LAMBRAKIS PRESS S.A.

SA Reg. No 1410 / 06 / B / 86 / 40

Company's registered office: 3, Chr. Lada Street, GR-10237 Athens

CONCISE DATA AND INFORMATION FOR THE PERIOD

FROM JANUARY 1, 2010 T0 MARCH 31st, 2010

published, pursuant to Law 3556/30.4.2007 and Decision 4/507/28.04.2009 by the Capital Market Commission Board of Directors

amounts denominated in euros

The data and information below result from the financial statements and aim at an overall presentation of LAMBRAKIS PRESS S.A and Group financial situation and results. We, therefore, propose to readers, prior to any investment choice or transaction with the Company, to visit its web address http://www.dol.gr where the financial statements and the audit report by the chartered accountant, when required, are posted.

COMPANY DATA

Competent Authority	Ministry of Development (General Secretariat of Commerce)	Approval date by DOL SA BoD of the Interim Financial Statements wherefrom Concise Data and Information were drawn	May 20, 2010
Web address where the Financial Statements are posted	http://www.dol.gr/down_fin.htm	Board of Directors Composition	Stavros Psycharis, Executive Chairman and CEO, Panagiotis Psycharis, Executive deputy Chairman, Cebrian Juan Luis, Independent non executive member, Colombani Jean Marie, Independent non executive member, Pandelis Kapsis, Executive member, Nikolaos Koritsas, Independent non Executive member, Tryfon Koutalidis, Executive member, Ioannis Manos, Executive member, Stergios Nezis, Executive member, Ioannis Paraschis, Independent non Executive member, Nikolaos Pefanis, Executive member, Victor Restis, Non Executive member, Antonios Trifyllis, Independent Non Executive member, Christina Tsoutsoura – Psychary, Executive member.

FINANCIAL POSITION STATEMENT	GROUP		COMPANY	
	31.03.2010	31.12.2009	31.03.2010	31.12.2009
ASSETS				
Property, plant and equipment	100.976.027,12	101.827.195,27	9.618.613,54	9.758.736,29
Property investments	591.822,00	591.822,00	11.839.156,97	11.869.909,71
Intangible assets	1.564.024,06	1.200.714,23	861.696,91	853.185,49
Other non current assets	34.096.342,21	34.291.950,30	145.076.826,12	143.287.039,04
Inventories	21.370.346,09	23.017.214,40	4.619.867,28	5.096.541,01
Loans and advances to customers	68.855.179,76	79.078.936,15	24.592.678,37	31.037.567,77
Other current assets	24.489.261,35	25.199.427,51	11.030.398,16	11.514.915,82
Non current assets available for sale	272.489,16	272.489,16	247.568,20	247.568,20
TOTAL ASSETS	**252.215.491,75**	**265.479.749,02**	**207.886.805,55**	**213.665.463,33**
EQUITY AND LIABILITIES				
Share capital (83.000.000 shares of 0,55 euros nominal value each)	45.650.000,00	45.650.000,00	45.650.000,00	45.650.000,00
Other equity items	14.466.800,31	24.189.164,64	78.420.071,55	83.678.751,05
Total equity of parent company owners (a)	**60.116.800,31**	**69.839.164,64**	**124.070.071,55**	**129.328.751,05**
Minority interest (b)	3.047.623,56	3.433.497,55	0,00	**0,00**
Total equity (c) = (a)+(b)	**63.164.423,87**	**73.272.662,19**	**124.070.071,55**	**129.328.751,05**
Long term loans	56.720.425,89	49.962.528,08	14.000.000,00	14.000.000,00
Provisions and other long term liabilities	19.051.232,45	19.434.075,13	12.675.946,74	13.179.656,19
Short term loans	56.871.087,65	59.962.212,91	26.595.418,19	23.200.000,00
Other short term liabilities	56.408.321,89	62.848.270,71	30.545.369,07	33.957.056,09
Liabilities related to non current assets available for sale	0,00	0,00	0,00	0,00
Total liabilities (d)	**189.051.067,88**	**192.207.086,83**	**83.816.734,00**	**84.336.712,28**
TOTAL EQUITY AND LIABILITIES (c)+(d)	**252.215.491,75**	**265.479.749,02**	**207.886.805,55**	**213.665.463,33**

TOTAL INCOME STATEMENT	GROUP		COMPANY	
	1.1. - 31.03.2010	1.1. - 31.03.2009	1.1. - 31.03.2010	1.1. - 31.03.2009
Turnover	**50.604.985,12**	**57.034.976,53**	**27.907.775,36**	**32.780.408,49**
Gross Profit / (Loss)	**11.541.600,81**	**13.049.396,12**	**8.223.133,36**	**9.648.491,22**
(Loss) / Profit before taxes, financing and investing results	**(7.855.940,48)**	**(5.638.567,81)**	**(4.849.856,63)**	**(5.052.976,72)**
(Loss) / Profit before tax	**(8.787.983,87)**	**(7.081.557,81)**	**(5.145.526,50)**	**(5.469.599,15)**
(Loss) / Profit after Tax (A)	**(8.986.708,59)**	**(7.377.865,45)**	**(5.258.679,50)**	**(5.549.284,48)**
Attributable to:				
Parent company owners	**(8.586.984,72)**	**(7.289.409,99)**	**-**	**-**
Minority interest	**(399.723,87)**	**(88.455,46)**	**-**	**-**
Other total revenues/expenses after tax (B)	**0,00**	**(99.118,50)**	**0,00**	**(89.383,75)**
Total comprehensive income/expenses after tax (A)+(B)	**(8.986.708,59)**	**(7.476.983,95)**	**(5.258.679,50)**	**(5.638.668,23)**
Parent company owners	**(8.586.984,72)**	**(7.387.340,13)**	**-**	**-**
Minority interest	**(399.723,87)**	**(89.643,82)**	**-**	**-**
Loss / Profit after tax per share	**(0,1035)**	**(0,0878)**	**(0,0634)**	**(0,0669)**
(Loss) / Profit before taxes, financing and investing results and total depreciations	**(6.205.149,90)**	**(3.977.228,20)**	**(4.568.775,68)**	**(4.738.889,18)**

STATEMENT OF CHANGES IN EQUITY	GROUP		COMPANY	
	31.03.2010	31.03.2009	31.03.2010	31.03.2009
Total equity at the beginning of the period (1.1.2010 and 1.1.2009 respectively)	**73.272.662,19**	**90.408.888,66**	**129.328.751,05**	**138.041.218,98**
Total comprehensive income/expenses after tax (continuing and discontinued operations)	**(8.986.708,59)**	**(7.476.983,95)**	**(5.258.679,50)**	**(5.638.668,23)**
Dividends paid to minority shareholders	**0,00**	**0,00**	**0,00**	**0,00**
Dividends paid to parent company shareholders	**0,00**	**0,00**	**0,00**	**0,00**
Changes in consolidation	**(1.121.529,73)**	**(591.400,07)**	**0,00**	**0,00**
Changes due to subsidiary sale	**0,00**	**0,00**	**0,00**	**0,00**
Total equity at the end of the period (31.03.2010 and 31.03.2009 respectively)	**63.164.423,87**	**82.340.504,64**	**124.070.071,55**	**132.402.550,75**

CASH FLOW STATEMENT	GROUP		COMPANY	
	1.1. - 31.03.2010	1.1. - 31.03.2009	1.1. - 31.03.2010	1.1. - 31.03.2009
Operating activities				
(Loss) / Profit before tax	**(8.787.983,87)**	**(7.081.557,81)**	**(5.145.526,50)**	**(5.469.599,15)**
Plus / minus adjustments for:				
Depreciation	1.650.790,58	1.661.339,61	281.080,95	314.087,54
Fx translation differences	(49.893,12)	3.195,81	676,78	(1.499,44)
Provisions	(513.087,38)	(229.255,63)	(503.709,45)	(53.775,87)
Results (revenues, expenses, profit and losses) from investment activities	164.661,94	326.015,32	(593,80)	(10.985,30)
Interest on debt and similar charges (interest charges minus credit interest)	932.637,19	1.453.975,30	296.263,67	427.607,73
Plus/minus adjustments for changes in working capital accounts or changes related to operating activities:				
(Increase)/Decrease in inventories	1.666.983,82	1.398.639,55	476.673,73	(597.170,86)
Decrease / (increase) in receivables	10.913.036,29	10.344.727,41	6.237.063,66	5.309.842,80
Liabilities (decrease) / increase (loans excluded)	(8.179.252,77)	(3.730.081,59)	(4.312.363,80)	676.760,11
Minus:				
Interests on debt and similar paid up charges	(939.775,55)	(1.472.509,61)	(296.297,40)	(428.988,10)
Taxes paid	0,00	(33.465,84)	0,00	(22.202,33)
Total inflow / (outflow) from operating activities (a)	**(3.141.882,87)**	**2.641.022,52**	**(2.966.732,16)**	**144.077,13**
Investing activities				
Acquisition of subsidiaries, associates, joint ventures and other investments	(1.000.000,00)	(986.918,00)	(1.000.000,00)	(986.918,00)
Purchase of tangible and intangible fixed assets	(671.302,18)	(517.805,77)	(119.088,29)	(108.354,76)
Proceeds from tangible and intangible fixed assets sales	0,00	804.515,00	4.900,00	4.515,00
Interests received	7.138,36	18.534,31	33,73	1.380,37
Dividends received	0,00	0,00	0,00	0,00
Proceeds from subsidiaries, jointly controlled entities, associates and securities sale	0,00	0,00	0,00	0,00
Total inflow / (outflow) from investing activities (b)	**(1.664.163,82)**	**(681.674,46)**	**(1.114.154,56)**	**(1.089.377,39)**
Financing activities				
Proceeds from loans	6.757.897,81	2.854.784,24	3.395.418,19	974.760,71
Loans repayment	(3.091.125,26)	(948.309,35)	0,00	0,00
Settlement of liabilities from financing leases (amortizations)	(20.410,15)	(4.298,96)	0,00	0,00
Dividends paid	0,00	(4,45)	0,00	(4,45)
Total (outflow) / inflow from financing activities (c)	**3.646.362,40**	**1.902.171,48**	**3.395.418,19**	**974.756,26**
Net (decrease) / increase in cash and cash equivalents of the period (a)+(b)+(c)	**(1.159.684,29)**	**3.861.519,54**	**(685.468,53)**	**29.456,00**
Cash and cash equivalents at the beginning of the period	**6.638.135,75**	**4.762.679,91**	**961.565,98**	**178.046,20**
Cash and cash equivalents at the end of the period	**5.478.451,46**	**8.624.199,45**	**276.097,45**	**207.502,20**

ADDITIONAL DATA AND INFORMATION

1. In the Financial Statements of the period 1.1.-31.03.2010 - wherefrom the above Data and Information were drawn- the basic valuation guidelines, accounting principles and estimations of the Financial Statements of the previous financial year 2009 have been observed. There were no other changes regarding corrections of accounting errors or reclassification of accounts, except for the ones mentioned in these notes.
2. The Parent Company is non tax audited for the financial years 2000 to 2009 while for the consolidated companies the non tax audited financial years are presented in the next table (see note 38 in the Financial Statements of the period 1.1-31.03.2010).
3. The Company and the Group have not formed provisions for a possible adverse outcome of disputes under litigation or arbitration or for court rulings or decisions by arbitration bodies.
4. There are litigations pending against Parent Company and Group associates, arising mainly from publications in newspapers; it is estimated that their final outcome shall have no significant impact on the Company or Group financial position or operation. For the jointly controlled entity IRIS PRINTING SA the following are pending a) a ruling by the Administrative Court of Appeal of Athens for additional contributions payment to a social security fund, by an amount of €3,050 mn and b) a ruling before the Administrative Court of First Instance of Athens for the payment of additional contributions to a social security fund, amounting to around €3,064mn. Based on a letter by the Legal Advisor, it is estimated that these litigations shall not be accepted and there shall not be any financial burden on the company (see the relevant note 38 in the Financial Statements of the period 1.1-31.03.2010).
5. Up to 31.03.2010 the Company had formed total provisions amounting to 1.225.099,21 euros for the tax differences possibly arising from a future audit of the non tax audited financial years 2000 - 2009. The other Group companies have formed provisions for the tax differences that might arise from the audit of the non tax audited financial years until 31.12.2009.
6. In the period 1.1.- 31.03.2010 the Company and the Group did not form provisions in the meaning of IAS 37.
7. The Company's participation by 2,64% in the listed company MICROLAND SA has been carried over from the "Trading Portfolio" to "Available for sale securities".The measurement of this participation did not bring about any result on the equity for the period 1.1.2010 to 31.03.2010 both for the Parent Company and the Group. (respective amounts for the period 1.1-31.03.2009 for the Parent Company : loss €89.383,75 and for the Group : loss: €99.118,50) The above amounts are included in the Total Income Statement accouny "Other total expenses after taxes"
8. The absolute number of employed personnel is the following: Company 31.03.2010: 796 859 permanent staff (31.03.2009: . The Company does not employ seasonal staff. Group 31.03.2010: 1.608 1.608 permanent staff and 42 seasonal staff (31.03.2009: 1.696 permanent staff and 105 seasonal staff).
9. In the current period 1.1-31.03.2010 the consolidated financial statements do not include the subsidiaries Special Publications SA and Triaena Travel St-Lagas ATENE because on 30.06.09 they were absorbed based on provisions of L.2166/1993 by the subsidiaries Michalakopoulos SA and Eurostar SA respectively.
Moreover, the shareholding rate in Eurostar SA on 31/03/2010 was restricted to 51% (31.03.2009 :95,50%), due to transfer of 49% of the share capital (116.003 shares) to EXPRESS HOLIDAYS SA,since DOL SA had first acquired 100% of this subsidiary's share capital.
10.On 31.03.2010 the subsidiary M.C. HELLAS SA is consolidated by 100% (31.03.2009 : 50% consolidation rate), because on 17.09.09 it acquired from Marie Claire Album SA the remaining 50% of M.C. HELLAS SA share capital (renamed into DOL-FEMALE MAGAZINES PUBLICATIONS SA)
11.The consolidated financial statements dated 31.03.2010 include for the first time: a) DIGITAL SHOPPING SA (e-commerce company); in its share capital DOL SA participates by 40% having paid 800.000 euros and b) RADIO ENTERPRISES CITY SA,in which DOL SA participates by 50% having paid to PETRIE INVESTMENTS LIMITED on 3.2.2010 an amount of 1.500.000 euros acquiring 155.000 shares.
12. The financial statements of the periods 1.1-31.03.2010 and 1.1-31.03.2009 derive from continuous operations.
13. There are no registered liens or encumbrances on DOL SA fixed assets.
14. Loss / earnings per share were calculated based on the number of shares at the end of the financial year, as there is no reason for weighting.
15. No treasury shares are held by the Company. In addition, subsidiaries, jointly controlled entities and associates do not hold any Company-issued shares.
16. For any posterior events having taken place until the financial statements approval date, see relevant Financial Statements note 40 for 1.1-31.03.2010 period.

COMPANIES INCLUDED IN THE GROUP CONSOLIDATED FINANCIAL STATEMENTS DATED 31.03.2010

TRADE NAME	ACTIVITY	REGISTERED OFFICE	GROUP SHAREHOLDING	CONSOLIDATION METHOD	NON TAX AUDITED FINANCIAL YEARS
MULTIMEDIA S.A.	Pre-press	ATHENS	100,00%	FULL	3
MICHALAKOPOULOU TOURIST-REAL ESTATE SA	Real Estate	ATHENS	100,00%	FULL	3
ELLINIKA GRAMMATA SA	Publishing house - bookstore	ATHENS	100,00%	FULL	3
STUDIO ATA SA	TV productions	MAROUSSI	99,30%	FULL	3
EUROSTAR SA	Travel agency	ATHENS	51,00%	FULL	2
DOL DIGITAL S.A	Digital Information Media	ATHENS	84,22%	FULL	3
RAMNET SHOP S.A	E-commerce	ATHENS	84,22%	FULL	3
NEA AKTINA S.A	Publications	MAROUSSI	50,50%	FULL	3
DOL FEMALE MAGAZINES PUBLICATIONS SA	Publications	ATHENS	100,00%	FULL	3
HEARST LAMBRAKIS PUBLISHING LTD	Publications	ATHENS	50,00%	PROPORTIONAL	3
IRIS PRINTING SA	Prining	KOROPI	50,00%	PROPORTIONAL	3
MIKRES AGGELIES SA	Publications	ATHENS	33,33%	PROPORTIONAL	3
MELLON GROUP SA	Publications	ATHENS	50,00%	PROPORTIONAL	1
RADIO ENTERPRISES CITY SA	Radio Station	ATHENS	50,00%	PROPORTIONAL	0
DIGITAL SHOPPING SA	E-commerce	ATHENS	40,00%	PROPORTIONAL	0
ARGOS SA	Press Distribution Agency	KOROPI	38,70%	EQUITY METHOD	3
NORTHERN GREECE PUBLISHING SA	Publications-Printing	THESSALONIKI	33,33%	EQUITY METHOD	7
PAPASOTIRIOU SA	Bookstore chain-Publishing House	ATHENS	30,00%	EQUITY METHOD	4
TILETYPOS SA	Mega Channel TV station	ATHENS	22,11%	EQUITY METHOD	5
TV ENTERPRISES SA (TVE)	TV studios – TV productions	ATHENS	25,00%	EQUITY METHOD	3

RELATED PARTY DISCLOSURES IN ACCORDANCE WITH IAS 24 (transactions and outstanding balances with related parties)	GROUP		COMPANY	
1.1.-31.03.2010	REVENUES	EXPENSES	REVENUES	EXPENSES
a) From/to subsidiaries	0,00	0,00	858.999,54	988.081,64
b) From/to jointly controlled entities	0,00	0,00	517.083,83	5.921.048,75
c) From/to associates	23.563.964,58	6.728.832,15	18.598.739,54	6.032.568,92
d) From/to other related parties	38.594,70	0,00	12.389,93	0,00
e) From / to management executives and administration members	0,00	868.365,05	0,00	410.094,57
TOTAL	**23.602.559,28**	**7.597.197,20**	**19.987.212,84**	**13.351.793,88**
31.03.2010	**RECEIVABLES**	**LIABILITIES**	**RECEIVABLES**	**LIABILITIES**
a) From/to subsidiaries	0,00	0,00	5.833.086,84	1.854.804,70
b) From/to jointly controlled entities	0,00	0,00	462.008,25	5.788.047,60
c) From/to associates	12.417.916,02	4.295.002,71	4.075.420,25	3.081.612,71
d) From/to other related parties	238.038,11	6.460,41	140.089,22	0,00
e) From / to management executives and administration members	0,00	0,00	0,00	0,00
TOTAL	**12.655.954,13**	**4.301.463,12**	**10.510.604,56**	**10.724.465,01**

Athens, May 20, 2010

THE BoD CHAIRMAN AND CHIEF EXECUTIVE OFFICER	BoD Deputy Chairman & and GENERAL MANAGER FOR BUSINESS DEVELOPMENT	THE BoD MEMBER AND GENERAL MANAGER FOR THE CORPORATE CENTER	HEAD OF ACCOUNTING DEPARTMENT
STAVROS P. PSYCHARIS ID No: X 214638	PANAGIOTIS ST. PSYCHARIS ID No: AH 042414	NIKOLAS J. PEFANIS ID NO.: Ξ 199212	THEODOROS D. DOLOS ID No: AE 103596 REG No.0001984 CLASS A