operations)	16,759,878.34	21,596,793.21	-3,055,657.27	1,885,292.60
Results before tax (discontinued operations)	-1,404,087.90	-123,398.59	-	-
Adjustments for:				
Depreciation/Amortization	3,839,025.76	3,584,975.41	2,301,901.11	2,250,697.03
Impairment of tangible & intangible fixed assets	1,191,032.40	0.00	0.00	0.00
Foreign Exchange differences	-212,797.08	282,059.42	256,747.58	-316,711.44
Results(income, expenses, profits and losses) from investing activities	-6,699,732.69	-7,060,982.98	769,224.60	1,489,768.05
Interest expense and related expenses	2,446,051.92	2,409,873.34	3,782,716.43	3,324,353.48
Decrease / (increase) in inventories	-1,321,605.35	9,460,575.31	1,515,273.96	4,329,622.96
Decrease / (increase) in receivables	-1,899,727.97	3,194,576.13	2,587,761.47	6,399,307.73
(Decrease) / increase in liabilities (other than to banks)	1,422,480.16	-4,756,339.93	10,390,404.70	-760,990.81
Less:				
Interest and related expenses paid	-2,240,101.34	-2,278,098.31	-3,576,765.85	-3,186,890.02
Tax paid	-3,276,411.01	-4,368,794.31	-696,294.26	-2,093,379.00
Operating flows from discontinued operations	<u>1,963,653.62</u>	<u>667,345.57</u>	<u>0.00</u>	<u>0.00</u>
Total inflows / (outflows) from operating activities (a)	<u>10,567,658.85</u>	<u>22,608,584.27</u>	<u>14,275,312.47</u>	<u>13,321,070.58</u>
<u>Investing Activities</u>				
Acquisition/Sale of subsidiaries, associates, joint ventures and other investments	-2,420,402.42	-136,774.01	-2,305,093.43	937,210.12
Purchase of tangible and intangible fixed assets	-6,233,926.72	-5,858,498.94	-1,408,979.52	-2,811,938.44
Proceeds from sale of tangible and intangible assets	206,943.51	157,577.82	62,893.45	7,303.59
Interest received	1,370,505.35	445,051.06	1,029,374.69	26,138.85
Dividends received	4,950,523.95	6,254,794.65	38,149.78	343,091.67
Investment flows from discontinued operations	<u>-405,427.16</u>	<u>-8,861.07</u>	<u>0.00</u>	<u>0.00</u>
Total inflows / (outflows) from investing activities (b)	<u>-2,531,783.49</u>	<u>853,289.50</u>	<u>-2,583,655.03</u>	<u>-1,498,194.21</u>
<u>Financing Activities</u>				
Proceeds from loans granted / assumed	11,838,372.68	32,000,000.00	9,500,000.00	32,000,000.00
Payment of loans	-2,000,000.00	-39,452,938.80	-2,000,000.00	-36,000,000.00
Repayments of liabilities from financial leasing (lease payments)	-12,543.42	0.00	0.00	0.00
Dividends paid	-354,740.04	-1,039,660.17	-354,740.04	-1,039,660.17
(Payments)/Proceeds from (purchase)/sale of treasury shares	-662,546.68	-3,703,596.20	-662,546.68	-3,703,596.20
Financing flows from discontinued operations	<u>-609,777.09</u>	<u>-490,222.92</u>	<u>0.00</u>	<u>0.00</u>
Total inflows / (outflows) from financing activities (c)	<u>8,198,765.46</u>	<u>-12,686,418.08</u>	<u>6,482,713.28</u>	<u>-8,743,256.37</u>
Net increase / (decrease) in cash and cash equivalents (a+b+c)	<u>16,234,640.82</u>	<u>10,775,455.68</u>	<u>18,174,370.72</u>	<u>3,079,620.00</u>
Cash and cash equivalents at the start of the period	<u>30,818,427.08</u>	<u>23,160,007.71</u>	<u>17,551,273.57</u>	<u>14,471,653.57</u>
Effect from foreign exchange differences due to translation to euro	106,624.38	-3,117,036.31	0.00	0.00
CASH & CASH EQUIVALENTS AT THE END OF THE PERIOD	<u>47,159,692.28</u>	<u>30,818,427.08</u>	<u>35,725,644.29</u>	<u>17,551,273.57</u>

4.6 NOTES ON THE ANNUAL FINANCIAL STATEMENTS

4.6.1 The company

Gr. Sarantis SA (the company) has the legal form of a société anonyme and is the parent company of the Gr. Sarantis SA group (the group).

The Company's domicile is located at 26 Amarousiou – Chalandriou Street, Marousi Greece, The company's central offices are also located at the same address.

The shares of Gr. Sarantis SA are listed on the main market of the Athens Exchange, in the Large Capitalization category.

4.6.2 Group structure

The group's companies, which are included in the consolidated financial statements, are the following:

GROUP STRUCTURE					
COMPANY	DOMICILE	DIRECT PARTICIPATION PERCENTAGE	INDIRECT PARTICIPATION PERCENTAGE	TOTAL	TAX UN-AUDITED FISCAL YEARS
FULL CONSOLIDATION METHOD					
VENTURES SA	GREECE	88.66%	0.00%	88.66%	2010
SARANTIS ANADOL S.A.	TURKEY	99.98%	0.00%	99.98%	2005-2010
SARANTIS UKRAINE S.A.	UKRAINE	100.00%	0.00%	100.00%	2006-2010
SARANTIS BULGARIA L.T.D	BULGARIA	0.00%	100.00%	100.00%	2007-2010
SARANTIS ROMANIA S.A.	ROMANIA	0.00%	100.00%	100.00%	2008-2010
SARANTIS DISTRIBUTION S.C	ROMANIA	0.00%	100.00%	100.00%	2008-2010
SARANTIS BELGRADE D.O.O	SERBIA	0.00%	100.00%	100.00%	-
SARANTIS SKOPJE D.O.O	FYROM	0.00%	100.00%	100.00%	2005-2010
SARANTIS POLSKA S.A.	POLAND	0.00%	100.00%	100.00%	2008-2010
SARANTIS CZECH REPUBLIC sro	CZECH REPUBLIC	0.00%	100.00%	100.00%	2006-2010
SARANTIS HUNGARY L.T.D	HUNGARY	0.00%	100.00%	100.00%	2008-2010
GR SARANTIS CYPRUS L.T.D	CYPRUS	100.00%	0.00%	100.00%	2009-2010
ZETA S.A	GREECE	0.00%	100.00%	100.00%	2010
ZETA FIN LTD	CYPRUS	0.00%	100.00%	100.00%	2009-2010
ZETA COSMETICS L.T.D	CYPRUS	0.00%	100.00%	100.00%	2009-2010
WALDECK L.T.D	CYPRUS	0.00%	100.00%	100.00%	2009-2010
SAREAST L.T.D	CYPRUS	0.00%	100.00%	100.00%	2009-2010
SARANTIS RUSSIA	RUSSIA	0.00%	100.00%	100.00%	2006-2010
PROPORTIONATE CONSOLIDATION METHOD					
THRACE-SARANTIS S.A.	GREECE	0.00%	50.00%	50.00%	2009-2010
EQUITY CONSOLIDATION METHOD					
ELCA COSMETICS LTD	CYPRUS	0.00%	49.00%	49.00%	2001-2010
ESTEE LAUDER HELLAS S.A.	GREECE	0.00%	49.00%	49.00%	2008-2010
ESTEE LAUDER BULGARIA	BULGARIA	0.00%	49.00%	49.00%	2001-2010
IM COSMETICS S.A.	ROMANIA	0.00%	49.00%	49.00%	2001-2010

Note:

A) The Group, for purposes of providing detailed information, proceeded with changing the consolidation method of the company THRACE-SARANTIS S.A., from the equity method to the proportionate consolidation method. This change has no effect

on the statement of comprehensive income and equity of the Group on 31/12/2009, as the company was established at the end of the 4th quarter of 2009. The effect on the statement of financial position is presented in the following table:

ASSETS	Group Balance on 31/12/2009	Effect of Change in Accounting Policy	Revised Group Balance 31/12/2009
Investments in affiliates, associates	18,372,607.81	-60,000.00	18,312,607.81
Cash equivalents	30,758,427.08	60,000.00	30,818,427.08

B) During the financial year 01/01/2010-31/12/2010 the companies THRACE-S S.A. and TRADE90 were renamed to THRACE-SARANTIS S.A. and SARANTIS HUNGARY respectively.

C) During November 2010, the subsidiary company Gr Sarantis Cyprus, which is based in Cyprus, absorbed its 100% subsidiary Venus, which is based in Luxembourg. No change resulted in the Group from the aforementioned absorption as both the above companies were included in the consolidated financial statements with the full consolidation method. On 30/12/2010 the 100% subsidiary Sarantis Romania absorbed its subsidiary Elmiprodfarm. From the latter absorption no change resulted for the Group as both companies were included in the consolidated financial statements with the full consolidation method. Finally the company Sarantis Polska sold 100% of its participation in the company Sarantis Czech to the company Gr Sarantis Cyprus. From the above sale, no profit or loss was recognized in the Group's statement of comprehensive income.

4.6.3 Business activity

The group is active in the production and trade of cosmetics, household use products and parapharmaceutical items.

The group's main activities have not changed from the previous year apart from its disengagement from the activity in the car accessories sector, which was included in "Other Activities".

On 23 December, the Group announced its disinvestment from the car accessories sector, through the sale of its total participation in the share capital of K. THEODORIDIS S.A. The reasons that led the Group's Management to this decision include both the negative developments in the automotive market and the below expectations results of the relevant company, as well as the Group's general strategy to disengage from its non core business activities.

The total consideration for the company's disengagement from the above investment participation amounts to €487 thousand.

K. THEODORIDIS S.A. participated in the financial statements of GR. SARANTIS S.A. with:

a. Parent company: investment cost €1,714 thousand,

b. Consolidated balance sheet: Equity €1,660 thousand, bank debt €2,250 thousand and negative result €177 thousand.

As a result of the above, the Group's Management considered that the conditions of IFRS 5 "Non Current Assets Held for Sale and Discontinued Operations" are met and thus presents the results and cash flows separately as discontinued operations.

The data included in the financial statements of the respective previous year were reclassified correspondingly in order to render such comparable with the respective accounts of the present period.

The statement of the comprehensive income for the discontinued operations is exhibited in the following table:

GROUP		
	01/01 – 31/12/10	01/01 – 31/12/09
	Discontinued Operations	Discontinued Operations
Revenue	3,333,013.40	4,714,424.26
Cost of sales	1,738,250.39	2,462,832.84
Gross operating profit	1,594,763.00	2,251,591.42
Other operating income	21,174.70	29,503.95
Administrative expenses	267,799.03	398,753.76
Distribution expenses	1,411,093.15	1,813,310.82
Operating profit	-62,954.48	69,030.79
Financial income-expenses	-1,341,133.42	-192,429.38
Earnings before taxes	-1,404,087.90	-123,398.59
Income tax	0.00	1,810.23
Deferred tax	0.00	0.00
Profit after the deduction of tax	-1,404,087.90	-125,208.82
Windfall Tax	0.00	0.00
Profit after the deduction of tax (A)	-1,404,087.90	-125,208.82
Shareholders of the parent	-1,404,087.90	-125,208.82
Non controlling interest	0.00	0.00
Other comprehensive income after taxes (B)	0.00	-4,039.17
Total comprehensive income after taxes (A) + (B)	-1,404,087.90	-129,247.99
Owners of the parent	-1,404,087.90	-129,247.99
Non controlling interest	0.00	-
Earnings per share, which correspond to the parent's shareholders for the period	-0.0366	0.0009

The statement of the cash flow for the discontinued operations is exhibited in the following table:

	Group	
	<u>Discontinued Activities</u>	<u>Discontinued Activities</u>
	01/01-31/12/10	01/01-31/12/09
Total inflows / (outflows) from operating activities	559,565.72	543,946.98
Total inflows / (outflows) from investing activities	-405,427.16	-8,861.07
Total inflows / (outflows) from financing activities	-609,777.09	-490,222.92

4.7 BASIS FOR THE PREPARATION OF THE FINANCIAL STATEMENTS

4.7.1 Compliance with IFRS

The consolidated and individual financial statements of “GR. SARANTIS S.A.” are in accordance with the International Financial Reporting Standards (IFRS), which have been issued by the International Accounting Standards Board (IASB) as well as their interpretations, which have been issued by the International Financial Reporting Interpretations Committee (IFRIC) of IASB that have been adopted by the European Union.

4.7.2 Basis for the preparation of the financial statements

The consolidated and individual financial statements of “GR. SARANTIS S.A.” have been prepared according to the going concern principle and the historic cost principle, as such is amended by the adjustment of specific asset and liability items.

Note: For comparability purposes, the accounts of the Group’s statement of financial position of 31/12/2009 were reclassified. Specifically, accounts of current assets that concerned software were reclassified from tangible fixed assets to intangible assets, while financial assets available for sale were reclassified from current assets to non-current assets.

ASSETS	Net book value of Group 31/12/2009	Reclassification of accounts	Restated Net book value of Group 31/12/09
Tangible Fixed Assets	41,187,597.45	-106,690.28	41,080,907.17
Intangible Assets	6,120,524.32	106,690.28	6,227,214.59

Group

	Group Value 31/12/2009	Reclassification of accounts	Restated Group Value 31/12/09
Other Non Current Assets	20,527,896.74	6,832,360.00	27,360,256.74
Other Current Assets	44,128,769.93	-6,832,360.00	37,296,409.93
Total	64,656,666.67	0.00	64,656,666.67

Company

	Group Value 31/12/2009	Reclassification of accounts	Group Value 31/12/09
Other Non Current Assets	51,789,851.50	5,622,500.00	57,412,351.50
Other Current Assets	27,206,927.32	-5,622,500.00	21,584,427.32
Total	78,996,778.82	0.00	78,996,778.82

4.7.3 Approval of financial statements

The annual consolidated financial statements have been approved by the company’s Board of Directors on 23/03/2011.

4.7.4 Covered period

The present annual consolidated financial statements include the financial statements of “GR. SARANTIS S.A.” and its subsidiaries, which together are referred to as the group, and cover the period from January 1st 2010 to December 31st 2010.

4.7.5 Presentation of the financial statements

The present financial statements are presented in €, which is the group's operating currency, namely the currency of the primary economic environment in which the parent company operates.

4.7.6 Significant judgments and estimations by Management

The preparation of the Financial Statements according to the International Accounting Standards requires the implementation of estimations, judgments and assumptions, that may affect the accounting balances of assets and liabilities and the required disclosures for contingent receivables and liabilities, as well as the amount of income and expenses recognized.

The use of adequate information and the implementation of subjective judgment constitute inseparable data for the conduct of estimations in the valuation of assets, liabilities for employee benefits, impairment of assets, recognition of deferred tax assets and pending judicial cases. The estimations are considered significant but not binding. Real future results may differ from the aforementioned estimations.

4.7.7 Standards, amendments and interpretations to existing standards, with mandatory application for financial periods ending on 31st December 2010

IAS 39 (Amendment) – Financial instruments: Recognition and Measurement

The present amendment clarifies the manner in which, in specific cases, the principles that define whether a hedged risk or part of the cash flows falls under the application scope of hedge accounting should be applied. The amendment is applied for annual accounting periods beginning on or after 1 July 2009. The Group is not affected by the above amendment.

IFRS 1 (Amendment) – First implementation of international financial reporting standards

The present amendment provides additional clarifications for companies that apply IFRS for the first time as regards to the deemed cost in oil and gas assets, the definition of whether an agreement contains a lease and decommissioning liabilities that are included in the cost of tangible fixed assets. This amendment has no effect on the Group's financial statements as it has already made the transmission to IFRS. The amendment is applied for annual accounting periods beginning on or after 1 January 2010 and has not yet been adopted by the European Union.

IFRS 2 (Amendment) – Share-based Payments

The objective of the amendment is to clarify the application scope of IFRS 2 and the accounting treatment for share-based payments settled by cash in the consolidated or separate financial statements of the entity that receives goods or services, when the entity has no obligation to make the share-based payments. This amendment is not expected to affect the Group's financial statements. The amendment is applied for annual accounting periods beginning on or after 1 January 2010 and has not yet been adopted by the European Union.

IFRS 3 (Revised) – Business Combinations and IAS 27 (Amended) – Consolidated and Separate Financial Statements

The revised IFRS 3 introduces a series of changes in the accounting treatment of business combinations that will affect the amount of recognized goodwill, the results of the reference period in which the business acquisition takes place and the future results. The changes include the presentation directly in the results of expenses related to the acquisition and recognition of subsequent change in fair value of the contingent consideration. The amended IAS 27 requires transactions that lead to changes in participation percentages in a subsidiary being registered in equity. Furthermore, the amended standard changes the accounting treatment for losses realized by a subsidiary as well as the loss of control on a subsidiary. All changes of the above standards will be applied for annual accounting periods beginning on or after 1 July 2009 and will affect future acquisitions and transactions with minority shareholders.

IFRIC 12 – Service Concession Arrangements

The interpretation refers to companies that participate in service concession arrangements. The interpretation is applied for periods beginning on or after 30 March 2009 and has no effect on the Group's Financial Statements.

IFRIC 17 Distribution of non-cash assets to shareholders

The interpretation provides guidance on the accounting treatment of the following non-reciprocal distributions of assets from the entity to shareholders that act under their capacity as shareholders: a) distributions of non-cash assets and b) distributions that provide shareholders the option to either receive non-cash assets or cash. The interpretation is applied for annual accounting periods beginning on or after 1 July 2009 and has no effect on the Financial Statements of the Group.

IFRIC 18: Transfers of assets from Customers

The objective of IFRIC 18 is to clarify the IFRS requirements regarding agreement in which a company receives part of tangible fixed assets from a customer (property, building facilities or equipment) that the company may use either for the customer to become part of a network or for the customer to acquire continuous access to the provision of goods or services (as for example the provision of electricity or water). In some cases, a company receives cash from its customers that must be used for the acquisition or construction of an installation with the objective to connect the customer with the network or the provision of continuous access to the network of goods or services (or both). IFRIC 18 clarifies the cases in which the tangible asset definition is met, the recognition and measurement of initial cost. Furthermore, it defines the manner in which the liability for the provision of the above services with the exchange of the fixed asset can be verified as well as the recognition method of the revenue and the accounting treatment of cash received by customers. IFRIC 18 "Transfers of assets from Customers" is applied by companies for such transfers realized after 01/07/2009. According to Regulation 1164/2009 of the EU, companies apply IFRIC 18, the latest from the opening date of the first financial year beginning after 31 October 2009. IFRIC 18 is mainly applied by utility companies. The interpretation does not apply to the Group.

4.7.8 Standards, amendments and interpretations to existing standards that are not yet in effect and have not yet been adopted

IFRS 2 – Share-based Payments

The amendment confirms that the contributions of a company for the establishment of a joint venture and the joint control transactions are exempt from the application scope of IFRS 2, and it is applied for annual accounting periods beginning on or after 1 July 2009. The amendment does not affect the Group's Financial Statements.

IFRS 5 – Non-Current Assets Held for Sale and Discontinued Operations

The amendment clarifies disclosures required for non-current assets classified as held for sale or discontinued operations. The amendment has no effect on the Group's Financial Statements.

IFRS 8 – Operating Segments

The amendment provides clarifications for the disclosure of information relating to the segment's assets. The amendment has no effect on the Group's Financial Statements.

IAS 1 – Presentation of Financial Statements

The amendment provides clarification that the potential settlement of a liability with the issue of equity instruments is not relevant to its classification as current or non-current. The amendment has no effect on the Group's Financial Statements.

IAS 7 – Statement of Cash Flows

The amendment requires that only expenses that lead to a recognized asset in the statement of financial position can be classified as investment activities. The amendment has no effect on the Group's Financial Statements.

IAS 17 - Leases

The amendment provides clarification regarding the classification of land and building leases as finance or operating leases. The amendment has no effect on the Group's Financial Statements.

IAS 18 - Revenue

The amendment provides additional guidance regarding the definition of whether an entity acts as a principal or agent. The amendment has no effect on the Group's Financial Statements.

IAS 36 – Impairment of Assets

The amendment clarifies that the largest cash flow generating unit in which goodwill should be allocated for the purposes of an impairment review is an operating segment as defined by paragraph 5 of IFRS 8 (namely before the concentration – summation of segments). The amendment has no effect on the Group's Financial Statements.

IAS 38 – Intangible Assets

The amendments clarify (a) the requirements according to IFRS 3 (revised) regarding the accounting treatment of intangible assets acquired in a business combination and (b) the description of valuation methods used broadly from entities during the fair value measurement of intangible assets acquired in a business combination that are not traded in active markets. The amendment has no effect on the Group's Financial Statements.

IAS 39 – Financial Instruments: Recognition and Measurement

The amendments concern (a) clarifications regarding the treatment of penalties / fines from loan prepayments as closely related embedded derivatives, (b) the exemption scope for business combination contracts and (c) clarifications that profit or losses from a cash flow hedge of an expected transaction should be reclassified from equity to the results during the period when the hedged expected cash flow affects the results. The amendment does not affect the Group's Financial Statements.

4.7.9 Standards and interpretations not yet in effect, and not yet adopted

The following new Standards and Revisions of Standards as well as the following interpretations for existing standards have been issued, however they are not mandatory for the presented financial statements and the group has not adopted such in advance:

IAS 24 (Amendment) – Related party disclosures

The present amendment attempts to relax the disclosures of transactions between government-related entities and to clarify the definition of a related party. Specifically, the obligation of government-related entities to disclose details of all transactions with the government and other government-related entities is repealed, the definition of a related party is clarified and simplified and the amendment also imposes the disclosure not only of the relationships, transactions and balances between related parties but also of the commitments both in the separate and in the consolidated financial statements. The Group will apply these changes from the day such are put in effect. The amendment has not yet been adopted by the European Union and it is applied for accounting periods beginning on or after 1 January 2011.

IAS 32 (Amendment) – Financial instruments: Presentation

The present amendment provides clarifications regarding the manner in which specific options should be classified. Specifically, rights, call or put options or stock options for the acquisition of a specific number of the entity's own equity instruments for a specific amount in any currency, constitute equity instruments if the entity offers such rights or options proportionately to all existing shareholders of the same category of the entity's own, non-derivative, equity instruments.

The amendment is applied for annual accounting periods beginning on or after 1 February 2010 and is not expected to affect the Group's financial statements.

IFRS 9 – Financial instruments

IFRS 9 is the first part of phase one of the International Accounting Standards Board's overall project to replace IAS 39. The IASB intends to extend IFRS 9 during 2010 in order to add new requirements for the classification and measurement of financial liabilities, the de-recognition of financial instruments, impairment and hedge accounting. IFRS 9 defines that all financial assets are measured initially at fair value plus, in case of a financial asset that is not at fair value through the results, specific transaction costs. Financial assets are subsequently measured either at amortized cost or at fair value, depending on the business model of the entity as regards to the management of financial assets and contractual cash flows from the financial assets. IFRS 9 does not permit reclassifications, except for rare occasions where the entity's business model changes, and in such a case the entity is required to reclassify the affected financial assets in the future. According to the principles of IFRS9, all investments in equity instruments must be measured at fair value. However, management has the option to present realized and unrealized profit and losses from fair value of equity instruments not held for commercial purposes in other comprehensive income. This definition is made during initial recognition for each financial instrument separately and cannot be changed. The fair value profit or losses are not subsequently transferred to the results, while income from dividends will continue to be recognized in the results. IFRS 9 repeals the exception of measurement at cost for non-listed shares and derivatives on non-listed shares, but it provides guidance for when the cost may be considered as a representative estimation of fair value. The Group is currently assessing the effect of IFRS 9 on its financial statements. IFRS 9 has not been adopted by the European Union and is expected to be applied for annual accounting periods beginning on or after 1 January 2013.

IFRIC 14 (Amendment) – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction

The amendments apply to limited cases: when the entity is subject to a minimum funding requirement and proceeds with an advance payment of contributions to cover such requirements. The amendments allow such an entity to face the benefit from such an advance payment as an asset. The interpretation does not apply to the Group. The amendment has not yet been adopted by the European Union and is expected to apply for annual accounting periods beginning on or after 1 January 2011.

IFRIC 19 – Extinguishing Financial Liabilities with Equity Instruments.

IFRIC 19 refers to the accounting treatment applied by the entity that issues equity instruments to a creditor in order to settle, in part or in whole, a financial liability. The interpretation does not apply to the Group. This amendment has not yet been adopted by the European Union and will be applied for annual accounting periods beginning on or after 1 July 2010.

4.8 BASIC ACCOUNTING PRINCIPLES

4.8.1 Consolidation

4.8.1.1 Affiliates

The Group's affiliates are legal entities on which the Group has the ability to set the operational and financial policies, usually by participating in their share capital with a voting right over 50%. The existence and effect of voting rights that may be exercised or converted are taken into account when establishing whether the Group controls a legal entity.

Affiliates are consolidated with the full consolidation method from the date that control is transferred to the Group and cease to be consolidated from the date that this control no longer exists.

The accounting method of the acquisition is used for the accounting entries of the affiliates' acquisition by the Group. The acquisition cost is calculated as the fair value of assets acquired, liabilities assumed or existing and financial products issued during the transaction date. Expenses related to the acquisition are registered in the results. The assets acquired, the liabilities and contingent liabilities assumed during a business combination are initially recognized at fair value during the acquisition date. According to the case, the Group recognizes the value of the minority interest either at fair value or as a percentage of the

minority shareholders on the net assets acquired. The difference between the acquisition cost, the proportion of the minority interest plus fair value during the acquisition date of a previous participation and the Group's share in the net assets acquired, is booked as goodwill. If this value is less than the fair value of net assets acquired, the difference is registered directly in the results.

Transactions between group companies and unrealized profit related to transactions between Group companies are eliminated. Unrealized losses are also eliminated. The accounting principles of affiliates have been amended when necessary in order to conform to the accounting principles of the Group. In the financial statements of the parent company, investments in affiliates are valued at acquisition cost minus any cumulative impairment loss.

4.8.1.2 Investments in associate companies

Associates are companies on which the Group can exert significant influence but which do not fulfill the conditions to be classified as subsidiaries or joint ventures. Significant influence is the authority to participate in decisions that regard decisions for the issuer's financial and business policies, but not control on such policies. Significant influence is usually implied when the group holds a percentage between 20% and 50% of the voting rights through ownership of shares or another type of agreement.

Investments in associates are initially recognized at cost and are subsequently valued using the equity method for consolidation purposes. Goodwill is included in the book cost of the investment and is examined for impairment as part of the investment.

When an economic unit of the group transacts with a group's associate company, any possible intra-company profit and losses are written-off by the participation percentage of the group in the relevant associate company.

All subsequent changes of the participation percentage in the associate company's net position are recognized in book value of the group's investment.

Changes that arise from the profit or losses of associates are registered in the consolidated profit and loss account.

Changes that have been directly recognized in equity of the associates are recognized in the group's consolidated equity.

Any changes recognized directly in equity that are not related to a result, such as the distribution of dividends or other transactions with shareholders of the associate, are registered in the book value of the participation. No effect in the net result or equity is recognized in the context of such transactions.

When the share of losses in an associate for the group is equal or over the book value of the investment, including any other secured receivables, the group does not recognize further losses, unless it has been burdened with commitments or has proceeded with payments on behalf of the associate.

The accounting policies of associates are amended when deemed necessary in order to render such consistent with the policies adopted by the group.

In the parent's financial statements, investments in associates are valued, according to IAS 28, at acquisition cost minus any accumulated impairment loss.

4.8.1.3 Joint Ventures

Economic units whose financial activities are controlled jointly by the group and by other joint venture entities independent to the group, are accounted for using proportionate consolidation.

In the case where the group sells assets to the joint-venture, it recognizes only the profit or loss from the transaction that corresponds to the participation of the other members.

However, if the group purchases assets from the joint-venture, it does not recognize its share in the profit or loss until it sells the asset to third parties. In the case of indications of impairment of assets acquired by the joint-venture, then any loss is recognized in whole.

Intra-company balances of the group with the joint-venture are written-off, canceling the balances of the joint-venture by the share of the investing company.

4.8.2 Foreign currency translation

Transactions in foreign currency are translated to the operating currency using exchange rates in effect during the date of the transactions.

Profit and losses from foreign exchange difference, which arise from the settlement of such transactions during the period and from the conversion of monetary items expressed in foreign currency with the effective exchange rates during the balance sheet date, are registered in the results.

Foreign exchange differences from non-monetary items valued at fair value, are considered as part of the fair value and thus are registered accordingly as fair value differences.

Items of the financial statements of the group's companies are calculated based on the currency of the economic environment in the country where each group company operates.

The individual financial statements of companies participating in the consolidation, and which are initially presented in a currency different than the group's presentation currency, have been converted to €. The assets and liabilities have been converted to € according to the closing exchange rate during the balance sheet date. Income and expenses have been converted to the group's presentation currency at average exchange rates of each reported period. Any differences that arise from this procedure have been transferred to an equity reserve.

4.8.3 Financial information by segment

The company's Board of Directors is the main decision maker and controls the internal financial reporting in order to assess the company's and Group's performance and make decisions relating to the allocation of resources.

The Management has defined activity sectors based on such internal reports according to IFRS 8. Operating segments are defined as the segments in which the Group operates and on which the Group's internal information system is based.

For the breakdown per operating segment, the following have been taken into account:

- The nature of products and services.
- The quantitative limits defined by IFRS 8.

The Group offers information per geographic segment as additional information to readers of the financial statements.

4.8.4 Goodwill

Goodwill which is acquired during a business combination, is initially recognized at cost, which is the excess cost of the combination, over the group's proportion in the fair value of net assets acquired.

Following the initial recognition, goodwill is calculated at cost minus any accumulated impairment losses. The group examines goodwill for impairment at least on an annual basis. Impairment losses that are registered for goodwill are not reversed in subsequent periods.

4.8.5 Intangible assets

Intangible assets of the group are initially recognized at acquisition cost. Following the initial recognition, intangible assets are calculated at cost minus accumulated amortization and any impairment loss that may have emerged.

The useful economic life and depreciation method are reviewed at least at the end of each financial period. If the estimated useful life or expected burn-up rate of future economic benefits incorporated in another intangible asset have changed, the changes are accounted for as changes in accounting estimations.

Intangible assets mainly include the acquired software used in production or management.

4.8.6 Tangible assets

Land-plots and buildings are presented in the financial statements at readjusted values minus accumulated depreciations.

The fair value of land-plots and buildings is defined periodically by an independent evaluator.

The mechanical equipment and other tangible fixed assets are presented at acquisition cost minus accumulated depreciations and possible impairment losses.

The acquisition cost of fixed assets includes all expenses directly attributed to the acquisition of the assets. Subsequent expenses are registered as an increase of the tangible assets' book value or as a separate fixed asset, only to the extent where such expenses increase the future economic benefits expected to arise from the use of the fixed assets, and the cost of such may be reliably calculated. The cost of repairs and maintenance is registered in the results of the period

where such are realized.

Self-produced tangible assets constitute an addition to the acquisition cost of tangible assets at values that include the direct payroll cost for staff that participates in the construction, the cost of used materials and other general costs.

The depreciations of tangible fixed assets are calculated with the straight line method during their useful life, which is as follows:

Buildings	from 25 to 60 years
Mechanical equipment	from 8 to 10 years
Vehicles	from 5 to 9 years
Other equipment	from 3 to 5 years

The residual values and useful economic lives of tangible fixed assets are subject to reassessment at each balance sheet date. When the residual values, the expected useful life or expected burn-up rate of future economic benefits incorporated in an asset have changed, the changes are accounted for as changes in accounting estimations.

Upon sale of the tangible fixed assets, any difference between the proceeds and the book value are booked as profit or loss to the results.

The book value of tangible fixed assets is examined for impairment when there are indications, namely events or changes in circumstances, that the book value may not be recoverable. If there is such an indication and the book value exceeds the estimated recoverable amount, the assets or cash flow creation units are impaired to the recoverable amount. The recoverable amount of property, facilities and equipment is the largest between their net sales price and their value in use. For the calculation of the value in use, the expected future cash flows are discounted to present value using a pre-tax discount rate that reflects the market's current expectations for the time value of money and related risks as regards to the asset. When the book values of tangible assets exceed their recoverable value, the difference (impairment) is registered initially as a reduction of the created fair value reserve (if there is such for the relevant fixed asset), which is presented in equity accounts. Any impairment loss that emerges over the created reserve for the specific fixed asset, is recognized directly as an expense in the profit and loss account.

4.8.7 Impairment of financial assets

Assets with an indefinite useful economic life are not depreciated and are subject to impairment reviews annually and also when several events or changes in conditions indicate that the book value may not be recoverable. The assets depreciated are subject to impairment review when there are indications that their book value will not be recovered. Impairment losses are recognized for the amount for which the book value of the fixed asset exceeds its recoverable value. The recoverable value is the largest between fair value less the relevant cost required for the sale and value in use (present value of cash flows expected to be generated according to management's estimation on the future financial and operating conditions). To estimate impairment losses, assets are classified in the smallest possible cash flow generating units. Non-financial assets apart from goodwill, that have suffered impairment are re-assessed for possible reversal of the impairment during each balance sheet date.

4.8.8 Inventories

The cost of inventories is defined using the weighted average method, and includes all the expenses realized in order to render inventories to their current position and condition and which are directly attributable to the production process, as well as part of general expenses related to the production. During the Balance Sheet date, inventories are presented at the lowest price between acquisition cost and net realizable value.

Net realizable value is the estimated sales price during the normal conduct of the company's activities, minus the estimated cost necessary to realize the sale.

4.8.9 Financial instruments

Financial instrument is any contract that creates a financial asset in an enterprise and a financial liability or equity instrument in another. The financial instruments of the Group are classified in the following categories: Financial assets at fair value through profit and loss, investments held until maturity, investments available for sale and loans and receivables. The classification

depends on the purpose for which the financial assets were acquired. Management defines the classification during the initial recognition and reviews the classification at each balance sheet date.

4.8.9.1 Financial assets at fair value through profit and loss

A financial asset is included in this category if it is acquired with the intention to be sold in a short period of time or if it has been characterized as such by management. Derivatives are also included in the category for sale unless such are intended for risk hedging. Assets in this category are included in current assets either because such are intended for sale or are to be liquidated within twelve months from the balance sheet date.

4.8.9.2 Loans and receivables

Such included non-derivative financial assets with fixed or pre-defined payments, which are not traded on active markets and there is no intention to sell such. Loans and receivables are included in current assets, except for those with a maturity over 12 months from the balance sheet date. The latter are included in non-current assets. Loans and receivables are included in trade and other receivables in the statement of financial position.

4.8.9.3 Financial assets held until maturity

Such include non-derivative financial assets with fixed or pre-defined payments and a specific maturity date, which the Group's management intends and has the ability to hold until maturity. In case such assets are sold entirely or partially (unless the amount is trivial) then the entire category will be eliminated and the relevant assets must be re-classified to available for sale.

4.8.9.4 Financial assets available for sale

Such include non-derivative financial assets that are either defined in this category or cannot be included in any of the above categories. Financial assets available for sale are included in non-current assets given that Management has no intention of liquidating such within 12 months from the Balance Sheet date.

4.8.10 Recognition and measurement

Financial assets measured at fair value through profit and loss are initially recognized at fair value and the transaction expenses are presented in the profit and loss account. The purchases and sales of financial assets are recognized during the transaction date that is also the date when the Group commits to purchasing or selling the investment. Financial assets are initially recognized at fair value plus the expenses directly attributed to the transaction, for all financial assets recognized at fair value through profit and loss. Financial assets are eliminated when the right to cash flows from the investments matures or is transferred and the Group has essentially transferred all the risks and rewards emanating from ownership. Financial assets available for sale are valued subsequently at cost minus impairment losses, given that equity instruments cannot be valued accurately.

Loans and receivables, as well as financial assets held until maturity are recognized at present value using the effective interest rate method. Realized and valuation profit or losses that result from a change in the fair value of assets in the category "financial assets through profit and loss" are registered in the results during the period when such are realized. Valuation profit or losses that result from the change in fair value of non-financial assets available for sale are included directly in equity. When investments available for sale are sold or impaired, the cumulative change in their fair value is transferred to the results as profit or loss from investments in securities. The fair values of financial assets that are traded on active markets are defined by the current market prices. For non-traded assets, the fair values are defined by the use of valuation techniques, such as analysis of recent transactions, comparable traded assets and discounted cash flows, that are specialized at reflecting the actual conditions of the issuer.

4.8.11 Impairment of financial assets

At each balance sheet date, the Group assesses whether there are objective indications that lead to the conclusion that financial assets have suffered impairment. For shares of companies listed as financial assets available for sale, such an indication refers to the significant or continuous reduction in fair value compared to the acquisition cost. If impairment is evidenced, the cumulative loss in equity – which corresponds to the difference between the acquisition cost and fair value

minus previous impairment losses that had been recognized in the results for the specific financial asset – is transferred to the results. The impairment losses of equity instruments registered in the results are not reversed through the results. If there is objective indication for impairment of financial assets held until maturity that are presented at their net book value, then the impairment loss is calculated as the difference between the book value of the asset and the present value of estimated future cash flows (excluding future losses from credit risks that have not been realized), discounted with the initial effective interest rate of the financial assets. The current amount of the asset, is decreased using a provision account for impairment and the loss is recognized in the results.

4.8.12 Trade receivables

Trade receivables are initially recognized at fair value and are measured subsequently at net book value using the effective interest rate, minus any impairment provisions. Impairment provisions are recognized when there is objective indication that the Group is not in a position to collect all amounts due according to the contractual terms. Trade receivables include bills of exchange and notes receivables from customers. Serious financial problems of a customer, the possibility of default or financial restructuring and the inability to perform normal payments are considered indications that the receivables is impaired. The amount of the impairment provision is the difference between the book value of receivables and the present value of estimated future cash flows, discounted with the effective interest rate. The amount of the impairment loss is registered in the results as an expense.

4.8.13 Cash & cash equivalents

Cash & cash equivalents include cash in banks and in hand, as well as short-term highly liquid investments such as repos and bank deposits with a maturity less than three months.

4.8.14 Share capital

The share capital includes the Company's common shares. Direct expenses realized for the issue of shares are presented after the deduction of the relevant income tax, and reduce the product of the issue.

4.8.15 Loans

Loans are initially registered at fair value, minus any direct expenses realized for the transaction. Subsequently loans are valued at net book cost. Any difference between the received amount (net of relevant expenses) and the repayment value is recognized in the results during the borrowing term according to the effective interest rate method. Loans are characterized as short-term liabilities unless the Group has the final right to postpone payment for at least 12 months following the balance sheet date.

4.8.16 Leases

Leases of fixed assets where the Group essentially maintains all the risks and benefits of ownership are classified as financial leases. Financial leases are capitalized at the inception of the lease at the lower value between the fair value of the fixed asset and the present value of minimum leases. Each lease payment is allocated between the liability and the financial expenses so as to achieve a fixed interest rate on the balance of the liability. The corresponding liabilities from leases, net of financial expenses, are presented in liabilities. The part of the lease's financing cost that refers to interest, is recognized in the results throughout the lease period in a way that assures a fixed rate on the balance of the liability during each period. Fixed assets acquired with financial leasing are depreciated within the smallest period between the useful life of the assets and the duration of their lease. Leases where essentially all the risks and benefits of ownership are maintained by the lessor, are classified as operating leases. The lease payments of an operating lease (net of any incentives offered by the lessor) are registered proportionately in the results throughout the duration of the lease period.

4.8.17 Employee benefits

4.8.17.1 Short-term benefits

Short-term employee benefits (apart from employment termination benefits) in money and in kind, are recognized as an expense on an accrual basis.

4.8.17.2 Liabilities for staff retirement indemnities

Payments are defined by Greek law and the regulation of the pension funds. The Group has both defined contribution and defined benefit plans.

Defined benefit plans are those pension plans that define a specific amount of pension that will be received by the employee during retirement, which usually depends on one or more factors such as age, employment years and wage level.

Defined contribution plans are those pension plans in the context of which the Group realizes defined payments to a separate legal entity. The Group has no legal obligation to pay further contributions if the pension fund does not have adequate assets to pay all employees the benefits related to their employment service during the present and during the previous periods.

The liability registered in the balance sheet for defined benefit plans is the present value of the liability for the defined benefit together with the changes that result from the non-recognized actuarial profit and losses and the prior employment service cost. The liability of the defined benefit is calculated annually by an independent actuary using the projected unit credit method. The present value of the defined benefit liability is calculated by discounting the future cash outflows using the yield of long-term Greek government bonds with a similar duration with the pension plan as the discount rate. The cumulative actuarial profit and losses that result from the adjustments based on historic data and the assumptions of the actuarial study and which exceed 10% of the defined benefit liability are registered in the results during the expected average insurance employment period of those participating in the plan. The prior employment service cost is registered directly in the results except for the case where changes in the plan depend on the remaining employment service of employees. In the latter case, the employment service cost is registered in the results with the straight line method throughout the maturity period.

For defined contribution plans the Group pays contributions to State pension funds on a mandatory basis. The Group has no other liability given it has paid its contributions. Contributions are recognized as employee expenses when due. Contributions that are prepaid are recognized as an asset when there is the possibility of a rebate or offset with new dues.

4.8.17.3 Share based payments

The Group has a stock option plan in effect. The total amount of the expense during the maturity period of the option is defined according to the fair value of the plan during the period when the option is provided. The conditions not related to the purchase are included in the assumptions for the definition of the number of options expected to be exercised. At each balance sheet date, the Group revises its estimations on the number of stock options expected to be exercised. It recognizes the effect of the revision of initial estimations in the results with a corresponding adjustment of equity.

4.8.18 Recognition of income and expenses

Income includes the fair value of sales of goods and provision of services, net of Value Added Tax, tariffs, discounts and rebates. Income is recognized when it is likely that economic benefits will arise for the Group. Income between Group companies consolidated with the full consolidation method, are fully written-off. Expenses are recognized in the results on an accrual basis. Payments realized for operating leases are transferred to the results as an expense, during the use of the lease. Interest expenses are recognized on an accrual basis.

The recognition of income is as follows:

4.8.18.1 Provision of services

Income from agreements for provision of services at a predefined price is recognized based on the completion stage of the transaction during the balance sheet date.

When the result of the transaction that concerns provision of services cannot be reliably estimated, the income is recognized only to the extent where the recognized expenses are recoverable.

4.8.18.2 Sales of goods

Sales of goods are recognized when the Group delivers ownership and all the risks related to ownership of the goods to customers, the goods are accepted by the latter and the collection of the receivable is reasonably secured.

4.8.18.3 Interest income

Interest income is recognized based on the time proportion and by using the real interest rate.

4.8.18.4 Income from Dividends

Dividends are accounted for as income when the right to receive such is established.

4.8.19 Government grants

The Group recognizes the government grants that cumulatively satisfy the following criteria:

- There is reasonable certainty that the company has complied or will comply to the conditions of the grant and
- It is probable that the amount of the grant will be received.

Government grants that relate to acquisition of fixed assets are presented as a deferred income in liabilities and recognized in the results during the useful life of the fixed assets such refer to.

4.8.20 Contingent Liabilities and Provisions

Provisions are booked when the Group has a present, legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably measured. The provisions are reviewed at every balance sheet date and are adjusted so as to reflect the present value of the expense deemed necessary to settle the liability. Contingent liabilities are not recorded in the financial statements but are disclosed, except if the probability of an outflow of resources that embody economic benefits is very small. Contingent assets are not recorded in the financial statements but are disclosed if the inflow of economic benefits is probable.

4.8.21 Dividend distribution

Dividend distribution to shareholders of the parent from the period's profit, are recognized as a liability in the individual and consolidated financial statements on the date when the distribution is approved by the General Shareholders' Meeting.

4.8.22 Current and deferred taxation

The period's charge with income tax consists of current taxes and deferred taxes. Tax is recognized in the "Statement of comprehensive income", unless it is related to amounts recognized directly in "Equity". In the latter case tax is also recognized in Equity.

Income tax on earnings, is calculated based on the tax law in effect during the balance sheet date in countries where the Group's activities are carried out and is recognized as an expense during the period when earnings are gained. Management periodically reviews cases where the relevant tax law needs clarifications when interpreted. When deemed necessary provisions are made on the amounts expected to be paid to the tax authorities.

Deferred income tax is calculated according to the liability method which results from the temporary differences between the book value of assets or liabilities in the financial statements with their respective tax base. Deferred income tax is not recorded if such results from the initial recognition of an asset or liability in a transaction, apart from a business combination, which did not affect the accounting or the tax profit or loss when realized. Deferred tax is defined according to the tax rates and laws in effect during the balance sheet date and those expected to be effective when the deferred tax assets will be realized or the deferred tax liabilities repaid.

Deferred tax assets are recognized to the extent that there will be future taxable profit for the use of the temporary difference that creates the deferred tax asset. Deferred tax assets and liabilities are offset only when the law permits the offsetting of tax assets and liabilities and given that the deferred tax assets and liabilities arise from the same tax authority on one entity that is taxed or on different entities when the settlement is intended to take place through offsetting.

4.8.23 Non current assets held for sale and discontinued operations

Assets held for sale include tangible fixed assets that the Group intends to sell within one year from their classification as “held for sale”.

Assets classified as “held for sale” are valued at the lowest between their book value directly prior to their classification as held for sale, and their fair value less any sale cost. Assets classified as “held for sale” are not subject to depreciation. The profit or loss that results from the sale and re-valuation of assets “held for sale” is included in the results.

The Group has not classified non current assets as held for sale.

4.9 FINANCIAL RISK MANAGEMENT

4.9.1 Capital Management

The Group’s objectives as regards to management of capital, is to reassure the ability for the Group’s smooth operation, aiming at providing satisfactory returns to shareholders and to maintain an ideal capital structure by reducing thus the cost of capital. The Group monitors its capital based on the leverage ratio. The leverage ratio is calculated by dividing net debt with total employed capital. Net debt is calculated as “Total debt” (including “short-term and long-term debt” as presented in the Balance Sheet) minus “Cash and cash equivalents”, “Financial assets available for sale” and “financial assets at fair value through the results”. The calculation of net debt does not include the purchase of treasury shares. Total employed capital is calculated as “Equity attributed to shareholders of the parent” as presented in the balance sheet plus net debt. The leverage ratio on 31 December 2010 was as follows:

	GROUP	
	31/12/2010	31/12/2009
TOTAL DEBT	64,004,310.04	56,978,094.21
MINUS		
CASH & CASH EQUIVALENTS	-47,159,692.28	-30,818,427.08
FINANCIAL ASSETS AVAILABLE FOR SALE	-5,214,390.00	-6,832,360.00
FINANCIAL ASSETS AT FAIR VALUE THROUGH THE RESULTS	-1,931,254.64	0.00
NET DEBT	9,698,973.13	19,327,307.13
SHAREHOLDERS’ EQUITY	124,207,629.23	115,579,093.22
TOTAL EMPLOYED CAPITAL	133,906,602.36	134,906,400.35
LEVERAGE RATIO	7.24%	14.33%

4.9.2 Financial Instruments

The Group’s financial instruments mainly consist of bank deposits, bank overdrafts, trade debtors and creditors, investments in securities, other liabilities.

The financial assets and liabilities during the date of the financial statements can be classified as follows:

Non-current assets	Group		Parent	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Financial assets available for sale	5,214,390.00	6,832,360.00	4,480,250.00	5,622,500.00
Other long-term receivables	302,465.28	410,901.14	212,581.39	216,632.07
Total	5,516,855.28	7,243,261.14	4,692,831.39	5,839,132.07

Current assets	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Trade receivables	71,872,216.33	70,899,876.97	36,339,277.07	37,664,546.04
Other receivables	5,190,026.21	5,684,558.20	2,947,971.70	3,753,482.64
Cash & cash equivalents	47,159,692.28	30,818,427.08	35,725,644.29	17,551,273.57
Financial assets at fair value through profit and loss	1,931,254.64	0.00	1,931,254.64	0.00
Total	126,153,189.46	107,402,862.25	76,944,147.70	58,969,302.25
Long-term Liabilities	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Loans	39,500,000.00	50,250,000.00	39,500,000.00	49,000,000.00
Provisions and other long-term liabilities	2,853,632.13	1,622,344.36	593,064.00	593,064.00
Total	42,353,632.13	51,872,344.36	40,093,064.00	49,593,064.00
Short-term Liabilities	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Suppliers	38,831,379.18	38,143,698.76	21,461,485.67	22,000,140.13
Other liabilities	3,418,542.38	3,341,456.41	54,498,365.68	42,851,031.11
Loans	24,504,310.04	6,728,094.21	21,500,000.00	4,500,000.00
Total	66,754,231.60	48,213,249.38	97,459,851.35	69,351,171.24

4.9.3 Definition of fair values

The following table presents the financial assets measured at fair value, according to the measurement method. The different categories are as follows:

- Published market prices (without amendment or adjustment) for financial assets traded on active markets (level 1).
- Valuation techniques based on directly published market prices or calculated indirectly from published market prices for similar instruments (level 2).
- Valuation techniques not based on available information from current transactions in active markets (level 3).

The financial assets measured at fair value during 31 December 2010, are as follows:

Assets	GROUP			Total
	Level 1	Level 2	Level 3	
Financial Assets Available for Sale	5,214,390.00	-	-	5,214,390.00
Financial Assets at Fair Value through Profit and Loss	1,931,254.64	-	-	1,931,254.64
Assets	Company			Total
	Level 1	Level 2	Level 3	
Financial Assets Available for Sale	4,480,250.00	-	-	4,480,250.00
Financial Assets at Fair Value through Profit and Loss	1,931,254.64	-	-	1,931,254.64

The fair value of financial assets traded on active markets (i.e. derivatives, equity, bonds, mutual funds), is defined based on the published prices in effect during the balance sheet date. A market is considered “Active” when there are available and revised prices in frequent intervals, that are published by a stock exchange, broker, sector, rating agency or regulatory authority. Such financial instruments are included in level 1.

The fair value of financial assets not traded on active markets (i.e. over the counter derivative contracts) is defined using valuation techniques that are based primarily on available information for transactions carried out in active markets, while they use the least possible estimations by the entity. Such financial instruments are included in level 2.

If the valuation techniques are not based on available market information, then the financial instruments are included in level 3.

4.9.4 Foreign exchange risk

The Group operates in an environment characterized by relatively high foreign exchange risk given that almost 65% of the Group’s total turnover comes from Eastern European countries where the volatility of foreign exchange rates has recently been high. The Management of the Group is constantly examining the currencies’ fluctuations, but at the moment has not taken any measures against the fx risk due to the lack of appropriate hedging tools.

On 31 December 2010, if the euro had depreciated by 5% against the following currencies, with all other variables remaining constant, the effect on the statement of comprehensive income and on the equity of the Group for each currency separately, would be as follows:

Effect	Results	Equity
PLN	76,892.00	1,036,651.07
RON	31,256.00	842,917.12
YUD	13,654.56	501,164.18

An appreciation by 5% against the relevant currencies, would have an equivalent but opposite effect on the above currencies with the amounts presented above, given that all other variables remain constant.

4.9.5 Interest rate risk

The Group’s objective is to achieve an optimal balance between borrowing cost and the potential effect of interest rate changes on earnings and cash flows. The Group monitors and manages its debt and overall financing strategies using a combination of short and long-term debt. It is the policy of the Group to continuously review interest rate trends along with its financing needs. Daily working capital requirements are typically financed with operational cash flow and through the use of various committed lines of credit. The interest rate on these short-term borrowing arrangements, is generally determined as the inter-bank offering rate at the borrowing date plus a pre-set margin. The mix of fixed-rate debt and variable-rate debt is managed within Group policy guidelines. In case of an interest rate increase, the Group will not be affected as regards to next year’s results as part of the Group’s current strategy is the continuous reduction of its existing bank loans.

An increase of the borrowing rate by 0.5%, taking into account the total debt on 31/12, would result in a reduction of net results and Equity by €0.3 mil.

4.9.6 Credit risk

The Group’s trade receivables mainly come from wholesale clients. All Group companies monitor the financial position of their debtors on an ongoing basis and control the granting of credit as well as the credit lines. When considered appropriate, credit guarantee insurance cover is purchased. When there is a possibility that receivables will not be collected, provisions are made for bad debts. On 31 December 2010 and 2009, the maturity of outstanding receivables from customers was as follows:

	GROUP		COMPANY	
	31.12.2010	31.12.2009	31.12.2010	31.12.2009
Less than 3 months	22,280,387.06	23,396,959.40	11,265,175.89	12,429,300.19
Between 3 and 6 months	41,685,885.47	39,703,931.10	21,076,780.70	21,092,145.78
Between 6 months and 1 year	6,827,860.55	7,089,987.70	3,452,231.32	3,766,454.60
Over one year	1,078,083.24	708,998.77	545,089.16	376,645.46
	71,872,216.33	70,899,876.97	36,339,277.07	37,664,546.03

4.9.7 Liquidity risk

Prudent liquidity risk management implies the existence of a balance between cash flows as well as funding through adequate amounts of committed credit facilities. The Group closely monitors the amount of short-term and long-term funding as well as the proportion of such towards total debt and the composition of total debt, manages the risk that could arise from the lack of sufficient liquidity and secures that necessary borrowing facilities are maintained. The Group has sufficient credit line facilities that could be utilized to fund any potential shortfall in cash resources.

The Group manages and monitors its working capital in order to minimize any possible liquidity and cash flow risks. The maturity of financial liabilities on 31 December 2010 and 2009 for the company and Group, is analyzed as follows:

Maturity of Liabilities 2010	Company				Total
	within 6 months	6 to 12 months	1 to 5 years	over 5 years	
Long-term Loans			39,500,000.00		39,500,000.00
Short-term Loans	21,500,000.00				21,500,000.00
Suppliers	19,744,566.82	1,716,918.85			21,461,485.67
Other Liabilities	53,408,398.37	1,089,967.31			54,498,365.68
	94,652,965.18	2,806,886.17	0.00	0.00	97,459,851.35

Maturity of Liabilities 2009	Company				Total
	within 6 months	6 to 12 months	1 to 5 years	over 5 years	
Long-term Loans			49,000,000.00		49,000,000.00
Short-term Loans	4,500,000.00				4,500,000.00
Suppliers	20,240,128.92	1,760,011.21			22,000,140.13
Other Liabilities	41,994,010.49	857,020.62			42,851,031.11
	66,734,139.41	2,617,031.83	0.00	0.00	69,351,171.24

Maturity of Liabilities 2010	Group				Total
	within 6 months	6 to 12 months	1 to 5 years	over 5 years	
Long-term Loans			39,500,000.00		39,500,000.00
Short-term Loans	24,504,310.04				24,504,310.04
Suppliers	34,171,613.68	2,575,378.28			36,746,991.96
Other Liabilities	3,008,317.29	410,225.09			3,418,542.38
	61,684,241.01	2,985,603.37	0.00	0.00	64,669,844.38

Maturity of Liabilities 2009	Group				Total
	within 6 months	6 to 12 months	1 to 5 years	over 5 years	
Long-term Loans			50,250,000.00		50,250,000.00
Short-term Loans	6,728,094.21				6,728,094.21
Suppliers	35,221,891.43	2,921,807.32			38,143,698.76
Other Liabilities	2,932,128.00	409,328.41			3,341,456.41
	44,882,113.64	3,331,135.73	0.00	0.00	48,213,249.37

4.9.8 Raw material price risk

The Group is exposed to the volatility of market prices of metals (aluminium), as aluminium is one of the basic raw materials used in its production process. In order to protect itself against adverse aluminium price movements, the Group hedges against fluctuations of the aluminium price over short term periods of time.

4.10 EXPLANATORY NOTES ON THE FINANCIAL STATEMENTS

4.10.1 Segment reporting

For management purposes, the Group is organized in three basic business segments: Mass Market Cosmetics, Household Products and Other Sales. According to IFRS 8 – Operating Segments, the management monitors the operating results of the business segments separately with the objective to evaluate the performance and decision making as regards to the allocation of resources.

The Group's results per segment are analyzed as follows:

For the period 01/01/2010 – 31/12/2010:

COMMERCIAL ACTIVITY SECTORS	Mass Market Cosmetics	Household Products	Other Sales	Income from associate companies	Continued Operations	Discontinued Operations	Group Total
INCOME FROM EXTERNAL CUSTOMERS	98,491,912.96	96,537,764.79	24,977,732.07	-	220,007,409.83	3,333,013.40	223,340,423.22
EARNINGS BEFORE INTEREST & TAX (EBIT)	3,664,762.94	7,217,068.44	1,433,363.88	5,230,146.09	17,545,341.35	-62,954.48	17,482,386.87
INTEREST INCOME	417,280.68	409,001.54	105,823.16	-	932,105.38	3,726.51	935,831.89
INTEREST EXPENSES	-907,388.80	-889,385.57	-230,115.48	-	-2,026,889.85	-105,332.15	-2,132,222.00
EARNINGS BEFORE TAX	3,313,130.45	6,872,412.58	1,344,189.22	5,230,146.09	16,759,878.34	-1,404,087.90	15,355,790.44
INCOME TAX	637,409.87	1,322,176.61	387,896.14	1,188,146.06	3,535,628.68	0.00	3,535,628.68
EARNINGS / LOSSES AFTER TAX	2,675,720.58	5,550,235.97	956,293.08	4,042,000.03	13,224,249.66	-1,404,087.90	11,820,161.76
DEPRECIATION/ AMORTIZATION	1,718,637.53	1,684,538.56	435,849.67	-	3,839,025.76	48,625.54	3,887,651.30
EARNINGS BEFORE INTEREST, TAX, DEPRECIATION & AMORTIZATION (EBITDA)	5,383,400.47	8,901,607.00	1,869,213.55	5,230,146.09	21,384,367.11	-14,328.94	21,370,038.17

For the period 01/01/2009 – 31/12/2009:

COMMERCIAL ACTIVITY SECTORS	Mass Market Cosmetics	Household Products	Other Sales	Income from associate companies	Continued Operations	Discontinued Operations	Group Total
INCOME FROM EXTERNAL CUSTOMERS	94,389,907.85	96,317,412.39	25,227,757.63	-	215,935,077.87	4,714,424.26	220,649,502.14
EARNINGS BEFORE INTEREST & TAX (EBIT)	4,083,370.06	11,113,953.00	2,004,978.79	6,173,199.69	23,375,501.55	69,030.79	23,444,532.34
INTEREST INCOME	185,389.65	189,175.43	49,549.42	-	424,114.50	2,763.63	426,878.13
INTEREST EXPENSES	-955,586.53	-975,100.25	-255,401.30	-	-2,186,088.08	-195,193.01	-2,381,281.09

EARNINGS BEFORE TAX	3,305,858.05	10,320,563.68	1,797,171.78	6,173,199.69	21,596,793.20	-123,398.59	21,473,394.61
INCOME TAX	760,863.61	2,375,341.37	413,630.17	1,522,068.38	5,071,903.53	1,810.23	5,073,713.76
EARNINGS / LOSSES AFTER TAX	2,544,994.43	7,945,222.31	1,383,541.62	4,651,131.31	16,524,889.67	-125,208.82	16,399,680.85
DEPRECIATION/ AMORTIZATION	1,567,070.54	1,599,071.16	418,833.71	-	3,584,975.41	52,594.99	3,637,570.40
EARNINGS BEFORE INTEREST, TAX, DEPRECIATION & AMORTIZATION (EBITDA)	5,650,440.60	12,713,024.16	2,423,812.51	6,173,199.69	26,960,476.96	121,625.78	27,082,102.74

Notes

- Income from Associate Companies refer to income from the joint venture Estee Lauder JV between the company and Estee Lauder Hellas and is presented in the above table for reconciliation purposes.

- The calculation of financial income & expenses and depreciation, amortization has been proportionate based on the sales of each business activity of the Group. The calculation of income tax is based proportionately on the earnings before tax of each of the Group's business activity.

The allocation of consolidated assets and liabilities to the Group's business segments, is analyzed as follows:

	GROUP		Mass Market Cosmetics		Household Products		Other Sales	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Total Assets	241,621,056.00	223,500,232.89	106,553,572.67	95,609,399.44	104,439,475.56	97,561,806.82	30,628,007.76	30,329,026.63
Total Liabilities	117,401,819.49	107,914,073.86	51,773,564.41	46,163,709.36	50,746,340.82	47,106,402.94	14,881,914.26	14,643,961.56

4.10.2 Goodwill

GOODWILL

Balance 1.1.2010 5,951,956.83

Additions / Reductions -19,713.21

Impairment of Goodwill -1,191,032.40

Balance 31.12.2010 4,741,211.22

ANALYSIS OF GOODWILL

	SARANTIS ROMANIA / ELMIPRODFARM	TOTAL
Foreign Exchange Differences	-19,713.21	-19,713.21

The Group, in the context of its annual impairment review, proceeded with the impairment of the goodwill that had resulted in 2008, which concerned the 35% acquisition of group "Sareast – Sarantis Russia", amounting to 1,191,032.4 €. The relevant effect is presented in the account "Administrative Expenses" of the statement of comprehensive income.

4.10.2.1 Impairment of participation

During 31/12/2010 there was impairment of the participation of Gr. Sarantis SA in its affiliate Sarantis Ukraine, amounting to €510,000, which is presented in the 2010 results of the parent company. Only the company results, and not the Group's, were affected by the above impairment.

4.10.3 Inventories

Inventories are analyzed as follows:

INVENTORIES		
<u>A. Parent Company</u>	31/12/2010	31/12/2009
Merchandise	7,253,993.68	7,683,477.23
Products	5,433,131.14	6,448,456.34
Raw Materials	<u>3,359,525.89</u>	<u>3,429,991.10</u>
	16,046,650.71	17,561,924.67
<u>B. Group</u>	31/12/2010	31/12/2009
Merchandise	22,529,359.84	23,238,156.24
Products	5,782,593.07	6,674,966.11
Raw Materials	<u>5,368,685.92</u>	<u>4,770,488.31</u>
	33,680,638.84	34,683,610.66

4.10.4 Trade and other receivables

The Trade Receivables account is analyzed as follows:

TRADE RECEIVABLES		
	31/12/2010	31/12/2009
<u>A. Parent company</u>		
Trade receivables	25,484,338.92	26,781,464.36
Minus provisions	556,276.57	1,128,947.07
Net trade receivables	24,928,062.35	25,652,517.29
Checks and notes receivable	<u>11,411,214.72</u>	<u>12,012,028.75</u>
	36,339,277.07	37,664,546.04
<u>B. Group</u>		
Trade receivables	59,966,249.99	58,216,522.66
Minus provisions	1,098,009.15	1,742,693.83
Net trade receivables	58,868,240.85	56,473,828.84
Checks and notes receivable	<u>13,003,975.49</u>	<u>14,426,048.13</u>
	71,872,216.33	70,899,876.97

Other receivables are analyzed as follows:

OTHER RECEIVABLES		
	31/12/2010	31/12/2009
A. Parent Company		
Short-term receivables against related companies	277,608.22	217,608.22
Doubtful receivables account	239,641.63	173,532.48
Sundry Debtors	2,339,541.89	3,269,871.98
Accounts for management of prepayments & credits	<u>91,179.96</u>	<u>92,469.96</u>
	2,947,971.70	3,753,482.64
B. Group		
Short-term receivables against related companies	0.00	0.00
Doubtful receivables account	251,867.15	185,758.00
Sundry Debtors	4,830,098.77	5,379,007.94
Accounts for management of prepayments & credits	<u>108,060.29</u>	<u>119,792.26</u>
	5,190,026.21	5,684,558.20

4.10.5 Cash & cash equivalents

Cash & cash equivalents represent cash in hand of the Group and company and bank deposits available at first demand, which are analyzed as follows:

CASH & CASH EQUIVALENTS		
	31/12/2010	31/12/2009
A. Parent Company		
Cash in hand	43,205.54	31,460.62
Bank deposits	<u>35,682,438.75</u>	<u>17,519,812.95</u>
	35,725,644.29	17,551,273.57
B. Group		
Cash in hand	130,999.00	139,832.14
Bank deposits	<u>47,028,693.27</u>	<u>30,678,594.94</u>
	47,159,692.28	30,818,427.08

4.10.6 Financial assets at fair value through profit and loss

	Group		Company	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Opening balance	-	-	-	-
Additions/Sales	2,355,302.98	-	2,355,302.98	-
Fair value adjustments	-424,048.34	-	-424,048.34	-
Closing balance	1,931,254.64	0.00	1,931,254.64	0.00

Such are placements with a short-term investment horizon that are traded on active markets.

4.10.7 Trade and other liabilities

The company's and Group's trade and other liabilities are analyzed as follows:

SUPPLIERS		
	31/12/2010	31/12/2009
A. Parent Company		
Suppliers	17,761,591.42	18,319,711.24
Checks payable	3,574,066.48	3,528,664.84
Notes payable	<u>125,827.77</u>	<u>151,764.05</u>
	21,461,485.67	22,000,140.13
B. Group		
Suppliers	34,715,810.33	34,403,964.75
Checks payable	3,574,066.48	3,587,969.96
Notes payable	<u>541,502.37</u>	<u>151,764.05</u>
	38,831,379.18	38,143,698.76

OTHER LIABILITIES		
	31/12/2010	31/12/2009
A' Parent company		
Social Security Funds	774,519.78	827,225.96
Customer Prepayments	2,110,862.23	6,146,894.25
Short-term Liabilities towards Related Companies	51,304,368.39	35,682,852.21
Dividends Payable	31,963.20	41,544.78
Short-term Liabilities payable in the next period	0.00	0.00
Sundry Creditors	<u>276,652.08</u>	<u>152,513.91</u>
	54,498,365.68	42,851,031.11
B' Group		
Social Security Funds	1,138,389.55	1,208,962.49
Customer Prepayments	971,044.99	1,017,241.96
Short-term Liabilities towards Related Companies	0.00	0.00
Dividends Payable	31,963.20	41,544.78
Short-term Liabilities payable in the next period	221,394.42	175,109.16
Sundry Creditors	<u>1,055,750.22</u>	<u>898,598.02</u>
	3,418,542.38	3,341,456.41

4.10.8 Provisions and other long-term liabilities

The provisions and other long-term liabilities are analyzed as follows:

PROVISIONS – OTHER LONG-TERM LIABILITIES		
	31/12/2010	31/12/2009
A. Parent Company		
Taxes for tax un-audited fiscal years	593,064.00	593,064.00
Other provisions	0.00	0.00
Other Long-term Liabilities	0.00	0.00
	593,064.00	593,064.00
B. Group		
Taxes for tax un-audited fiscal years	611,457.28	743,064.00
Other provisions	0.00	38,500.00
Other Long-term Liabilities	2,242,174.85	840,780.36
	2,853,632.13	1,622,344.36

4.10.9 Loans

Loans are analyzed as follows:

	Group		Company	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Short-term loans				
Bank loans	24,504,310.04	6,728,094.21	21,500,000.00	4,500,000.00
Long-term loans				
Bank loans	39,500,000.00	50,250,000.00	39,500,000.00	49,000,000.00
Total	64,004,310.04	56,978,094.21	61,000,000.00	53,500,000.00

4.10.9.1 Parent Company

ANALYSIS OF CORPORATE BOND LOANS		
BANK	MATURITY	AMOUNT
NATIONAL BANK OF GREECE	30/9/2012	15,000,000
ALPHA BANK	16/10/2012	10,000,000
PIRAEUS BANK	30/9/2012	4,500,000
EFG EUROBANK	2/5/2011	17,000,000
EMPORIKI BANK	29/9/2012	10,000,000
TOTAL		56,500,000

4.10.9.2 Group

ANALYSIS OF CORPORATE BOND LOANS		
BANK	MATURITY	AMOUNT
NATIONAL BANK OF GREECE	30/9/2012	15,000,000
ALPHA BANK	16/10/2012	10,000,000
PIRAEUS BANK	30/9/2012	4,500,000
EFG EUROBANK	2/5/2011	17,000,000
EMPORIKI BANK	29/9/2012	10,000,000
TOTAL		56,500,000

4.10.10 Income tax

	Group		Company	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Income tax for the period	3,384,915.74	4,203,475.75	0.00	381,533.46
Deferred tax	-288,260.08	382,302.70	-81,971.17	463,973.10
Windfall tax	<u>438,973.01</u>	<u>487,935.32</u>	<u>124,823.41</u>	<u>487,935.32</u>
Total	3,535,628.68	5,073,713.77	42,852.24	1,333,441.88

Income tax includes the windfall tax “Extraordinary Lump-sum Social Responsibility Contribution”. The Group’s and company’s results were charged with € 438,973.01 and € 124,823.41 respectively.

The reconciliation between the nominal and real tax rate, is presented in the following table:

	Group		Company	
	2010	2009	2010	2009
Profit (Loss) before Tax	15,355,790.44	21,473,394.61	-3,055,657.27	1,885,292.60
Tax rate	24%	25%	24%	25%
Corresponding tax with the established tax rate	3,685,389.71	5,368,348.65	-733,357.74	471,323.15
Adjustments:				
Effect from different tax rates in other countries	-1,529,911.79	-1,652,444.34	0.00	0.00
Tax that corresponds to tax-exempt income	-672,079.62	-366,358.54	-213,304.47	-191,708.17
Tax that corresponds to non-deductible expenses	1,020,001.73	422,956.89	740,413.15	37,638.42
Losses of consolidated subsidiaries non-deductible	39,390.64	1,340.33	0.00	0.00
Corresponding tax on tax loss	-852,109.47	0.00	-803,503.19	0.00
Other temporary differences	1,283,113.76	649,712.50	805,554.80	344,798.67
Effect from change in tax rates	122,860.72	62,222.95	122,226.28	83,454.49
Provision for income tax	0.00	100,000.00	0.00	100,000.00
Windfall tax	438,973.01	487,935.32	124,823.41	487,935.32
Realized tax expense, net	3,535,628.68	5,073,713.77	42,852.24	1,333,441.88

4.10.11 Deferred taxes

A. Parent Company

DEFERRED TAX ASSETS	31/12/2009	31/12/2010
Differences of intangible assets	633,246.39	327,271.12
Differences of tangible assets	-1,682.53	-9,170.55
Write-off of trade receivables	106,569.12	0.00
Provisions for employee benefits	399,638.65	302,873.40
Recognition of tax loss	0.00	803,503.17
Provisions	204,720.00	-14.35
Total	1,342,491.62	1,424,462.79

DEFERRED TAXES	31/12/2009	31/12/2010
Differences of intangible assets	-169,716.42	-305,975.27
Differences of tangible assets	-6,403.58	-7,488.02
Write-off of trade receivables	0.00	-106,569.12
Provisions for employee benefits	-10,669.61	-96,765.25
Write-off of other receivables	-481,903.49	0.00
Recognition of tax loss	0.00	803,503.17
Provision	204,720.00	-204,734.35
Total	-463,973.10	81,971.17

B. Group

DEFERRED TAX ASSETS		
	31/12/2009	31/12/2010
Differences of intangible assets	633,246.39	327,271.12
Differences of tangible assets	101,216.05	98,850.30
Write-off of trade receivables	123,218.45	4,090.34
Provisions for employee benefits	419,326.88	310,404.85
Provisions	495,020.23	511,508.26
Other movements	19,840.56	0.00
Recognition of tax loss	0.00	852,574.37
Foreign exchange differences	12,519.22	18,640.12
Total	1,804,387.79	2,123,339.36

DEFERRED TAX LIABILITIES		
	31/12/2009	31/12/2010
Differences of intangible assets	0.00	16,329.60
Differences of tangible assets	0.00	12,636.08
Foreign exchange differences	10,605.24	6,746.38
Total	10,605.24	35,712.06

DEFERRED TAXES		
	31/12/2009	31/12/2010
Differences of intangible assets	-169,716.42	-318,611.34
Differences of tangible assets	-6,403.58	-18,695.35
Write-off of trade receivables	917.31	-119,128.11
Provisions for employee benefits	6,372.33	-108,922.03
Provisions	188,069.94	16,488.03
Write-off of other receivables	-481,903.48	0.00
Other movements	80,361.20	-19,840.56
Recognition of tax loss	0.00	852,574.37
Foreign exchange differences	0.00	4,395.07
Total	-382,302.70	288,260.08

4.10.12 Employee benefits

Employee salaries and expenses are analyzed as follows:

	31/12/2010	31/12/2009
A. Parent company		
Employee salaries	13,208,477.69	13,514,610.26
Employee benefits	303,530.15	209,084.47
Employer contributions	3,437,951.85	3,591,147.56
Compensations for dismissal	847,047.58	439,441.26
Total	17,797,007.27	17,754,283.55
Average number of employees	477	536
B. Group		
Employee salaries	23,519,594.85	23,314,728.63
Employee benefits	1,143,521.11	616,192.48
Employer contributions	5,655,945.55	5,643,129.27
Compensations for dismissal	888,978.09	599,609.97
Total	31,208,039.61	30,173,660.35
Average number of employees	1,514	1559

For comparability purposes the average number of employees for 2010 includes the number of employed staff from discontinued operations (total 57 individuals).

4.10.13 Expenses per category

Expenses per category are analyzed as follows:

	31/12/2010	31/12/2009
A . Parent company		
Cost of sales	52,300,519.88	54,440,561.68
Employee expenses	15,219,150.36	15,083,815.66
Third-party fees	1,379,776.00	1,540,500.66
Third-party benefits	2,940,834.34	3,322,602.65
Taxes – duties	674,956.72	769,082.43
Sundry expenses	19,431,762.50	21,031,861.27
Fixed asset depreciation	1,681,650.17	1,590,135.20
Total	93,628,649.97	97,778,559.55
B . Group		
Cost of sales	113,661,696.58	110,067,651.78
Employee expenses	27,457,234.22	26,669,022.77
Third-party fees	4,692,636.79	4,238,276.34
Third-party benefits	7,313,833.61	7,622,241.86
Taxes – duties	911,060.06	1,011,392.62
Sundry expenses	56,421,942.82	53,390,564.37
Fixed asset depreciation	2,999,407.82	2,795,171.02
Total	213,457,811.90	205,794,320.77

Note: Employee expenses are reduced by the amount of expenses that have been charged to the production of the parent company and Group.

4.10.14 Share capital

SHARE CAPITAL					
	NUMBER OF SHARES	NOMINAL VALUE OF SHARES	SHARE CAPITAL	SHARE PREMIUM	TOTAL
31.12.2010	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58
31.12.2009	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58
31.12.2008	38,350,940	1.54	59,060,447.60	39,252,195.98	98,312,643.58
31.12.2007	38,146,940	1.50	57,220,410.00	38,750,355.98	95,970,765.98

4.10.15 Treasury shares

TREASURY SHARES				
Date	Purchases	Average Cost	Value	Percentage of share capital
3 rd QUARTER 2008	153,239	8.80	1,348,743	0.40%
4 th QUARTER 2008	979,169	5.24	5,131,438	2.55%
1 st QUARTER 2009	862,592	3.51	3,028,100	2.25%
2 nd QUARTER 2009	188,100	2.57	482,949	0.49%
3 rd QUARTER 2009	0	-	0	0.00%
4 th QUARTER 2009	41,900	4.60	192,547	0.11%
1 st QUARTER 2010	0	-	0	0.00%
2 nd QUARTER 2010	900	4.11	3,695	0.00%
3 rd QUARTER 2010	45,990	3.85	176,874	0.12%
4 th QUARTER 2010	158,634	3.04	481,979	0.41%
Total	2,430,524	4.46	10,846,325	6.338%

In application of article 4 par. 4 of Regulation No. 2273/2003 by the European Commission and according to article 16 of Codified Law 2190/1920 as well as the relevant decisions by the Extraordinary General Shareholders' Meeting dated 11/11/2008 and the Board of Directors, during 2009 the company acquired a total of 1,092,592 treasury shares at an average price of 3.39 euro, which correspond to 2.85% of its share capital. Overall, from the beginning of the above share buyback program, the company owns 2,225,900 treasury shares with an average price of 4.58 euro, which corresponds to 5.8% of its share capital.

The Ordinary General Shareholders Meeting of the company GR. SARANTIS S.A. that took place on 30/06/2010 approved a share buyback program through the Athens Exchange and according to article 16 of c.l. 2190/1920 as in force, up to 10% of the company's shares (the 10% currently represents 3,835,094 shares). From this share buyback program, the company owns 204,624 treasury shares with an average price of 3.22 euro, which corresponds to 0.53% of its share capital.

Overall, and until the December 31st 2010 the company owns 2,430,524 treasury shares with an average price of 4.46 euro, which corresponds to 6.338% of its share capital.

The maximum buy back price was set at seventeen euro (17 €) per share and the lowest at one euro and fifty four cents (1.54 €) per share or the applicable nominal value. The company may acquire treasury shares up to twenty four months from the date of the General Meeting, that is up to 30/06/2012, in order to improve the company's earnings and dividend per share, indirectly distribute earnings/return capital to the shareholders as well as for use in a possible partnership or a possible future acquisition. Finally, the Board of Directors was authorized to act accordingly for the completion of the buyback program.

4.10.16 Table of changes in fixed assets

4.10.16.1 Parent company

	ACQUISITION COST 31/12/2008	ADDITIONS	OTHER ADDITIONS TRANSFERS	REDUCTIONS TRANSFERS	VALUE AS AT 31/12/2009
LAND-FIELDS	7,835,990.24				7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	26,014,896.70	85,665.55	27,827.00		26,128,389.25
MACHINERY & TECHNICAL EQUIPMENT & OTHER	7,327,688.17	369,435.36	340.00	18,057.24	7,679,406.29

VEHICLES	1,408,777.65	134,237.48		173,152.9	1,369,862.23
FURNITURE & OTHER EQUIPMENT	8,322,465.71	379,120.76	261,898.82	506,775.73	8,456,709.56
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	4,353,028.92	1,582,532.62	76,700.00	4,795,405.43	1,216,856.11
INTANGIBLE ASSETS	124,969.08	260,946.67	4,306,384.84	0.00	4,692,300.59
TOTAL	55,387,816.47	2,811,938.44	4,673,150.66	5,493,391.3	57,379,514.27

	DEPRECIATIONS 31/12/2008	DEPRECIATIONS FOR THE PERIOD	REDUCTIONS OF DEPRECIATIONS	DEPRECIATIONS 31/12/2009	NET BOOK VALUE 31/12/2009
LAND-FIELDS				0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	4,743,875.47	956,246.93		5,700,122.40	20,428,266.85
MACHINERY TECHNICAL EQUIPMENT & OTHER EQUIPMENT	5,217,307.26	397,733.70	18,050.73	5,596,990.23	2,082,416.06
VEHICLES	1,152,238.72	60,267.91	153,529.21	1,058,977.42	310,884.81
FURNITURE & OTHER EQUIPMENT	6,123,618.23	666,617.19	505,480.31	6,284,755.11	2,171,954.45
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS					1,216,856.11
INTANGIBLE ASSETS	53,761.69	169,831.30		223,592.99	4,468,707.60
TOTAL	17,290,801.37	2,250,697.03	677,060.25	18,864,438.15	38,515,076.12

	ACQUISITION COST 31/12/2009	ADDITIONS	TRANSFERS	REDUCTIONS	WRITE-OFFS	VALUE AS AT 31/12/2010
LAND-FIELDS	7,835,990.24	0.00	0.00	0.00	0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	26,128,389.25	131,120.79	339,970.00	0.10	4,815.35	26,594,664.59
MACHINERY TECHNICAL EQUIPMENT & OTHER EQUIPMENT	7,679,406.29	474,557.34	0.00	478,569.81	0.00	7,675,393.82
VEHICLES	1,369,862.23	30,613.80	0.00	102,142.17	179,208.19	1,119,125.67
FURNITURE & OTHER EQUIPMENT	8,456,709.56	176,257.27	0.00	59,080.02	109,851.62	8,464,035.19
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	1,216,856.11	285,470.55	-1,421,922.36	0.00	0.00	80,404.30
INTANGIBLE ASSETS	4,692,300.59	310,959.77	1,081,952.36	0.00	0.00	6,085,212.72
TOTAL	57,379,514.27	1,408,979.52	0.00	639,792.10	293,875.16	57,854,826.53

	DEPRECIATION S 31/12/2009	DEPRECIATIONS FOR THE PERIOD	REDUCTIONS OF DEPRECIATIONS	DEPRECIATIONS OF WRITE-OFFS	DEPRECIATION S 31/12/2010	NET BOOK VALUE 31/12/2010
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	7,835,990.24
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	5,700,122.40	950,874.26	0.00	2,858.95	6,648,137.71	19,946,526.88
MACHINERY & TECHNICAL EQUIPMENT & OTHER EQUIPMENT	5,596,990.23	390,727.01	433,779.94	0.00	5,553,937.30	2,121,456.52
VEHICLES	1,058,977.42	57,948.30	92,911.20	178,968.73	845,045.79	274,079.88
FURNITURE & OTHER EQUIPMENT	6,284,755.11	615,551.09	49,561.53	61,901.22	6,788,843.45	1,675,191.74
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	80,404.30
INTANGIBLE ASSETS	223,592.99	286,800.45	0.00	0.00	510,393.44	5,574,819.28
TOTAL	18,864,438.15	2,301,901.11	576,252.67	243,728.90	20,346,357.69	37,508,468.84

4.10.16.2 Group

	ACQUISITION COST 31/12/2008	ADDITIONS	OTHER ADDITIONS	REDUCTIONS	OTHER REDUCTIONS	WRITE-OFFS	FX DIFFERENCES	VALUE AS AT 31/12/2009
LAND-FIELDS	8,591,576.69	0.00	-13,173.20	0.00	0.00	0.00	17,771.78	8,560,631.71
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	26,900,499.12	201,346.75	46,443.52	0.00	0.00	0.00	1,144.43	27,147,144.96
MACHINERY & TECHNICAL EQUIPMENT & OTHER EQUIPMENT	10,446,204.77	1,173,419.62	401,884.57	32,983.47	0.00	191,909.60	55,032.75	11,741,583.14
VEHICLES	6,602,741.27	795,553.10	79,617.83	733,326.19	0.00	103,570.76	135,469.31	6,505,545.93
FURNITURE & OTHER EQUIPMENT	9,323,984.19	576,326.67	175,547.86	22,158.52	0.00	546,116.36	959.60	9,506,624.25
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	4,426,164.72	2,807,286.10	79,970.45	198,954.77	4,596,450.66	68,173.55	-30,753.32	2,480,595.61
INTANGIBLE ASSETS	2,648,091.29	325,369.55	4,304,930.80	0.00	0.00	54,773.42	87,896.79	7,135,721.42
TOTAL	68,939,262.06	5,879,301.78	5,075,221.83	987,422.95	4,596,450.66	964,543.70	267,521.33	73,077,847.02

	DEPRECIATION S 31/12/2008	DEPRECIATIONS FOR THE PERIOD	OTHER DEPRECIATIONS	DEPRECIATIONS OF REDUCTIONS	DEPRECIATIONS OF WRITE-OFFS	FX DIFFERENCES	DEPRECIATION S31/12/2009	NET BOOK VALUE 31/12/2009
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8,560,631.71
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	4,944,556.94	993,380.58	5,443.00	0.00	0.00	-509.55	5,943,890.07	21,203,254.89
MACHINERY & TECHNICAL EQUIPMENT & OTHER EQUIPMENT	7,088,694.83	830,071.23	366,058.00	27,292.59	188,637.27	37,859.53	8,031,034.68	3,710,548.46
VEHICLES	3,669,759.79	840,329.98	51,142.00	626,127.41	99,524.68	64,255.05	3,771,324.63	2,734,221.30
FURNITURE & OTHER EQUIPMENT	6,854,508.80	745,594.53	-18,850.90	19,096.21	544,173.58	9,703.86	7,008,278.77	2,498,345.48

FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,480,595.61
INTANGIBLE ASSETS	851,334.35	228,194.08	0.00	0.00	54,545.58	9,785.73	1,015,197.11	6,120,524.32
TOTAL	23,408,854.70	3,637,570.40	403,792.10	672,516.21	886,881.11	121,094.62	25,769,725.26	47,308,121.76

	ACQUISITION COST 31/12/2009	ADDITIONS	TRANSFERS	REDUCTIONS	WRITE-OFFS	REDUCTIONS FROM DISCONTINUED OPERATIONS	FX DIFFERENCES	VALUE AS AT 31/12/2010
LAND-FIELDS	8,560,631.71	167,571.47	0.00	0.00	0.00	0.00	-12,733.27	8,740,936.44
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	27,147,144.96	1,577,797.41	362,224.76	0.10	4,815.35	101,308.26	7,026.51	28,974,016.90
MACHINERY TECHNICAL EQUIPMENT & OTHER EQUIPMENT	11,741,583.14	1,217,419.94	-224,688.23	565,267.94	46,152.86	82,038.84	-79,358.89	12,120,214.11
VEHICLES	6,505,545.93	641,633.62	0.00	706,711.11	247,259.39	160,682.05	-5,233.69	6,037,760.70
FURNITURE & OTHER EQUIPMENT	9,506,624.25	295,456.31	0.00	65,275.64	115,127.41	316,365.99	-13,766.94	9,319,078.46
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	2,480,595.61	1,067,857.18	-3,387,053.12	0.00	0.00	0.00	-31,811.15	193,210.81
INTANGIBLE ASSETS	7,135,721.42	2,789,327.02	3,249,516.59	2,107.36	0.00	13,363.39	-31,370.71	13,190,465.00
TOTAL	73,077,847.02	7,757,062.94	0.00	1,339,362.14	413,355.01	673,758.52	-167,248.14	78,575,682.43

	DEPRECIATIONS 31/12/2009	DEPRECIATIONS FOR THE PERIOD	TRANSFERS	DEPRECIATION OF REDUCTIONS	DEPRECIATIONS OF WRITE-OFFS	DEPRECIATIONS OF REDUCTIONS FROM DISCONTINUED OPERATIONS	FX DIFFERENCES	DEPRECIATIONS 31/12/2010	NET BOOK VALUE 31/12/2010
LAND-FIELDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8,740,936.44
BUILDINGS-BUILDING FACILITIES AND TECHNICAL PROJECTS	5,943,890.07	1,026,486.43	0.00	0.00	2,858.95	94,745.13	-3,867.11	6,876,639.54	22,097,377.36
MACHINERY TECHNICAL EQUIPMENT & OTHER EQUIPMENT	8,031,034.68	849,577.07	-112,534.39	503,969.08	45,583.71	51,944.80	-21,252.38	8,187,832.16	3,932,381.95
VEHICLES	3,771,324.63	821,327.74	0.00	644,683.69	245,743.14	104,918.97	6,023.19	3,591,283.38	2,446,477.32
FURNITURE & OTHER EQUIPMENT	7,008,278.77	705,072.21	0.00	55,387.39	67,177.01	300,520.98	-4,678.79	7,294,944.39	2,024,134.07
FIXED ASSETS UNDER CONSTRUCTION AND PREPAYMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	193,210.81
INTANGIBLE ASSETS	1,015,197.10	485,187.85	112,534.39	2,107.36	0.00	8,937.82	-18,786.28	1,620,660.43	11,569,804.57
TOTAL	25,769,725.26	3,887,651.30	0.00	1,206,147.52	361,362.81	561,067.70	-42,561.38	27,571,359.91	51,004,322.52

The subsidiary company SARANTIS POLSKA S.A. with a participation percentage of 100% signed an agreement on 30/06/10 for the acquisition of the brandname KOLASTYNA amounting to approximately € 2.3 mil.

KOLASTYNA's product range includes facial and body care products as well as sunscreen products.

4.10.17 Number of employees

The number of employees for the group and company is as follows:

	GROUP		COMPANY	
	01/01-31/12/2010	01/01-31/12/2009	01/01-31/12/2010	01/01-31/12/2009
Regular employees (during the presented date)	1,150	1,309	380	449
Day-wage employees (during the presented date)	<u>307</u>	<u>250</u>	<u>97</u>	<u>87</u>
Total Employees	<u>1,457</u>	<u>1,559</u>	<u>477</u>	<u>536</u>

4.10.18 Provisions for post-employment employee benefits

The liability for post employment benefits is presented in the Financial Statements according to IAS 19 and is based on an actuarial study that was carried out based on 31 December 2010. The calculations of the study were based on the following actuarial assumptions:

- Average annual long-term inflation rate: 2%
- Annual Increase of Wages: Wages and day wages increase 3.0% annually in nominal terms, namely including inflation
- Discount rate: According to guidance of IAS 19, the discount rate for the calculation of present values, and the investment of reserves must be defined prudently. In our case, this rate was set at 5.0%, in nominal terms.
- Employee mobility: We assumed that no dismissals will occur and all employees will receive indemnity during their retirement.
- Retirement ages and condition: According to the statutory provisions of the Main Social Insurance fund of each employee.
- Indemnities: In application of the legal provisions of Law 2112/20.
- Assets for the indemnity of Law 2112/20: zero (0)

The expense for the provision for staff retirement indemnities that was recognized in the results, is as follows:

	GROUP		COMPANY	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Current Employment Service Cost	151,346.50	166,568.00	150,943.00	163,068.00
Financial cost	75,895.85	85,043.05	75,718.35	83,258.05
Actuarial Losses (Profit)	-373,735.85	-225,059.64	-377,455.35	-222,398.05
Total	-146,493.50	26,551.41	-150,794.00	23,928.00
Further Payments	0.00	0.00	0.00	0.00
Retirement expenses	-146,493.50	26,551.41	-150,794.00	23,928.00
Balance of Liability at beginning of period	1,723,146.50	1,696,595.09	1,665,161.00	1,641,233.00
Retirement expenses	-146,493.50	26,551.41	-150,794.00	23,928.00
Reduction from Discontinued Operations	-47,205.50	0.00	0.00	0.00
Closing Balances	1,529,447.50	1,723,146.50	1,514,367.00	1,665,161.00

4.10.19 Pending Legal cases

There are no pending judicial or under arbitration differences or decisions by courts that may have significant effects on the financial position of the Group's companies.

4.10.20 Events after the reporting period

There are no events after the reporting period that may have a significant effect on the financial statements or operation of the Company and Group.

4.10.21 Intra-Group Transactions
(01/01 – 31/12/2009)

SALES PURCHASES	SARANTIS SA	VENTURES SA	SARANTIS ROMANIA SA	SARANTIS BULGARIA LTD	SARANTIS BELGRADE DOO	SARANTIS SKOPJE DOO	SARANTIS ANADOL SA	SARANTIS RUSSIA	SARANTIS POLSKA SA	SARANTIS CZECH REPUBLIC SRO	TRADE 90 LTD	K. THEODORIDIS SA	OTO TOP EOOD	SARANTIS HUNGARY	ZETA SA	TOTAL
GR. SARANTIS SA		1,472,603.60	4,251,656.48	2,177,522.17	2,149,795.38	738,757.46	69,153.50	-723,588.99	3,947,933.09	1,385,671.70	675,057.92	18,071.20			7,625.00	16,170,258.51
ZETA FIN LTD	540,341.21															540,341.21
SARANTIS ROMANIA SA	1,746.63			43,468.65	65,680.69				33,328.21	8,528.92						152,753.10
ELMI PRODFARM SRL			2,334,723.49													2,334,723.49
GR.SARANTIS CYPRUS LTD	574,953.72									16,197.22				7,187.50		598,338.44
SARANTIS RUSSIA	709,509.09															709,509.09
SARANTIS BULGARIA LTD			45,305.39		69,622.40	3,707.84			6,041.87	12,545.22	5,908.00					143,130.72
SARANTIS CZECH REPUBLIC SRO			13,304.82	4,991.59	16,441.96				75,471.96		40,211.08					150,421.41
SARANTIS BELGRADE DOO	1,387.28		3,163.19			319,401.52			3,029.67							326,981.66
SARANTIS POLSKA SA	22,801.35		910,521.45	176,604.32	524,078.51	74,046.42				197,781.62	55,946.74					1,961,780.41
K. THEODORIDIS SA													419,770.33			419,770.33
SARANTIS ANADOL S.A	1,569,995.78															1,569,995.78
SARANTIS UKRAINE SA																0.00
TRADE 90 LTD	1,728.46		38,419.52	4,985.85	20,022.58	4,219.82			114,296.26	75,383.05						259,055.54
SAREAST LTD	18,250.00															18,250.00
TOTAL	3,440,713.52	1,472,603.60	7,597,094.34	2,407,572.58	2,845,641.52	1,140,133.06	69,153.50	-723,588.99	4,180,101.06	1,696,107.73	777,123.74	18,071.20	419,770.33	7,187.50	7,625.00	25,355,309.69

(01/01 – 31/12/2010)

SALES / PURCHASES	GR. SARANTIS SA	VENTURES SA	SARANTIS ROMANIA S.A	SARANTIS BULGARIA L.T.D	SARANTIS BELGRADE D.O.O	SARANTIS SKOPJE D.O.O	SARANTIS ANADOL SA	SARANTIS POLSKA S.A	SARANTIS CZECH REPUBLIC sro	SARANTIS HUNGARY Kft.	K. THEODORID IS SA	OTO TOP EOOD	ZETA SA	TOTAL
GR. SARANTIS SA		1,211,435.56	3,992,270.49	1,833,225.36	2,369,313.36	810,823.31	199,408.36	4,874,174.07	1,151,822.60	577,659.70	76,935.63		14,487.50	17,111,555.94
ZETA FIN LTD	1,292,071.44													1,292,071.44
SARANTIS ROMANIA S.A	3,706.51			13,704.03	14,713.02			16,051.29	15,934.07	595.00				64,703.93
GR SARANTIS CYPRUS L.T.D	871,352.51								24,840.28					896,192.79
VENTURES SA	34,876.26													34,876.26
SARANTIS BULGARIA L.T.D			7,117.64		1,766.47				7,359.07	4,545.12				20,788.31
SARANTIS CZECH REPUBLIC sro			5,537.42					6,669.07		6,755.03				18,961.53
SARANTIS BELGRADE D.O.O						465,281.75								465,281.75
SARANTIS POLSKA S.A	93,928.00		1,196,064.90	312,274.12	921,392.55				427,778.93	126,943.14				3,078,381.65
K. THEODORIDIS SA												337,847.00		337,847.00
SARANTIS ANADOL SA	1,050,034.33													1,050,034.33
THRACE-SARANTIS S.A	1,233,016.20													1,233,016.20
SARANTIS HUNGARY Kft.			12,932.10	2,027.53	4,121.28			85,781.71	20,132.72					124,995.35
SAREAST L.T.D	18,250.00													18,250.00
TOTAL	4,597,235.25	1,211,435.56	5,213,922.55	2,161,231.04	3,311,306.69	1,276,105.06	199,408.36	4,982,676.15	1,647,867.68	716,497.99	76,935.63	337,847.00	14,487.50	25,746,956.48

(01/01-31/12/2009)

LIABILITIES RECEIV.	GR. SARANTIS SA	VENTURES SA	ZETA COSMETICS LTD	ZETA SA	SARANTIS BELGRADE DOO	SARANTIS BULGARIA LTD	SARANTIS SKOPIJE DOO	SARANTIS ROMANIA SA	K. THEODORI DIS SA	SARANTIS CZECH REPUBLIC ARO	SARANTIS POLSKA SA	SARANTIS UKRAINE SA	ZETA FIN LTD	WALDEC K LTD	SARANTIS RUSSIA	OTO TOP EOOD	ELMI PRODFARM SRL	TRADE 90 LTD	TOTAL
GR. SARANTIS SA		790,888.94		610,657.02				11,858.28	55,947.39	944,265.32	1,427,056.36	501,980.09			699,970.75			391,151.82	5,433,775.97
VENTURES SA	200.00																		200.00
ZETA SA	300.00																		300.00
ZETA FIN LTD	18,811,285.09		27,858.45											8,386.38					18,847,529.92
K. THEODORI DIS SA								13,149.25								495,857.03			509,006.28
SARANTIS POLSKA SA	12,812.56				121,022.95	33,435.40		172,283.31		27,823.77								24,469.72	391,847.71
SARANTIS CZECH REPUBLIC ARO											5,970.06								5,970.06
SARANTIS BELGRADE DOO	861,584.78					23,400.00	22,405.54	9,680.00											917,070.32
SARANTIS ROMANIA SA	1,902,211.41									3,061.74							39.21		1,905,312.36
SARANTIS BULGARIA LTD	1,782,902.94				5.00		12.00											5,905.20	1,788,825.14
SAREAST LTD	400,000.00																		400,000.00
VENUS SA				116,478.75															116,478.75
GR SARANTIS CYPRUS LTD	16,471,567.00							10,420.59		716,197.00									17,198,184.59
SARANTIS ANADOL SA	345,497.97																		345,497.97
SARANTIS SKOPIJE DOO	480,640.48																		480,640.48
WALDECK LTD																			0.00
ELMI PRODFARM SRL								790,829.75											790,829.75
SARANTIS RUSSIA																			0.00
TRADE 90 LTD											22,456.69								22,456.69
TOTAL	41,069,002.23	790,888.94	27,858.45	727,135.77	121,027.95	56,835.40	22,417.54	1,008,221.18	55,947.39	1,691,347.83	1,455,483.11	501,980.09	0.00	8,386.38	699,970.75	495,857.03	39.21	421,526.74	49,153,925.99

(01/01-31/12/2010)

RECEIVABLES / LIABILITIES	GR. SARANTIS SA	VENTURES SA	ZETA COSMETICS LTD	ZETA SA	SARANTIS BELGRADE D.O.O	SARANTIS BULGARIA L.T.D	SARANTIS SKOPJE D.O.O	SARANTIS ROMANIA S.A	SARANTIS CZECH REPUBLIC sro	SARANTIS POLSKA S.A	GR SARANTIS CYPRUS L.T.D	WALDECK L.T.D	SARANTIS ANADOL SA	SARANTIS HUNGARY Kft.	TOTAL
GR. SARANTIS SA		693,023.46		683,187.82					1,550,257.20	2,635,684.83			63,298.68	239,917.53	5,865,369.52
VENTURES SA	3,669.60														3,669.60
ZETA SA	300.00														300.00
THRACE-SARANTIS S.A	439,003.51														439,003.51
ZETA FIN LTD	26,874,368.39		27,858.45									50.25			26,902,277.09
SARANTIS POLSKA S.A	16,398.91				300,479.21	117,504.75		557,877.54	78,788.76		800,000.00			75,229.98	1,946,279.15
SARANTIS CZECH REPUBLIC sro															0.00
SARANTIS BELGRADE D.O.O	1,834.12					23,400.00	6,292.46	9,680.00							41,206.58
SARANTIS ROMANIA S.A	235,760.67				5,256.96	2,417.40								595.00	244,030.03
SARANTIS BULGARIA L.T.D	454,793.35													4,546.08	459,339.43
SAREAST L.T.D	400,000.00														400,000.00
GR SARANTIS CYPRUS L.T.D	24,030,000.00			82,506.97					741,037.50						24,853,544.47
SARANTIS ANADOL SA	99,469.79														99,469.79
SARANTIS SKOPJE D.O.O	514,583.98														514,583.98
SARANTIS HUNGARY Kft.						2,020.21				61,769.70					63,789.91
TOTAL	53,070,182.32	693,023.46	27,858.45	765,694.79	305,736.17	145,342.36	6,292.46	567,557.54	2,370,083.46	2,697,454.53	800,000.00	50.25	63,298.68	320,288.59	61,832,863.06

The benefits towards Management at the Group and company level, are analyzed as follows:

	GROUP		COMPANY	
	31/12/2010	31/12/2009	31/12/2010	31/12/2009
Short-term Benefits:				
Board of Directors' Wages and Remuneration	695,224.19	777,317.28	680,929.50	680,929.50
Social Security Cost	36,921.43	41,576.14	36,169.08	36,169.08
Total	732,145.62	818,893.42	717,098.58	717,098.58
Post-employment benefits relating to:				
Defined benefit plan	57,563.00	54,684.85	57,563.00	54,684.85
Employment termination benefits	-	-	-	-
Total	0.00	0.00	0.00	0.00

4.10.22 Sector and geographic breakdown tables

4.10.22.1 Breakdown per Business Activity

Breakdown of Consolidated Sales

12M '10 Breakdown of Consolidated Sales per Business Category			
Sales per Category (mil €)	12M '10	%	12M '09
Mass Market Cosmetics Total Operations	98.49	4.35%	94.39
% Total Sales	44.77%		43.71%
Own brands	66.18	3.78%	63.77
% Category	67.19%		67.56%
Distributed	32.31	5.52%	30.62
% Category	32.81%		32.44%
Household Products Total Operations	96.54	0.23%	96.32
% Total Sales	43.88%		44.60%
Own brands	96.31	0.71%	95.63
% Category	99.76%		99.28%
Distributed	0.23	-66.59%	0.69
% Category	0.24%		0.72%
Other Sales Total Operations	24.98	-0.99%	25.23
% Sales	11.35%		11.68%
Health & Care Products	11.41	0.40%	11.36
% Category	45.68%		45.05%
Selective	13.57	-2.13%	13.86
% Category	54.32%		54.95%
Total Continued Operations	220.01	1.89%	215.94
Total Discontinued Operations	3.33	-29.30%	4.71
Total Sales	223.34	1.22%	220.65

Consolidated EBIT Breakdown

12M '10 Consolidated EBIT Breakdown per Business Category			
EBIT per Category (mil €)	12M '10	%	12M '09
Mass Market Cosmetics Total Operations	3.66	-10.25%	4.08
Margin	3.72%		4.33%
% EBIT	20.89%		17.47%
Own Brands	2.77	-17.26%	3.35
Margin	4.19%		5.26%
% EBIT	15.81%		14.35%
Distributed	0.89	21.94%	0.73
Margin	2.75%		2.38%
% EBIT	5.07%		3.12%
Household Products Total Operations	7.22	-35.06%	11.11
Margin	7.48%		11.54%
% EBIT	41.13%		47.55%
Own Brands	7.24	-34.58%	11.06
Margin	7.52%		11.57%
% EBIT	41.25%		47.33%
Distributed	-0.02	-141.45%	0.05
Margin	-9.03%		7.28%
% EBIT	-0.12%		0.22%
Other Sales Total Operations	1.43	-28.48%	2.00
Margin	5.74%		7.95%
% EBIT	8.17%		8.58%
Health & Care Products	2.06	12.83%	1.82
Margin	18.03%		16.04%
% EBIT	11.72%		7.80%
Selective	-0.62	-442.45%	0.18
Margin	-4.59%		1.31%
% EBIT	-3.55%		0.78%
Income from Associates	5.23	-15.28%	6.17
% EBIT	29.81%		26.41%
Income from Estee Lauder JV	5.23	-15.28%	6.17
% EBIT	29.81%		26.41%
Total Continued Operations	17.55	-24.94%	23.38
Total Discontinued Operations	-0.06	-191.20%	0.07
Total Sales	17.48	-25.43%	23.44

4.10.22.2 Geographic Breakdown

12M '10 Geographic Breakdown of Consolidated Sales			
Sales per Country (mil €)	12M'10	%	12M'09
Greece	78.03	-11.10%	87.77
% of Sales	35.47%		40.65%
Poland	66.29	25.69%	52.74
Romania	37.67	-0.77%	37.97
Bulgaria	11.65	-9.87%	12.92
Serbia	11.07	8.61%	10.19
Czech Republic	6.04	7.54%	5.61
Hungary	6.61	2.61%	6.44
FYROM	2.64	15.80%	2.28
Foreign Countries	141.98	10.78%	128.16
% of Sales	64.53%		59.35%
Total Continued Operations	220.01	1.89%	215.94
Total Discontinued Operations	3.33	-29.30%	4.71
Total Sales	223.34	1.22%	220.65

Consolidated EBIT Breakdown

12M '10 Geographic EBIT Breakdown			
EBIT per Country (mil €)	12M'10	%	12M'09
Greece	9.73	-40.85%	16.45
% EBIT	55.45%		70.36%
Poland	3.98	7.02%	3.71
Romania	2.64	16.72%	2.26
Bulgaria	0.50	-20.48%	0.63
Serbia	1.22	-4.53%	1.27
Czech Republic	-0.37	30.45%	-0.54
Hungary	-0.71	21.83%	-0.90
FYROM	0.56	15.84%	0.48
Foreign Countries	7.82	12.84%	6.93
% EBIT	44.55%		29.64%
Total Continued Operations	17.55	-24.94%	23.38
Total Discontinued Operations	-0.06	-184.79%	0.07
Total EBIT	17.48	-25.43%	23.44

Marousi, 23 March 2011

THE CHAIRMAN OF THE
BOARD

THE VICE-CHAIRMAN

THE FINANCIAL DIRECTOR & BOARD
MEMBER

THE HEAD ACCOUNTANT

GRIGORIS SARANTIS

KYRIAKOS SARANTIS

KONSTANTINOS ROZAKEAS

VASILIOS D. MEINTANIS

ID No. X 080619/03

ID No. P 539590/95

ID No. P 534498/94

ID No. AB 656347/06

5. DATA AND INFORMATION

GRIGORIS SARANTIS S.A.

ANONYMOUS INDUSTRIAL & COMMERCIAL COMPANY OF COSMETICS, CLOTHING, HOUSEHOLD & PHARMACEUTICAL PRODUCTS

REGISTRATION NO. 13083/09/89/27

26 Amarioussi Halandriou Street, 15125, Marousi, Athens

Data and information for the Fiscal Year (from 1 January 2010 till 31 of December 2010)

(according to the Law 2190/2010, article 135 concerning companies which compile annual financial statements, either Consolidated or not under IFRS)

The following data, arising from the Company's financial statements, aim at giving general information about the financial condition and results of GR. SARANTIS S.A. and its Group. We therefore recommend to the reader, before any action of investment or any other transaction with the company, to visit the Company's website where all financial statements of the company as well as the Auditors Report, when available, are available.

Supervising authority:	MINISTRY OF DEVELOPMENT, DEPT. OF ANONYMOUS COMPANIES & CORPORATE	Grigoris Sarantis son of Pantazis: President - Executive member, Kiriakos Sarantis son of Pantazis: Vice President - Chief Executive Officer - Executive member, Konstantinos Rozakias son of Petros: Executive member, Nikolaos Stangoulis son of Pantelis: Executive member, Petros Sarantis son of Stigoulis: Non Executive member, Ekaterini Rozakia daughter of Petros: Non Executive member, Konstantinos Stamatoulis son of Polikarios: Executive member, Emmanouil Stamatoulis son of John: Independent and non Executive member, Nikolaos Koutlidis son of Konstantinos: Independent and non Executive member.
Internet address:	www.sarantis.gr	
Approval date by the SoD of Financial Statements:	23/3/2011	
Auditors:	ΕΛΛΗΝΙΚΟΣ ΠΡΩΤΟΚΟΛΛΗΤΗΣ ΛΟΓΙΣΤΗΣ ΚΑΙ ΕΛΕΓΧΤΗΣ ΕΡΓΑΣΤΗΡΙΟ Α.Ε.	
Auditors' Company:	ΕΡΜΗΣ ΤΥΠΟΓΡΑΦΕΙΑ Α.Ε.	
Auditors' opinion:	UNQUALIFIED	

STATEMENT OF FINANCIAL POSITION (Consolidated and non-consolidated - amounts expressed in Euro)

	THE GROUP		THE COMPANY		THE GROUP				
	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009	Continued Activities	Discontinued Activities	Total	Continued Activities	
Assets									
Intangible assets for own use	29,434,217.92	41,500,907.17	21,922,649.28	34,948,292.08					
Investments in real estate	0.00	0.00	0.00	0.00					
Intangible assets	16,311,015.79	12,170,171.42	5,574,819.28	4,408,707.50					
Other non-current assets	25,074,733.98	27,200,256.74	53,911,720.82	57,412,351.50					
Investments	33,860,038.84	34,083,010.00	10,040,050.71	17,201,824.07					
Trade receivables	71,877,918.11	70,400,874.97	78,110,777.07	77,954,549.04					
Other current assets	55,247,933.42	37,206,400.93	41,050,071.52	21,584,427.32					
101.84.892.01	0.00	0.00	0.00	0.00					
EQUITY AND LIABILITIES	241,821,296.00	228,460,292.89	184,896,186.99	172,738,329.99					
Share capital	59,000,447.00	59,000,447.00	59,000,447.00	59,000,447.00					
Other equity items	65,147,181.63	56,516,645.62	84,404,781.54	86,737,140.64					
Equity attributable to the equity holders of the company (a)	124,207,829.23	115,517,092.62	143,405,228.54	145,737,587.64					
Minority Interest (b)	11,007.28	7,025.61	0.00	0.00					
TOTAL EQUITY (a) + (b) (c)	135,214,836.51	122,524,118.23	143,405,228.54	145,737,587.64					
Long term liabilities from loans	39,500,000.00	50,250,000.00	39,500,000.00	49,000,000.00					
Provisions/other long-term liabilities	44,718,191.09	3,288,098.10	2,701,421.00	2,298,220.00					
Other long-term liabilities	54,294,210.04	6,720,944.21	21,200,000.00	4,200,000.00					
Other short-term liabilities	48,978,717.78	47,470,883.92	47,107,027.00	66,707,123.60					
Liabilities relating to non-current assets held for sale	0.00	0.00	0.00	0.00					
TOTAL LIABILITIES (d)	117,401,818.48	105,946,174.66	40,490,958.45	27,000,742.35					
TOTAL EQUITY AND LIABILITIES (a) + (d)	241,821,296.00	228,460,292.89	184,896,186.99	172,738,329.99					

STATEMENT OF CHANGES IN EQUITY (Consolidated and non-consolidated - amounts expressed in Euro)

	THE GROUP		THE COMPANY		THE COMPANY			
	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009
Total equity, beginning of the period (01/01/2010 and 01/01/2009 respectively)	115,588,159.03	104,779,280.18	50,187,306.96	54,287,802.85	92,817,835.19	101,703,823.85	40,517,115.31	47,283,002.17
Total comprehensive income after tax (a) + (b)	6,862,485.21	12,629,811.62	3,544,863.99	4,856,541.21	1,102,259.10	6,204,000.00	1,102,259.10	6,204,000.00
Dividends paid	-363,500.40	-1,150,528.20	-363,500.40	-1,150,528.20	0.00	381,533.46	0.00	381,533.46
Other items	151,897.06	28,105.93	151,897.06	28,105.93	-81,971.17	485,973.10	-81,971.17	485,973.10
Purchase of own shares	-682,548.58	-3,703,830.20	-682,548.58	-3,703,830.20	-3,093,856.10	1,029,786.04	-3,093,856.10	1,029,786.04
Net equity, end of the period (31/12/2010 and 31/12/2009 respectively)	124,214,836.51	122,524,118.23	143,405,228.54	145,737,587.64	90,726,292.09	109,425,119.00	47,435,298.21	55,169,294.77

CASH FLOWS FROM OPERATING ACTIVITIES

	THE GROUP		THE COMPANY	
	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009
Profits before taxes (Continued Activities)	16,759,878.34	21,596,793.21	-3,055,857.27	1,885,292.60
Profits before taxes (Discontinued Activities)	-1,494,307.90	123,290.09		
Adjustments for:				
Depreciation of fixed assets	3,839,025.76	3,584,975.41	2,301,001.11	2,250,697.03
Impairment of tangible & intangible assets	1,191,032.40	0.00	0.00	0.00
Foreign exchange differences	-172,191.08	282,094.42	20,614.38	-110,111.44
Income from investment activities	6,699,736.59	7,080,900.90	78,024.80	1,400,760.00
Interest and other related expenses	2,445,051.92	2,409,873.34	3,782,716.43	3,324,353.48
Financing adjustments for changes in working capital accounts or accounts related to investment activities:				
Payables / (Receivables) in equity	-1,191,499.34	0,490,675.31	1,615,971.04	4,170,870.94
Decrease / (Increase) in receivables	-1,899,727.97	3,194,576.13	2,587,761.47	6,300,307.73
(Decrease) / Increase in liabilities (other than to banks)	1,422,480.16	-4,758,330.93	10,390,404.70	-750,900.61
Less:				
Interest and other related expenses, paid	2,040,101.34	2,270,090.31	3,076,762.02	3,106,090.02
Tax Paid	-3,276,411.01	-4,368,794.31	-90,294.26	-2,092,379.00
Cash flows from operating (discontinued) activities	1,263,952.62	887,345.37	0.00	0.00
Total inflows / (outflows) from operating activities (a)	16,847,668.86	22,408,844.27	14,275,912.47	18,921,070.68

CASH FLOWS FROM INVESTMENT ACTIVITIES

	THE GROUP		THE COMPANY	
	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009
Acquisition/Disposal of subsidiaries, associates, joint ventures and other investments	-2,420,402.42	-138,774.01	-3,305,093.43	937,210.12
Acquisition of tangible and intangible assets	-9,223,630.21	-3,026,490.94	-1,400,000.00	-10,111,000.00
Receivables from sale of tangible and intangible assets	208,842.01	127,077.00	60,390.42	7,203.59
Interest received	1,370,505.35	445,051.06	1,029,374.69	28,138.65
Dividends received	4,930,523.95	6,154,794.85	38,144.78	343,091.67
Cash flows from investment (discontinued) activities	-435,427.16	-8,881,072.07	0.00	0.00
Net inflows / (outflows) from investment activities (b)	-2,883,178.48	-8,881,072.07	-3,295,718.74	-1,488,184.21

CASH FLOWS FROM FINANCIAL ACTIVITIES

	THE GROUP		THE COMPANY	
	1/1-31/12/2010	1/1-31/12/2009	1/1-31/12/2010	1/1-31/12/2009
Proceeds from share capital increase	0.00	0.00	0.00	0.00
Proceeds from loans granted / assumed	11,838,372.56	32,000,000.00	9,500,000.00	32,000,000.00
Loan payments	2,000,000.00	29,402,900.00	2,000,000.00	30,000,000.00
Payment of liabilities from leasing	-12,543.42	0.00	0.00	0.00
Income from share capital increase	0.00	0.00	0.00	0.00
Dividends paid	-354,740.04	-1,150,528.20	-354,740.04	-1,150,528.20
(Payments)/Proceeds from purchase/sale of own shares	-902,349.00	-1,105,249.23	-902,349.00	-1,105,249.23
Cash flows from financial (discontinued) activities	-600,777.00	-1,000,220.00	0.00	0.00
Net inflows / (outflows) from financial activities (c)	8,186,796.48	-12,888,418.08	8,482,718.28	-8,748,258.87

7. Investment in fixed assets made during the year:
 8. The other comprehensive income after taxes of the Group and parent Company are analyzed as follows:

	THE GROUP			THE COMPANY		
	Continued Activities	Discontinued Activities	Total	Continued Activities	Discontinued Activities	Total
Financial Assets available for sale	-2,024,761.12	0.00	-2,024,761.12	129,222.23	0.00	129,222.23
Foreign exchange differences from conversion to euro	-258,104.13	0.00	-258,104.13	-900,940.09	-4,036.17	-904,980.26
Other comprehensive income after tax	-2,282,865.25	0.00	-2,282,865.25	-771,717.86	0.00	-771,717.86

6. INFORMATION of article 10 Law 3401/2005

Announcements on the website www.hermes.ase.gr

30/12/2010 Announcement of Share Buy Back
 29/12/2010 Announcement of Share Buy Back
 28/12/2010 Announcement of Share Buy Back
 23/12/2010 Announcement of Share Buy Back
 23/12/2010 SALE OF PARTICIPATION IN K. THEODORIDIS SA
 22/12/2010 Announcement of Share Buy Back
 21/12/2010 Announcement of Share Buy Back
 20/12/2010 Announcement of Share Buy Back
 16/12/2010 Announcement of Share Buy Back
 14/12/2010 Announcement of Share Buy Back
 13/12/2010 Announcement of Share Buy Back
 13/12/2010 Disclosure of significant change in voting rights according to L 3556
 10/12/2010 Announcement of Share Buy Back
 09/12/2010 Announcement of Share Buy Back
 08/12/2010 Announcement of Share Buy Back
 07/12/2010 Announcement of Share Buy Back
 06/12/2010 Announcement of Share Buy Back
 03/12/2010 Announcement of Share Buy Back
 02/12/2010 Announcement of Share Buy Back
 01/12/2010 Announcement of Share Buy Back
 30/11/2010 Announcement of Share Buy Back
 29/11/2010 Announcement of Share Buy Back
 29/11/2010 Release of Data and Information for the period from 1.1.2010 to 30.09.2010
 26/11/2010 Announcement of Share Buy Back
 25/11/2010 Announcement of Share Buy Back
 24/11/2010 Announcement of Share Buy Back
 23/11/2010 Announcement of Share Buy Back
 22/11/2010 Announcement of Share Buy Back
 19/11/2010 Announcement of Share Buy Back
 18/11/2010 Announcement of Share Buy Back
 17/11/2010 Announcement of Share Buy Back
 16/11/2010 Announcement of Share Buy Back
 15/11/2010 Announcement of Share Buy Back
 12/11/2010 Announcement of Share Buy Back
 11/11/2010 Announcement of Share Buy Back
 10/11/2010 Announcement of Share Buy Back
 22/10/2010 Revision of 2010 Provisions for Sarantis Group
 11/10/2010 Announcement of Share Buy Back
 07/10/2010 Announcement of Share Buy Back
 06/10/2010 Announcement of Share Buy Back
 27/09/2010 Announcement of Share Buy Back
 22/09/2010 Announcement of Share Buy Back
 21/09/2010 Announcement of Share Buy Back
 20/09/2010 Announcement of Share Buy Back
 17/09/2010 Announcement of Share Buy Back
 17/09/2010 Disclosure of significant change in voting rights
 16/09/2010 Announcement of Share Buy Back

15/09/2010	Announcement of Share Buy Back
14/09/2010	Announcement of Share Buy Back
10/09/2010	Announcement of Share Buy Back
09/09/2010	Announcement of Share Buy Back
08/09/2010	Announcement of Share Buy Back
07/09/2010	Announcement of Share Buy Back
06/09/2010	Announcement of Share Buy Back
02/09/2010	Announcement of Share Buy Back
01/09/2010	Announcement of Share Buy Back
31/08/2010	Announcement of Share Buy Back
31/08/2010	Clarification regarding the windfall tax of a. 5 Law 3845/2010
30/08/2010	Announcement of Share Buy Back
30/08/2010	Release of Data and Information for the period from 1.1.2010 to 30.06.2010
27/08/2010	Announcement of Share Buy Back
26/08/2010	Announcement of Share Buy Back
25/08/2010	Announcement of Share Buy Back
23/08/2010	Announcement of Share Buy Back
20/08/2010	Announcement of Share Buy Back
19/08/2010	Announcement of Share Buy Back
18/08/2010	Announcement of Share Buy Back
13/08/2010	Announcement of Share Buy Back
12/08/2010	Announcement of Share Buy Back
11/08/2010	Announcement of Share Buy Back
09/08/2010	Announcement of Share Buy Back
21/07/2010	Announcement of Share Buy Back
16/07/2010	Release Date of 1st Half 2010 Financial Results
16/07/2010	Announcement filing of ATLANTIC for submission to a. 99 of L. 3588
16/07/2010	DECISIONS BY A' REPEATED GENERAL MEETING
01/07/2010	ANNOUNCEMENT OF ACQUISITION OF KOLASTYNA IN POLAND
01/07/2010	DECISIONS BY ORDINARY GENERAL MEETING
01/07/2010	Announcement of Dividend Distribution
08/06/2010	Announcement of windfall tax of a. 5 Law 3845/2010
03/06/2010	Announcement of Share Buy Back
25/05/2010	Q1 2010 Financial Results
25/05/2010	Release of Data and Information for the period from 1.1.2010 to 31.03.2010
06/05/2010	Correction of Release Date of Q1 2010 Financial Results
04/05/2010	Release Date of Q1 2010 Financial Results
23/04/2010	Disclosure of significant change in voting rights according to L 3556
24/03/2010	CORPORATE PRESENTATION TO ASSOCIATION OF GREEK INSTITUTIONAL INVESTORS
22/03/2010	12M 2009 Financial Results
22/03/2010	Release of Data and Information for the period from 1.1.2009 to 31.12.2009
17/03/2010	Announcement of creation of garbage bag production unit
17/03/2010	Announcement of creation of garbage bag production unit
16/03/2010	2010 FINANCIAL CALENDAR
11/02/2010	Release Date for FY 2009 Financial Results
03/02/2010	Announcement of distribution agreement with the company EVYAP
03/02/2010	Announcement of distribution agreement with EVYAP

Disclosure of transactions

The disclosures of transactions that are made in the context of a.13 of Law 3340 and a. 6 of the resolution No. 3/347/2005 of the Board of the Hellenic Capital Market Committee as well as the disclosure of significant shareholder changes (based on L. 3556) can be found at the company's IR site <http://ir.sarantis.gr> in the section Corporate Governance/ Insiders/Insiders' Transactions.

7. WEBSITE ACCESS TO THE ANNUAL FINANCIAL REPORT

The Annual Financial Statements of the Company and Group, the Audit Report and the Board of Directors' Management Report for 2010, have been posted on the Company's website <http://ir.sarantis.gr>