

**TELETYPOS TELEVISION PROGRAMMES S.A.  
“MEGA CHANNEL - GREECE”**

**CONSOLIDATED AND SEPARATE FINANCIAL STATEMENTS**

**30<sup>th</sup> September 2008**

**ACCORDING TO  
INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)**

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**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**INCOME STATEMENT**  
**1<sup>st</sup> January – 30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

**GROUP**

	<u>Notes</u>	<u>01.01/ 30.09.08</u>	<u>01.07/ 30.09.08</u>	<u>01.01/ 30.09.07</u>	<u>01.07/ 30.09.07</u>
Revenues	8	117.980.718	24.512.011	116.282.552	23.884.097
Cost of Sales	9	(106.064.138)	(29.277.087)	(106.416.772)	(29.108.128)
<b>Gross Profit</b>		<b><u>11.916.580</u></b>	<b><u>(4.765.076)</u></b>	<b><u>9.865.780</u></b>	<b><u>(5.224.031)</u></b>
Other operating income	10	8.813.844	2.079.855	7.873.042	2.165.085
		<b><u>20.730.424</u></b>	<b><u>(2.685.221)</u></b>	<b><u>17.738.822</u></b>	<b><u>(3.058.946)</u></b>
Distribution expenses	9	(3.531.231)	(952.373)	(3.650.794)	(1.038.761)
Administration expenses	9	(6.566.952)	(1.968.633)	(5.914.501)	(1.689.792)
<b>Operating profit</b>		<b><u>10.632.241</u></b>	<b><u>(5.606.227)</u></b>	<b><u>8.173.527</u></b>	<b><u>(5.787.499)</u></b>
<b>Non operating income</b>					
Interest received and receivable		301.420	293.650	7.796	3.237
Profit on disposal of fixed assets		57.246	0	11.849	1
Income from investments		38.907.211	38.907.211	0	0
Income from securities		14.673	0	14.873	14.873
Other income	11	<u>399.270</u>	<u>55.696</u>	<u>57.363</u>	<u>(15.476)</u>
		<b><u>39.679.820</u></b>	<b><u>39.256.557</u></b>	<b><u>91.881</u></b>	<b><u>2.635</u></b>
<b>Non operating expenses</b>					
Interest and similar charges	9	(5.004.420)	(1.751.214)	(3.755.498)	(1.656.218)
Losses on disposal of fixed assets		(79.294)	(10.051)	(269)	0
Other expenses	12	(2.309.233)	(1.584.008)	(1.734.910)	(197.318)
		<b><u>(7.392.947)</u></b>	<b><u>(3.345.273)</u></b>	<b><u>(5.490.677)</u></b>	<b><u>(1.853.536)</u></b>
<b>Profit for the period before tax</b>		<b><u>42.919.114</u></b>	<b><u>30.305.057</u></b>	<b><u>2.774.731</u></b>	<b><u>(7.638.400)</u></b>
Prior year's additional income tax	13	(1.689.036)	0	0	0
Income tax	13	<u>(690.003)</u>	<u>2.255.204</u>	<u>(394.265)</u>	<u>2.008.568</u>
		<b><u>40.540.075</u></b>	<b><u>32.560.261</u></b>	<b><u>2.380.466</u></b>	<b><u>(5.629.832)</u></b>
<b>Profit for the period after tax</b>					
Earnings per share € (note 29)		<b><u>1,1296</u></b>	<b><u>0,9073</u></b>	<b><u>0,0693</u></b>	<b><u>-0,1638</u></b>

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**INCOME STATEMENT**  
**1<sup>st</sup> January – 30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

**COMPANY**

	<u>Notes</u>	<u>01.01/ 30.09.08</u>	<u>01.07/ 30.09.08</u>	<u>01.01/ 30.09.07</u>	<u>01.07/ 30.09.07</u>
Revenues	8	116.813.138	23.979.011	115.122.956	23.585.698
Cost of Sales	9	(105.464.138)	(28.779.587)	(106.078.599)	(29.045.863)
<b>Gross Profit</b>		<b>11.349.000</b>	<b>(4.800.576)</b>	<b>9.044.357</b>	<b>(5.460.165)</b>
Other operating income	10	<u>8.813.844</u>	<u>2.079.855</u>	<u>7.873.042</u>	<u>2.165.085</u>
		<b>20.162.844</b>	<b>(2.720.721)</b>	<b>16.917.399</b>	<b>(3.295.080)</b>
Distribution expenses	9	(3.531.231)	(952.373)	(3.650.794)	(1.038.761)
Administration expenses	9	<u>(6.499.948)</u>	<u>(1.944.816)</u>	<u>(5.755.729)</u>	<u>(1.662.803)</u>
<b>Operating profit</b>		<b><u>10.131.665</u></b>	<b><u>(5.617.910)</u></b>	<b><u>7.510.876</u></b>	<b><u>(5.996.644)</u></b>
<b>Non operating income</b>					
Interest received and receivable		10.916	3.146	7.796	3.237
Profit on disposal of fixed assets		57.246	0	11.849	1
Income from securities		14.673	0	14.873	14.873
Other income	11	324.345	16.427	57.363	(15.476)
<b>Non operating expenses</b>		<b>407.180</b>	<b>19.573</b>	<b>91.881</b>	<b>2.635</b>
Interest and similar charges	9	(5.002.349)	(1.749.693)	(3.746.302)	(1.658.924)
Losses on disposal of fixed assets		(79.294)	(10.051)	(269)	0
Other expenses	12	(2.269.964)	(1.544.739)	(1.719.628)	(182.036)
		<b><u>(7.351.607)</u></b>	<b><u>(3.304.483)</u></b>	<b><u>(5.466.199)</u></b>	<b><u>(1.840.960)</u></b>
<b>Profit for the period before tax</b>		<b><u>3.187.238</u></b>	<b><u>(8.902.820)</u></b>	<b><u>2.136.558</u></b>	<b><u>(7.834.969)</u></b>
Prior year's additional income tax	13	(1.689.036)	0	0	0
Income tax	13	<u>(591.125)</u>	<u>2.299.682</u>	<u>(329.574)</u>	<u>2.028.223</u>
<b>Profit for the period after tax</b>		<b><u>907.077</u></b>	<b><u>(6.603.138)</u></b>	<b><u>1.806.984</u></b>	<b><u>(5.806.746)</u></b>
Earnings per share € (note 29)		<b><u>0,0253</u></b>	<b><u>-0,1840</u></b>	<b><u>0,0526</u></b>	<b><u>-0,1690</u></b>

Notes forming an integral part of the financial statements on pages 7 to 45.

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**BALANCE SHEET**  
**1<sup>st</sup> January – 30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

		<b><u>GROUP</u></b>		<b><u>COMPANY</u></b>	
	<b>Note:</b>	<b><u>30.09.2008</u></b>	<b><u>31.12.2007</u></b>	<b><u>30.09.2008</u></b>	<b><u>31.12.2007</u></b>
<b>FIXED ASSETS</b>					
Intangible assets – Programme rights	14	134.863.667	139.966.434	134.863.667	139.966.434
Tangible assets	15	11.789.988	11.713.696	11.789.988	11.713.696
Investments in associates	16	439.796	33.699.696	1.465.796	1.447.514
Deferred taxation	20	1.940.636	1.645.638	1.940.636	1.645.638
Other financial assets	17	<u>460.702</u>	<u>452.716</u>	<u>460.702</u>	<u>452.716</u>
<b>Total fixed assets</b>		<b>149.494.789</b>	<b>187.478.180</b>	<b>150.520.789</b>	<b>155.225.998</b>
<b>CURRENT ASSETS</b>					
Inventories		411.225	411.714	411.225	411.714
Trade and other receivables	18	41.757.609	49.084.328	40.716.236	48.173.057
Claims against associated companies	19	0	0	0	3.758.700
Prepayments of programme rights & other expenses	21	27.880.408	31.946.212	27.880.408	31.946.212
Cash and cash equivalents	22	<u>60.419.392</u>	<u>8.372.856</u>	<u>4.698.811</u>	<u>7.634.845</u>
		<b>130.468.634</b>	<b>89.815.110</b>	<b>73.706.680</b>	<b>91.924.528</b>
<b>Total assets</b>		<b>279.963.423</b>	<b>277.293.290</b>	<b>224.227.469</b>	<b>247.150.526</b>
<b>EQUITY AND LIABILITIES</b>					
Share capital	23	37.797.375	34.361.250	37.797.375	34.361.250
Share premium	23	33.469.247	33.469.247	33.469.247	33.469.247
Reserves	24	8.957.696	40.253.563	8.957.696	11.916.810
Retained earnings		40.540.075	0	907.077	0
Prior year's income		6.365.695	16.626.201	1.349.870	11.573.027
Translation difference		0	38.660	0	0
<b>Long term liabilities</b>		<b>127.130.088</b>	<b>124.748.921</b>	<b>82.481.265</b>	<b>91.320.334</b>
<b>CURRENT LIABILITIES</b>	25	<b>23.081.519</b>	<b>50.691.618</b>	<b>23.081.519</b>	<b>50.691.618</b>
<b>SHORT TERM LIABILITIES</b>					
Trade and other payables	26	82.577.178	88.857.718	71.490.047	92.143.541
Short term borrowings	27	18.674.638	3.995.033	18.674.638	3.995.033
Long term liabilities payable next period	25.1	<u>28.500.000</u>	<u>9.000.000</u>	<u>28.500.000</u>	<u>9.000.000</u>
<b>Total Short Term Liabilities</b>		<b>129.751.816</b>	<b>101.852.751</b>	<b>118.664.685</b>	<b>105.138.574</b>
<b>Total equity and liabilities</b>		<b>279.963.423</b>	<b>277.293.290</b>	<b>224.227.469</b>	<b>247.150.526</b>

Notes forming an integral part of the financial statements on pages 7 to 45.

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY**  
**1<sup>st</sup> January – 30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

<b>GROUP</b>	<b><u>Share Capital</u></b>	<b><u>Share Premium</u></b>	<b><u>Statutory Reserve</u></b>	<b><u>Other Reserves</u></b>	<b><u>Revaluation Reserves</u></b>	<b><u>Translation Differences</u></b>	<b><u>Valuation reserve on listed securities</u></b>	<b><u>Earnings for the period</u></b>	<b><u>Retained Earnings</u></b>	<b><u>Total</u></b>
<b>Net position 2007</b>										
Balance 31st December, 2006	34.361.250	33.469.247	3.865.728	7.698.930	28.336.753	47.818	0	0	9.108.929	116.888.655
Translation difference 31/12/2006						-47.818				-47.818
Translation difference 30/09/2007						40.504				40.504
Investment reserve							330.143			330.143
Approval of 2006 dividend by G.A.									-4.466.963	-4.466.963
Profit for the period after tax								2.380.466		2.380.466
<b>Net position 30/09/2007</b>	<b>34.361.250</b>	<b>33.469.247</b>	<b>3.865.728</b>	<b>7.698.930</b>	<b>28.336.753</b>	<b>40.504</b>	<b>330.143</b>	<b>2.380.466</b>	<b>4.641.966</b>	<b>115.124.987</b>
<b>Net position 2007</b>										
Balance as of 30th September 2007	34.361.250	33.469.247	3.865.728	7.698.930	28.336.753	40.504	330.143	2.380.466	4.641.966	115.124.987
Translation difference 30/9/2007						-40.504				-40.504
Translation difference 31/12/2007						38.660				38.660
Profit for the period after tax 30/09/2007								-2.380.466		-2.380.466
Unrealized gains of valuation of listed securities							22.009			22.009
Profit for the year after tax									11.984.235	11.984.235
<b>Net position 31/12/2007</b>	<b>34.361.250</b>	<b>33.469.247</b>	<b>3.865.728</b>	<b>7.698.930</b>	<b>28.336.753</b>	<b>38.660</b>	<b>352.152</b>	<b>0</b>	<b>16.626.201</b>	<b>124.748.921</b>
<b>Net position 2008</b>										
Balance as of 31st December 2007	34.361.250	33.469.247	3.865.728	7.698.930	28.336.753	38.660	352.152	0	16.626.201	124.748.921
Translation difference					-352.180	-38.660			-37.349	-428.189
Unrealized gains of valuation of listed securities					-27.984.573		-231.833			-28.216.406
Investment reserve										
Share Capital Increase	3.436.125			-3.436.125						0
Approval of 2007 distribution by G.A.			708.844						-10.223.157	-9.514.313
Profit for the period after tax (01/01-30/9/2008)								40.540.075		40.540.075
<b>Net position 30/9/2008</b>	<b>37.797.375</b>	<b>33.469.247</b>	<b>4.574.572</b>	<b>4.262.805</b>	<b>0</b>	<b>0</b>	<b>120.319</b>	<b>40.540.075</b>	<b>6.365.695</b>	<b>127.130.088</b>

Notes forming an integral part of the financial statements on pages 7 to 45

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY**  
**1<sup>st</sup> January – 30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

**COMPANY**

**Net position 2007**

Balance 31st December, 2006

Investment reserves

Approval of 2006 dividend by G.A.

Profit for the period after tax (01/01-30/09/2007)

**Net position 30/9/2007**

<u>Share Capital</u>	<u>Share Premium</u>	<u>Statutory Reserve</u>	<u>Other Reserves</u>	<u>Revaluation Reserves</u>	<u>Valuation reserve on listed securities</u>	<u>Earnings for the period</u>	<u>Retained Earnings</u>	<u>Total</u>
34.361.250	33.469.247	3.865.728	7.698.930	0	0		4.708.637	84.103.792
					330.143			330.143
							-4.466.963	-4.466.963
						1.806.985		1.806.985
<b>34.361.250</b>	<b>33.469.247</b>	<b>3.865.728</b>	<b>7.698.930</b>	<b>0</b>	<b>330.143</b>	<b>1.806.985</b>	<b>241.674</b>	<b>81.773.958</b>

**Net position 2007**

Balance as of 30th June 2007

Profit for the period after tax 30/09/2007

Investment reserves

Profit after tax

**Net position 31/12/2007**

34.361.250	33.469.247	3.865.728	7.698.930	0	330.143	1.806.985	241.674	81.773.958
						-1.806.985		-1.806.985
					22.009			22.009
							11.331.353	11.331.353
<b>34.361.250</b>	<b>33.469.247</b>	<b>3.865.728</b>	<b>7.698.930</b>	<b>0</b>	<b>352.152</b>	<b>0</b>	<b>11.573.027</b>	<b>91.320.334</b>

**Net position 2008**

Balance 31st December, 2007

Unrealized gains of valuation of listed securities

Share Capital Increase

Approval of 2007 Distribution by G.A.

Profit for the period after tax (01/01-30/09/2008)

**Net position 30/9/2008**

34.361.250	33.469.247	3.865.728	7.698.930	0	352.152		11.573.027	91.320.334
					-231.833			-231.833
3.436.125			-3.436.125					0
		708.844					-10.223.157	-9.514.313
						907.077		907.077
<b>37.797.375</b>	<b>33.469.247</b>	<b>4.574.572</b>	<b>4.262.805</b>	<b>0</b>	<b>120.319</b>	<b>907.077</b>	<b>1.349.870</b>	<b>82.481.265</b>

Notes forming an integral part of the financial statements on pages 7 to 45.

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL”**  
**CASH FLOW STATEMENT**  
**1<sup>st</sup> January – 30<sup>th</sup> September 2008**  
**(Expressed in Euro)**

	<b><u>GROUP</u></b>		<b><u>COMPANY</u></b>	
	<b><u>30.09.08</u></b>	<b><u>30.09.07</u></b>	<b><u>30.09.08</u></b>	<b><u>30.09.07</u></b>
<b>Cash flow from operating activities</b>				
Profit before taxation	42.919.114	2.774.731	3.187.238	2.136.558
<b>Adjustments for items not involving the movement of cash</b>				
Depreciation and amortisation	61.566.906	66.285.100	61.566.906	66.285.100
Provisions	11.080.919	2.284.784	1.591.107	2.284.785
Exchange differences	(16.791)	(7.314)	(17.682)	0
Results (revenues, expenses, gains and losses) from investing activities	(48.691.069)	(29.157)	(3.542)	(29.157)
<b>Interest and similar charges</b>	5.004.420	3.755.498	5.002.349	3.746.302
<b>Plus/minus adjustments for changes in working capital accounts or connected to operating activities:</b>				
Decrease (Increase) in stock of spares and consumables	489	(53.659)	489	(53.659)
Decrease in prepaid programming rights	4.065.804	5.407.660	4.065.804	5.407.660
Decrease in trade and other receivables	6.316.400	2.132.376	10.205.203	1.439.863
(Increase) in long-term receivables (Guarantee given)	(7.986)	(49.593)	(7.986)	(49.593)
(Decrease)/Increase in current liabilities (apart from banks)	(13.938.592)	6.878.209	(18.193.058)	7.500.069
Minus:				
Interest and similar charges	(5.001.317)	(3.668.141)	(4.999.246)	(3.658.945)
Income tax paid	(5.918.518)	(1.678.299)	(5.839.468)	(1.593.800)
<b>Total Cash Flow from Operating Activities (a)</b>	<b>57.379.779</b>	<b>84.032.195</b>	<b>56.558.114</b>	<b>83.415.183</b>
<b>Cash Flow from investing activities</b>				
Investments in subsidiaries, affiliates, cooperations and other	(600)	0	(600)	0
Sale of subsidiaries affiliates, cooperations and other	53.870.400	0	0	0
Purchase of tangible and intangible fixed assets	(56.620.017)	(69.518.611)	(56.620.017)	(69.518.611)
Amount received from sale of tangible and intangible fixed assets	57.539	11.849	57.539	11.849
Interest received	301.421	7.796	10.916	7.796
Dividends received	14.673	9.782	14.673	9.782
<b>Net Cash Flow from Investing Activities (b)</b>	<b>(2.376.584)</b>	<b>(69.489.184)</b>	<b>(56.537.489)</b>	<b>(69.489.184)</b>
<b>Cash Flow from Financing Activities</b>				
Amount received from issued loans	14.679.606	4.755.192	14.679.606	4.755.192
Repayments of borrowings	(9.000.000)	(9.046.491)	(9.000.000)	(9.046.491)
Dividends paid	(8.636.265)	(4.589.484)	(8.636.265)	(4.589.484)
<b>Net Cash Flow from Financing Activities (c)</b>	<b>(2.956.659)</b>	<b>(8.880.783)</b>	<b>(2.956.659)</b>	<b>(8.880.783)</b>
<b>Increase in net liquid funds (a)+(b)+(c)</b>	<b>52.046.536</b>	<b>5.662.228</b>	<b>(2.936.034)</b>	<b>5.045.216</b>
<b>Cash and cash equivalents at beginning of the period</b>	<b>8.372.856</b>	<b>4.873.426</b>	<b>7.634.845</b>	<b>4.190.966</b>
<b>Cash and cash equivalents at end of period</b>	<b>60.419.392</b>	<b>10.535.654</b>	<b>4.698.811</b>	<b>9.236.182</b>

Notes forming an integral part of the financial statements on pages 7 to 45.

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL - GREECE” AND ITS SUBSIDIARY**  
**Notes to the consolidated and parent financial statements in accordance with IFRS**  
**30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

**1. General Information**

The parent company was incorporated in Athens, Greece in 1989, in accordance with Law 2190/1920 and with a life duration of 50 years. Its life duration can be expanded through the approval of the Shareholder's General Assembly. The company is listed in the Athens Stock Exchange.

The parent company operates the private broadcasting channel “MEGA” based on the 19229/1993 operating broadcasting licence. The duration of the broadcasting licence has been extended by Government law.

The parent company incorporated in 2000 Teletypos Cyprus Ltd. Its investment is stated at 100% of shareholding. The company's main objective is the trading of television programmes in Cyprus and in the area of Middle East.

Teletypos Cyprus Ltd is stated in Lefkosia (Cyprus), 8 Kennedy Street.

The company's main objectives are:

- the origination and trading of television programmes
- the installation and operating of television and radio stations throughout Greece
- the establishment, organisation and operation of studios for the production and marketing of television programmes and advertising clips

The financial statements have been approved by the company's Board of Directors at 6/11/2008. The composition of the Board of Directors is as follows:

Christos Lambrakis	- Chairman, non-executive member
Elias Tsigas	- Managing Director
Yiorgos Bobolas	- Non-executive member
Yiorgos Vardinogiannis	- Non-executive member
Fotis Bobolas	- Non-executive member
Stauros Psicharis	- Non-executive member
Yiorgos Aidinis	- Independent non-executive member
Yiorgos Poursanidis	- Independent non-executive member

**TELETYPOS TELEVISION PROGRAMMES S.A.**

**“MEGA CHANNEL - GREECE”**

**Notes to the consolidated and separate financial statements in accordance with IFRS**

**30<sup>th</sup> September, 2008**

**(Expressed in Euro)**

**2. Adoption of new and revised International Financial Reporting Standards**

The group adopted, in the current year, the new and revised International Financial Reporting Standards (IFRS) and the corresponding amendments that have been published from the International Accounting Standards Board (IASB) and from the International Financial Reporting Interpretation Committee (IFRIC) respectively, in the respect that these are related with the group's activity and are effective with the accounting periods beginning on 1<sup>st</sup> of January 2008.

**a. New and revised standards and interpretations effective from the 1<sup>st</sup> of January 2008**

The compliance with the new and revised standards and interpretations which are effective from the 1<sup>st</sup> of January 2008 either do not relate with the activities of the group or do not impose changes on the accounting policies with cause material effect on the reported financial data for the current year and for the previous year.

**b. New and revised standards not yet in effect**

It is estimated that the new and revised standards and interpretations that are not yet in effect either do not relate with the activities of the group or will not have material effect in the financial data.

**TELETYPOS TELEVISION PROGRAMMES S.A.**

**“MEGA CHANNEL - GREECE”**

**Notes to the consolidated and separate financial statements in accordance with IFRS**

**30<sup>th</sup> September, 2008**

**(Expressed in Euro)**

**3. Significant Accounting Policies**

**3.1. Statement of compliance**

The financial statements have been prepared in accordance with the International Financial Reporting Standards (IFRS) and their respective interpretations.

**3.2. Historical cost convention**

The financial statements have been prepared under the historical cost convention, except for the revaluation of land and buildings, which has been done in 1992, 1996, 2000 and 2004 on the basis of relevant legislation. The resulting revaluation increase was capitalised. Group's management decided that the valuation of land and buildings on current value is not necessary.

**Basis of consolidation**

The consolidated financial statements include the financial statements of the parent company and its subsidiary, which is controlled directly by the parent company. Control is achieved when the parent company has the power to govern the financial and operating policy of the entity that is investing in so as to obtain benefits from its activities.

Consolidated financial statements are based on separate companies' financial statements which have been prepared in accordance with IFRS and certain accounting principles followed by the Group. All group's companies have the same reporting date.

All the intra-company transactions and intra-company balances have been eliminated on consolidation.

Since the parent company holds 100% of the participation on the subsidiary's share capital no minority interest is effected.

**3.3. Investments in associates**

Participations in affiliated companies are valued at acquisition costs plus any other cost.

Affiliated companies are these in which the parent company holds a share of up to 49% without exercising control or having a significant influence.

Provisions for impairments of the investment value are made only when there is significant evidence of substantial impairment. The non realised gains or losses that are due to changes in appropriate value are included in the shareholder's equity after taking account the taxation effect.

**3.4. Foreign currency transactions and balances**

**a. Transactions in foreign currencies and presentation**

The company's parent and consolidated accounts are presented in the country's currency which is the functional currency of the company. The consolidated accounts are presented in euros which is the parent's company functional currency and for the subsidiary too since 1/1/2008.

**TELETYPOS TELEVISION PROGRAMMES S.A.**

**“MEGA CHANNEL - GREECE”**

**Notes to the consolidated and separate financial statements in accordance with IFRS**

**30<sup>th</sup> September, 2008**

**(Expressed in Euro)**

**3. Significant Accounting Policies (cont.)**

**3.4. Foreign currency transactions and balances (cont.)**

**b. Transactions and company's accounts**

In preparing the financial statements of the individual entities, transactions in currencies other than the entity's functional currency (foreign currencies) are recorded at the rates of exchange prevailing at the dates of the transactions. At each balance sheet date monetary items denominated in foreign currencies are translated at the rates prevailing at each balance sheet date.

Non-monetary items carried at fair value that are denominated in foreign currencies are translated at the rates prevailing at the date when the fair value was determined. Non-monetary items that are measured in items of historical cost in a foreign currency are not translated.

Exchange differences are recognised in income statement in the period in which they except for:

- Exchange differences which relate to assets under construction for future productive use, which are included in the cost of these assets.
- Exchange differences on monetary items received from or payable to a foreign operation for which settlement is neither planned nor likely to occur, which form part of the net investment of a foreign operation.
- For the purpose of presenting consolidated financial statements, the assets and liabilities of the Group's foreign operations are expressed in the parent company's reporting currency, using the exchange rates at the balance date. Income and expense are translated at the average exchange rate of the period. Exchange differences arising are recognized as foreign currency reserve in equity.

Such exchange differences are recognized in profit and loss in the period in which the foreign operation is disposed of. The subsidiary company adopted the euro in 1.1.2008. There are no foreign exchange differences since then.

**3.5. Borrowing Cost**

Borrowing costs directly attributable to the acquisition, constructions or production of qualifying assets which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets. Investment income on the temporary investment of specific borrowing is deducted from borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

**TELETYPOS TELEVISION PROGRAMMES S.A.**

**“MEGA CHANNEL - GREECE”**

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**30<sup>th</sup> September, 2008**

**(Expressed in Euro)**

**3.6. Programme and film rights**

Programme and film rights refer to self-owned television programmes and third parties programmes.

**3.6.1. Self-owned television programmes**

The cost of self-owned programs (Greek series, game shows, sports, talk shows, music/dance shows and variety shows) is capitalised as intangible fixed assets (Programme rights) and is amortised as described in note 3.7.

**3.6.2. License third parties' T.V. programmes**

Licensed third parties television programs are valued at their acquisition cost.

- The profit and loss account is charged with the cost of the broadcasted programmes plus or minus any foreign exchange differences which arise upon settlement or valuation of the corresponding liability at the end of the year.
- the balance sheet presents such as follows:
  - under liabilities, the amount due to the suppliers for the programmes invoiced and not yet settled, under prepayments the invoiced amount of not yet transmitted programmes.
  - in case a contract provides for more than one transmission the profit and loss account is charged in proportion to the number of transmissions allowed.

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**“MEGA CHANNEL - GREECE”**

**Notes to the consolidated and separate financial statements in accordance with IFRS**

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**(Expressed in Euro)**

**3.7. Depreciation and Amortization**

**Fixed Assets**

Equipment and vehicles of the parent company are presented at cost minus accumulated depreciation and impairment. Property is presented at revised values minus depreciation according to the relevant legislation. Depreciation rates remain constant throughout the useful life of the assets. Land is not depreciated.

	%
Improvements on third party properties	8 - 20
Plant and machinery	5 - 15
Office equipment	5 - 30
Transportation means	15 – 30
Computer and software programmes	100

The values of plant and machinery are examined for a possible impairment in the case of events indicating such impairment. When such indications appear and the value is estimated to be lower than acquisition cost, this value is revised.

In addition to the first measurement at cost, land is presented at revised values. The revised value is defined according to relevant legislation. The excess amount of the revaluation is transferred to the account ‘Revaluation Reserve’ and is presented in the Balance Sheet as part of Equity. According to the relevant law, the time of capitalization of reserves should take place within two years. Thus, the revised surplus of 2004 has been capitalized in 2006.

**Programme and film rights**

Programme and film rights are amortised as follows according to the Greek legislation and subject to the management estimation about future benefits:

	<u>%</u>
First year of transmission	20
Thereafter (whether transmitted or not)	20

Programmes that, according to management estimations can not be broadcasted for more than one year, are 100% amortized in the year of their broadcast.

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**3. Significant Accounting Policies (cont.)**

**3.8. Taxation**

Income tax is calculated on taxable profits and according to the rate which is in force (25% for the year 2007 and 2008). Taxable profit differs from company's profit as reported in the financial statement because it excludes items of income or expenses that are not taxable or deductible in other years and it further excludes items that are never taxable or deductible.

Income tax of subsidiary company is calculated with a 10% tax rate on net profit and no further tax are charged as stipulated by legislation in the country of subsidiaries' incorporation.

Deferred tax is the tax payable or receivable due to temporary differences in income taxation or in expense recognition for taxation purposes and is accounted for to the extent that it will be utilised in the future.

Deferred tax liability is recognised mainly for all short-term taxation differences and deferred tax asset is recognised to the extent that it is probable that future taxable profit will be available, and tax asset will be utilised against the resulting tax liability.

The carrying amount of deferred taxes (assets and liabilities) are reviewed at each Balance Sheet date and are revised if it is necessary to the extent that it is no longer probable that taxable profits will be available to allow all or part of the asset or liability to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or assets realised. This tax is charged or credited to profit or loss, except when it relates to items charged or credited directly to equity in which case the deferred tax is also accounted for against equity.

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**30<sup>th</sup> September, 2008**

**(Expressed in Euro)**

**3. Significant Accounting Policies (cont.)**

**3.9. Inventories (Spare parts and Consumables)**

Inventories are stated at the lower of cost and net realisable value. Cost is calculated using the weighted average cost of the successive balance. Net realisable value represents the estimated selling price less all estimated costs.

**3.10. Provisions**

Provisions are recognised when:

- There are present obligations (legal or constructive) as a result of past events.
- Their settlement through an outflow of resources is probable.
- The exact amount of the obligation can be reliably estimated.

Provisions are reviewed by management of the company during the date when each balance sheet is compiled and can be recalculated if their current value is different from their accounting value.

**3.11. Revenues**

Revenues come mainly from the sale of advertising time through advertising agencies and from the sale of royalties. Revenues are accounted in the year in which they are realised and are adjusted by deducting customer rebates directly related to revenues.

**3.12. Impairment**

At each balance sheet date, the company's management reviews the carrying amounts of its tangible and intangible assets to determine whether there is indication that those assets have suffered an impairment loss. At 30.09.2008, there was no such indication.

**3.13. Trade receivables**

At first, trade receivables are accounted at their appropriate value, and then, are revalued taking into consideration their present value using a real discount rate. Impairment because of differences with the present value or because of provision for bad debts is accounted only for substantial amounts. The amount of provision for possible impairment is transferred to income statement.

For doubtful customers a provision that is accounted in the income statement in the year that the customers have been characterized as such.

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**3. Significant Accounting Policies (cont.)**

**3.14. Investments**

Investments are accounted at their appropriate value plus any cost directly related to their acquisition.

The securities that the company intends and is able to hold up to their maturity date ‘held to maturity’ are valued at real cost using the real discount rate minus possible loss connected to amounts that cannot be recovered.

Non-recoverable amounts, as well as, possible difference from valuation are transferred to income statement.

Other non-investment securities are characterised as tradable or intended for resale and are valued at their appropriate value. Profit or loss incurred by valuation of tradable or intended for reselling securities is transferred directly to income statement or directly to equity respectively, up to the date of their sale or recognition of possible impairment of their value, in which case, profit or loss accounted in equity is transferred to profit and loss account.

**3.15. Cash and cash equivalents**

Cash and cash equivalents include cash in the bank and in hand as well as short term highly liquid investments.

**3.16. Bank loans**

Interest – bearing bank loans and overdrafts are recorded at the proceeds received, net of direct issue cost. Then, they are recognised as the present value of total payments due using the real discount rate. Possible difference between present value of payments due and real proceeds from the loan is recognised according to the company policy for recognizing borrowing cost (note 3.5).

**3.17. Trade Creditors**

Trade creditors are stated, at first, at the nominal value of the liabilities. Then, they are revised at their fair value using the real discount rate method, if there is significant difference from the nominal value.

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### **3. Significant Accounting Policies (cont.)**

#### **3.18 Patents and trademarks**

Trademark is estimated initially at purchase cost and is amortised during the period of 5 years.

#### **3.19 Retirement benefits**

In accordance with the Greek labour legislation the company has to provide to all its retirees a specific financial benefit. The above financial benefit which is payable on the retirement day is percentage 40% to 70% on a specified amount based on:

- a. years of service in the company
- b. monthly salary at the retirement year
- c. other factors in accordance with the existing legislation

This liability is specified in at the balance sheet date with the method ‘Projected unit credit method’. According to this method, the liabilities that correspond to the services obtained at the balance sheet date are accounted separately from the liability that correspond to future services.

The most important assumptions taken into account are the same with those that were taken in 31.12.2007:

Date of assumption	Interest rate	Increase in remuneration	Inflation rate
31/12/2007	4,80%	4,00%	2,50%
30/9/2008	4,80%	4,00%	2,50%

The liability (provision) that is reported in the balance sheet is the present value of the estimated liability revised according to the actuarial study. Any liabilities that occur increase or decrease the provision and any difference are accounted in the year that are paid.

The company has not adopted, any retirement benefit plan, in order to secure the availability of the required funds, when obligation is raised.

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#### **4. Segment Information**

A total of financial assets and activities that are occupied in the production and offer of services, under the conditions of business risk and investment revenue possibilities, which differ from other business sectors, is described as a business segment.

A particular geographical financial environment, where services and products are provided, under the conditions of business risk and investment revenue possibilities, that is different from any other financial environment, is described as a geographical segment.

The company operates in the Greek state offering services and it is not subject to any risks arising from the economic or the geographical environment.

#### **5. Financial assets**

Financial assets are classified into the following four categories:

- Financial assets at fair value through profit or loss
- Held-to-maturity investments
- Available-for-sale financial assets
- Loans and receivables

##### **5.1. Financial assets at fair value through profit or loss**

The entity does not recognise such financial assets

##### **5.2. Held-to-maturity investments**

The entity does not recognise such investments

##### **5.3. Available-for-sale financial assets**

Investments in shares traded in the Athens Stock Exchange are valued at fair cost. Gain or losses resulting from changes of fair value are recognised directly in equity as “Valuation reserve of investments” with the exception of impairment loss which is recognised in profit and loss. On the sale of an investment, the valuation reserve is recognised in previous years and is included in equity is recognised in the profit and loss account on the year in which the sale is effected.

Dividends on available-for-sale financial assets are recognised in the profit and loss account when the right of collection is effected.

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**“MEGA CHANNEL - GREECE”**

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**5. Financial assets (cont.)**

**5.4. Loans and receivables**

Trade receivables, loans and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as loans and receivables. Loans and receivables are measured at amortised cost and for short-term receivables the recognition of interest by applying the effective interest rate would be immaterial.

**5.5. Impairment of financial assets**

Financial assets are assessed for indicators of impairment at each balance sheet date. Financial assets are impaired when there is objective evidence that, as a result of an event that occurred after the initial recognition of the financial asset, the estimated future cash flows of the investment have been impacted.

Financial assets as trade receivables are assessed for impairment on a collective basis. Objective evidence of impairment of receivables could include the past experience of collecting payments, an increase if the number of delayed payments as well as observable changes in national or local economic conditions.

The entity assesses partially the trade receivables and creates provision of doubtful debtors when there is objective evidence of uncollectability. These provisions are recognised in the profit and loss account on the year that trade receivables are considered uncollectible.

**5.6. Financial liabilities and equity instruments issued by the Group**

**5.6.1. Equity instrument**

An entity instrument in any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received net of direct issue costs. The company has not issued any equity instruments.

**5.6.2. Financial liabilities**

Financial liabilities are classified as either “Financial liabilities at fair value through profit and loss” or other “Financial liabilities”.

**5.6.2.1. Financial liabilities at fair value through profit and loss**

The entity does not recognize such financial liabilities

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**5. Financial assets (cont.)**

**5.6. Financial liabilities and equity instruments issued by the Group (cont.)**

**5.6.2. Financial liabilities (cont.)**

**5.6.2.2. Other financial liabilities**

Other financial liabilities including borrowing are initially measured at fair value, net of transaction costs.

Other financial liabilities (loans) are subsequently measured at amortised cost using the effective interest method at balance sheet date at present value by applying the effective interest rate, when the loan interest is materially different.

Considering the short-dated life of financial liabilities the estimated future cash payments do not materially differ from the initial measure of the liability.

**6. Critical accounting judgements and Management's estimation.**

In the adoption and application of the Company's accounting policies the Management considers that there is no particular issue which would require further information.

**7. Dividends**

Dividends to shareholders are recognized as payables and appear as liabilities in the financial statement in the year in which dividends have been approved by the Shareholder's General Assembly meeting.

## TELETYPOS TELEVISION PROGRAMMES S.A.

## “MEGA CHANNEL - GREECE”

## Notes to the consolidated and separate financial statements in accordance with IFRS

30<sup>th</sup> September, 2008

(Expressed in Euro)

## 8. Revenue

	<u>Group</u>				<u>Company</u>			
	<u>30/9/2008</u>	<u>%</u>	<u>30/9/2007</u>	<u>%</u>	<u>30/9/2008</u>	<u>%</u>	<u>30/9/2007</u>	<u>%</u>
Advertising	116.174.678	98,47	114.485.395	98,45	116.174.678	99,45	114.485.395	99,45
Income from TV programmes	586.560	0,50	614.161	0,53	586.560	0,50	614.161	0,53
Income from TV rights	51.900	0,04	23.400	0,02	51.900	0,04	23.400	0,02
Income from TV rights (Sub. Company)	1.167.580	0,99	1.159.596	1,00	0	0,00	0	0,00
	<u>117.980.718</u>	<u>100,00</u>	<u>116.282.552</u>	<u>100,00</u>	<u>116.813.138</u>	<u>100,00</u>	<u>115.122.956</u>	<u>100,00</u>

The company's revenue is characterized by seasonality. A significant decline is reported in the summer months. This along with the fact that the cost of sales (Cost of programme) is inelastic, result in a decrease in the returns for the three month period (1/7-30/9) in relation with the other three month periods of the same year. As a result to compare the three month periods one should take into account the seasonality of the revenues. The cumulative figures for the period 1/1 to 30/9 are not affected.

## 9. Operating expenses

	<u>30/9/2008</u>	<u>30/9/2007</u>	<u>30/9/2008</u>	<u>30/9/2007</u>
Staff wages and expenses	27.521.802	25.391.697	27.521.802	25.391.697
Third parties fees and expenses	15.384.818	15.351.818	15.384.818	15.351.818
Utilities	600.000	338.172	0	0
Taxes and duties	4.487.672	4.406.974	4.487.672	4.406.974
Sundry expenses	3.423.869	1.593.376	3.423.869	1.593.376
Financial expenses	6.166.285	5.770.812	6.099.281	5.612.039
Consumables-spare parts	5.004.420	3.755.498	5.002.349	3.746.302
	292.948	214.321	292.948	214.321
Depreciation/Amortization	61.566.906	66.285.100	61.566.906	66.285.100
Less: Cost of origination of own production	(3.281.979)	(3.370.203)	(3.281.979)	(3.370.203)
	<u>121.166.741</u>	<u>119.737.565</u>	<u>120.497.666</u>	<u>119.231.424</u>

The above amounts have been allocated as follows:

	<u>30/9/2008</u>	<u>30/9/2007</u>	<u>30/9/2008</u>	<u>30/9/2007</u>
Cost of sales	106.064.138	106.416.772	105.464.138	106.078.599
Administrative expenses	6.566.952	5.914.501	6.499.948	5.755.729
Selling expenses	3.531.231	3.650.794	3.531.231	3.650.794
Financial expenses	5.004.420	3.755.498	5.002.349	3.746.302
	<u>121.166.741</u>	<u>119.737.565</u>	<u>120.497.666</u>	<u>119.231.424</u>

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL - GREECE”**

**Notes to the consolidated and separate financial statements in accordance with IFRS**  
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	<u>GROUP</u>		<u>COMPANY</u>	
	<u>30/9/2008</u>	<u>30/9/2007</u>	<u>30/9/2008</u>	<u>30/9/2007</u>
<b>10. Other operating income</b>				
Computer and technical support to clients	7.905.593	6.491.864	7.905.593	6.491.864
Income earned from co-operation with third parties	881.755	1.355.278	881.755	1.355.278
Income from rentals	26.496	25.900	26.496	25.900
	<u><b>8.813.844</b></u>	<u><b>7.873.042</b></u>	<u><b>8.813.844</b></u>	<u><b>7.873.042</b></u>
<b>11. Other income</b>				
Foreign exchange valuation differences	309.352	30.365	234.427	30.365
Other discounts	0	26.998	0	26.998
Sundry income	89.918	0	89.918	0
	<u><b>399.270</b></u>	<u><b>57.363</b></u>	<u><b>324.345</b></u>	<u><b>57.363</b></u>
<b>12. Other expenses</b>				
Technical support and services	132.657	125.493	132.657	125.493
Compensation	0	24.135	0	24.135
Provisions	701.207	1.359.795	701.207	1.359.795
Foreign exchange valuation differences	38.202	132.601	38.202	132.601
Advertisement tax duty 11/89 -12/91 *	1.337.927	0	1.337.927	0
Other expenses	99.240	92.886	59.971	77.604
	<u><b>2.309.233</b></u>	<u><b>1.734.910</b></u>	<u><b>2.269.964</b></u>	<u><b>1.719.628</b></u>

\* One-off payment to resolve disputed contributions of the past.

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### 13. Taxation

The company's profits are taxed at the rate of 25% for the year 2007 and 2008 after they have been adjusted for expenses not tax allowable and for any tax free reserves.

The company's tax liability is not finalised unless the books and records are examined by the Greek tax authorities. Such examination has been carried out up to 2004.

The profits of the subsidiary company are taxed at the tax rate of 10% and no further taxation applies in the country of operations. Dividends for the subsidiary company are added to the taxable income of the parent company. The corresponding dividend's tax paid in foreign country is counterbalanced.

	<u>GROUP</u>		<u>COMPANY</u>					
	<u>30/9/2008</u>	<u>30/9/2007</u>	<u>30/9/2008</u>	<u>30/9/2007</u>				
Current income tax	(895.688)	(598.831)	(796.810)	(534.140)				
Deferred taxes (note 20)	217.721	208.443	217.721	208.443				
Other non-incorporated in operating cost taxes	(12.036)	(3.877)	(12.036)	(3.877)				
<b>Total tax for the period</b>	<b><u>(690.003)</u></b>	<b><u>(394.265)</u></b>	<b><u>(591.125)</u></b>	<b><u>(329.574)</u></b>				
Prior year's taxation audit differences *	(1.689.036)	0	(1.689.036)	0				
<b>Total tax expenses for ther period</b>	<b><u>(2.379.039)</u></b>	<b><u>(394.265)</u></b>	<b><u>(2.280.161)</u></b>	<b><u>(329.574)</u></b>				
Total tax for the year consists of:								
	<u>30/9/2008</u>	ΣYNT.	<u>30/9/2007</u>	ΣYNT.	<u>30/9/2008</u>	ΣYNT.	<u>30/9/2007</u>	TAX
		ΦΟΡΟΥ		ΦΟΡΟΥ		ΦΟΡΟΥ		RATE
Profit for the period before taxes (parent)	3.187.238		2.136.558		3.187.238		2.136.558	
Profit for the period before taxes (subsidiary)	824.665		638.172		0		0	
	<u>38.907.211</u>				<u>0</u>		<u>0</u>	
<b>Taxable profit</b>	<b><u>42.919.114</u></b>		<b><u>2.774.730</u></b>		<b><u>3.187.238</u></b>		<b><u>2.136.558</u></b>	
Income tax (parent)	(796.810)	25%	(534.140)	25%	(796.810)	25%	(534.140)	25%
Income tax (subsidiary)	(82.467)	10%	(63.817)	10%	0		0	
Prepayment of income tax (subsidiary)	(16.411)		(874)		0		0	
<b>Total tax for the period</b>	<b><u>(895.688)</u></b>		<b><u>(598.831)</u></b>		<b><u>(796.810)</u></b>		<b><u>(534.140)</u></b>	
<b>Deferred taxes</b>								
Intangible assets. Formation expenses	(544)		(544)		(544)		(544)	
Provision for contingencies - expenses	222.476		208.987		222.476		208.987	
Foreign exchange difference (income)	(4.211)		0		(4.211)		0	
Total tax	<b><u>217.721</u></b>		<b><u>208.443</u></b>		<b><u>217.721</u></b>		<b><u>208.443</u></b>	
Other non-incorporated in operating cost taxes	(12.036)		(3.877)		(12.036)		(3.877)	
Prior year's additional income tax*	(1.689.036)		0		(1.689.036)		0	
<b>Total tax for the period</b>	<b><u>(2.379.039)</u></b>		<b><u>(394.265)</u></b>		<b><u>(2.280.161)</u></b>		<b><u>(329.574)</u></b>	

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\* Regarding additional tax for tax audit differences of the full years 2000-2004 imposed as a result of a tax audit for these full years.

<b>Years</b>	<b>Euro</b>
2000	331.171
2001	322.997
2002	456.578
2003	223.444
2004	354.846

**Total of additional tax: 1.689.036**

\*\* The profit from the sale of the shares of Netmed N.V. is exempted from taxation (note 16). However, taxation is imposed in the parent company if the profit is collected in the form of dividend. The group is capable of handling the profit so that there will be no taxation liability in the near future. This is the reason why the provision of deferred taxation is not necessary.

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**14. Intangible assets-Programme rights**

**GROUP/COMPANY**

	<b>Programme and film rights</b>	<b>Formation expenses</b>	<b>Share Capital's Increase Expenses</b>	<b>License Trade mark</b>	<b>Total</b>
<b>2007</b>					
<b><u>Cost</u></b>					
1.1.2007	663.637.141	15.619	3.124	269.883	<b>663.925.767</b>
Purchases	83.478.847	0	0	0	<b>83.478.847</b>
Disposals	0	(15.619)	(3.124)	(8.479)	<b>(27.222)</b>
In House production under way	2.696.316	0	0	0	<b>2.696.316</b>
31.12.2007	<b>749.812.304</b>	<b>0</b>	<b>0</b>	<b>261.404</b>	<b>750.073.708</b>
<b><u>Amortization</u></b>					
1.1.2007	519.426.309	15.619	3.124	207.572	<b>519.652.624</b>
Charge for the period	90.429.591	0	0	52.281	<b>90.481.872</b>
Disposals	0	(15.619)	(3.124)	(8.479)	<b>(27.222)</b>
31.12.2007	<b>609.855.900</b>	<b>0</b>	<b>0</b>	<b>251.374</b>	<b>610.107.274</b>
<b>Net Book Value 31.12.2007</b>	<b>139.956.404</b>	<b>0</b>	<b>0</b>	<b>10.030</b>	<b>139.966.434</b>
<b>2008</b>					
<b><u>Cost</u></b>					
1.1.2008	<b>749.812.304</b>	<b>0</b>	<b>0</b>	<b>261.404</b>	<b>750.073.708</b>
Purchases	51.546.178	0	5.996	0	<b>51.552.174</b>
Disposals	0	0	0	(216.653)	<b>(216.653)</b>
In House production under way	3.333.137	0	0	0	<b>3.333.137</b>
30.09.2008	<b>804.691.619</b>	<b>0</b>	<b>5.996</b>	<b>44.751</b>	<b>804.742.366</b>
<b><u>Amortization</u></b>					
1.1.2008	<b>609.855.900</b>	<b>0</b>	<b>0</b>	<b>251.374</b>	<b>610.107.274</b>
Charge for the period	59.975.369	0	5.996	6.713	<b>59.988.078</b>
Disposals	0	0	0	(216.653)	<b>(216.653)</b>
30.09.2008	<b>669.831.269</b>	<b>0</b>	<b>5.996</b>	<b>41.434</b>	<b>669.878.699</b>
<b>Net Book Value 30.9.2008</b>	<b>134.860.350</b>	<b>0</b>	<b>0</b>	<b>3.317</b>	<b>134.863.667</b>

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## 15. Tangible assets

GROUP-COMPANY

<b>2007</b>	<b><u>Land</u></b>	<b><u>Buildings</u></b>	<b><u>Plant and</u></b>	<b><u>Transportation</u></b>	<b><u>Furnitures</u></b>	
	<b><u>1</u></b>		<b><u>machinery</u></b>	<b><u>means</u></b>	<b><u>and</u></b>	<b><u>Total</u></b>
<b><u>Cost</u></b>					<b><u>equipment</u></b>	
1.1.2007	4.799.610	2.597.078	19.101.231	777.192	13.226.199	<b>40.501.310</b>
Purchases	0	58.040	1.310.702	25.349	979.832	<b>2.373.923</b>
Sales	0	0	(10.061)	(1.680)	(607)	<b>(12.348)</b>
Disposals	0	0	(429.620)	(14.911)	(798.611)	<b>(1.243.142)</b>
<b>31.12.2007</b>	<b><u>4.799.610</u></b>	<b><u>2.655.118</u></b>	<b><u>19.972.252</u></b>	<b><u>785.950</u></b>	<b><u>13.406.813</u></b>	<b><u>41.619.743</u></b>
<b><u>Depreciation</u></b>						
1.1.2007	0	1.821.597	14.498.105	487.822	11.878.814	<b>28.686.338</b>
For the period	0	287.648	1.067.713	93.616	1.018.073	<b>2.467.050</b>
Disposals	0	0	(439.498)	(16.591)	(791.252)	<b>(1.247.341)</b>
<b>31.12.2007</b>	<b><u>0</u></b>	<b><u>2.109.245</u></b>	<b><u>15.126.320</u></b>	<b><u>564.847</u></b>	<b><u>12.105.635</u></b>	<b><u>29.906.047</u></b>
<b>N.B.V.</b>						
<b>31.12.2007</b>	<b><u>4.799.610</u></b>	<b><u>545.873</u></b>	<b><u>4.845.932</u></b>	<b><u>221.103</u></b>	<b><u>1.301.178</u></b>	<b><u>11.713.696</u></b>
<b>2008</b>						
<b><u>Cost</u></b>						
1.1.2008	4.799.610	2.655.118	19.972.252	785.950	13.406.813	<b>41.619.743</b>
Purchases	0	97.318	953.548	66.428	617.412	<b>1.734.706</b>
Sales	0	(23)	(25.299)	(20.065)	(12.151)	<b>(57.538)</b>
Disposals	0	(10.011)	(747.021)	(78.705)	(625.275)	<b>(1.461.012)</b>
<b>30.9.2008</b>	<b><u>4.799.610</u></b>	<b><u>2.742.402</u></b>	<b><u>20.153.480</u></b>	<b><u>753.608</u></b>	<b><u>13.386.799</u></b>	<b><u>41.835.899</u></b>
<b><u>Depreciation</u></b>						
1.1.2008	0	2.109.245	15.126.320	564.847	12.105.635	<b>29.906.047</b>
for the period	0	100.667	797.920	57.599	622.642	<b>1.578.828</b>
Sales	0	(10.034)	(771.982)	(98.770)	(558.178)	<b>(1.438.964)</b>
<b>30.9.2008</b>	<b><u>0</u></b>	<b><u>2.199.878</u></b>	<b><u>15.152.258</u></b>	<b><u>523.676</u></b>	<b><u>12.170.099</u></b>	<b><u>30.045.911</u></b>
<b>N.B.V.</b>						
<b>30.9.2008</b>	<b><u>4.799.610</u></b>	<b><u>542.524</u></b>	<b><u>5.001.222</u></b>	<b><u>229.932</u></b>	<b><u>1.216.700</u></b>	<b><u>11.789.988</u></b>

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**15. Fixed assets (cont.)**

**(1) Land**

Acquisition cost	1.333.457
Revaluation (according to Greek Legislation (see note 3.7))	
- 1992 192.293	
- 1996 838.590	
- 2001 945.736	
- 2004 1.489.534	<u>3.466.153</u>
<b>Revaluated balance as at 30.9.2008</b>	<u><b>4.799.610</b></u>

**16. Investments – Shares in associated and subsidiary companies**

Investments are stated at cost as follows:

**GROUP**

		<b>30/9/2008</b>	<b>% Shareholding</b>	<b>31/12/2007</b>	<b>% Shareholding</b>
NETMED N.V. (via subsidiary)	<b>a.</b>	-		33.260.500	12,5
Logos (Cyprus)	<b>b.</b>	438.596	25	438.596	25
Television Royalties S.A.	<b>c.</b>	1.200	1	600	1
		<b>439.796</b>		<b>33.699.696</b>	

**Main activities:**

**a. NETMED N.V.:** Production of, and trading in, television programmes. Investments that represented participation of 35% in Multichoice Hellas have been sold for 19.225.725 pounds (33.260.500 euro). The income was invested at a 12.5% participation in 'NetMed N.V. The difference in value of the new participation is included in the reserves of 2007.

**Sale of investment**

The 27<sup>th</sup> of August 2008 the participation of the 12.5% of Teletypos Cyprus Ltd in the share capital of NetMed N.V. was sold. The price was higher than the book value of the investment as it was specified by the certified auditors. The respective reserve was included in the share capital.

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**16. Investments – Shares in associated and subsidiary companies (cont.)**

The profit from the sale is analyzed as follows:

Income from the sale	53.870.400
Expenses of the sale	(10.098.061)
Net revenue	<b>43.772.739</b>
Cost of investment	(4.864.528)
<b>Total profit</b>	<b>38.907.211</b>

**b. Logos (Cyprus):** Logos is a TV and Radio broadcasting company based on Cyprus. The participation of the parent company (25%) is restricted only in the TV activity since the day of its participation 26/4/2002. Thus, the participation is not identical with the participation in the net position of Logos. Television Royalties S.A.: Management and protection of third parties' royalties.

The following have been taken under consideration for the valuation of the investment in associated companies:

- a. The size of the investment.
- b. The Net position of Logos at the time of the acquisition which was at zero level.
- c. The Revenues and Costs of Logos only for the TV station
- d. The financial results of Logos (TV station only)

The management foreseeing the positive prospects as well as the size of the investment maintained the policy of valuating Logos at acquisition cost.

**c. TELEVISION ROYALTIES S.A. : Management and protection of third parties royalties**

<b><u>COMPANY</u></b>	<b><u>30/9/2008</u></b>	<b><u>% Shareholding</u></b>	<b><u>31/12/2007</u></b>	<b><u>% Shareholding</u></b>
Teletypos Cyprus Ltd	1.026.000	100	1.008.318	100
Logos (Cyprus)	438.596	25	438.596	25
Television Royalties S.A.	1.200	1	600	1
	<u>1.465.796</u>		<u>1.447.514</u>	

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**17. Other financial assets**

	<u>GROUP</u>		<u>COMPANY</u>	
	<u>30/9/2008</u>	<u>31/12/2007</u>	<u>30/9/2008</u>	<u>31/12/2007</u>
<b>Guarantee given:</b>				
Rent	395.884	392.019	395.884	392.019
Hertz (car rental)	39.996	35.875	39.996	35.875
Electricity Power	15.875	15.875	15.875	15.875
EBU (4 lines)	6.000	6.000	6.000	6.000
Associated Press	1.388	1.388	1.388	1.388
Attiki Road	1.500	1.500	1.500	1.500
Other financial assets	59	59	59	59
	<u>460.702</u>	<u>452.716</u>	<u>460.702</u>	<u>452.716</u>

**18. Trade and other receivables**

	<u>GROUP</u>		<u>COMPANY</u>	
	<u>30/9/2008</u>	<u>31/12/2007</u>	<u>30/9/2008</u>	<u>31/12/2007</u>
Clients (1)	31.172.516	31.128.891	30.419.567	30.270.205
Post dated cheques	10.904.374	12.067.720	10.904.374	12.067.720
Deliquent cheques	1.187.168	556.041	1.187.168	556.041
Provision for prepayment of income tax and other receivables from Greek Government	3.497.419	3.486.492	3.497.419	3.486.492
Shares of listed company (2)	160.425	469.536	160.425	469.536
Doubtful debtors	0	283.028	0	283.028
V.A.T.	0	2.868.841	0	2.868.841
Advances on account	106.370	15.939	106.370	15.939
Settlement stamp	116.886	116.886	116.886	116.886
Other debtors	514.950	292.245	226.526	239.660
<b>Minus:</b> Provision for doubtful customers and overdue postdated cheques	<u>(5.902.499)</u>	<u>(2.201.291)</u>	<u>(5.902.499)</u>	<u>(2.201.291)</u>
	<u>41.757.609</u>	<u>49.084.328</u>	<u>40.716.236</u>	<u>48.173.057</u>

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**18. Trade and other receivables (cont.)**

- (1) Bank letters of guarantee of € 803.552 (30/9/2008) were received as a security against receivables.
- (2) Cost of shares (19.564 shares) of a company listed in the Greek stock exchange under the name of “GREEK STOCK EXCHANGE S.A.” which is valued at the remaining value after the decrease of capital mentioned in b and c. The Stock Exchange market price as at 30.9.2008 was Euro 8,20 per share.

**19. Receivables - Associated companies**

**COMPANY**

**30/9/2008      31/12/2007**

Teletypos Cyprus Ltd	<u>0,00</u>	<u>3.758.700</u>
----------------------	-------------	------------------

In 2003 the company transferred in ‘Teletypos Cyprus Ltd’, at value cost, its participation in Multichoice Hellas.

**GROUP**

The transactions along with the credit balance with ‘Teletypos Cyprus Ltd’ are crossed out for consolidation reasons.

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**20. Deferred taxes**

**GROUP/COMPANY**

	<b><u>30/9/2008</u></b>	<b><u>31/12/2007</u></b>
Deferred tax liabilities	(398.031)	(431.426)
Receivable from deferred taxes	2.338.667	2.077.064
	<hr/>	<hr/>
<b>Closing balance</b>	<b><u>1.940.636</u></b>	<b><u>1.645.638</u></b>

Deferred tax analysis:

	<b><u>30/9/2008</u></b>	<b><u>31/12/2007</u></b>
At 1st January	1.645.638	1.517.596
Transfer in profit and loss statement	217.720	245.426
Transfer in net position	77.278	(117.384)
	<hr/>	<hr/>
<b>Balance as of 30th September, 2008</b>	<b><u>1.940.636</u></b>	<b><u>1.645.638</u></b>

Deferred taxation assets/liabilities are connected to:

<b><u>Group/Company</u></b>	<b>Intangible assets Preliminary expenses</b>	<b>Provisions</b>	<b>Unrealized exchange differences</b>	<b>Valuation reserves on listed securities</b>	<b>Total</b>
Balance as 1st January, 2007	6.263	1.549.966	(38.633)	0	<b>1.517.596</b>
Plus: Charge to income statement for the year	(725)	245.731	420	0	<b>245.426</b>
	0	0	0	(117.384)	<b>(117.384)</b>
<b>Balance as 31st December 2007</b>	<b><u>5.538</u></b>	<b><u>1.795.697</u></b>	<b><u>(38.213)</u></b>	<b><u>(117.384)</u></b>	<b><u>1.645.638</u></b>
Plus: Charge to income statement for the year	(544)	222.475	(4.211)	0	<b>217.720</b>
Recognized directly in equity	0	0	0	77.278	<b>77.278</b>
<b>Balance 30th September, 2008</b>	<b><u>4.994</u></b>	<b><u>2.018.172</u></b>	<b><u>(42.424)</u></b>	<b><u>(40.106)</u></b>	<b><u>1.940.636</u></b>

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## 21. Prepaid programme rights and sundry expenses

GROUP/COMPANY

	<u>30/9/2008</u>	<u>31/12/2007</u>
Film rights	27.721.280	31.805.114
Sundry expenses	159.128	141.098
	<u>27.880.408</u>	<u>31.946.212</u>

## 22. Cash and cash equivalent

	Group		Company	
	<u>30/9/2008</u>	<u>31/12/2007</u>	<u>30/9/2008</u>	<u>31/12/2007</u>
Cash	14.784	17.835	14.784	17.835
Cash in bank	60.404.608	8.355.021	4.684.027	7.617.010
	<u>60.419.392</u>	<u>8.372.856</u>	<u>4.698.811</u>	<u>7.634.845</u>

## 23. Share capital

GROUP/COMPANY

	<u>000' Drs.</u>	<u>Euro</u>
Authorised share capital		
Issued and fully paid € 31,237,500,00		
nominal ordinary shares of G.Drs. 200 each	6,247,500	
Increase of share capital through capitalisation:		
- Share premium (a)	3,393,146	
- Revaluation reserve	322,259	
- Tax free reserves	<u>681,273</u>	

Total share capital 31,237,500 nominal ordinary shares of Euro 1 (Drs 340,75) each

10,644,178    31.237.500

Increase of share capital through capitalisation:

- Difference from issuance of shares	1.561.875
- Revaluation reserves	1.489.534
- Taxable reserves	<u>72.341</u>
<b>Total</b>	<b>3.123.750</b>

Total share capital at 31/03/2008 34,361,250 nominal ordinary shares of Euro 1 each

34.361.250

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**23. Share capital (cont.)**

Increase of share capital through capitalisation : ( c )

- Taxable reserves

3.436.125

**Total**

3.436.125

**Total share capital at 30/09/2008 37,797,375 nominal ordinary shares of**

**Euro 1 each**

37.797.375

**23(a)** The difference from the issuance of shares is the difference between the nominal value of the shares and the issuance value of the shares that have been made available to the public through the Stock Exchange in 1994 and 1999.

**23(b)** The G.M. of the 23<sup>rd</sup> of May 2006 decided to increase the share capital by three million one hundred twenty three thousands seven hundred and fifty (3.123.750) euros through capitalization **a)** amount 1.489.534,26 euro through a revaluation of assets according to law 2065/1992 **b)** amount 1.561.875,00 euro through existent reserves that occurred from previous share capital increases and **c)** amount 72.340,74 through taxable reserves according to article 8 of the law 2579/1998 with the issuance of three million one hundred twenty three thousands seven hundred and fifty (3.123.750) common ordinary shares of nominal value (1) euro each and the distribution to shareholders of 1 share for every 10 held.

After the above mentioned share capital increase the company's share capital will amount to thirty four million three thousand sixty one and two hundred and fifty euros (34.361.250), which accounts to thirty four million three thousand sixty one and two hundred and fifty (34.361.250) common ordinary shares of nominal value 1 euro each.

**23(c)** The G.M. of the 15<sup>th</sup> of May 2008 decided to increase the share capital by three million four hundred thirty six thousands one hundred and twenty five (3.436.125) euros through capitalization **a)** amount 3.383.002,12 euro through taxable reserves **b)** amount 53.122,88 euro through taxable reserves according to article 8 of the law 2579/1998 with the issuance of three million four hundred thirty six thousands one hundred and twenty five (3.436.125) common ordinary shares of nominal value (1) euro each and the distribution to shareholders of 1 share for every 10 held.

After the above mentioned share capital increase the company's share capital will amount to thirty seven million seventy thousand ninety seven and three hundred and seventy five euros (37.797.375), which accounts thirty seven million seventy thousand ninety seven and three hundred and seventy five (37.797.375) common ordinary shares of nominal value 1 euro each.

**23(d)** The share capital of Teletypos Cyprus has been crossed out for consolidation purposes.

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**24. Reserves**

**Group**

	<b>*Statutory Reserves</b>	<b>Revenue reserve</b>	<b>Revaluation reserve</b>	<b>Valuation reserves on listed securities</b>	<b>Total</b>
Balance at 1 January, 2007	3.865.728	7.698.931	28.336.752	0	39.901.412
Change in year (note 24a)	0	0	0	352.152	352.152
<b>Balance at 31 December, 2007</b>	<b>3.865.728</b>	<b>7.698.931</b>	<b>28.336.752</b>	<b>352.152</b>	<b>40.253.564</b>
Change in year (note 24c)	0	0	(352.180)		(352.180)
Distribution approval 2007 of G.A.	708.844				708.844
Transfer of investment reserve to income statement			(27.984.572)		(27.984.572)
Share Capital Increase (note 23c)		(3.436.125)			(3.436.125)
Translation difference (note 24b)				(231.833)	(231.833)
<b>Balance at 30 September, 2008</b>	<b>4.574.572</b>	<b>4.262.806</b>	<b>0</b>	<b>120.319</b>	<b>8.957.698</b>

**Company**

	<b>*Statutory Reserves</b>	<b>Revenue reserve</b>	<b>Revaluation reserve</b>	<b>Valuation reserves on listed securities</b>	<b>Total</b>
Balance at 1 January, 2007	3.865.728	7.698.931	0	0	11.564.658
Change in year (note 24a)	0	0	0	352.152	352.152
<b>Balance at 31 December, 2007</b>	<b>3.865.728</b>	<b>7.698.931</b>	<b>0</b>	<b>352.152</b>	<b>11.916.810</b>
Approval of distribution 2007 by G.A.	708.844				708.844
Share Capital Increase (note 23c)		(3.436.125)			(3.436.125)
Shares valuation (note 24b)				(231.833)	(231.833)
<b>Balance at 30 September, 2008</b>	<b>4.574.572</b>	<b>4.262.806</b>	<b>0</b>	<b>120.319</b>	<b>8.957.696</b>

**24a.** Valuation of 19.564 shares of ‘GREEK STOCK EXCHANGE S.A.’ at 31/12/2007 is at 24,00 euro reduced by taxation (deferred taxes) of 25%.

**24b.** Valuation of shares listed in ASE for which a reserve has been formed in the past. The 232 thousands euro decreased the reserves and the other assets by the same amount.

**24c.** Translation difference of 352 thousand euro that occurred from the adoption of euro as the operational currency in the Cypriot subsidiary Teletypos Cyprus Ltd.

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## 25. Long term liabilities

	<u>GROUP</u>		<u>COMPANY</u>	
	<u>30/9/2008</u>	<u>31/12/2007</u>	<u>30/9/2008</u>	<u>31/12/2007</u>
Debenture loan (25.1a)	15.000.000	43.500.000	15.000.000	43.500.000
Guarantees	8.832	8.832	8.832 #	8.832
	<u>15.008.832</u>	<u>43.508.832</u>	<u>15.008.832</u>	<u>43.508.832</u>
Provision for retirement benefits (25.2)	8.072.687	7.182.786	8.072.687	7.182.786
	<u>8.072.687</u>	<u>7.182.786</u>	<u>8.072.687</u>	<u>7.182.786</u>
<b>Total long term liabilities</b>	<u><b>23.081.519</b></u>	<u><b>50.691.618</b></u>	<u><b>23.081.519</b></u>	<u><b>50.691.618</b></u>

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**25. Long term liabilities (cont.)**

**25.1 Debenture loans**

**Long term liabilities**

**a)** Debenture loan of Euro 15.000.000 that was obtained by the company under a loan agreement dated 7.12.2006. The loan was undertaken in order to readjust the balance of short term loans. The loan is free from any guarantees, the applicable interest rate is 1,50% per annum above 6 months Euribor. The debenture loan is payable in three installments of 5,000,000 euro each, the first of which is payable 36 months after the date of the issuance of the debenture loan while the others are payable the same date after the expiration of a six month period. The last installment is payable at 7.12.2010.

**Long term liabilities payable next year**

**b)** Represent debenture loan of Euro 45.000.000 that was obtained by the company under a loan agreement dated 25.05.2004. The loan was undertaken in order to readjust the balance of short term loans. The loan is free from any guarantees, the applicable interest rate is 1,55% per annum above 3 months Euribor. The remaining amount is payable in one instalment of Euro 13,5 mil. in 06.06.09 and

**c)** Debenture loan of Euro 15.000.000 that was obtained by the company under a loan agreement dated 27.09.2006. The loan was undertaken in order to readjust the balance of short term loans. The loan is free from any guarantees, the applicable interest rate is 1,50% per annum above 6 months Euribor. The amount is payable at 29.09.2009.

The component banks of the **b)** debenture loans are as follows. Alpha Bank is the administrative bank.

	<u>Total</u>	<u>Payments</u>	<u>Short Term Portion</u>	<u>Long Term Portion</u>
Alpha Bank	11.900.000	8.325.000	3.575.000	0
Piraeus Bank	10.000.000	7.000.000	3.000.000	0
Commercial Bank	7.000.000	4.900.000	2.100.000	0
National Bank	3.000.000	2.100.000	900.000	0
Egnatia Bank	3.000.000	2.100.000	900.000	0
General Bank	2.300.000	1.612.500	687.500	0
Aspis Bank	2.000.000	1.400.000	600.000	0
Laiki Bank	2.000.000	1.400.000	600.000	0
EFG Telesis Finance	2.000.000	1.400.000	600.000	0
Bank of Attica	<u>1.800.000</u>	<u>1.262.500</u>	<u>537.500</u>	<u>0</u>
<b>(a) Debenture Loan</b>	<b><u>45.000.000</u></b>	<b><u>31.500.000</u></b>	<b><u>13.500.000</u></b>	<b><u>0</u></b>
<b>(b) The component bank and the administrative bank of the b) debenture loan is</b>				
Alpha Bank				<b><u>15.000.000</u></b>
Total long term liabilities				<b><u>28.500.000</u></b>
<b>(c) The component bank and the administrative bank of the c) debenture loan is</b>				
Piraeus Bank				<b><u>15.000.000</u></b>
Total short term liabilities				<b><u>15.000.000</u></b>
<b>Summary</b>				
<b>Short-term liabilities for loans</b>				<b><u>28.500.000</u></b>
<b>Long-term liabilities for loans</b>				<b><u>15.000.000</u></b>
<b>Total loans</b>				<b><u>43.500.000</u></b>

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**25. Long term liabilities (cont.)**

**25.2 Retirement indemnities as calculated by the actuarial company ‘Hewitt Associates’**

Retirement indemnities have been calculated by the actuarial company ‘Hewitt Associates’.  
 For the period 1/1-30/9/2008 retirement indemnities account for € 889.901 while for 2007 account for € 1.279.914.

		<u><b>2007</b></u>
Opening provisions	31/12/2006	6.199.862
Payments during	2007	(296.990)
Adjustment of liabilities	31/12/2007	<u>1.279.914</u>
Forecast retirement indemnities	31/12/2007	<u><b>7.182.786</b></u>
		<u><b>2008</b></u>
Opening provisions	31/12/2007	7.182.786
Adjustment of liabilities (provision)	30/9/2008	889.901
Forecast retirement indemnities	30/9/2008	<u><b>8.072.687</b></u>

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	<b><u>GROUP</u></b>		<b><u>COMPANY</u></b>	
<b>26. Trade and other payable</b>	<b>30/9/2008</b>	<b>31/12/2007</b>	<b>30/9/2008</b>	<b>31/12/2007</b>
Payables trade	41.170.256	70.543.732	39.802.996	73.892.434
Dividends payable 26.1	119.370	165.322	119.370	165.322
Advances by customer	270.080	452.292	270.080	452.292
Taxes and duties 26.2	10.377.471	13.241.008	10.147.412	13.178.129
Social security funds	605.861	1.096.353	605.861	1.096.353
Other creditors 26.3	2.080.318	1.691.059	2.080.318	1.691.059
Accruals 26.4	27.953.822	1.667.952	18.464.010	1.667.952
<b>Balance as per books at 30th September</b>	<b><u>82.577.178</u></b>	<b><u>88.857.718</u></b>	<b><u>71.490.047</u></b>	<b><u>92.143.541</u></b>
<b>26.1. Dividends payable</b>	<b>30/9/2008</b>	<b>31/12/2007</b>	<b>30/9/2008</b>	<b>31/12/2007</b>
Balance at 1 January	165.322	375.652	165.322	375.652
Plus: Approved dividends for the year 2007	8.590.313	4.466.963	8.590.313	4.466.963
Less: Dividends paid during the period	(8.636.265)	(4.677.293)	(8.636.265)	(4.677.293)
<b>Dividends payable 30th September (1)</b>	<b><u>119.370</u></b>	<b><u>165.322</u></b>	<b><u>119.370</u></b>	<b><u>165.322</u></b>

(1) The total amount for dividends for the fiscal year 2007 (which will be paid during 2008) amounts to 8.590.312,50 euro.

	<b><u>Group</u></b>		<b><u>Company</u></b>	
<b>26.2. Taxes and duties</b>	<b>30/9/2008</b>	<b>31/12/2007</b>	<b>30/9/2008</b>	<b>31/12/2007</b>
Broadcasting licence fees	3.805.315	4.809.588	3.805.315	4.809.588
Income tax (note 3. 8)	2.490.259	6.640.691	2.490.259	6.640.691
Income tax for the period (provision)	796.810	0	796.810	0
Taxes and Duties related to full time employees	815.336	1.206.840	815.336	1.206.840
Other withholding taxes	498.969	325.024	431.469	262.145
VAT	1.970.782	0	1.808.223	0
Prior years' taxes and duties	0	254.725	0	254.725
Settlement Stamp Duty L. 2328/95	0	4.140	0	4.140
<b>Balance as per books at 30th September</b>	<b><u>10.377.471</u></b>	<b><u>13.241.008</u></b>	<b><u>10.147.412</u></b>	<b><u>13.178.129</u></b>

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**26. Trade and other payable (cont.)**

	<b><u>GROUP</u></b>		<b><u>COMPANY</u></b>	
<b>26.3. Other creditors</b>	<b>30/9/2008</b>	<b>31/12/2007</b>	<b>30/9/2008</b>	<b>31/12/2007</b>
Staff wages	10.544	7.159	10.544	7.159
Third parties fees	1.242.461	389.258	1.242.461	389.258
Suppliers' checks outstanding	0	766.728	0	766.728
Sundry creditors	588.180	523.781	588.180	523.781
Distribution of earnings to personnel	239.133	4.133	239.133	4.133
<b>Balance as per books at 30th September</b>	<b><u>2.080.318</u></b>	<b><u>1.691.059</u></b>	<b><u>2.080.318</u></b>	<b><u>1.691.059</u></b>

	<b><u>GROUP</u></b>		<b><u>COMPANY</u></b>	
<b>26.4. Accrual expenses</b>	<b>30/9/2008</b>	<b>31/12/2007</b>	<b>30/9/2008</b>	<b>31/12/2007</b>
Interest and similar charges	395.350	392.248	395.350	392.248
Royalties	1.216.938	1.114.440	1.216.938	1.114.440
Third parties fees	15.500.000	0	15.500.000	0
Staff wages	1.102.779	0	1.102.779	0
Third parties fees	13.312	22.198	13.312	22.198
Sundry expenses	47	236	47	236
Programme cost	187.000	77.000	187.000	77.000
Film rights	48.584	61.380	48.584	830
Guarantees given against sale of investment	9.489.812	0	0	0
<b>Balance as per books at 30th September</b>	<b><u>27.953.822</u></b>	<b><u>1.667.502</u></b>	<b><u>18.464.010</u></b>	<b><u>1.606.952</u></b>

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**27. Short-term borrowings**

**Bank overdrafts**

<u><b>GROUP/COMPANY</b></u>	<u><b>30/9/2008</b></u>		<u><b>31/12/2007</b></u>	
	<b>Credit limit</b>	<b>Amount withdraw</b>	<b>Credit limit</b>	<b>Amount withdraw</b>
NATIONAL BANK OF GREECE	12.000.000	0	12.000.000	882
COMMERCIAL BANK	12.000.000	26.341	12.000.000	8.055
ALPHA BANK	15.000.000	14.759.281	15.000.000	2.013.985
PIRAEUS BANK	10.000.000	3.887.988	10.000.000	1.972.111
MARFIN - EGNATIA BANK	3.000.000	0	3.000.000	0
BANK OF ATTICA	4.000.000	0	4.000.000	0
MILLENNIUM BANK	6.000.000	1.028	6.000.000	0
BANK OF CYPRUS	6.000.000	0	6.000.000	0
H S B C	3.000.000	0	3.000.000	0
EFG EUROBANK - ERGASIAS	10.000.000	0	10.000.000	0
PANELINIA BANK	10.000.000	0	10.000.000	0
HELLENIC BANK	5.000.000	0	5.000.000	0
	<u><b>96.000.000</b></u>	<u><b>18.674.638</b></u>	<u><b>96.000.000</b></u>	<u><b>3.995.033</b></u>

Interest rate of short term bank loans for the period fluctuated from 5,00% to 6,50%.

**28. Issued Shares**

<u><b>COMPANY</b></u>	<u><b>Number of shares</b></u>	<u><b>Period</b></u>	<b>Adjusted number of shares</b>
<u><b>2007</b></u>			
1 <sup>st</sup> January – 31.12.2007	<u>34,361,250</u>	9/9	<u>34,361,250</u>
<u><b>2008</b></u>			
1 <sup>st</sup> January – 30.09.2008			
Issuance of shares (note 23c)	3.436.125	4/9	1.527.167
Adjusted number of shares	<u>37,797,375</u>		<u>35,888,417</u>

**GROUP**

Share capital of the subsidiary company has been crossed out for consolidation purposes.

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**29. Earnings per Share**

Earnings per share are calculated by dividing the net profit attributable to the shareholders by the weighted average number of ordinary shares in circulation during the period:

	<u><b>GROUP</b></u>		<u><b>COMPANY</b></u>	
	<b>30/9/2008</b>	<b>30/9/2007</b>	<b>30/9/2008</b>	<b>30/9/2007</b>
Profit for the year after taxes	40.540.075	2.380.466	907.077	1.806.984
Weighted average shares outstanding	35.888.417	34.361.250	35.888.417	34.361.250
Earnings per share in Euro	<u><u>1,1296</u></u>	<u><u>0,0693</u></u>	<u><u>0,0253</u></u>	<u><u>0,0526</u></u>

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**30. Financial instruments**

**30.1. Significant accounting policies**

Accounting policies adopted relating to financial instruments, including the criteria for the recognition of the basis of measurement and the basis on which income and expenses are recognised in respect of each class of financial assets, financial liabilities and equity instruments, are disclosed in note 5 of the financial statements.

Categories of financial instruments	Group		Company	
	30.9.2008	31.12.2007	30.9.2008	31.12.2007
<b>Financial Assets</b>				
Receivables (including cash and cash equivalents)	102,016,576	56,986,648	45,254,622	59,097,066
Available-for-sale financial assets	160,425	469,536	160,425	469,536
<b>Financial Liabilities</b>				
Carrying amounts of payables (including loans)	152,833,335	152,544,369	141,746,204	155,830,192

**30.2. Fair value of financial instruments**

The management of the company considers that the carrying amount of the financial liabilities recognised in financial statements do not materially differ from the fair values.

Exceptionally investments in shares of listed companies in the Stock Exchange Market are measured at fair value at the closing date rate in 30/9/2008.

**30.3. Financial risk management objectives**

The management considers this risk managed and the existence of a special function for its monitor is not considered necessary. This risk includes “market risk (including currency risk, fair value interest rate risk, and price risk), credit risk, liquidity risk”.

**30.4. Market**

The company’s activities are localised mainly in the domestic market. The fluctuations of the currency exchange rates have an effect only at the degree that the acquisitions (foreign programme) are expressed in a currency other than euro. The exposure to this risk is small and the company doesn’t consider the adoption of a special management policy as necessary.

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**30.5. Interest rate risk management**

The company is exposed to a limited interest rate risk as it borrows long-term funds at floating interest rate. The risk is managed by the group by the use of an interest rate swap contract, which minimises such risk . Since the variations at the interest rate contract are immaterial, no disclosure has been made in the financial statement.

**30.6. Credit risk management**

Credit risk refers to the probability of uncollectability of assets as trade receivables. The risk is considerably mitigated with the adoption of the following policies by the company:

- on going credit evaluation of the customers
- partial guarantee provided by the customers
- partial credit guarantee insurance cover of receivables

The credit risk exposure is limited, since trade receivables consist of a large number of customers and there is no dependence on a significant client.

**30.7. Liquidity risk management**

The company manages liquidity risk by matching the maturity profiles of financial assets and liabilities and by maintaining adequate reserves (cash in hand and banking facilities) and reserve borrowing facilities special purposes. The company manages liquidity risk by continuously monitoring forecast and actual cash flows.

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**31. Contingent liabilities**

- 31.1 Additional income tax may be assessed by the tax authorities in the case of a tax audit for the unaudited fiscal years 2005 since today (note 13).
- 31.2 Letters of guarantee issued by banks amounting to USA Dollars 2,089,299 for meeting liabilities for foreign programme, Euro 2,003,250 for meeting liabilities on behalf of the Greek Football Association (EPIO) and 925,000 euro for meeting liabilities on behalf of UEFA and 362.490 euro for Gkakou family based on decision of the court of appeal.
- 31.3 Payment of compensation to third parties amounting to 23,98 million euros approximately claimed in the above suits.

The company's lawyers do not expect any significant charges from the above mentioned contingencies.

**32. Financial Commitments**

- 32.1 Commitments under agreements of approximately 69,15 million euro for the production of Greek programmes.
- 32.2 Commitments under agreements of approximately 4,24 million euro for foreign programmes.

**33. Remuneration to executives and management**

Board of Directors' salaries and other members of the management salaries including the remuneration of the management were as follows:

	<u>01/01-30/9//2008</u>	<u>01/01-30/9/2007</u>
Salaries	2.231.346	2.128.588
BOD remuneration (2007-2006)	24.000	24.000

**34. Related parties transactions**

Related parties, besides the company TELETYPOS CYPRUS Ltd. (100%) and the company Logos Cyprus (25%), are companies that their presentation in the BOD of the parent company are from people who exercise significant control in these companies (Transactions with affiliated companies have been cleared in the balance sheet due to consolidation).

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Transactions with related parties are as follows:

	SALE	SALE	PURCHASE	PURCHASE
	01/01-30/09/2008	01/01-30/09/2007	01/01-30/09/2008	01/01-30/09/2007
DOL	621.305	455.994	7.230	7.255
PHGASOS	1.125.958	838.523	15.211	5.837
ANOSI S.A	0	0	6.787.496	10.519.408
ATA S.A.	0	0	8.274.163	9.702.372
O LOGOS	984	50	0	0
TELETYPOS CYPRUS*	0	0	1.000.000	1.300.000
<b>TOTAL</b>	<b>1.748.247</b>	<b>1.294.567</b>	<b>16.084.100</b>	<b>21.534.872</b>

	CLAIMS		LIABILITIES	
	30/9/2008	31/12/2007	30/9/2008	31/12/2007
DOL	405.576	305.746	-1.833	-160
PHGASOS	939.137	723.729	-3.211	-23.840
ANOSI S.A.	0	0	-4.809.796	-2.299.219
ATA S.A.	0	0	-5.311.996	-6.860.874
O LOGOS	449	550	0	0
TELETYPOS CYPRUS*	0	3.758.700	-1.000.000	-4.875.950
<b>TOTAL</b>	<b>1.345.161</b>	<b>4.788.725</b>	<b>-11.126.836</b>	<b>-14.060.043</b>

\* In the group these amounts are removed for consolidation purposes.

Transactions with related parties are in accordance with the usual transaction and pricing policy of the company. The existing claims / liabilities are not secured with any guarantee. They are settled according to the company's credit policy. There was no need to create a provision for contingency claims.

**TELETYPOS TELEVISION PROGRAMMES S.A.**  
**“MEGA CHANNEL - GREECE”**  
**Notes to the consolidated and separate financial statements in accordance with IFRS**  
**30<sup>th</sup> September, 2008**  
**(Expressed in Euro)**

**35. Events after the balance sheet date**

1. The new legislation (3592 FEK 161/2007) “Concentration and license of Media Companies” foresees that :  
The continuance of the operation of the existing legally operating private TV channels, assumes their participation in the competition for the granting of permit. Until the issuance of the permit, it is assumed that the TV channels operate legally in the geographical territory in which they broadcast.

2. There are no events after the balance sheet date which concern the company and disclosure of which is required by the International Financial Reporting Standards.

**36. Approval of financial statements**

The financial statements have been approved by the BoD at the 6th of November 2008.

Athens, 6 November 2008

President of Board of Directors

Christos D. Lambrakis  
M 154944

Financial Controller

Athanasios G. Andreoulis  
Φ 064116

The Managing Director  
And member of Board of Directors

Elias E. Tsigas  
Ξ 414434

Chief Accountant

Vasilios A. Kritikos  
X 575439