

FOLLI FOLLIE A.B.E.E.



INTERIM FINANCIAL REPORT

PERIOD FROM 01/01/2010 UNTIL 30/09/2010

According to IAS 34

The attached interim financial statements for the period of 01/01/2010 – 30/09/2010 are those that were approved by the board of directors of FOLLI FOLLIE ABEE on 24/11/2010 and have been posted on the company's web site www.follifollie.com

STATEMENT OF FINANCIAL POSITION					
		The Group		The Company	
ASSETS	Note	30/9/2010	31/12/2009	30/6/2010	31/12/2009
Tangible Assets	(3.1)	229.496.004,14	227.525.975,57	20.010.063,87	20.408.877,37
Investments in PPE	(3.1)	75.062.557,75	75.539.833,43	16.068.355,74	16.068.355,74
Goodwill	(3.2)	253.081.046,76	253.052.516,22	0,00	0,00
Intangible Assets	(3.2)	107.630.956,73	107.623.140,23	507.973,86	521.465,47
Investments in associates	(3.3)	0,00	0,00	418.079.679,15	418.079.679,15
Deferred income tax assets	(3.17)	11.232.316,93	11.561.019,76	7.085.744,97	6.497.594,78
Investments available for sale	(3.4)	518.692,58	686.945,20	0,00	0,00
Other long term receivables	(3.4)	17.124.373,94	14.529.582,97	369.555,83	417.828,62
Total non-current assets (a)		694.145.948,83	690.519.013,38	462.121.373,42	461.993.801,13
Inventories	(3.5)	315.528.096,08	266.355.588,80	14.296.714,51	14.691.379,51
Trade Receivables	(3.6)	294.491.013,96	276.672.307,49	16.009.532,71	15.527.981,44
Other Receivables	(3.6)	94.989.316,67	83.196.269,19	5.813.441,33	4.811.805,77
Other financial assets at fair value through profit or loss	(3.8)	382.493,22	509.380,12	382.493,22	509.380,12
Cash and cash equivalents	(3.7)	159.507.944,65	119.476.328,10	6.212.382,13	4.889.945,10
Total current assets (b)		864.898.864,58	746.209.873,70	42.714.563,90	40.430.491,94
TOTAL ASSETS (a) + (b)		1.559.044.813,41	1.436.728.887,08	504.835.937,32	502.424.293,07
EQUITY & LIABILITIES					
Share capital	(3.9)	9.884.062,50	9.884.062,50	9.884.062,50	9.884.062,50
Share premium	(3.9)	62.531.731,47	62.531.731,47	62.531.731,47	62.531.731,47
Other reserves	(3.10)	12.727.018,64	8.119.006,08	1.316.422,33	-7.885.515,09
Own Stock	(3.10)	-12.433.767,60	-14.602.091,47	-108.572,68	-2.942.003,47
Retained earnings	(3.10)	458.140.227,58	405.258.014,78	4.921.013,62	43.942.778,60
Exchange differences	(3.10)	-38.503.821,04	-59.715.791,52	0,00	0,00
Other components of equity	(3.10)	-88.927.927,73	-88.927.927,73	0	0
Total equity attributable to owners of the Parent (a)		403.417.523,82	322.547.004,11	78.544.657,24	105.531.054,01
Non controlling interests (b)	(3.10)	133.494.817,46	118.549.022,44	0,00	0,00
Total Equity (c) = (a)+(b)		536.912.341,28	441.096.026,55	78.544.657,24	105.531.054,01
Long-term borrowings	(3.13)	570.379.234,62	330.431.457,62	256.337.134,97	60.130.736,19
Retirement benefit obligations	(3.12)	10.065.729,83	9.307.366,20	804.604,47	719.831,00
Deferred income tax liabilities	(3.17)	16.870.187,96	18.560.458,71	1.826.522,27	1.752.430,22
Other long Term Provisions	(3.11)	40.003.898,84	36.775.881,30	34.756.802,62	31.774.606,79
Total non-current liabilities		637.319.051,25	395.075.163,83	293.725.064,33	94.377.604,20
Trade and other Liabilities	(3.14)	155.093.039,46	148.107.211,25	14.297.078,97	12.774.512,93
Short-term Borrowings	(3.13)	206.418.954,45	421.950.057,37	117.026.947,26	288.168.044,98
Tax Liabilities	(3.14)	23.221.645,75	30.298.323,66	1.235.694,30	1.567.916,53
Dividends Payable	(3.15)	79.781,22	202.104,42	6.495,22	5.160,42
Total current liabilities		384.813.420,88	600.557.696,70	132.566.215,75	302.515.634,86
Total Liabilities (d)		1.022.132.472,13	995.632.860,53	426.291.280,08	396.893.239,06
TOTAL EQUITY AND LIABILITIES (c)+(d)		1.559.044.813,41	1.436.728.887,08	504.835.937,32	502.424.293,07

STATEMENT OF COMPREHENSIVE INCOME FOR THE PERIOD

		The Group		The Company		The Group		The Company	
		1/1-30/09/2010	1/1-30/09/2009	1/1-30/09/2010	1/1-30/09/2009	01/07-30/09/2010	01/07-30/09/2009	01/07-30/09/2010	01/07-30/09/2009
Sales Revenue	(3.18)	737.632.340,90	731.565.603,32	23.996.878,64	23.200.902,61	272.951.804,49	278.878.173,27	7.916.212,41	8.636.825,45
Cost of goods sold		-357.689.993,91	-362.141.093,03	-10.851.092,45	-9.771.253,68	-131.306.068,87	-146.621.372,38	-3.772.989,35	-3.592.105,73
Gross profit		379.942.346,99	369.424.510,29	13.145.786,19	13.429.648,93	141.645.735,62	132.256.800,89	4.143.223,06	5.044.719,72
Other Operating income	(3.18)	24.149.635,61	23.891.719,91	4.769.799,41	2.820.445,34	7.580.024,92	4.842.497,67	798.613,66	673.811,13
Administrative expenses	(3.18)	-37.390.790,59	-41.583.269,71	-4.211.860,79	-4.300.618,12	-12.653.778,45	-12.833.242,06	-1.447.968,64	-1.132.631,47
Selling and marketing costs	(3.18)	-210.723.021,77	-198.022.867,74	-9.950.618,77	-10.569.452,55	-76.195.089,42	-70.315.346,50	-3.259.975,75	-3.567.809,74
Other expenses	(3.18)	-4.051.687,25	-8.620.942,57	-1.032.261,18	-446.611,30	-727.339,89	-497.740,44	-53.139,06	32.506,74
Earnings (profit) before taxes, financing and investing results (EBIT)		151.926.482,99	145.089.150,18	2.720.844,86	933.412,30	59.649.552,78	53.452.969,56	180.753,27	1.050.596,38
Finance costs - profit	(3.18)	11.585.863,71	11.500.770,77	9.732.384,79	25.303.349,29	5.693.641,28	3.675.562,85	4.905.489,90	3.639.451,52
Finance costs - expenses	(3.18)	-50.442.497,76	-27.437.569,76	-35.581.329,19	-11.926.372,00	-17.045.815,86	-8.271.809,74	-11.971.412,72	-4.086.283,48
Profit/Loss before taxes (EBT)		113.069.848,94	129.152.351,19	-23.128.099,54	14.310.389,59	48.297.378,20	48.856.722,67	-6.885.169,55	603.764,42
Income tax expense	(3.19)	-34.351.832,78	-29.239.522,04	-1.537.280,69	-718.766,15	-13.245.226,66	-11.706.607,83	319.030,04	-386.047,82
Profit for the period after taxes (A)		78.718.016,16	99.912.829,15	-24.665.380,23	13.591.623,44	35.052.151,54	37.150.114,84	-6.566.139,51	217.716,60
<u>Attributable to:</u>									
Equity holders of the Company		63.955.747,66	83.977.548,61			25.697.339,51	29.297.839,63		
Minority interest		14.762.268,50	15.935.280,54			9.354.812,03	7.852.275,21		
Earnings (after taxes) per share - basic (expressed in €)	(3.20)	1,9496	2,5675	-0,7519	0,4155	0,7801	0,8894	-0,2025	0,0067
Amortisation - Depreciation		16.766.030,00	16.077.946,38	728.378,47	945.048,24	5.693.253,26	6.202.227,49	239.197,15	311.436,33
Earnings (profit) before taxes, financing and investing results and depreciation - amortisation (EBITDA)		168.692.512,99	161.167.096,56	3.449.223,33	1.878.460,54	65.342.806,04	59.655.197,05	419.950,42	1.362.032,71
Other comprehensive income for the period , net of tax (B)		17.850.467,35	-36.473.670,47	-2.325.355,30	-14.802.687,63	-56.909.657,12	-16.003.784,70	-2.972.736,09	-1.740.840,74
Total comprehensive income for the period, net of tax (A) + (B)		96.568.483,51	63.439.158,68	-26.990.735,53	-1.211.064,19	-21.857.505,58	21.146.330,14	-9.538.875,60	-1.523.124,14
-Owners of the parent Company		81.853.176,18	47.677.906,67			-30.707.411,77	13.720.993,83		
-Non controlling interests		14.715.307,33	15.761.252,01			8.849.906,19	7.425.336,31		
OTHER COMPREHENSIVE INCOME									
Exchange differences on translating foreign operations		20.570.629,27	-20.939.290,01			-53.694.360,83	-13.511.457,42		
Revaluation of Assets		0,00	0,00	0,00	750.692,83	0,00	0,00	0,00	750.692,83
Revaluation of financial instruments		-3.373.044,75	-20.171.462,31	-2.906.694,13	-20.190.462,31	-4.030.024,32	-3.303.268,77	-3.715.920,12	-3.302.475,06
Income tax relating to components of other comprehensive income		652.882,83	4.637.081,85	581.338,83	4.637.081,85	814.728,03	810.941,49	743.184,03	810.941,49
Total comprehensive income for the period		17.850.467,35	-36.473.670,47	-2.325.355,30	-14.802.687,63	-56.909.657,12	-16.003.784,70	-2.972.736,09	-1.740.840,74

Statement of changes in the Group's equity

	Share Capital	Share Premium	Other Reserves	Own Shares	Retained earnings	Currency exchange differences	Other capital and reserves attributable to equity holders of the company	Total	Minority interest	Total net equity
Balance at 1.1.2009	9.884.062,50	62.531.731,47	28.713.434,37	-13.559.552,05	308.621.575,00	-46.463.425,24	-88.927.927,73	260.799.898,32	115.422.340,20	376.222.238,52
<i>Movements from 1/1 to 30/09/2009</i>										
Dividends					-3.294.687,50			-3.294.687,50	-11.230.570,69	-14.525.258,19
Minority interest due to new subsidiaries			0,00		0,00			0,00	-307.918,15	-307.918,15
Reduction of acquisition cost of subsidiary					1.006.537,42			1.006.537,42		1.006.537,42
Total comprehensive income for the period			-14.783.687,63		84.151.577,14	-21.689.982,83		47.677.906,68	15.761.252,01	63.439.158,69
Share buyback				-577.276,53				-577.276,53		-577.276,53
Other changes / Adjustments			-1.173.919,72		-1.079.501,95	1.377.053,43		-876.368,24	876.368,24	0,00
Balance at 30th of September 2009	9.884.062,50	62.531.731,47	12.755.827,02	-14.136.828,58	389.405.500,11	-66.776.354,64	-88.927.927,73	304.736.010,15	120.521.471,61	425.257.481,76
Balance at 1.1.2010	9.884.062,50	62.531.731,47	8.119.006,08	-14.602.091,47	405.258.014,78	-59.715.791,52	-88.927.927,73	322.547.004,11	118.549.022,44	441.096.026,55
<i>Movements from 1/1 to 30/09/2010</i>										
Dividends					-3.953.623,22			-3.953.623,22		-3.953.623,22
Capital returning to Minorities								0,00		0,00
Reduction of acquisition cost of subsidiary								0,00		0,00
Minority interest due to new subsidiaries								0,00	-91.400,64	-91.400,64
Total comprehensive income for the period			-2.720.161,92		64.002.708,83	20.570.629,27		81.853.176,18	14.715.307,33	96.568.483,51
Share buyback				2.168.323,87	1.124.531,21			3.292.855,08		3.292.855,08
Other changes / Adjustments			7.328.174,48		-8.291.404,02	641.341,21		-321.888,33	321.888,33	0,00
Balance at 30th of September 2010	9.884.062,50	62.531.731,47	12.727.018,64	-12.433.767,60	458.140.227,58	-38.503.821,04	-88.927.927,73	403.417.523,82	133.494.817,46	536.912.341,28

Statement of changes in the Company's equity

	Share Capital	Share Premium	Other Reserves	Own Shares	Retained earnings	Total
Balance at 1.1.2009	9.884.062,50	62.531.731,47	9.407.579,68	-2.942.003,47	36.582.396,23	115.463.766,41
<i>Movements from 1/1 to 30/09/2009</i>						
Dividends			-3.294.687,50			-3.294.687,50
Total comprehensive income for the period			-14.802.687,63		13.591.623,44	-1.211.064,19
Share buyback						0,00
Other changes			-526.579,79		526.579,79	0,00
Balance at 30th of September 2009	9.884.062,50	62.531.731,47	-9.216.375,24	-2.942.003,47	50.700.599,46	110.958.014,72
Balance at 1.1.2010	9.884.062,50	62.531.731,47	-7.885.515,09	-2.942.003,47	43.942.778,60	105.531.054,01
<i>Movements from 1/1 to 30/09/2010</i>						
Dividends					-3.953.623,22	-3.953.623,22
Total comprehensive income for the period			-2.325.355,30		-24.665.380,23	-26.990.735,53
Share buyback				2.833.430,79	1.124.531,21	3.957.962,00
Other changes			11.527.292,72		-11.527.292,74	-0,02
Balance at 30th of September 2010	9.884.062,50	62.531.731,47	1.316.422,33	-108.572,68	4.921.013,62	78.544.657,24

CASH FLOW STATEMENT 2η alternative: Indirect Method				
	The Group		The Company	
	1/1-30/09/2010	1/1-30/09/2009	1/1-30/09/2010	1/1-30/09/2009
Cash Flows related to Operating Activities				
Net Profit before taxes	113.069.848,94	129.152.351,19	-23.128.099,54	14.310.389,59
<i>Adjustments in respect of non-cash transactions:</i>				
Depreciation and Amortisation	16.766.030,00	16.077.946,38	728.378,47	945.048,24
Provisions	943.814,84	5.111.882,33	161.983,92	913.993,15
Exchange differences	20.011.243,20	1.333.989,83		
Cash flows from investing activities	12.016.407,28	-10.921.293,63	11.317.491,37	-23.727.352,94
Debit interest and similar expenses	27.080.319,75	26.016.215,56	14.486.463,55	9.813.563,61
Adjustments related to working capital or other operating activities				
Decrease/(increase) of Inventories	-50.120.047,13	-54.539.225,72	394.665,00	-186.291,96
Decrease/(increase) of Receivables	-31.776.338,00	-34.320.042,40	-1.557.746,28	-3.335.199,19
Increase/(decrease) of payable accounts (except Banks)	-8.653.802,15	829.977,63	995.962,80	769.504,69
Minus				
Interest paid and similar expenses	-21.642.477,97	-25.770.771,87	-9.862.610,29	-8.524.119,92
Income Tax paid	-25.107.118,55	-16.666.099,66	-1.414.300,42	0,00
Net cash inflows/(outflows) from Operating Activities (a)	52.587.880,21	36.304.929,64	-7.877.811,42	-9.020.464,73
Cash Flows related to Investing Activities				
Purchases of subsidiaries, associates and other investments		-200.931,89		-27.931,89
Purchases of tangible and intangible assets	-21.027.556,67	-18.144.460,14	-370.821,76	-541.236,68
Proceeds from sale of tangible and intangible assets	4.008.580,58	3.074.089,07	30.000,00	5.877,80
Proceeds from sale of financial assets	-12.224.208,96	9.198.541,92	-11.173.428,96	8.529.541,92
Interest received	764.287,96	467.320,04	7.572,87	1.732,81
Decrease/(increase) of other long-term receivables	-1.812.296,23	-2.458.151,90	48.272,79	-7.942,52
Net cash inflows/(outflows) from Investing Activities (b)	-30.200.589,32	-7.972.592,90	-11.458.405,06	23.122.247,75
Cash Flows related to Financing Activities				
Capital returning to Minorities				
Own Stock	3.292.855,08	-577.276,45	3.957.962,00	
Proceeds from Loans	43.307.660,95	86.990.366,11	26.700.000,00	33.600.000,00
Repayment of Loans	-22.692.825,05	-68.247.099,96	-6.398.781,17	-44.432.356,84
Payments for leases	-2.582.781,22	-1.378.008,25	-43.601,22	-25.008,25
Dividends paid	-3.680.584,10	-13.481.683,35	-3.556.926,10	-2.250.889,66
Net cash inflows/(outflows) from Financing Activities (c)	17.644.325,66	3.306.298,10	20.658.653,51	-13.108.254,75
Net increase/(decrease) in cash and cash equivalents (a)+(b)+(c)	40.031.616,55	31.638.634,84	1.322.437,03	993.528,27
Cash and cash equivalents at the beginning of the period	119.476.328,10	73.064.483,75	4.889.945,10	3.983.042,61
Cash and cash equivalents at the end of the period	159.507.944,65	104.703.118,59	6.212.382,13	4.976.570,88

1 General Information about the Group

1.1 Structure of the Group

The companies of the Group, which are included in the consolidated financial statements, are as follows:

COMPANY	REGISTER OFFICE	PARTICIPATION	RELATION THAT COMMANDED CONSOLIDATION	UNAUDITED TAX YEARS
FOLLI FOLLIE SA	GREECE	-	-	2009
FOLLI FOLLIE UK LTD	GREAT BRITAIN	99,99%	Direct	2005-2009
FOLLI FOLLIE FRANCE SA	FRANCE	100%	Direct	2006-2009
FOLLI FOLLIE SPAIN SA	SPAIN	100%	Direct	2002-2009
FOLLI FOLLIE POLAND SZOO	POLAND	100%	Direct	2001-2009
FOLLI FOLLIE SLOVAKIA SRO	SLOVAKIA	100%	Direct	2001-2009
FOLLI FOLLIE GERMANY Gmbh	GERMANY	100%	Direct	2005-2009
MFK FASHION	CYPRUS	100%	Direct	2002-2009
PLANACO SA	GREECE	100%	Direct	2007-2009
FOLLI FOLLIE JAPAN LTD	JAPAN	100%	Direct	2006-2009
FOLLI FOLLIE HONG KONG LTD	HONG KONG	99,99%	Direct	2002-2009
FOLLI FOLLIE ASIA LTD	HONG KONG	99,99%	Indirect	2002-2009
FOLLI FOLLIE TAIWAN LTD	TAIWAN	99,99%	Indirect	2006-2009
FOLLI FOLLIE KOREA LTD	S. KOREA	99,99%	Indirect	2006-2009
FOLLI FOLLIE SINGAPORE LTD	SINGAPORE	99,99%	Indirect	2004-2009
FOLLI FOLLIE MACAOU LTD	MACAOU	99,99%	Indirect	2008-2009
BLUEFOL GUAM LTD	GUAM	99,99%	Indirect	2002-2009
BLUEFOL HAWAII LTD	HAWAI	99,99%	Indirect	2002-2009
BLUEFOL HONG KONG LTD	HONK KONG	99,99%	Indirect	2002-2009
FOLLI FOLLIE MALAYSIA LTD	MALAYSIA	99,99%	Indirect	2004-2009
FOLLI FOLLIE THAILAND LTD	THAILAND	99,99%	Indirect	2002-2009
FOLLI FOLLIE CHINA (PILION) LTD	CHINA	85,00%	Indirect	2006-2009
LAPFOL (JOINT VENTURE)	HONG KONG	75,00%	Indirect	2009
HELLENIC DUTY FREE SHOPS SA	GREECE	56,78%	Direct	2005-2009
HELLENIC DISTRIBUTION SA	GREECE	56,03%	Indirect	2006-2009
LINKS (LONDON) LIMITED	GREAT BRITAIN	56,03%	Indirect	2006-2009
LINKS OF LONDON (INTERNATIONAL) LTD	GREAT BRITAIN	56,03%	Indirect	2006-2009
LINKS OF LONDON COM LTD (UK)	GREAT BRITAIN	56,03%	Indirect	2006-2009
LINKS OF LONDON ASIA LTD	HONG KONG	56,03%	Indirect	2006-2009
LINKS OF LONDON INC (USA)	USA	56,03%	Indirect	2006-2009
LINKS OF LONDON (FRANCE)	FRANCE	56,03%	Indirect	2006-2009
LINKS OF LONDON INC (MACAU) LTD	MACAOU	56,03%	Indirect	2008-2009
LINKS OF LONDON JAPAN Co LTD	JAPAN	56,03%	Indirect	2008-2009
HDFS SKOPJE DOO (FYROM)	FYROM	56,78%	Indirect	2006-2009
HELLENIC TOURIST BUREAU SA	GREECE	56,77%	Indirect	2006-2009
ELMEC SPORT SA	GREECE	54,28%	Indirect	2009
ELMEC ROMANIA SRL	ROMANIA	54,28%	Indirect	2007-2009
ELMEC SPORT BULGARIA EOOD	BULGARIA	54,28%	Indirect	2005-2009
MOUSTAKIS SA	GREECE	54,28%	Indirect	2007-2009
LOGISTICS EXPRESS SA	GREECE	54,28%	Indirect	2007-2009
ATTIKA DEP. STORES SA	GREECE	27,58%	Indirect	2007-2009
NORTH LANDMARK AE	GREECE	19,00%	Indirect	2009
ICS ELMEC SPORT SRL	MOLDOVA	54,28%	Indirect	2008-2009
ICE CUBE SA	GREECE	13,57%	Indirect	Established 2010
COLLECTIVE PATRAS SA	GREECE	43,43%	Indirect	Established 2010

The Full consolidation method has been used for all subsidiaries.

-The Board of FOLLI - FOLLIE SA and its subsidiaries, DUTY FREE SHOPS SA (HDFs) and ELMEC SPORT ABETE decided on 24.06.2010 meetings to propose to the General Meetings of shareholders the merger by absorption of DUTY FREE SHOPS SA (Absorbing) of FOLLI - FOLLIE SA (absorbed, owns 56.78% of the absorbing company) and ELMEC SPORT ABETE (B and absorbed 95.6% subsidiary of the absorbing), in accordance with the provisions of Law 2190 / 1920, Articles 1-5 of Law 2166/1993 and general commercial law and existing capital law as they stand, with date of the merger process and transformation balance sheet as of 30/06/2010.

-The financial statements of the Group no longer include Chronosport SA due to final winding-up. Since the liquidation of Chronosport no further damage has occurred except for the recognized in the financial statements of December 31, 2009. The Chronosport had entered into liquidation in June 2009 due to the discontinuation of production of watches by Nike, the wholesale business of which was the sole object of the company.

-On June 30, 2010, with the 5390/2010 decision, the merger of Ipirotiki SA with "Greek Distribution SA has been complete. After the merger the shareholding composition of "Greek Distribution SA" capital is a 70% stake in "Duty Free Shops SA" and 30% in the «Elmec Sport SA.

- The accompanying financial statements include financial data for the companies ICE CUBE SA and COLLECTIVE Patras SA which were not included in the financial statements of corresponding period of previous year. The consolidation of these companies did not alter the financial results more than 25%.

1.2 The Company

The FOLLI FOLLIE Company has the legal entity of society anonym and is the mother company of the FOLLI FOLLIE. The Company's seat is registered at 23rd Km ATHENS-LAMIA HIGHWAY, in Greece, where the company's headquarters are located.

The Company's shares are listed in the Securities Market of the Athens Stock Exchange, under the classification of Big Capitalization. Each share provides the right of one vote.

The Group's primary activities are: a) the construction of Jewellery, Watches, and accessories, b) The representation of foreign Brands and the sales of clothing, c) the retail travel sector.

2 Basis of Preparation of Financial Statements

2.1 Applicable Period

The present financial statements comprise the financial statements of the Company and its subsidiaries, which are jointly referred to as the Group and are applicable over the period from 1 January 2010 until 30 September 2010 and have been approved by the Board of Directors on 24/11/2010

2.2 Presentation of Financial Statements

These financial statements are presented in €, which is the functional currency of the Group, meaning that it is the currency of the primary economic environment, in which the mother company operates, as well as most of its subsidiaries.

2.3 Accounting policies

2.3.1 Basis of preparation of financial statements

The simple and consolidated financial statements (the «Financial Statements») have been prepared in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards board and Interpretations issued by the Standing Interpretations Committee, which have been adopted by the European Union.

These Interim Financial Statements have been prepared under IAS 34 «Interim Financial Reporting» and therefore should be considered in conjunction with the audited financial statements of December 31, 2009, available at the company's Internet address.

The accounting policies, estimates and the methodologies adopted and followed in the preparation of these interim financial statements attached, are identical to those followed in the preparation of the Annual Financial Statements for the year ended 31.12.2009. The preparation of financial statements in accordance with IFRS,

requires management to make estimates and assumptions adopted, which may affect the accounting balances of assets and liabilities, the disclosure requirements for contingent assets and liabilities at the date of the Financial Statements as well as the amounts of revenues and expenses recognized during the accounting period. The use of the available information and application judgmental are integral components for assessments. Actual future results may differ from those estimates, and any differences may have significant impact on the financial statements.

2.3.2 New standards, interpretations and amendments to existing Standards and Interpretations

New IFRS, amendments and interpretations have been issued that are mandatory for accounting periods beginning after January 1, 2009. The estimation of the Group and the Company regarding the impact of these new standards and interpretations is as follows:

"IFRS 9 Financial Information" issued in November 2009 with effect for annual periods beginning on or after 01/01/2013. The new standard is the first step towards the replacement of IAS 39 and states that financial assets are classified based on the business model for managing and measured either at fair value or the depreciated cost. It is not expected to have substantial influence in the group and company.

Replacement of IAS 24 "Related Party Disclosures". Issued in November 2009 with effect for annual periods beginning on or after 01/01/2011. The new model has simplified the definition of related parties and gave some exceptions disclosures for entities associated with the state. It is not expected to have substantial impact on the financial statements of the company and the group.

Amendment to IFRS A "limited exception to the comparative disclosures of IFRS 7 for those who apply IFRS for the first time", issued in January 2010 and is effective for annual periods beginning on or after 07/01/2010. This amendment does not apply to the group and company.

"Amendment of Interpretation 14 Prepayment of Minimum Funding Requirements" adopted in November 2009 with effect for annual periods beginning on or after 01/01/2011. This amendment does not apply to the group and company

IFRIC (INTERPRETATION 19) "Replacement of financial liabilities and equity" adopted in November 2009 with effect for annual periods beginning on or after 1.7.2010, which determines the accounting treatment for the replacement of an entity's liabilities with equity. Under this Interpretation, the difference between the book value of the obligation and the fair value of equity instruments is recognized in profit or loss in the related statements. This interpretation would not apply to the group and company.

Amendment to IAS 32 'Order Rights "adopted in October 2009 with effect for annual periods beginning on or after 02/01/2010. Under this amendment, rights, options or warrants, to purchase a fixed number of own shares of an entity to a fixed amount of any currency, is an equity instrument if the entity provides equal share to all existing owners of the same class of Non-equity derivative securities. This amendment should not apply to the group and company.

Amendment to IFRS 7 "Financial Instruments-Disclosures", effective for annual periods beginning on or after 01.07.2011 and provides a quote in a note disclosure of financial statements relating to transferred financial assets that are not deleted and any continuing involvement in this assets. This amendment will apply from the use of 2011.

Additional changes were made in May 2010 with effect for annual periods beginning on or especially after 01/01/2011, the following standards: IFRS 1 ', IFRS 3 'IFRS 7 'IAS 1 'IAS 27 'IAS 34 "and" interpretation 13, which is not expected to have a significant impact on the group and company.

2.3.3 Exchange rates used for the financial statements translation.

The exchange rates used for the translation of the financial statements of subsidiaries and branches abroad in € are the following:

	USD	GBP	JPY
30/9/2010	1,3648	0,8599	113,68
1/1-30/09/2010	1,3145	0,8573	117,66
31/12/2009	1,4406	0,8881	133,16
30/9/2009	1,4643	0,9093	131,07
1/1-30/09/2009	1,3665	0,8862	129,53

3 Notes on the intermediate financial statements

3.1 Property, plant and equipment

The book value of assets, for the Group and Company respectively, as shown in the consolidated balance sheet for the periods presented were as follows:

The Group

	Land	Buildings & Building Installations	Investment Property Buildings	Plant & Machinery	Vehicles	Furniture, fittings & equipment	PPE in course of construction	Total
01.01.2009								
Cost	36.191.261,67	135.440.967,96	75.956.395,52	10.474.295,98	3.426.686,25	71.117.286,25	43.295.858,36	375.902.751,99
Additions		11.478.783,18	965.215,00	998.511,27	249.093,00	8.596.371,98	5.136.232,94	27.424.207,37
New subsidiary								0,00
Disposals	-944.164,90	-4.467.963,75	-6.385,00	-309.350,90	-373.764,48	-2.627.641,85		-8.729.270,88
Adjustments		2.550.242,27				937.248,33	-2.469.589,43	1.017.901,17
Balance 31.12.2009	35.247.096,77	145.002.029,66	76.915.225,52	11.163.456,35	3.302.014,77	78.023.264,71	45.962.501,87	395.615.589,65
Accumulated amortisation								
Balance 01.01.2009		-27.683.691,30	-335.704,52	-6.915.439,94	-2.397.189,53	-41.919.273,18		-79.251.298,47
Amortisation charge		-7.399.879,26		-1.278.055,31	-271.642,77	-7.352.396,08		-16.301.973,42
Fair value impairment			-1.043.082,57					-1.043.082,57
New subsidiaries depreciation								0,00
Decrease of amortisation		2.560.085,76	3.395,00	288.039,06	234.214,21	2.298.664,34		5.384.398,37
Balance 31.12.2009	0,00	-32.523.484,80	-1.375.392,09	-7.905.456,19	-2.434.618,09	-46.973.004,92	0,00	-91.211.956,09
Exchange differences	-390.614,59	-725.830,02		80.476,02	-10.077,23	-80.211,74	-211.567,00	-1.337.824,56
Net book amount								
31.12.2009	34.856.482,18	111.752.714,84	75.539.833,43	3.338.476,18	857.319,45	30.970.048,05	45.750.934,87	303.065.809,00
01.01 - 30.09.2010								
Additions		4.274.419,54	316.308,00	544.837,42	223.197,57	6.064.792,24	3.099.856,26	14.523.411,03
New subsidiary								0,00
Disposals		-1.637.773,39	-4.840,00	-748.640,11	-349.285,59	-1.408.524,53		-4.149.063,62
Adjustments		596.213,08		4.264,00	41.573,00	249.089,07	-632.603,03	258.536,12
Amortisation charge		-5.770.472,44		-909.384,04	-175.193,48	-5.722.991,12		-12.578.041,08
Fair value impairment			-788.743,68					-788.743,68
New subsidiaries depreciation								0,00
Decrease of amortisation		1.107.843,04		734.634,45	191.412,11	926.077,83		2.959.967,43
Exchange differences	123.703,12	733.780,58		40.984,07	405,05	401.685,42	-33.871,55	1.266.686,69
Net book amount								
30.09.2010	34.980.185,30	111.056.725,25	75.062.557,75	3.005.171,97	789.428,11	31.480.176,96	48.184.316,55	304.558.561,89

The group's investment properties concern two properties located on the street Piraeus and the airport. The fair value of investment properties has been assessed by an independent estimator in early 2010.

The fixed assets under construction mainly concern property on the road Patision (former Minion) worth € 33,5 million.

The Company

	Land	Investment Property Land	Buildings & Building Installations	Investment Property Buildings	Plant & Machinery	Vehicles	Furniture, fittings & equipment	PPE in course of construction	Total
01.01.2009									
Cost	7.165.044,74	1.561.420,80	16.686.029,67	10.451.372,20	1.141.394,45	587.185,83	4.492.349,05	10000	42.094.796,74
Additions			596.434,88		68.754,60	58.000,00	306.562,27	7.507,03	1.037.258,78
Disposals					-44.104,70		-8,03		-44.112,73
Adjustments	-1.051.067,21	1.051.067,21	-2.240.662,70	2.253.802,70				-13.140,00	0,00
Reevaluation		294.565,06		456.127,77					750.692,83
Balance 31.12.2009	6.113.977,53	2.907.053,07	15.041.801,85	13.161.302,67	1.166.044,35	645.185,83	4.798.903,29	4.367,03	43.838.635,62
Accumulated amortisation									
Balance 01.01.2009			-2.528.112,32		-889.249,71	-371.676,34	-2.510.975,33		-6.300.013,70
Amortisation charge			-531.564,20		-85.585,97	-36.333,63	-440.659,99		-1.094.143,79
Decrease of amortisation					32.738,94		16,04		32.754,98
Balance 31.12.2009	0,00	0,00	-3.059.676,52	0,00	-942.096,74	-408.009,97	-2.951.619,28	0,00	-7.361.402,51
Net book amount									
31.12.2009	6.113.977,53	2.907.053,07	11.982.125,33	13.161.302,67	223.947,61	237.175,86	1.847.284,01	4.367,03	36.477.233,11
01.01-31.09.2010									
Additions			77.836,92		14.191,00	75.000,00	145.936,17		312.964,09
Disposals						-162.795,62			-162.795,62
Adjustments			4.367,03					-4.367,03	0,00
Reevaluation									0,00
Amortisation charge			-271.382,59		-49.819,10	-30.757,45	-305.070,06		-657.029,20
Decrease of amortisation						108.047,24			108.047,24
Net book amount									
30.09.2010	6.113.977,53	2.907.053,07	11.792.946,69	13.161.302,67	188.319,51	226.670,03	1.688.150,12	0,00	36.078.419,62

3.2 Intangible assets

The analysis of the book value of intangible assets of the group and the company presented in the tables below:

The Group

	Rental rights	Concessions, Licenses & Similar Rights	Amortisable expenses	Total	Special assessment
01.01.2009					
Cost	3.827.591,54	111.374.232,37	20.041.591,33	135.243.415,24	252.770.491,80
Additions	590.000,00	4.672,00	1.248.542,06	1.843.214,06	
New subsidiary				0,00	
Disposals				0,00	
Adjustments				0,00	
Amortisation charge	291.921,00	159.869,51	-104.280,71	347.509,80	
Exchange differences		235.781,27	-63.623,33	172.157,94	282.024,42
Balance 31.12.2009	4.709.512,54	111.774.555,15	21.122.229,35	137.606.297,04	253.052.516,22
Accumulated amortisation					
Balance 01.01.2009	-1.031.554,79	-14.143.731,66	-6.318.524,55	-21.493.811,00	
Amortisation charge	-386.701,60	-2.557.854,86	-1.573.506,09	-4.518.062,55	
New subsidiaries depreciation				0,00	
Adjustments				0,00	
Decrease of amortisation				0,00	
Balance 31.12.2009	-1.418.256,39	-16.701.586,52	-7.892.030,64	-26.011.873,55	
Exchange differences		2.681.164,54	-6.652.447,77	-3.971.283,23	
Net book amount 31.12.2009	3.291.256,15	97.754.133,17	6.577.750,94	107.623.140,26	253.052.516,22
01.01 – 30.09.2010					
Additions	2.071.250,00	3.110.869,26	1.322.026,38	6.504.145,64	
New subsidiary				0,00	
Disposals		-2.965.288,68	-5.658,61	-2.970.947,29	
Amortisation charge	-650.821,24	-1.923.096,97	-825.325,86	-3.399.244,07	
Adjustments	443.465,01	33.036,45	-805.383,04	-328.881,58	
Decrease of amortisation		7.062,17	14.081,72	21.143,89	
Exchange differences		181.599,88		181.599,88	28.530,54
Net book amount 30.09.2010	5.155.149,92	96.198.315,28	6.277.491,53	107.630.956,73	253.081.046,76

Total goodwill as of the 30/09/2010, explained as follows:

Goodwill of company by HDFS	€ 164,757 million
Goodwill of the company LINKS (LONDON) LIMITED	€ 52,366 million
Goodwill from purchase company ELMEC SPORT SA	€ 35,415 million
Goodwill from acquisition of other companies	€ 0,543 million
TOTAL	€ 253,081 million

Intangible assets (rights) relate mainly to the estimated value of the license (right) of approximately €90 million for commercial activity(sales) on Duty Free Shops SA at airports, seaports and border crossings by 2048.

The Company

	Rental rights	Software applications	Amortisable expenses	Total
01.01.2009				
Cost	146.735,14	616.014,44	938.661,25	1.701.410,83
Additions		26.310,55		26.310,55
New subsidiary				0,00
Disposals				0,00
Balance 31.12.2009	146.735,14	642.324,99	938.661,25	1.727.721,38
Accumulated amortisation				
Balance 01.01.2009	-85.698,39	-509.086,09	-476.010,39	-1.070.794,87
Amortisation charge	-12.143,60	-76.483,20	-46.834,24	-135.461,04
New subsidiaries depreciation				0,00
Decrease of amortisation				0,00
Balance 31.12.2009	-97.841,99	-585.569,29	-522.844,63	-1.206.255,91
Exchange differences				
Net book amount 31.12.2009	48.893,15	56.755,70	415.816,62	521.465,47
01.01 – 30.09.2010				
Additions		24.202,51	33.655,15	57.857,66
Disposals				0,00
Amortisation charge	-9.107,70	-25.867,80	-36.373,77	-71.349,27
Adjustments				0,00
Decrease of amortisation				0,00
Exchange differences				0,00
Net book amount 30.09.2010	39.785,45	55.090,41	413.098,00	507.973,86

3.3 Participations to subsidiaries

In the financial statements of the parent company, the following companies are valued at cost less impairment losses, as given in the table below. The consolidated statements incorporated all the full consolidation method.

COMPANY	30/9/2010	31/12/2009
<u>FOLLI-FOLLIE HONG KONG Ltd</u>	22.627.986,94	22.627.986,94
<u>FOLLI-FOLLIE UK Ltd</u>	3.110.450,19	3.110.450,19
<u>FOLLI-FOLLIE FRANCE SA</u>	7.155.791,41	7.155.791,41
<u>FOLLI FOLLIE JAPAN Ltd</u>	15.528.409,08	15.528.409,08
<u>FOLLI-FOLLIE SPAIN SA</u>	5.018.267,21	5.018.267,21
<u>MFK FASHION Ltd</u>	367.395,18	367.395,18
<u>PLANACO S.A.</u>	5.276.220,41	5.276.220,41
<u>HDF's</u>	358.995.158,73	358.995.158,73
<u>FOLLI-FOLLIE POLAND *</u>	1.017.353,47	1.017.353,47
<u>FOLLI-FOLLIE SLOVAKIA*</u>	299.200,00	299.200,00
<u>FOLLI-FOLLIE GMBH*</u>	50.000,00	50.000,00
<u>Impairment(*)</u>	-2.666.506,05	-2.666.506,05
<u>Total</u>	418.079.679,15	418.079.679,15

3.4 Long term Receivables and other non-current assets

Analysis of balances of assets and other long-term investments available for sale in the group and the company presented in the following tables:

Investment Available for Sale	THE GROUP			THE COMPANY		
	<i>Non listed Shares</i>	<i>listed Shares</i>	<i>Total</i>	<i>Non listed Shares</i>	<i>listed Shares</i>	<i>Total</i>
Balance as of 1/1/2009	439.888,92	552.034,00	991.922,92	0,00	0,00	0,00
Additions	10.735,00	0,00	10.735,00	0,00	0,00	0,00
Reductions	-80.192,00	0,00	-80.192,00	0,00	0,00	0,00
Adjustments	-1.467,00	-314.985,38	-316.452,38	0,00	0,00	0,00
Impairment	0,00	80.931,66	80.931,66	0,00	0,00	0,00
Valuation	0,00	0,00	0,00	0,00	0,00	0,00
Foreing Exchange Diffs	0,00	0,00	0,00	0,00	0,00	0,00
Balance as of 31/12/2009	368.964,92	317.980,28	686.945,20	0,00	0,00	0,00
Balance as of 1/1/2010	368.964,92	317.980,28	686.945,20	0,00	0,00	0,00
Additions	0,00	0,00	0,00	0,00	0,00	0,00
Reductions	0,00	0,00	0,00	0,00	0,00	0,00
Adjustments	0,00	0,00	0,00	0,00	0,00	0,00
Impairment	0,00	-168.252,62	-168.252,62	0,00	0,00	0,00
Valuation	0,00	0,00	0,00	0,00	0,00	0,00
Foreing Exchange Diffs	0,00	0,00	0,00	0,00	0,00	0,00
Balance as of 30/09/2010	368.964,92	149.727,66	518.692,58	0,00	0,00	0,00

Investments available for sale on the group's shares listed on the Athens Stock Exchange are valued at current prices closing session of the Stock Exchange on September 30, 2010 (level 1) and unlisted companies; the fair value is determined using models to determine the net future cash flows attributable to the Group.

Long Term Receivables	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Post Dated Checks Receivables	1.079.493,00	1.314.399,00	0,00	78.000,00
Rental Deposits	13.020.237,24	11.655.880,28	369.555,83	339.828,62
Long Term Loans To Third Parties	338.448,75	12.000,00	0,00	0,00
Investments Available for Sale	518.692,58	686.945,20	0,00	0,00
Deferred Tax Assets	11.232.316,93	11.561.019,76	7.085.744,97	6.497.594,78
Other Receivables	2.686.194,65	1.547.303,70	0,00	0,00
	28.875.383,15	26.777.547,94	7.455.300,80	6.915.423,40

As long term recognized the receivables expected to be settled at least 12 months after the date of the financial statements. According to the market customs, the Group receives cheques or other bills during the sale of fitness and motorcycles. The Group pays financial guarantees for the most part (a) store owners who rent, and (b) utilities to connect to its networks.

3.5 Inventories

The inventories of the group and company were as follows:

Inventories	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Merchandise (& Goods in transit)	318.095.457,62	268.812.925,99	11.854.405,41	11.944.703,49
Products, Row and Packing Material	4.415.106,65	4.851.258,40	3.378.112,97	3.682.479,89
Less: Provisions for Obsolescence	6.982.468,19	7.308.595,59	935.803,87	935.803,87
	315.528.096,08	266.355.588,80	14.296.714,51	14.691.379,51
Advance Payments to Purchase Inv.	35.756.248,00	27.073.800,00	0,00	0,00
	351.284.344,08	293.429.388,80	14.296.714,51	14.691.379,51

Inventories are measured at the lower of acquisition value and net realizable value as required by IAS 2. For some old stocks (before 2007) the net realizable value is lower than the acquisition value and, therefore, those stocks were valued at that price. As already reported in the financial report of 31.12.2009, the account "advances payment to purchase inventories" relates primarily with advances in production units with a commitment to performance and competitive pricing of large annual orders and provide preferential discounts on stock purchases and equipment items foreign sales subsidiaries in South East Asia

3.6 Trade Receivables and other current assets

The amounts recognized in the financial statements are detailed below:

Receivables From Customers	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Trade Receivables (Customers)	275.257.243,30	256.502.018,45	14.542.287,28	14.060.679,84
Post Dated Checks Receivables	19.926.777,11	21.217.826,36	1.593.350,20	1.518.846,92
Less:Provisions for Bad Debts	-693.006,45	-1.047.537,32	-126.104,77	-51.545,32
	294.491.013,96	276.672.307,49	16.009.532,71	15.527.981,44

The increase in trade receivables due largely to the influence of exchange rate (USD price increase)

Other Current Assets	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Short Term Loans Receivables	0,00	0,00	1.333.692,41	1.286.517,41
Trade Receivables (Credit Card)	15.972.534,45	22.891.204,65	679.244,85	796.149,65
Receivables From Public Sector	7.132.507,96	9.608.885,56	1.135.647,05	1.547.580,06
Advances to Suppliers	8.924.757,23	7.047.159,09	2.266.707,05	653.411,77
Personnel Advances	184.212,26	385.817,41	63.774,43	150.405,00
Other Receivables	18.820.479,16	7.649.615,10	0,00	0,00
Other Debtors	754.670,55	3.806.432,45	260.565,96	261.679,48
Purchases Under Settlement	2.440.571,08	792.909,99	66.249,08	31.325,99
Accrued Income	448.031,82	5.154,04	-1.130,18	-1.327,29
Prepayments	4.460.220,17	3.813.705,89	8.690,68	86.063,70
Derivatives	95.084,00	121.585,00	0,00	0,00
	59.233.068,67	56.122.469,18	5.813.441,33	4.811.805,77

The growth of the account "other assets" primarily due to increased revenue and marketing promotions of the Group.

3.7 Cash and Cash Equivalents

The cash and cash equivalents comprise the following:

Cash at Bank and on Hand	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Cash on Hand	7.218.224,05	6.079.810,19	89.584,33	352.135,86
Bank Accounts	152.289.720,61	113.396.517,91	6.122.797,80	4.537.809,24
	159.507.944,65	119.476.328,10	6.212.382,13	4.889.945,10

3.8 Financial assets fair value through Results

The change in financial assets at fair value through profit and loss is as follows:

Fair value investments	THE GROUP			THE COMPANY		
	Listed Shares	Mutual Funds and other securities	Σύνολο	Listed Shares	Mutual Funds and other securities	Σύνολο
Balance as of 1/1/2009	388.228,00	0,00	388.228,00	388.228,00	0,00	388.228,00
Additions	0,00	0,00	0,00	0,00	0,00	0,00
Reductions	0,00	0,00	0,00	0,00	0,00	0,00
Adjustments	0,00	0,00	0,00	0,00	0,00	0,00
Impairment	0,00	0,00	0,00	0,00	0,00	0,00
Valuation	121.152,04	0,00	121.152,04	121.152,04	0,00	121.152,04
Foreing Exchange Diffs	0,00	0,00	0,00	0,00	0,00	0,00
Balance as of 31/12/2009	509.380,04	0,00	509.380,04	509.380,04	0,00	509.380,04
Balance as of 1/1/2010	509.380,04	0,00	509.380,04	509.380,04	0,00	509.380,04
Additions	0,00	0,00	0,00	0,00	0,00	0,00
Reductions	0,00	0,00	0,00	0,00	0,00	0,00
Adjustments	0,00	0,00	0,00	0,00	0,00	0,00
Impairment	0,00	0,00	0,00	0,00	0,00	0,00
Valuation	-126.886,82	0,00	-126.886,82	-126.886,82	0,00	-126.886,82
Foreing Exchange Diffs	0,00	0,00	0,00	0,00	0,00	0,00
Balance as of 31/09/2010	382.493,22	0,00	382.493,22	382.493,22	0,00	382.493,22

All assets of this category are Level 1 and measured at fair value.

3.9 Share Capital

	Number of shares	Ordinary shares	Authorised capital	Share premium	Total	Own shares (qty)
31st December 2008	32.946.875,00	32.946.875,00	9.884.062,50	62.531.731,47	72.415.793,97	238.810,00
31st December 2009	32.946.875,00	32.946.875,00	9.884.062,50	62.531.731,47	72.415.793,97	238.810,00
30th September 2010	32.946.875,00	32.946.875,00	9.884.062,50	62.531.731,47	72.415.793,97	6.054,00

The total authorized number of ordinary shares is 32.946.875 million shares with a par value of € 0,30 per share. All issued shares are fully paid. All shares, other than Treasury shares, enjoy the same rights to receive dividends and represent one vote in the General Meeting of shareholders.

3.10 Retained earnings and other reserves

The movement of profits and reserves shown in the table below:

	The Group		The Company	
	30/9/2010	31/12/2009	30/9/2010	31/12/2009
Profit carried forward	458.140.227,58	405.258.014,78	4.921.013,62	43.942.778,60
Reserves	75.258.750,11	70.650.737,55	63.848.153,80	54.646.216,38
Own Shares	-12.433.767,60	-14.602.091,47	-108.572,68	-2.942.003,47
Consolidation differences according to previous Accounting Standards	-88.927.927,73	-88.927.927,73		
Consolidated exchange differences	-38.503.821,04	-59.715.791,52		
Third party rights	133.494.817,46	118.549.022,44		
	527.028.278,78	431.211.964,05	68.660.594,74	95.646.991,51

3.11 Long term liabilities - Long term provisions

The movement of funds is shown in the following tables:

Other Long Term Liabilities	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Retirement Benefits	10.065.729,83	9.307.366,20	804.604,47	719.831,00
Rental Deposits/Guarantees	390.599,94	365.098,26	390.599,94	365.098,26
Long-term Leasing Liabilities	55.730.938,05	52.367.938,33	87.134,97	130.736,19
Long-term Deferred Tax Liability	16.870.187,96	18.560.458,71	1.826.522,27	1.752.430,22
Tax Provisions	1.563.591,00	1.442.142,00	162.500,00	112.500,00
Other Provisions	2.836.741,05	2.978.550,29	0,00	0,00
Bank and Financial Institutions	514.648.296,57	278.063.519,29	256.250.000,00	60.000.000,00
Derivatives Revaluation	35.212.966,84	31.990.090,74	34.203.702,68	31.297.008,53
	637.319.051,25	395.075.163,82	293.725.064,33	94.377.604,20

3.12 Retirement Benefit Obligation

	The Group		The Company	
	<u>1/1-30/09/2010</u>	<u>1/1-31/12/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-31/12/2009</u>
Obligations of Opening Balance	9.307.366,20	8.821.839,38	719.831,00	750.070,00
Retirement Benefits (Provisions and Payments)	758.363,63	485.526,82	84.773,47	-30.239,00
Total	10.065.729,83	9.307.366,20	804.604,47	719.831,00
Expense Charged				
Retirement Benefits (Provisions and Payments)	668.612,05	1.026.544,67	115.659,83	244.372,24
Total	668.612,05	1.026.544,67	115.659,83	244.372,24

3.13 Loans maturity

Loans: Analysis	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Bond Loans	527.584.894,16	604.693.348,97	256.250.000,00	326.500.000,00
Bank Loans	189.664.922,28	91.403.925,23	116.981.065,93	21.668.044,98
Leasing	59.548.372,63	56.284.240,80	133.016,30	164.336,19
	776.798.189,07	752.381.515,00	373.364.082,23	348.332.381,17
Bank Loans				
Long-Term Loans	514.646.596,72	278.063.519,29	256.250.000,00	60.000.000,00
Short-Term Loans	202.603.219,72	418.033.754,90	116.981.065,93	288.168.044,98
	717.249.816,44	696.097.274,19	373.231.065,93	348.168.044,98

This year the company signed a joint bond of € 231.500.000 with the banks ALPHA BANK and EMPORIKI BANK, for two years period, in order to refinance existing short-term borrowing. The consequence is a reduction in short-term and increasing long term debt of the company and the group.

Leasing	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Over 5 Years	35.979.753,09	35.987.184,00	0,00	0,00
1 to 5 Years	19.752.884,81	16.380.754,33	87.134,97	130.736,19
Up to 1 year	3.815.734,73	3.916.302,47	45.881,33	33.600,00
	59.548.372,63	56.284.240,80	133.016,30	164.336,19

3.14 Tax- Trade and other liabilities

The change of line is shown in the list below:

Tax Liabilities	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Income Taxes	9.773.703,72	14.472.874,96	-338.005,51	358.514,60
Taxes Resulting From Tax Audits	156.314,00	266.778,00	0,00	0,00
Tax - Special Levy - Fines	1.607.089,00	6.428.355,88	0,00	0,00
V.A.T./Sales Tax	4.189.408,43	3.343.221,76	-204.136,57	70.572,50
Other Tax Liabilities (Other Than Income Tax)	7.495.130,61	5.787.093,06	1.777.836,38	1.138.829,43
	23.221.645,75	30.298.323,66	1.235.694,30	1.567.916,53

Trade and Other Liabilities	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>31/12/2009</u>	<u>30/9/2010</u>	<u>31/12/2009</u>
Suppliers	102.924.124,40	91.805.053,78	4.116.840,92	4.354.093,16
Cheques / Promissory Notes Payable	13.593.870,50	14.145.956,30	922.859,90	917.633,36
Customer Advances	4.788.840,20	8.236.846,08	8.284.589,40	157.461,70
Short - Term Bank Loans	202.603.219,72	418.033.754,90	116.981.065,93	288.100.844,98
Short - Term Leasing Liabilities	3.815.734,73	3.916.302,47	45.881,33	33.600,00
Short - Term Loans From Third Parties	0,00	0,00	0,00	0,00
Taxes Payable	23.221.645,75	30.298.323,66	1.235.694,30	1.567.916,53
Personnel Payrol Payable	1.732.600,64	1.604.713,34	337.787,33	48.971,22
Purchases Under Settlement	57,00	0,00	57,00	-960,86
Accrued Expenses	6.887.083,59	5.224.216,73	160.999,97	2.237.002,00
Deferred Income	146.854,06	545.057,14	0,00	0,00
Dividends Payable	79.781,22	202.104,42	6.495,22	5.160,42
Social Security Contribution	2.005.036,23	4.314.115,81	219.367,19	445.966,75
BoD or Shareholders Liabilities	216.000,00	0,00	216.000,00	0,00
Other Liabilities / Other Creditors	22.798.572,83	22.231.252,07	38.577,26	4.647.945,60
Short - Term Deferred Tax	0,00	0,00	0,00	0,00
	384.813.420,88	600.557.696,70	132.566.215,75	302.515.634,86

3.15 Dividends Payable

The annual general meeting of shareholders of 01/01/2009 to 12/31/2009 year, held on 25/06/2010, approved the dividend payment of 0.12 euros per share. This amount will be increased by the dividend corresponding to 6.054 own shares held by the company, ie 0.000022 per share and thus the total dividend per share will amount to 0.120022 million.

3.16 Segment Report

The Group's operating segments are strategic units that sell different goods. Monitored and managed separately from the board because the goods are completely different kind of market demand and gross margin.

The areas of the Group are:

-Jewelry, Watch, Accessories:

This sector includes the processing and marketing of jewelry, watches and similar accessories

-Retail Travel Trade:

The field of retail travel trade including sales tax exempt and taxed the retail done in airport terminals, customs and ports

-Department Stores:

This area covers the operation of stores

-Clothing – Shoes:

It covers the retail and wholesale of branded clothing and footwear

-Other:

Includes areas where sales to external customers is less than 5%.

A) Balance Sheet

<i>amounts in €.000</i>	Jewelry - Watch - Accessories	Travel Retail	Department stores	Clothing - Footwear	Other segment	Total	Eliminations	Consolidated data
30.09.2010								
Tangible and Intangible assets	73.832	73.921	52.874	46.652	51.071	298.350	366.920	665.270
Inventories	150.533	60.078	50.200	56.912	417	318.140	-2.612	315.528
Trade and other receivables	322.932	8.480	27.414	59.169	315	418.310	-53.968	364.342
Cash	94.680	36.190	20.117	7.754	766	159.507	0	159.507
	641.977	178.669	150.605	170.487	52.569	1.194.307	310.340	1.504.647
Other assets	442.055	319.983	54	59.311	2.077	823.480	-769.083	54.397
Total	1.084.032	498.652	150.659	229.798	54.646	2.017.787	-458.743	1.559.044
Long-term loans	268.853	204.450	13.512	75.392	11.363	573.570	-3.191	570.379
Short-term loans	124.773	21.022	11.919	50.303	1.545	209.562	-3.143	206.419
Trade and other liabilities	48.646	48.452	87.309	35.270	4.367	224.044	-49.397	174.647
	442.272	273.924	112.740	160.965	17.275	1.007.176	-55.731	951.445
Other liabilities	45.812	10.255	1.499	3.617	1.212	62.395	8.292	70.687
Equity	595.948	214.473	36.420	65.216	36.159	948.216	-411.304	536.912
Total	1.084.032	498.652	150.659	229.798	54.646	2.017.787	-458.743	1.559.044
31.12.2009								
Tangible and Intangible assets	72.226	75.000	53.375	44.959	50.250	295.810	367.930	663.740
Inventories	118.904	48.579	52.243	49.076	504	269.306	-2.949	266.357
Trade and other receivables	251.269	15.164	14.864	42.180	320	323.797	-47.126	276.671
Cash	73.261	12.659	13.332	18.821	1.405	119.478	0	119.478
	515.660	151.402	133.814	155.036	52.479	1.008.391	317.855	1.326.246
Other assets	483.729	306.918	17.814	68.318	2.492	879.271	-768.788	110.483
Total	999.389	458.320	151.628	223.354	54.971	1.887.662	-450.933	1.436.729
Long-term loans	68.657	155.000	13.561	82.102	12.170	331.490	0	331.490
Short-term loans	300.573	74.557	14.400	36.603	2.357	428.490	-6.276	422.214
Trade and other liabilities	33.261	25.842	74.978	38.178	1.759	174.018	-36.289	137.729
	402.491	255.399	102.939	156.883	16.286	933.998	-42.565	891.433
Other liabilities	68.298	20.006	6.024	5.570	1.323	101.221	2.978	104.199
Equity	528.600	182.915	42.665	60.901	37.362	852.443	-411.346	441.097
Total	999.389	458.320	151.628	223.354	54.971	1.887.662	-450.933	1.436.729

B) Results

<i>amounts in €.</i> 000	Jewelry - Watch - Accessories	Travel Retail	Department stores	Clothing - Footwear	Other segment	Total	Eliminations	Consolidated data
30.09.2010								
Sales to third parties	355.905	203.693	104.469	106.989	2.112	773.168	-35.536	737.632
Intersegment sales	2.227	234	696	6.300	10	9.467	-9.467	0
Less: cost of sales	-152.129	-96.173	-66.876	-74.246	-1.232	-390.656	32.966	-357.690
Less: intersegment cost	-382	-2.791	-4.547	-734	-666	-9.120	9.120	0
Gross Margin	205.621	104.963	33.742	38.309	224	382.859	-2.917	379.942
Other operating income	8.245	13.342	2.462	3.865	1	27.915	-3.766	24.149
Selling Cost	-94.122	-55.424	-26.076	-39.341	-276	-215.239	4.516	-210.723
Intersegment selling Cost	-191	0	0	-141	0	-332	332	0
Administration cost	-24.589	-8.571	-1.522	-4.466	-653	-39.801	2.411	-37.390
Intersegment Administration Cost	0	0	0	0	-3	-3	3	0
Other operating cost	-1.546	-679	-14	-1.673	-140	-4.052	0	-4.052
Segment operating earnings (EBIT)	93.418	53.631	8.592	-3.447	-847	151.347	579	151.926
30.09.2009								
Sales to third parties	326.833	215.954	106.727	108.938	488	758.940	-27.375	731.565
Intersegment sales	2.427	249	1.888	5.487	484	10.535	-10.535	0
Less: cost of sales	-137.212	-110.814	-69.306	-71.029	-246	-388.607	26.466	-362.141
Less: intersegment cost	-265	-365	-5.583	-1.226	-659	-8.098	8.098	0
Gross Margin	191.783	105.024	33.726	42.170	67	372.770	-3.346	369.424
Other operating income	4.441	13.670	2.626	4.463	0	25.200	-1.308	23.892
Selling Cost	-80.559	-56.247	-26.433	-33.840	-171	-197.250	-773	-198.023
Intersegment selling Cost	-173	-921	-229	-768	-1	-2.092	2.092	0
Administration cost	-22.766	-9.969	-2.553	-5.583	-934	-41.805	222	-41.583
Intersegment Administration Cost	0	0	0	0	-1	-1	1	0
Other operating cost	-5.250	-751	-24	-2.596	0	-8.621	0	-8.621
Segment operating earnings (EBIT)	87.476	50.806	7.113	3.846	-1.040	148.201	-3.112	145.089

3.17 Deferred Tax

Deferred taxes are calculated based on the tax rate that will fall on the profits of a company during the year, is expected to regularize the deferred tax asset or liability, taking into account the tax provisions in effect at the balance sheet date. Therefore, the tax rate used to calculate the deferred tax is detailed as follows: based on recent amendments to the Greek tax legislation, 24% rate for the temporary differences will be settled in 2010, rate of 23% for those will be settled in 2011, a rate of 22% of those will be settled in 2012, the rate for those 21% will be settled in the 2013 rate and 20% for those will be settled after 1/1/2014..

Deferred tax assets and liabilities are as follows:

	The Group				The Company			
	30/9/2010		31/12/2009		30/9/2010		31/12/2009	
	Deferred Tax Claim	Deferred Tax Obligation	Deferred Tax Claim	Deferred Tax Obligation	Deferred Tax Claim	Deferred Tax Obligation	Deferred Tax Claim	Deferred Tax Obligation
Fixed Assets								
Tangible Fixed Assets	1.685.764,12	5.550.739,00	703.991,32	4.614.057,41		1.667.682,53		1.626.448,02
Intangible Fixed Assets	-251.104,75	12.742.298,76	-214.118,29	12.890.957,72		55.560,11		61.349,40
Leases		1.407.857,21		1.235.345,06		67.536,21		64.632,81
New subsidiaries								
Valuations at Fair Value	217.738,13		105.035,07		191.652,72			
Current Assets								
Receivables	259.183,89	1.034.395,98	671.403,76	1.034.395,98	4.334,89		201.000,76	
Long Term Liabilities								
Def.Tax recognised in Equity	6.921.319,54		6.259.401,71		6.840.740,54		6.259.401,71	
Tax losses	5.360.810,57		4.496.046,82					
Other Provisions	1.130.821,51	40.088,32	1.047.301,00			40.088,32	0,00	
Post Employment Benefits	1.472.888,59		1.356.006,49		53.361,72		37.192,32	
New subsidiaries								
Accruals	-133.987,60	1.525.925,76	-134.128,76	1.515.621,90				
Adjustments	-5.431.117,07	-5.431.117,07	-2.729.919,36	-2.729.919,36	-4.344,90	-4.344,90		
Total	11.232.316,93	16.870.187,96	11.561.019,76	18.560.458,71	7.085.744,97	1.826.522,27	6.497.594,79	1.752.430,23

3.18 Revenues-Expenses analysis per category

Sales	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Merchandise Sales	721.064.187,80	718.512.277,23	13.788.144,78	16.711.153,66
Product and Other Goods Sales	7.018.904,61	3.815.881,26	6.628.989,09	3.040.646,23
Services Sales	9.549.248,49	9.237.444,83	3.579.744,77	3.449.102,72
	737.632.340,90	731.565.603,32	23.996.878,64	23.200.902,61

Other Income	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Income From Secondary Activities	3.302.100,93	4.727.076,39	401.746,81	353.464,13
Income From Marketing/promotion HDF Group	12.506.335,05	12.604.987,74	0,00	0,00
Rental Income	1.443.142,79	1.112.838,63	1.251.322,02	871.226,58
Received Grants	20.449,00	272.482,36	0,00	8.153,37
Previous Year Revenue	2.571.158,61	43.157,05	2.561.690,50	43.157,05
Income from Non Used Provisions	0,00	0,00	0,00	0,00
Foreing excainge Gain	3.324.474,69	3.759.373,92	553.514,82	1.533.986,93
Other Operating Income	981.974,55	1.371.803,82	1.525,26	10.457,28
	24.149.635,61	23.891.719,91	4.769.799,41	2.820.445,34

The account "previous years revenue" relates mainly to credit invoices on foreign suppliers for last year's purchases, due to pre-set targets (discounts on turnover).

Administration Expenses	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Wages/Salaries/Expenses	18.612.815,12	19.965.105,45	1.824.302,49	1.977.422,66
Legal/Professional/ Other Fees	4.368.548,15	5.331.262,41	719.868,00	661.956,36
Rent Expenses	3.622.614,74	3.402.379,96	36.177,76	39.238,04
Postage and Telecommunications	648.053,66	852.163,65	40.244,06	37.353,01
Insurance (Other than Staff)	381.703,16	406.626,38	86.067,03	67.928,67
Repairs and Maintainance	936.421,38	1.165.654,39	41.110,48	90.001,38
Utilities and Cleaning	825.782,51	627.579,42	249.413,80	0,00
Other Taxes (not income)	815.614,65	681.821,78	158.406,50	69.688,20
Transportation Expenses	575.253,75	552.573,60	37.144,04	34.116,74
Fair and Exhibitions Expenses	239.615,34	228.344,31	0,00	1.350,00
Advertizing and Promotion Expenses	1.000.314,04	1.873.602,95	393.979,53	305.312,37
Stationary and Consumables	503.516,98	627.570,68	43.886,01	58.554,82
Other Expenses	1.249.085,81	2.151.126,74	196.755,70	751.313,97
Depreciation & Amortization	3.434.560,83	3.597.335,20	225.152,19	172.981,75
Provisions	176.890,44	120.122,78	159.353,20	33.400,15
	37.390.790,57	41.583.269,70	4.211.860,79	4.300.618,12

Selling Expenses	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Wages/Salaries/Expenses	83.958.326,06	80.924.464,84	4.609.407,12	4.664.111,19
Legal/Professional/ Other Fees	18.056.453,15	15.678.064,67	613.334,17	658.621,22
Rent Expenses	56.095.093,82	51.380.494,54	1.607.165,74	1.686.907,46
Postage and Telecommunications	1.515.649,59	1.208.715,27	76.107,91	85.714,68
Insurance (Other than Staff)	1.313.883,56	1.288.485,29	328.340,87	281.157,86
Repairs and Maintainance	2.563.410,25	2.061.483,02	63.436,73	187.603,51
Utilities and Cleaning	6.569.714,59	4.901.830,85	131.603,31	0,00
Other Taxes (not income)	1.111.375,69	1.104.979,16	35.571,60	50.612,29
Transportation Expenses	3.884.833,08	3.888.429,93	99.479,34	97.635,64
Fair and Exhibitions Expenses	47.858,40	94.049,54	45.779,67	57.406,61
Advertizing and Promotion Expenses	13.024.141,84	11.530.369,54	696.102,41	793.393,42
Stationary and Consumables	1.911.899,45	2.047.106,26	88.379,08	69.253,55
Other Expenses	8.921.873,57	9.648.105,98	1.114.493,86	1.477.454,74
Credit Card Fees	618.092,46	1.578.500,42	44.482,05	58.360,06
Depreciation & Amortization	11.086.773,24	10.524.604,39	353.291,87	365.516,89
Provisions	43.643,04	163.184,05	43.643,04	35.703,43
	210.723.021,77	198.022.867,75	9.950.618,77	10.569.452,55

Other Expenses	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Penalties and Fines	180.792,73	156.603,93	3.921,11	1.418,36
Stock Losses and Damage	91.890,69	218.085,03	0,00	0,00
Provision for bad Debts	103.047,13	109.320,24	74.559,45	22.388,24
Provision for Risk Exposure and Expenses	0,00	0,00	0,00	0,00
Foreing excainge Losses	2.748.512,55	2.861.269,52	931.531,66	398.223,40
Previous Year Expenses	641.445,15	78.843,41	18.680,62	24.567,77
Other Expenses	285.999,00	5.196.820,44	3.568,34	13,53
	4.051.687,25	8.620.942,57	1.032.261,18	446.611,30

Financial Income	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Interest Income	764.287,96	467.342,15	7.572,87	1.732,81
Gains From Disposal of Assets	96.115,00	370.675,12	0,00	8,02
Assets Revaluation	0,00	0,00	0,00	0,00
Fair Value Revaluation	563.089,00	39.441,84	0,00	39.441,84
Dividends from Subsidiaries	0,00	0,00	0,00	15.162.206,31
Forex Instruments	8.082.396,60	8.439.339,67	8.082.396,60	8.439.339,67
Derivatives income	1.642.415,32	1.660.620,64	1.642.415,32	1.660.620,64
Other Investments' Divident	90.604,00	99.689,98	0,00	0,00
Interest from Customers	0,00	0,00	0,00	0,00
Other Financial Income	346.955,83	423.661,36	0,00	0,00
	11.585.863,71	11.500.770,76	9.732.384,79	25.303.349,29

Financial Expenses	THE GROUP		THE COMPANY	
	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>	<u>1/1-30/09/2010</u>	<u>1/1-30/09/2009</u>
Interest Expenses (Loans)	23.656.466,70	21.368.527,76	14.477.618,17	9.582.063,61
Interest Expenses (Leases)	1.306.959,38	457.212,18	8.845,38	14.067,15
Losses From Disposal of Assets	266.871,87	241.984,88	25.618,38	5.577,96
Assets Revaluation	0,00	0,00	0,00	487.000,00
Sale of Participations and other Investments	0,00	1.467,00	0,00	0,00
Forex Instruments	15.743.763,33	0,00	15.743.763,33	0,00
Fair Value Revaluation	126.886,90	0,00	126.886,90	0,00
Derivatives Revaluation	6.205.257,55	1.986.331,61	5.154.477,55	1.611.407,61
Bank Commission and Fees	2.004.590,34	1.184.281,00	21.823,88	221.736,57
Other Financial Expense	1.110.847,54	2.197.765,34	1.441,45	4.519,10
	50.442.497,76	27.437.569,77	35.581.329,19	11.926.372,00

Profit / loss from foreign exchange products on the forward foreign exchange contracts (currency forwards) short-term.

3.19 Income Tax

Tax: Analysis	THE GROUP		THE COMPANY	
	<u>30/9/2010</u>	<u>30/9/2009</u>	<u>30/9/2010</u>	<u>30/9/2009</u>
Taxes for the Period				
Current Taxes	28.438.994,66	28.442.998,47	0,00	675.883,78
Deferred Tax Liabilities	-463.423,28	611.523,57	67.280,69	42.882,37
Additional Taxes for Previous Periods	6.286.261,40	0,00	1.420.000,00	0,00
Provision for Additional Income taxes	90.000,00	185.000,00	50.000,00	0,00
	34.351.832,77	29.239.522,04	1.537.280,69	718.766,15

The account Taxes for previous years relates to a windfall tax for 2009 profits, imposed under the provisions of art 5, law 3845/2010

3.20 Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to equity holders of the Company by the weighted average number of ordinary shares in issue during the period, excluding ordinary shares purchased by the Company and held as treasury shares.

Basic earnings per share		
	<u>30/9/2010</u>	<u>30/9/2009</u>
Net profit for the period (Group)	78.718.016,16	99.912.829,15
Attributable to:	0,00	0,00
Equity holders of the Company	63.955.747,66	83.977.548,61
Minority interest	14.762.268,50	15.935.280,54
Weighted average number of ordinary shares issued	32.805.047,00	32.708.065,00
	1,9496	2,5675

4 Additional Information (according to IAS 24)

4.1 Related-Party Transactions

The following transactions are on transactions with related parties as defined by IAS 24.

Transactions between parent and subsidiary		
	30.09.2010	30.09.2009
Sales of goods	9.486.429,76	5.828.421,01
Sales Services	3.461.881,08	3.437.987,34
Rent-Other	1.484.337,16	1.207.646,74
Purchases of goods	3.617.794,91	795.047,30
Services Bought-Other	203.300,41	197.245,91

Transactions between parent and other related parties		
	30.09.2010	30.09.2009
Sales of goods	0,00	0,00
Sales Services-Rent-Other	0,00	0,00
Purchases of goods	0,00	0,00
Services Bought-Other	336.651,10	242.104,96

Transactions between Group and other related parties		
	30.09.2010	30.09.2009
Sales of goods	0,00	0,00
Sales Services-Rent-Other	0,00	0,00
Purchases of goods	0,00	123.045,00
Services Bought-Other	336.651,10	242.104,96

Salaries & Transactions with directors		
	30.09.2010	30.09.2009
Parent Company	218.810,00	189.877,92
Group	3.783.744,61	3.912.291,57

End of Period Balances		
	30.09.2010	30.09.2009
<u>Parent</u>		
From subsidiaries		
Receivables	9.225.574,12	5.661.379,82
Payables	11.387.741,33	5.890.170,93
From Other Related Parties	0,00	0,00
Receivables	0,00	0,00
Payables	355.000,24	67.000,00
From Directores	0,00	0,00
Receivables	3.400,00	4.600,00
Payables	285.394,00	360.134,15
<u>Group</u>		
From Other Related Parties	0,00	0,00
Receivables	0,00	0,00
Payables	355.000,24	237.000,00
From Directores	0,00	0,00
Receivables	3.400,00	4.600,00
Payables	285.394,00	360.134,15

4.2 Contingencies and undertakings

The Group's companies have transferred to third parties bonds amounting to €33.600.000, against €33.200.00 on 31.12.2009, to ensure the Group's contingent liabilities for those parts which are not reflected in the consolidated balance sheet.

On part of Folli Follie Hong Kong's property, a \$12.5 million mortgage has been signed to guarantee bank liabilities.

Group company has pledged to loan arrangements subsidiaries totaling € 110,8 million.

During the year 2010 the corporate tax regime has amended, with the Law 3842/23.04.2010 whereby the income tax:

- (i) For retained earnings is 24% (decreasing by one percent annually until reaching 20% in 2014).
- (ii) For distributed profits is 40%. This change may affect the amount of income tax recognized in the income statement, depending on the interpretation given in this regard by the tax authority.

Under the guidance of the memorandum in support of the Greek economy by the European Union and the International Monetary Fund, is being provided a temporary one-off levy on the profits of the year 2010. In the current economic situation no amount has been calculated, given that the base it is not known.

In April this year was rejected by the Appeal Court of Patras one of claims pending against the subsidiary "Moustakis".

A subsidiary of the group has signed a preliminary agreement to buy commercial property for a total price of €2.4 million, €900 thousand of which has been paid last May, while the remain of price will be paid in November.

4.2.1 Contested or under arbitration disputes

In a company of the Group are pending court cases against the Greek government, which has made provision amounting to EUR 2,150,000.

4.3 Number of employed personnel and related expenses

The total number of employed personnel at 30th of September 2010 for the Group was 5,969 and for the Company 282. At the same period of 2009, the total employed personnel for the Group and the Company was 5.895 and 284 respectively.

Personel Expenses	THE GROUP		THE COMPANY	
	1/1-30/09/2010	1/1-30/09/2009	1/1-30/09/2010	1/1-30/09/2009
salaries and wages	83.016.228,36	81.176.475,97	5.443.377,95	5.504.354,51
social welfare	17.537.263,74	16.953.229,05	1.337.120,54	1.321.885,75
other personnel expenses	3.138.068,07	3.175.736,39	373.235,36	431.611,62
TOTAL	103.691.560,18	101.305.441,40	7.153.733,85	7.257.851,88

4.4 After Balance sheet events

The Board of FOLLI - FOLLIE SA and its subsidiaries, DUTY FREE SHOPS SA (HDFs) and ELMEC SPORT ABETE decided on 24.06.2010 meetings to propose to the General Meetings of shareholders the merger by absorption of DUTY FREE SHOPS SA (Absorbing) of FOLLI - FOLLIE SA (absorbed, owns 56.78% of the absorbing company) and ELMEC SPORT ABETE (B and absorbed 95.6% subsidiary of the absorbing), in accordance with the provisions of Law 2190 / 1920, Articles 1-5 of Law 2166/1993 and general commercial law and existing capital law as they stand, with date of the merger process and transformation balance sheet as of 30/06/2010. On November 3, 2010, the draft merger agreement was registered at the Companies Registry. For the final approval of the merger has convened an Extraordinary General Meeting of Shareholders on Monday, December 6, 2010 which will be held at the Company's registered offices.

On 30/9/2010 were sold to third parties shares of Hellenic Duty Free Shops (KAE) held by the Subsidiary named ELMEC SPORT ABETE. The outcome resulted in loss of €1.1 million and will be recognized in the financial results of the fourth quarter 2010.

The tax audit for the years 2007-2009 for the subsidiaries Moustakis SA and Logistics Express SA was completed in mid-November 2010, which resulted in taxes of €25 thousand aprox.

There are no subsequent events other than the above which had significant influence on the financial position and results of the Company and the Group as of September 30th, 2010.