



LAMBRAKIS PRESS S.A.

**SEMESTER FINANCIAL STATEMENT
OF THE PARENT COMPANY AND THE GROUP
FOR THE PERIOD
FROM JANUARY 1ST TO JUNE 30TH 2011**

PURSUANT TO LAW 3556/2007

ATHENS, AUGUST 2011



LAMBRAKIS PRESS S.A.
NOTES ON THE INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED ON 30. 06.2011

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BoD REPRESENTATIVES STATEMENTS

(in accordance with passage c, para. 2, art. 5, L. 3556/2007)

LAMBRAKIS PRESS S.A BoD members:

1. S. P. Psycharis, Executive Chairman and Chief Executive Officer
2. S. P. Psycharis, Executive deputy Chairman and
3. N. G. Pefanis, Executive Member and General Manager of the Corporate Center

in our aforementioned capacity and appointed for that purpose by the Board of Directors of the public company trading as LAMBRAKIS PRESS SA (hereinafter referred to as the COMPANY or DOL SA for the sake of brevity) declare herein, as Law stipulates, that to our knowledge :

- DOL SA Company and Consolidated Financial Statements for the period January 1, 2011-June 30, 2011, drawn up in line with the International Financial Reporting Standards in force truly reflect assets and liabilities, equity and the results for the reference period for the Company and Group and of enterprises included in the consolidation taken as a whole, according to paragraphs 3-5, article 5, L. 3556/2007
- the Company's BoD Semester Report illustrates in a true manner the information required based on para. 6, article 5, L.3556/2007 and particularly the evolution, performance and position of the Company and the enterprises included in the consolidation, taken as a whole, including description of main risks and uncertainties encountered.

Athens, August 30, 2011

BoD MEMBERS

BoD Chairman
and Chief Executive Officer

BoD Deputy Chairman
and General Manager for Business
Development

BoD Member
and General Manager for
Corporate Center

Stavros P. Psycharis
ID No: Α 352089

Panagiotis S. Psycharis
ID No: AH 042414

Nikolas J. Pefanis
ID NO.: Ξ 199212



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SEMESTER REPORT BY THE BOARD OF DIRECTORS

The attached Semester Report by LAMBRAKIS PRESS SA Board of Directors on the Group and Company financial statements for the January 1, 2011-June 30, 2011 period was drawn up in conformity with the provisions of L.3556/2007 and the implementation decisions issued in relation to this Law by the Capital Market Commission BoD.

The Report includes in a concise, however, comprehensible and substantial manner the significant individual thematic units, being necessary, on the basis of the above legislative framework, truly reflecting all the relevant and necessary by law information, in order to carry out a substantiated and evidence-based briefing on LAMBRAKIS PRESS SA (hereinafter referred to as the 'COMPANY' or 'DOL SA' for the sake of brevity) and DOL Group activity for the period in question.

Therefore, this Report should be jointly studied with the Company and Group Semester Financial Statements for the period 1.1.-30.6.2011, prepared based on the International Financial Reporting Standards, providing thorough information on the basic accounting principles followed, as mentioned in the Notes on the Financial Statements dated June 30, 2011 where to are presented in detail Company and DOL Group financial situation, operations and results.

In addition, the BoD Semester Report includes qualitative data and estimates for 2H 2011. However, notwithstanding the fact these estimates are based on Company and Group Management best possible knowledge of current conditions and actions, the results may actually differ from such estimates.

Significant events of the period 1.1.2011 -30.6.2011

The particularly adverse economic developments in the Greek market (borrowing crisis of the state, activation of EU and IMF bailout plan-review of mid term strategies) and the related measures taken to restore fiscal stability and improvement of competitiveness incurred a direct, negative impact both on the economic activity, reflecting decline of consumption and investments, and on employment.

The sustained adverse economic environment and the deteriorating recession negatively affected and are still affecting the performance not only of DOL Group but also of the vast majority of mass media domestic sector enterprises and highlighted the structural faced by the sector.

Mass media enterprises are posting losses; traditional enterprises are now facing survival problems and magazines with a long history in the market suspend their publications; the vast majority of listed company in the sector is trading now in the supervision category.

In particular, since 2008 to date, the publishing sector has been largely hit; a dramatic decline has been registered in the circulation of newspapers and magazines, revenues from advertising have dropped, due to the reduction of readers' purchasing power and the continuous decline of the budget for advertising . For the large publishing Groups, these factors lead to an accounting impairment of investments, being in the past profitable and effective.

However, notwithstanding the adverse economic conditions, DOL Group maintained its leading position in the mass media sector and remained committed to the crisis management plan, focusing on the following basic axes: reinforcement of electronic information sector by establishing digital publications, adjustment and upgrading of print-outs, publication discontinuation or sale of loss-incurring print-outs, reduction of newspapers publication and print-out cost by rationalizing publishing expenses, curtail of management and administrative expenditures and group restructuring through the merger of operational departments and companies.

Publishing sector

DOL SA is the first domestic publishing company attempting the shift to digital information, having suspended in November 2010 the print-out publication of the morning newspaper TO VIMA and converting it into its digital version <http://www.tovima.gr>.



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In the context of restructuring the Company's publishing activities, the sports newspaper EXEDRA TON SPORTS and the domain name 'exedra.gr' running the newspaper's webpage were sold. The newspaper was first published by DOL SA in March 2008 and in 2010 its participation in DOL SA total turnover stood at less than 8%, while its results after the allocated expenses were negative.

The approval decision no K2-5928/30.6.2011 by the Ministry of Development completed the merger by absorption of the 100% subsidiary MICHALAKOPOULOU S.A by the parent company LAMBRAKIS PRESS S.A.

Participations

On 31.3.2011 in the context of DOL disinvestment from activities not related with the Company's main object and the restructuring of its participations portfolio in companies outside mass media, DOL SA transferred 36% of EUROSTAR S.A share capital managed by the travel agency TRAVEL PLAN to the company EXPRESS HOLIDAYS SA. After the sale of 36%, DOL SA maintains a 15% shareholding in the company's share capital. Prior to the sale, Eurostar SA had been fully consolidated in DOL Group financial statements, contributing, according to its financial statements dated 31.12.2010, to 13% of consolidated revenues, while results posted losses before and after tax. After the sale, the company shall be no more consolidated in DOL Group financial statements.

Other significant events

The Ordinary General Shareholders Meeting on 29.6.2011 elected the new Board of Directors which was unanimously incorporated at its 29.6.2011 meeting as follows:

1. Psycharis Stavros, son of Panagiotis, Journalist, Executive Chairman and Chief Executive Officer
2. Psycharis Panagiotis, son of Stavros, Dr. of Information Technology, Executive Vice-Chairman
3. Kapsis Pantelis, son of Ioannis, Journalist, Executive Member
4. Koritsas Nikolaos, son of Christos, Non Executive Member
5. Koutalidis Tryphon, son of Ioannis, Lawyer, Executive Member
6. Manos Ioannis, son of Nikolaos, Lawyer, Executive Member
7. Nezis Stergios, son of Georgios, Private Sector employee, Non Executive Member
8. Paraschis Ioannis, son of Nikolaos, Engineer-Economist, Non Executive Member
9. Pefanis Nikolaos, son of Gerasimos, Private Sector employee, Executive Member
10. Piblis Nikolaos, son of Evarestos, Lawyer, Executive Member
11. Restis Victor, son of Stamatis, Ship owner, Non Executive Member
12. Resti Kaiti, daughter of Stamatis, Businesswoman, Non Executive Member
13. Triphyllis Antonios, son of Panagiotis, Electrical Engineer-NTUA, Independent Non Executive Member
14. Tsoutsoura – Psychari Christina, daughter of Pericles, Journalist, Executive Member

The term of the above Board of Directors is extended until the Company's Ordinary General Shareholders Meeting, to be convened the latest by June 30th 2016, unless the General Meeting decides otherwise. Nikolaos Koritsas, Ioannis Paraschis and Antonios Triphyllis, by a decision by the Ordinary General Shareholders Meeting on 29.6.2011 were elected members of the new 3-member Audit Committee. The latter will exercise the duties as foreseen by article 37 L. 3693/2008 and 7 L. 3016/2002.

According to the provision 4.1.4.4 of ATHEX Regulation, DOL SA shares, with ATHEX BoD decision as of 7.4.2011, were transferred to the Supervision Category, on the criterion of the ratio of consolidated losses for the financial year 2010 to the consolidated equity on 31.12.2010. The negative outcome of Group results and, therefore, of equity is primarily due to the dramatic decline of revenues from publishing activity from advertisements and circulation revenues, attributed to the extended recession of the domestic economic activity. The Company, in order to deal with the repercussions of this dramatic reduction already visible since the previous financial year, has put in place an overall restructuring programme of Group activities, through the merger of operational departments and companies and through the sale or discontinuation of loss-incurring activities. It has



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also put in place measures to curtail the cost and adapt publishing and administrative expenses to the new market conditions. DOL Group Management has set some key targets: to minimize and reverse losses and raise the required resources in order to cope with the current negative economic conjuncture.

Company and Group general performance review

The continuing economic crisis and the growing uncertainty during the 1st semester 2011 significantly impacted Group and Company operations and activities evolution.

The prolonged financial recession is still afflicting large categories of entities advertised in the Press (public enterprises, banks, automotive industries, tourism agencies, consumer credit, real estate etc) incurring negative repercussions on the overall advertising expense both internationally and domestically.

In the domestic market in 1H 2011, a decrease by -18% was registered in the total advertising expense, reaching €832 mn. versus €1000 mn. Euros in 1H 2010, with the advertising expense to television decreasing by -14% and to magazines by -21%, to radio by -29% and to newspapers by -14% resulting in a significant pressure on the advertising sector and advertising time sales, the related revenue and the receivables collection terms.

Given that the advertising revenue represented in 2010 20% and 42% of total Group and Company sales respectively, the advertising expense stagnation restricted both Group and Parent Company revenues increase possibility.

In this context, circulation of printed publications sustained heavy pressures due to the available income decline that initially impacted the purchase of a second title and on the other hand due to some consumers' shift towards new e-information media. In the domestic market, based on estimates, the average print-run of newspapers registered a decline in 1H 2011 compared to 1H 2010, with the sales of morning newspapers dropping by -24% and of Sunday and evening newspapers by -18% and -13% respectively.

Similarly, the average magazine circulation in 1H 2011 registered a decrease. The reductions per category ranged from -55% for magazines of variable content to -10% for female magazines, with sound, PC and knowledge magazines posting a significant drop by -40%, -37% and -36% respectively, while there is no category of magazines registering a circulation increase.

The sustained negative developments in mass media sector for a third consecutive year have dramatically curtailed the liquidity of enterprises and the possibility of their self-financing with the required working capital; the credit expansion limitation of banks on the other hand led to a persistent shortage of capital and to an exaggerated increase of financial burden.

All the above resulted in an unprecedented decline of mass media companies results.

DOL SA, despite the adverse conditions in 1H 2011 and the negative financial results, maintained a leading position in the Greek market, given that it constitutes nowadays the most important business complex in mass media sector in Greece and the Parent Company is the biggest company in media sector ranking amongst the largest enterprises of the country.



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Group operations and results analysis

DOL Group constitutes a diversified enterprise in the Mass Media sector composed by:

- **the publishing sector** where the Parent Company operates publishing the newspapers TO VIMA TIS KYRIAKIS, TA NEA, TA NEA SAVVATOKYRIAKO with their inserts and their autonomous publications, the digital publication of TO VIMA and the magazines MARIE CLAIRE, VITA, MOMMY, GAMOS, the Group subsidiary: NEA AKTINA SA, publishing the magazines DISNEY and the jointly controlled entities MELLON GROUP SA, HEARST LAMBRAKIS PUBLISHING LTD publishing the magazines TV ZAPPING, COSMOPOLITAN.
- **the strategic participations in the broader media sector** and in particular:
 - √ in the **printing sector** including the companies MULTIMEDIA SA, a pre-press company and IRIS PRINTING SA the largest printing company in the Greek market with the subsidiaries of N. LIAPIS BOOKBINDING SA and IRIS PACKAGING SA.
 - √ in **technology and information sector** where the subsidiary DOL DIGITAL SA belongs to, operating the first and largest Greek portal on the web (www.in.gr) and despite its small participation in the Group's total fundamentals, the company is considered of strategic importance with a growth potential for new digital information activities and the jointly controlled entity RADIO ENTERPRISES VIMA FM SA operating the radio station VIMA FM.
 - √ in **other activities** including the subsidiary STUDIO ATA, TV programs production company and DIGITAL SHOPPING SA, a newly established e-commerce company DIGITAL SHOPPING SA
- Moreover, **in the media sector** DOL SA holds **strategic investments** :
 - √ in ARGOS SA, operating in press distribution networks
 - √ in TILETYPOS SA, owner of the TV station MEGA CHANNEL
 - √ in NORTHERN GREECE PUBLISHING SA publishing the Thessaloniki newspaper AGGELIOFOROS
 - √ in PAPASOTIRIOU operating in books publications and having a bookstores network
 - √ in TV ENTERPRISES SA, owner of television studios, operating in television productions.



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Operations	Sales (*)				Results before tax	
	1.1.- 30.6.2011		1.1.- 30.6.2010	1H 2011 / 1H 2010	1.1.- 30.6.2011	1.1.- 30.6.2010
	in mn Euros	%	in mn Euros		in mn Euros	in mn Euros
Publishing sector	46,75	64%	64,15	-27,1%	-10,78	-10,32
Printing sector	15,90	22%	16,65	-4,5%	-2,91	-1,43
Tourism sector (discontinued operation)	2,57	4%	13,06	-80,3%	-1,47	-0,85
Electronic and Digital Media	1,64	2%	1,31	25,2%	-0,27	-1,27
Other Activities	5,85	8%	10,42	-43,9%	-2,83	-2,18
Total	72,71	100%	105,59	-31,1%	-18,26	-16,05

(*) After intracompany transactions

The total Group sales registered a decline by -31% in the first semester of 2011 versus the first semester of 2010. In this context, the publishing sector sales posted a significant drop by -27% due to TO VIMA newspaper suspension of circulation with the other DOL newspapers, TO VIMA TIS KYRIAKIS, TO VIMA and TA NEA and EXEDRA, and the magazines published by the Group preserving their leading position both with regard to circulation and readership and vis-à-vis attracting advertising expense; at revenue level, however, the newspapers sustained the most severe declining pressures that dominated the market during the period in question. The above decline was further highlighted by the discontinuation of the Group's tourism sector operation due to the sale of EUROSTAR SA subsidiary and the decrease of revenue from other activities because of lower revenues from television activity and ELLINIKA GRAMMATA SA discontinuation of operation as the company was placed under liquidation.



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Company and Group turnover and results analysis

Sector	Company trade name	Group shareholding %	Consolidation Method	Turnover		Gross profit before depreciation		Operating results EBITDA		Results before tax	
				1.1-30.6.11	1.1-30.6.10	1.1-30.6.11	1.1-30.6.10	1.1-30.6.11	1.1-30.6.10	1.1-30.6.11	1.1-30.6.10
Publishing	DOL SA	100,00%	Total	42,79	58,89	11,77	16,60	-6,08	-8,57	-8,50	-10,24
	Nea Aktina SA	50,50%	Total	1,41	1,83	0,54	0,82	-0,18	-0,02	-0,19	-0,03
	Hearst Lambrakis Publishing LTD	50,00%	Proportional	0,99	1,48	0,41	0,61	-0,04	-0,06	-0,05	-0,06
	Mikres Aggelies SA	33,33%	Proportional	0,00	0,00	0,00	0,00	0,03	0,00	0,03	0,00
	Mellon Group SA	50,00%	Proportional	2,77	3,66	1,12	1,93	-0,07	0,17	-0,07	0,17
	Total / Sector			47,96	65,86	13,84	19,96	-6,34	-8,48	-8,78	-10,16
Printing	Multimedia SA	100,00%	Total	2,17	2,94	-0,12	0,10	-0,71	-0,50	-0,86	-0,62
	Iris Printing SA	50,00%	Proportional	19,43	22,72	1,77	2,71	0,81	1,89	-1,97	-0,80
	N.Liapis Bookbinding SA	25,50%	Proportional	0,22	0,00	0,01	0,00	-0,02	0,00	-0,05	0,00
	Iris Packaging SA	25,50%	Proportional	0,08	0,00	-0,02	0,00	-0,03	0,00	-0,03	0,00
	Total / Sector			21,90	25,66	1,64	2,81	0,05	1,39	-2,91	-1,42
Tourism (discontinued operation)	Eurostar SA	51,00%	Total	2,62	13,26	-0,67	0,83	-1,36	-0,68	-1,47	-0,85
	Total / Sector			2,62	13,26	-0,67	0,83	-1,36	-0,68	-1,47	-0,85
IT and new technologies	DOL Digital SA	84,22%	Total	1,56	1,28	0,52	0,23	0,29	-0,23	0,12	-0,37
	Radio Enterprises VIMA FM SA	50,00%	Proportional	0,20	0,16	-0,18	-0,32	-0,37	-0,88	-0,39	-0,90
	Total / Sector			1,76	1,44	0,34	-0,09	-0,08	-1,11	-0,27	-1,27
Other Activities	Ellinika Grammata SA	100,00%	Total	1,03	2,80	0,53	1,13	-0,09	-0,90	-0,33	-1,08
	Studio ATA SA	99,30%	Total	3,31	7,62	0,21	0,83	-0,39	0,20	-0,79	-0,10
	Digital Shopping SA	38,00%	Proportional	1,62	0,28	0,07	-0,03	-1,51	-0,96	-1,71	-1,00
	Total / Sector			5,96	10,70	0,81	1,93	-1,99	-1,66	-2,83	-2,18
Continuing and discontinued operations				80,20	116,92	15,96	25,44	-9,72	-10,54	-16,26	-15,88
Continuing operations of the Group				77,58	103,66	16,63	24,61	-8,36	-9,86	-14,79	-15,03
Minus consolidation entries				-7,50	-11,33	-0,01	0,79	-2,73	-0,16	-2,01	-0,17
Continuing operations of the Group(*)				70,08	92,33	16,62	25,40	-11,09	-10,02	-16,80	-15,20

Amounts in mn Euros

(*) After intracompany transactions



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Parent Company

On 30.6.2011 with the approval decision K2-5928/30.6.2011 by the Ministry of Development, the merger by absorption was completed of the 100% subsidiary MICHALAKOPOULOS SA by the parent company LAMBRAKIS PRESS SA. The Parent Company operations and results for 1H2011 include the operations and results of the absorbed subsidiary; in the same way 1H 2010 results have reformed in order to be comparable. The following analysis, therefore, is based on the revised and comparable figures for Parent Company operations and results.

The turnover in 1H 2011 stood at 42.8,4mn Euros against 58.9 mn Euros in 1H2010, posting a decrease by 16.1 mn Euros (-27%). In particular, for the first semester 2011 compared to the respective 2010 period:

Revenue from circulation regarding the sales of newspapers, their inserts and the Company's magazines were reduced by 7.9 mn Euros (-25%) and the revenue from advertisement entries dropped by 6.4 mn Euros (-32%). Revenue from autonomous publications sales were decreased by 1.8 mn Euros (-44%), while the other revenue (provided services, sub-products sales) practically remained stable at last year levels, namely 2.9 mn Euros posting a small increase by (1%).

The cost of goods sold (before depreciation) stood at 31.0 mn Euros against 42.3 mn Euros presenting a decrease by 11.3 mn Euros (-27%). The raw materials and merchandises (autonomous sales and inserts) cost cut by 1,5 mn Euros (-26%), the reduction of third party remuneration by 7.4 mn Euros (-36%) and of payroll by 1.8 mn Euros (-13%) contributed to the above, with the rest of cost production elements (benefits to third parties, taxes, other expenses) presenting also a decrease by 0.6 mn Euros (-21%).

Based on the above, in the first semester 2010, the gross profit before depreciation registered a decrease by -29% standing in 1H2011 at 11,8 mn Euros against 16.6 mn Euros in 1H2010, with the margin declining at 28%.

The other net operating income (after subtracting the related expenses), where to are included the net revenue from the Company's strategic investments in media sectors, in 1H2011 stood at 2,3 mn Euros against 0.6 mn Euros in 1H2010 registering an increase by 283%, due to the revenue of 1,1mn Euros from the sale of Exedra ton Sports newspaper logo.

The overall operating administration and distribution expenses (before depreciation) for the Company in 1H2011 amounted to 20,2 mn Euros versus 26.0 mn Euros in 2010 registering a decrease by -22%. This decline is exclusively due to the significant restriction of distribution expenses by 5.2 mn Euros (-27%) and of administration expenses by 0.6 mn Euros (-10%).

Based on the above, the Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) in the first semester 2011 incurred a loss of -6.1 mn Euros against losses of -8.6 mn Euros in the first semester 2010, exhibiting a significant improvement by 2,5mn Euros, namely a reduction of losses by 29%. Moreover, the Company's results before taxes in the first semester 2011 presented a loss of -8.5 mn Euros versus losses of -10.2 mn Euros in the first semester 2010, presenting an improvement by 1,7mn Euros corresponding to a reduction of losses before taxes by 17%. Finally, results after tax posted losses of -8,8 mn Euros versus losses of -10,6 mn Euros respectively.



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DOL Group:

On 31.3.2011 in the context of DOL disinvestment from activities not related with the Company's main object and the restructuring of its participations portfolio in companies outside mass media, DOL SA transferred 36% of EUROSTAR S.A share capital managed by the travel agency TRAVEL PLAN to the company EXPRESS HOLIDAYS SA. After the sale of 36%, DOL SA maintains a 15% shareholding in the company's share capital. Prior to the sale, Eurostar SA was fully consolidated in DOL Group financial statements, while after the sale, the participation by 15% in the company was carried over to 'Available for sale portfolio' and is not consolidated. The overall tourism sector activity in 1H2011 has been considered as discontinued operation and 1H 2010 has been adjusted accordingly in order to be comparable. The operations and results presented herein regard only the Group continuing operations.

The consolidated turnover in 1H 2011 stood at 70.00 mn Euros against 92.3 mn Euros in 1H2010, posting a decrease by -24%. In particular:

- Out of the publishing sector companies, the parent company DOL SA posted the largest reduction of sales by -27% with the other companies presenting also declines; in particular, NEA AKTINA by -23%, HEARST LAMBRAKIS PUBLISHING LTD by -33% and MELLON GROUP SA by -24%. The approval decision no K2-5928/30.6.2011 by the Ministry of Development completed the merger by absorption of the 100% subsidiary MICHALAKOPOULOS S.A by the parent company LAMBRAKIS PRESS S.A. Therefore, the Parent Company operations and results for 1H 2011 include the results of the absorbed subsidiary and the figures of 1H 2010 have been reviewed in order to be comparable. The following analysis, therefore, is based on the revised and comparable figures for Parent Company operations and results
- The printing sector companies' sales totally presented a decline with the sector's basic company IRIS PRINTING SA registering a sales decrease by -14% and MULTIMEDIA by -26%.
- IT sector companies presented a sales increase and in particular DOL DIGITAL SA by 22% and RADIO ENTERPRISES VIMA FM SA by 25%.
- The sector of Other Activities posted a total drop in sales with the company STUDIO ATA SA registering significant losses (-57%) and the company Ellinika Grammata SA, being under liquidation, registering losses (-63%), while the revenues of the newly established jointly controlled company Digital Shopping SA increased by 479%.

The consolidated gross profit before depreciations in 1H2011 stood at 16,6 mn. Euros from 25.4 mn Euros in 1 H 2010, posting a decrease by-35% with the gross profit margin subsiding to 24% in 2011 from 28% in 2010. The consolidated operating results (EBITDA) in 1H 2011 registered a loss of -11.1 mn Euros against losses of -10.0 mn Euros in 1 H2010. The Group's operating losses are mostly due to the corresponding losses of parent company DOL SA and to the losses due to reduction of equity of participations in NORTHERN GREECE PUBLISHING and TILETYPOS. Moreover, the Group results before taxes in 1H2011 presented a loss of -16.8 mn Euros against losses of -15.2 mn Euros in 1H 2010 and the results after tax and minority interest registered a loss of -17.2 mn Euros against losses of -15.7 mn Euros respectively.



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FOR THE PERIOD ENDED ON 30. 06.2011

Financial situation brief analysis

amounts in mn Euros	Group				Company			
	30.06.2011	%	31.12.2010	%	30.06.2011	%	31.12.2010	%
ASSETS								
Tangible and intangible assets	97,71	45%	100,83	41%	47,03	23%	47,62	22%
Investments in subsidiaries, associates and other companies	20,57	10%	22,21	9%	113,45	54%	117,06	54%
Other non current assets	3,36	2%	4,56	2%	3,67	2%	3,12	1%
Total non current assets	121,63	56%	127,60	51%	164,14	79%	167,80	77%
Inventories	20,95	10%	18,39	7%	3,46	2%	3,49	2%
Trade and other receivables	69,93	32%	89,02	36%	40,90	20%	37,25	17%
Trading portfolio	0,03	0%	0,03	0%	0,03	0%	0,03	0%
Cash and cash equivalents	3,03	1%	13,83	6%	0,45	0%	9,19	4%
Total current assets	93,94	44%	121,27	49%	44,84	21%	49,97	23%
TOTAL ASSETS	215,58	100%	248,88	100%	208,98	100%	217,77	100%
EQUITY AND LIABILITIES								
Total equity	3,77	2%	24,91	10%	84,92	41%	94,00	43%
Long term borrowing	49,16	23%	51,06	21%	18,58	9%	18,58	9%
Provisions	11,53	5%	13,85	6%	9,74	5%	10,48	5%
Other long term liabilities	19,59	9%	20,76	8%	18,80	9%	19,48	9%
Total long term liabilities	80,28	37%	85,67	34%	47,13	23%	48,54	22%
Short term borrowing	76,85	36%	77,28	31%	41,69	20%	40,11	18%
Trade and other short term liabilities	54,69	25%	61,01	25%	35,24	17%	35,12	16%
Total short term liabilities	131,54	61%	138,29	56%	76,93	37%	75,23	35%
TOTAL EQUITY AND LIABILITIES	215,58	100%	248,88	100%	208,98	100%	217,77	100%

With regard to assets, liabilities, equity analysis for the first semester 2011, a thorough review is available in the Notes, an integral part of Company and Group Annual Financial Statements.

On 30.6.2011, compared to 31.12.2010, the Company posted a short term bank borrowing increase by 1,6 mn Euros, while long term borrowing remained stable at 18,6 mn Euros (adjusted figures after the absorption of MICHALAKOPOULOS SA subsidiary). The Parent Company's equity constitutes 43% of total liabilities and the debt to equity ratio on 30.6.2011 stood at 1,5:1. At Group level, total bank was reduced by 2,3 mn Euros compared to 31.12.2010 amounting on 30.6.2011 to 126,0 mn Euros with the debt to equity ratio standing at 56,3:1



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Financial Indicators

Financial Indicators	1.1.-30.6.2011	
	Group	Company
Evolution indicators (%)		
Turnover	-31,15%	-27,34%
Results for the period after tax	12,84%	-16,60%
Total capital employed	-16,06%	-0,01%
Profit margin (%)		
Gross result before depreciation	21,94%	27,51%
Results for the period after tax and BoD remuneration	-25,74%	-20,67%
Efficiency ratio (before tax) (%)		
Average return on equity	-61,58%	-8,78%
Return on Average Capital Employed (ROACE)	-7,73%	-4,07%
Debt equity ratio (:1)		
Debt/Equity	56,25	1,46
Liquidity ratios (:1)		
General liquidity	0,71	0,58
Immediate liquidity	0,55	0,54
Debt equity ratio (%)		
Financial expenses/Gross result before depreciation	24,24%	18,04%

Main risks and uncertainties for the 2nd semester of 2011 financial year

In the context of its usual business activities, DOL Group is exposed to a series of financial and business risks and uncertainties pertaining to the general financial environment and the specific conditions arising in the domestic publishing market. The Group risk management plan is focused on forecasting and hedging such risks seeking to minimize their possible negative effects on Company and Group financial performance, obviously not always successfully.

The most significant risks and uncertainties DOL Group is likely to face are presented below, while it is pointed out that more risks and uncertainties may arise additionally- not accounted for at present, either because they are known, or because they are considered as not significant - with an impact on future profitability and the Group overall financial situation.

Financial Risks

- **The liquidity and refinancing risk** has intensified, mainly due to limited liquidity conditions in the banking sector and the restrictions imposed on financing limits and criteria. The Group manages the risks eventually generated from the lack of adequate liquidity following a rigorous mid term cash plan and making sure there are sufficient bank credits for immediate use to deal with a possible short term shortage in working balances. It is noted that on 30.6.2011, the Group held 3 mn Euros in cash and sight deposits and 11 mn Euros in approved but unused borrowing lines, in order to easily cover its short term liabilities. The table below outlines the impact on the Group from a possible interest rate change:
- The **risk of interest rate shift** during the current financial crisis is particularly important. All Group interest-bearing loan liabilities, short term and long term, are of floating rate (Euribor) plus margin.



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Sensitivity Analysis of Parent Company and Group short term and long term borrowings to interest rate changes

	Interest rate	Parent Company		Group	
		Interest Rate Variability	Impact on profit before tax in euros	Interest Rate Variability	Impact on profit before tax in euros
Amounts for the period 1.1-30.6.2011	6,80%	0,50%	156.148,51	0,50%	284.380,58
		-0,50%	-156.148,51	-0,50%	-284.380,58
Amounts for the period 1.1-30.6.2010	4,30%	0,50%	83.631,82	0,50%	240.242,57
		-0,50%	-83.631,82	-0,50%	-240.242,57

The above table does not include the positive impact from interest received from deposits.

In the current global economic slowdown and the severe fiscal problems Greece is facing, one cannot safely estimate the course of interest rates and margins, particularly in the domestic market during 2H2011. It should be stressed, however, that the interest rates and Euribor in particular the Group is based on for borrowing is remaining stable at low levels and the overall borrowing cost (Euribor + spread) have risen significantly at present due to the general margins increase by banks. Moreover, the average weighted interest rate (plus spread) for DOL short term loans in the 1 H 2011 was fixed at 6.5%, while in 1H2010 stood at 4.3%.

- The **credit risk** has aggravated, due to the recent negative developments in mass media domestic sector and to the large number of enterprises facing now severe survival problems. Under this adverse environment, DOL Group, on the one hand collects in cash a large part of its sales (revenues from circulation of print-outs) and on the other hand has intensified controls on its sales on credit, collected on average within 7 months (revenues from advertisements), while systematically controlling the financial situation and the credit capacity of large customers. For 2 H2011, it is considered that the prolonged recession and uncertainty in the market increases the credit risk and the time needed for receivables collection and the Group is trying to take additional measures for the control and the collection of the sales on credit. It is also possible to increase provisions for doubtful claims.
- **The currency risk** at present is considered negligible given that the majority of Group companies make very few commercial or other transactions in foreign currency and there are no existing or expected significant cash flows in foreign currency either from trade transactions or from investment in foreign countries.

It should be highlighted that every DOL Group company is subject to specific financial risks with varying effects on their operations and results, according to each company's business sector, also having varying effects on the Group future operations and results. A risk-weighted estimate was carried out above with regard to their impact on DOL Group operations and results total evolution.

The publishing sector, DOL Group's main business line, is characterized by various risk and uncertainty factors, the most significant being the following:

- **The deteriorating slowdown of financial activity - drop in demand:** is set to negatively affect the total advertisement expense in DOL Group revenues, while the estimated shrinking of the purchasing power will also affect revenues from printouts circulation.
- **Competition strengthening:** Competition in the domestic publishing market is vehement deriving from other printouts (newspapers, magazines), websites, television, radio and other information media, such as direct marketing etc.



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- **Change in the public's preferences - transfer to other media:** DOL Group revenues are affected by the way large advertising agencies and big advertised entities allocate their spending. Advertisement spending allocation per mass medium is generated on the basis of the public's preferences (circulation - readership - TV ratings - radio ratings - site visits) and the cost-effectiveness ratio of the advertising message per medium. The changes in the public's preferences and its shift to new media (internet, mobile telephony etc), as well as the changes in advertisers' perception on the effectiveness of transmitting advertising through the press will also have adverse impact on the Group operating income. DOL Group has placed emphasis on digital information sector development and already since 1999 to date has been carrying out significant investments. DOL Group prospects depend to an extent on the digital sector successful development. For the Group's digital sector long term development and success, internet penetration in the Greek market must be largely broadened; visitors must be attracted and maintained on a more permanent basis; its content, products and the tools offered must be enriched. The Group anticipates important benefits from the implementation of these objectives.
- **Sales seasonality:** Advertising revenue is generally higher in the second and fourth quarters every year and lower in the first and third, as consumer activity slows down during these periods. Should there be an adverse development in the Group during the high season, this could result in a disproportionate impact on its operating results.
- **The newsprint and magazine printing paper:** its prices are subject to fluctuations relative to the demand and supply, while its contribution to the Group publishing companies total production costs is significant. To manage the risk from printing paper price fluctuations, the parent Company has largely invested in the jointly-controlled company IRIS Printing SA, covering the Group companies printing needs and its specialized executives exclusively handle paper supplies and manage paper inventories. The paper supply agreements arranged by the printing company with its suppliers (over 4 suppliers) have usually annual effect, resulting in risk mitigation from possible price fluctuations within the reference period.
- **Parent Company investments in listed securities:** (participation in the associate company Tiletypos SA and Microland SA available for sale shares), subject to listed securities prices fluctuation risk. However, with regard to the participation in TILETYPOS SA, it is the Group's strategic participation and is measured at acquisition cost unless indications of permanent impairment arise (significant or prolonged reduction of its stock market value). The other Group companies do not have such holdings.

Estimates and targets for the second semester 2011

It is estimated that during the second semester 2011 declining trends in the publishing market will continue. It is also anticipated that the advertisement market will also follow declining trends; the same applies in printouts circulation. Competition is expected to remain at high levels amongst traditional information media and will be intensified by the reinforced presence and popularity enhancement of new information media, such as the internet, mobile telephony etc. This might put further pressure on operating profit margins and publishing companies performance affecting their financial situation. Among the basic objectives for the 2H 2011 is cost cutting, starting from the least productive expenditures, and the release of the Group from loss-incurring operations bearing always in mind printouts and products quality and provision of high quality services so that DOL Group remains strong once the crisis is over. In the same context, Group participations restructuring is expected geared towards drastic reduction of loss-incurring operations and rational use of available resources for new, effective operations in mass media sector and particularly in digital information sector, whereupon the Group has been already investing significant funds since 1999 holding a prominent place.



LAMBRAKIS PRESS S.A.
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FOR THE PERIOD ENDED ON 30. 06.2011

**SIGNIFICANT TRANSACTIONS IN THE PERIOD 1.1.-30.60.2011 BETWEEN THE COMPANY AND THE
CONSOLIDATED GROUP SUBSIDIARIES IN THE MEANING OF IAS 24**

1. INTRA-COMPANY CUSTOMERS-SUPPLIERS BALANCES
30.6.2011

in thous euros

COMPANY HOLDING THE LIABILITY

COMPANY HOLDING THE ASSET	DOL SA	HEARST DOL PUBLISHING LTD	NEA AKTINA S.A	MIKRES AGGELIES SA	IRIS PRINTING S.A	MULTIMEDIA S.A.	DOL DIGITAL S.A	RADIO ENTERPRISES VIMA FM	MELLON GROUP SA	STUDIO ATA S.A	ELLINIKA GRAMMATA SA	N.LIAPIS BOOKBINDI NG SA	DIGITAL SHOPPI NG SA	TOTAL ASSETS
DOL SA		0,26	2,58	1,63	2,95			3.345,59	1,88	0,04	452,59			3.807,58
HEARST DOL PUBLISHING LTD	0,46						2,55							3,01
NEA AKTINA S.A											2,18			2,18
MIKRES AGGELIES SA	1,37					0,33								1,70
IRIS PRINTING S.A	7.108,37	366,65	667,10			96,50					749,05	336,53		9.324,20
MULTIMEDIA S.A.	48,95				13,46						2.120,48			2.182,89
DOL DIGITAL S.A	56,96										19,57		114,90	191,43
RADIO ENTERPRISES VIMA FM							9,85				0,84			10,69
MELLON GROUP SA				1,15							1,72			2,87
STUDIO ATA S.A	39,13	9,00					0,98	9,85						58,96
ELLINIKA GRAMMATA SA														0,00
N.LIAPIS BOOKBINDING SA						0,52								0,52
DIGITAL SHOPPING SA														0,00
TOTAL LIABILITIES	7.255,24	375,91	669,68	2,78	16,41	97,35	13,38	3.355,44	1,88	0,04	3.346,49	336,53	114,90	15.586,03

2. INTRA-COMPANY BALANCES OF OTHER SHORT-TERM ASSETS-LIABILITIES
30.6.2011

in thous euros

COMPANY HOLDING THE LIABILITY

COMPANY HOLDING THE ASSET	DOL SA	HEARST DOL PUBLISHING LTD	NEA AKTINA S.A	MIKRES AGGELIES SA	IRIS PRINTING S.A	MULTIMEDIA S.A.	.DOL DIGITAL S.A	STUDIO ATA S.A	ELLINIKA GRAMMATA SA	RADIO ENTERPRISES VIMA FM SA	MELLON GROUP SA	IRIS PACKAGING SA	N.LIAPIS BOOKBINDING SA	TOTAL ASSETS
DOL SA		60,76	35,54	3,76	28,56	976,96	1.178,80	512,82	2.906,74	308,08	54,82			6.066,84
HEARST DOL PUBLISHING LTD	402,19					0,15	7,91	0,19						410,44
NEA AKTINA S.A														0,00
MIKRES AGGELIES SA														0,00
IRIS PRINTING S.A	28,81		5,33			1,73			38,92		429,80	5,38		509,97
MULTIMEDIA S.A.														0,00
DOL DIGITAL S.A	0,98													0,98
STUDIO ATA S.A														0,00
ELLINIKA GRAMMATA SA														0,00
RADIO ENTERPRISES VIMA FM														0,00
MELLON GROUP SA														0,00
IRIS PACKAGING					365,90									365,90
N.LIAPIS BOOKBINDING SA												1,06		1,06
TOTAL LIABILITIES	431,98	60,76	40,87	3,76	394,46	978,84	1.186,71	513,01	2.945,66	308,08	484,62	6,44	0,00	7.355,19

3. INTRA-COMPANY CHEQUES BALANCES							
30.6.2011							
in thous. euros							
COMPANY HOLDING THE LIABILITY							
COMPANY HOLDING THE ASSET	DOL SA	NEA AKTINA S.A	IRIS PRINTING S.A	MULTIMEDIA S.A.	STUDIO ATA S.A	ELLINIKA GRAMMATA SA	TOTAL ASSETS
DOL SA		22,21			50,00		72,21
NEA AKTINA S.A							0,00
IRIS PRINTING S.A							0,00
MULTIMEDIA S.A.						453,20	453,20
STUDIO ATA S.A							0,00
ELLINIKA GRAMMATA SA							0,00
TOTAL LIABILITIES	0,00	22,21	0,00	0,00	50,00	453,20	525,41

4. INTRA-COMPANY TRANSACTIONS (PURCHASES – SALES)
1.1. – 30.6.2011

PURCHASING COMPANY

SELLING COMPANY	DOL SA	HEARST DOL PUBLISHING LTD	NEA AKTINA S.A	MIKRES AGGELIES SA	IRIS PRINTING S.A	MULTIMEDIA S.A.	EUROSTAR SA	DOL DIGITAL S.A	STUDIO ATA S.A	ELLINIKI GRAMMATA SA	MELLON GROUP SA	RADIO ENTERPRISES VIMA FM SA	DIGITAL SHOPPING SA	N.LIAPIS BOOKBINDING SA	IRIS PACKAGING SA	TOTAL SALES
DOL SA		311,66	34,29	1,34	175,91	426,56	20,70	228,73	196,15	100,84	139,83	233,70	2,55			1.872,26
HEARST DOL PUBLISHING LTD	29,47							4,30								33,77
NEA AKTINA S.A																0,00
MIKRES AGGELIES SA																0,00
IRIS PRINTING S.A	8.037,85	392,10	384,81			90,22	4,38			20,14	1.352,73			66,71	2,46	10.351,40
MULTIMEDIA S.A.	798,08	1,37			5,90		15,32	0,22		26,85						847,74
EUROSTAR SA	45,72				3,35	0,29		0,89								50,25
DOL DIGITAL S.A	92,17												4,52			96,69
STUDIO ATA S.A	102,13	7,32														109,45
ELLINIKI GRAMMATA SA	0,92					0,57										1,49
MELLON GROUP SA				0,56												0,56
RADIO ENTERPRISES VIMA FM	60,19									0,31						60,50
DIGITAL SHOPPING SA	4,50															4,50
N.LIAPIS BOOKBINDING					337,92	0,45									0,86	339,23
IRIS PACKAGING SA					321,87											321,87
TOTAL PURCHASES	9.171,03	712,45	419,10	1,90	844,95	518,09	40,40	234,14	196,15	148,14	1.492,56	233,70	7,07	66,71	3,32	14.089,71



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PURCHASES-SALES ANALYSIS in thous Euros	
MERCHANDISES SALES	9,06
PRODUCTS AND ADVERTISEMENTS ENTRIES SALES	10.254,67
SALES OF USELESS MATERIAL INVENTORIES	0,26
SERVICES PROVISION	3.386,51
REVENUE FROM RELATED BUSINESS	378,59
CAPITAL INCOME	60,62
TOTAL	14.089,71

To the Shareholders of 'LAMBRAKIS PRESS SA'.

Introduction

We have reviewed the accompanying separate and consolidated¹ statement of financial position of 'LAMBRAKIS PRESS SA' (the Company) as at 30 June 2011 the relative separate and consolidated¹ statements of comprehensive income, changes in equity and cash flows for the six-month period then ended, as well as the explanatory notes, that constitute the interim financial information, which is an integral part of the six-month financial report under the article 5, of L.3556/2007. Management is responsible for the preparation and presentation of this interim financial information, in accordance with the International Financial Reporting Standards, as adopted by the European Union (EU) and which applied to Interim Financial Reporting (International Accounting Standard 'IAS' 34). Our responsibility is to express a conclusion on this interim financial information based on our review.

Scope of Review

We conducted our review, in accordance with International Standard on Review Engagements 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity'. A review of interim financial information consists of making inquiries, primary of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that would become aware of the significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with the International Accounting Standard "IAS 34".

Report on Other Legal and Regulatory Requirements

Our review did not identify any inconsistency or mismatching of data of the provided by the article 5, of L.3556/2007 six-month financial report with the accompanying financial information.

Athens, August 30, 2011

Charalambos Petropoulos

Certified Public Accountant Auditor

Institute of CPA (SOEL) Reg. No 12 001

Associated Certified Public Accountants SA

member of Crowe Horwath International

3, Fokionos Negri Street, 11257 Athens, Greece

Institute of CPA (SOEL) Reg. No. 125

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**LAMBRAKIS PRESS S.A.
NOTES ON THE INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED ON 30. 06.2011**



LAMBRAKIS PRESS S..A..

**INTERIM FINANCIAL STATEMENTS
OF THE PARENT COMPANY AND THE GROUP
FOR THE PERIOD
FROM JANUARY 1, 2011 TO JUNE 30, 2011**

PURSUANT TO ARTICLE 6 OF LAW 3556/2007

It is hereby certified that the attached Interim Condensed Financial Statements for the period 01.01.2011- 30.06.2011, are the ones approved by Lambrakis Press SA Board of Directors at its meeting dated August 30, 2011 and are posted on the web address www.dol.gr, where they will be available to investors for at least five (5) years since compilation and publication date thereof.

ATHENS, AUGUST 2011



LAMBRAKIS PRESS S.A.

TOTAL INTERIM INCOME STATEMENT

In Euros	Notes	Group					
		Continuing Operations 1.1-30.6.2011	Discontinued Operations 1.1-30.6.2011	Total 1.1-30.6.2011	Continuing Operations 1.1-30.6.2010	Discontinued Operations 1.1-30.6.2010	Total 1.1-30.6.2010
Sales	7	70.082.341,85	2.615.773,27	72.698.115,12	92.329.425,52	13.259.731,77	105.589.157,29
Cost of goods sold before depreciations	8	-53.461.437,49	-3.283.513,19	-56.744.950,68	-66.933.706,10	-12.432.734,23	-79.366.440,33
Gross profit before depreciation		16.620.904.36	-667.739,92	15.953.164,44	25.395.719,42	826.997,54	26.222.716,96
Administrative Expenses	9	-8.853.703,78	-362.521,31	-9.216.225,19	-9.918.563,70	-1.314.515,48	-11.233.079,18
Distribution expenses	10	-18.950.001,53	-332.410,93	-19.282.412,46	-26.271.582,75	-349.585,37	-26.621.168,12
Research and development expenses		-31.328,89	0,00	-31.328,89	-52.210,66	0,00	-52.210,66
Revenues from main activity participations	11	233.041,36	0,00	233.041,86	216.795,86	0,00	216.795,86
Expenses from main activity participations	11	-2.924.544,66	0,00	-2.924.544,66	-170.790,38	0,00	-170.790,38
Other operating income / expenses	12	2.815.961,47	-1.041,01	2.814.920,46	775.742,96	158.803,91	934.546,87
Operating loss before depreciation		-11.089.671,77	-1.363.713,17	-12.453.384,94	-10.024.889,25	-678.299,40	-10.703.188,65
Depreciation for the period embedded in the cost of goods sold	14	-1.982.223,48	-21.918,37	-2.004.141,85	-2.311.378,68	-33.755,56	-2.345.134,24
Depreciation for the period embedded in the administrative expenses	14	-1.131.340,34	-10.800,62	-1.142.140,96	-885.661,28	-22.691,86	-908.353,14
Depreciation for the period embedded in the distribution expenses	14	-72.489,28	0,00	-72.489,28	-75.432,16	0,00	-75.432,16
Operating loss		-14.275.724,87	-1.396.432,16	-15.672.157,03	-13.297.361,37	-734.746,82	-14.032.108,19
Revenues from participations and securities	15	1.177.618,53	0,00	1.177.618,53	0,00	0,00	0,00
Expenses from participations and securities	15	-3.562,80	0,00	-3.562,80	-5.344,20	0,00	-5.344,20
Financial income	16	95.103,11	833,62	95.936,73	42.581,77	4.744,98	47.326,75
Financial expenses	16	-3.789.975,92	-77.599,98	-3.867.575,90	-1.938.258,13	-119.196,28	-2.057.454,41
Losses before tax		-16.796.541,95	-1.473.198,52	-18.269.740,47	-15.198.381,93	-849.198,12	-16.047.580,05



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FOR THE PERIOD ENDED ON 30. 06.2011

Income tax	17	-429.434,47	-13.406,80	-442.841,27	-515.873,54	-19.255,80	-535.129,34
Net loss after tax from continuing operations (a)		-17.225.976,42		-17.225.976,42	-15.714.255,47		-15.714.255,47
Net loss after tax from discontinued operations (b)		0,00	-1.486.605,32	-1.486.605,32	0,00	-868.453,92	-868.453,92
LOSS OF THE PERIOD (a)+(b)		-17.225.976,42	-1.486.605,32	-18.712.581,74	-15.714.255,47	-868.453,92	-16.582.709,39
Other total revenues							
Available for sale portfolio	18	-253.743,36	0,00	-253.743,36	0,00	0,00	0,00
Total income share from associates		0,00	0,00	0,00	0,00	0,00	0,00
Income tax relevant to total elements of income		0,00	0,00	0,00	0,00	0,00	0,00
Other total revenues of the period after tax		-253.743,36	0,00	-253.743,36	0,00	0,00	0,00
TOTAL INCOME FOR THE PERIOD		-17.479.719,78	-1.486.605,32	18.966.325,10	-15.714.255,47	-868.453,92	-16.582.709,39
The loss of the period is attributed as follows:							
To parent company shareholders		-17.143.138,67	-758.168,71	-17.901.307,38	-15.641.863,56	-442.911,50	-16.084.775,06
To non controlling interest		-82.837,75	-728.436,61	-811.274,36	-72.391,91	-425.542,42	-497.934,33
Total		-17.225.976,42	-1.486.605,32	-18.712.581,74	-15.714.255,47	-868.453,92	-16.582.709,39
The total income of the period is attributed as follows:							
To parent company shareholders		-17.396.882,03	-758.168,71	-18.155.050,74	-15.641.863,56	-442.911,50	-16.084.775,06
To non controlling interest		-82.837,75	-728.436,61	-811.274,36	-72.391,91	-425.542,42	-497.934,33
Total		-17.479.719,78	-1.486.605,32	-18.966.325,10	-15.714.255,47	-868.453,92	-16.582.709,39
Loss after tax per weighted share	19	-0,2065	-0,0091	-0,2157	-0,1885	-0,0053	-0,1938
Weighted average number of shares		83.000.000	83.000.000	83.000.000	83.000.000	83.000.000	83.000.000

The attached Notes 1 – 41 constitute an integral part of the financial statements



LAMBRAKIS PRESS S.A.
NOTES ON THE INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED ON 30. 06.2011



LAMBRAKIS PRESS S.A.

TOTAL INTERIM INCOME STATEMENT

In Euros	Notes	Group					
		Continuing Operations 1.4-30.6.2011	Discontinued Operations 1.4-30.6.2011	Total 1.4-30.6.2011	Continuing Operations 1.4-30.6.2010	Discontinued Operations 1.4-30.6.2010	Total 1.4-30.6.2010
Sales	7	36.313.321,86	0,00	36.313.321,86	46.881.809,75	8.102.362,42	54.984.172,17
Cost of goods sold before depreciations	8	-27.800.750,94	0,00	-27.800.750,94	-34.049.082,37	-7.426.328,26	-41.475.410,63
Gross profit before depreciation		8.512.570,92	0,00	8.512.570,92	12.832.727,38	676.034,16	13.508.761,54
Administrative Expenses	9	-4.109.862,92	0,00	-4.109.862,92	-5.026.416,74	-569.678,17	-5.596.094,91
Distribution expenses	10	-9.531.713,15	0,00	-9.531.713,15	-12.942.555,01	-235.752,17	-13.178.307,18
Research and development expenses		-14.639,15	0,00	-14.639,15	-27.714,85	0,00	-27.714,85
Revenues from main activity participations	11	233.041,36	0,00	233.041,36	211.261,22	0,00	211.261,22
Expenses from main activity participations	11	-1.568.262,30	0,00	-1.568.262,30	0,00	0,00	0,00
Other operating income / expenses	12	2.375.234,90	0,00	2.375.234,90	486.406,70	97.648,73	584.055,43
Operating loss before depreciation		-4.103.630,34	0,00	-4.103.630,34	-4.466.291,30	-31.747,45	-4.498.038,75
Depreciation for the period embedded in the cost of goods sold	14	-874.570,19	0,00	-874.570,19	-1.155.090,67	-17.688,96	-1.172.779,63
Depreciation for the period embedded in the administrative expenses	14	-668.536,93	0,00	-668.536,93	-454.472,88	-11.891,24	-466.364,12
Depreciation for the period embedded in the distribution expenses	14	-34.392,03	0,00	-34.392,03	-38.985,21	0,00	-38.985,21
Operating loss		-5.681.129,49	0,00	-5.681.129,49	-6.114.840,06	-61.327,65	-6.176.167,71
Revenues from participations and securities	15	0,00	0,00	0,00	-593,80	0,00	-593,80
Expenses from participations and securities	15	-3.265,90	0,00	-3.265,90	-5.344,20	0,00	-5.344,20
Financial income	16	44.011,77	0,00	44.011,77	36.410,69	3.777,70	40.188,39
Financial expenses	16	-2.161.562,08	0,00	-2.161.562,08	-1.062.337,62	-55.341,24	-1.117.678,86
Losses before tax		-7.801.945,70	0,00	-7.801.945,70	-7.146.704,99	-112.891,19	-7.259.596,18



LAMBRAKIS PRESS S.A.
NOTES ON THE INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED ON 30. 06.2011

Income tax	17	-226.067,73	0,00	-226.067,73	-321.286,62	-15.118,00	-336.404,62
Net loss after tax from continuing operations (a)		-8.028.013,43	0,00	-8.028.013,43	-7.467.991,61		-7.467.991,61
Net loss after tax from discontinued operations (b)		0,00	0,00	0,00	0,00	-128.009,19	-128.009,19
LOSS OF THE PERIOD (a)+(b)		-8.028.013,43	0,00	-8.028.013,43	-7.467.991,61	-128.009,19	-7.596.000,80
Other total revenues							
Available for sale portfolio	18	-253.743,36	0,00	-253.743,36	0,00	0,00	0,00
Total income share from associates		0,00	0,00	0,00	0,00	0,00	0,00
Income tax relevant to total elements of income		0,00	0,00	0,00	0,00	0,00	0,00
Other total revenues of the period after tax		-253.743,36	0,00	-253.743,36	0,00	0,00	0,00
TOTAL INCOME FOR THE PERIOD		-8.281.756,79	0,00	-8.281.756,79	-7.467.991,61	-128.009,19	-7.596.000,80
The loss of the period is attributed as follows :							
To parent company shareholders		-8.036.338,10	0,00	-8.036.338,10	-7.432.505,65	-65.284,69	-7.497.790,34
To non controlling interest		8.324,67	0,00	8.324,67	-35.485,96	-62.724,50	-98.210,46
Total		-8.028.013,43	0,00	-8.028.013,43	-7.467.991,61	-128.009,19	-7.596.000,80
The total income of the period is attributed as follows:							
To parent company shareholders		-8.290.081,46	0,00	-8.290.081,46	-7.432.505,65	-65.284,69	-7.497.790,34
To non controlling interest		8.324,67	0,00	8.324,67	-35.485,96	-62.724,50	-98.210,46
Total		-8.281.756,79	0,00	-8.281.756,79	-7.467.991,61	-128.009,19	-7.596.000,80
Loss after tax per weighted share	19	-0,0968	0,0000	-0,0968	-0,0895	-0,0008	-0,0903
Weighted average number of shares		83.000.000	83.000.000	83.000.000	83.000.000	83.000.000	83.000.000

The attached Notes 1 – 41 constitute an integral part of the financial statements



LAMBRAKIS PRESS S.A.

TOTAL INTERIM INCOME STATEMENT

In Euros	Notes	Company			
		1.1 – 30.6.2011	1.1 – 30.6.2010	1.4 – 30.6.2011	1.4 – 30.6.2010
Sales	7	42.787.293,23	58.887.211,09	22.830.100,79	30.014.710,33
Cost of goods sold	8	-31.017.996,05	-42.285.696,27	-16.385.030,10	-21.849.547,47
Gross profit before depreciation		11.769.297,18	16.601.514,82	6.445.070,69	8.165.162,86
Administrative Expenses	9	-5.671.749,35	-6.269.585,62	-2.699.372,14	-3.179.544,06
Distribution expenses	10	-14.487.973,48	-19.734.291,98	-7.685.879,56	-9.441.840,72
Revenues from main activity participations	11	32.375,00	212.312,50	32.375,00	212.312,50
Expenses from main activity participations	11	0,00	0,00	0,00	0,00
Other operating income	12	2.274.120,63	620.483,70	2.035.434,07	349.755,97
Operating profit before depreciation		-6.083.930,02	-8.569.566,58	-1.872.371,94	-3.894.153,45
Depreciation for the period embedded in the cost of goods sold	14	-109.625,49	-326.326,46	-54.482,02	-163.738,64
Depreciation for the period embedded in the administrative expenses	14	-659.763,35	-433.556,47	-436.325,15	-227.714,73
Depreciation for the period embedded in the distribution expenses	14	-17.610,11	-33.245,39	-8.406,60	-13.828,44
Operating loss / profit		-6.870.928,97	-9.362.694,90	-2.371.585,71	-4.299.435,26
Revenues from participations and securities	15	450.274,53	0,00	0,00	-593,80
Expenses from participations and securities	15	-3.562,80	-5.344,20	-3.265,90	-5.344,20
Financial income	16	51.770,65	1.936,20	51.629,88	1.902,47
Financial expenses	16	-2.123.619,78	-872.616,07	-1.459.055,79	-499.480,60
Profit/ (Loss) before tax		-8.496.066,37	-10.238.718,97	-3.782.277,52	-4.802.951,39
Income tax	17	-348.656,88	-366.415,94	-213.629,88	-225.345,94
Net loss/profit after tax from continuing operations (a)		-8.844.723,25	-10.605.134,91	-3.995.907,40	-5.028.297,33
Net loss / profit after tax from discontinued operations (b)		0,00	0,00	0,00	0,00
LOSS/PROFIT OF THE PERIOD (a)+(b)		-8.844.723,25	-10.605.134,91	-3.995.907,40	-5.028.297,33
Other total revenues					
Available for sale portfolio	18	-228.822,40	0,00	-228.822,40	0,00
Total income share from associates		0,00	0,00	0,00	0,00
Income tax relevant to total elements of income		0,00	0,00	0,00	0,00
Other total revenues of the period after tax		-228.822,40	0,00	-228.822,40	0,00
TOTAL INCOME FOR THE PERIOD		-9.073.545,65	-10.605.134,91	-4.224.729,80	-5.028.297,33
The loss/profit of the period is attributed as follows:					
To parent company shareholders		-8.844.723,25	-10.605.134,91	-3.995.907,40	-5.028.297,33
To minority interest		0,00	0,00	0,00	0,00
Total		-8.844.723,25	-10.605.134,91	-3.995.907,40	-5.028.297,33
The total income of the period is attributed as follows:					
To parent company shareholders		-9.073.545,65	-10.605.134,91	-4.224.729,80	-5.028.297,33
To minority interest		0,00	0,00	0,00	0,00



LAMBRAKIS PRESS S.A.
NOTES ON THE INTERIM FINANCIAL STATEMENTS
FOR THE PERIOD ENDED ON 30. 06.2011

Total		-9.073.545,65	-10.605.134,91	-4.224.729,80	-5.028.297,33
(Loss) / Profit after tax per weighted share	19	-0,1066	-0,1278	-0,0481	-0,0606
Weighted average number of shares		83.000.000	83.000.000	83.000.000	83.000.000

The attached Notes 1 – 40 constitute an integral part of the interim financial statements herein

LAMBRAKIS PRESS S.A.					
INTERIM FINANCIAL POSITION STATEMENT					
In Euros	Notes	Group		Company	
		30.06.2011	31.12.2010	30.06.2011	31.12.2010
ASSETS					
Non-current assets					
Property, plant and equipment	20	95.551.981,77	98.379.052,17	34.781.346,17	35.212.163,22
Property investments	20	591.822,00	591.822,00	11.685.393,53	11.746.899,00
Intangible assets	21	1.561.752,02	1.858.647,25	561.276,62	664.514,99
Investments in subsidiaries	22	0,00	0,00	19.219.789,57	22.833.046,19
Investments in jointly controlled companies	22	0,00	0,00	32.390.252,94	32.390.252,94
Investments in associates	22	19.149.579,24	21.873.457,54	61.835.130,21	61.835.130,21
Other investments	22	337.778,14	337.778,14	0,00	0,00
Available for sale portfolio	23	1.081.469,49	272.489,16	1.081.469,49	247.568,20
Deferred tax assets	17	2.740.128,65	3.588.397,79	2.289.666,60	2.553.375,60
Other non current assets		619.217,12	701.562,39	299.803,75	314.352,23
Total non current assets		121.633.728,43	127.603.206,44	164.144.128,88	167.797.302,58
Current assets					
Inventories	24	20.954.429,09	18.392.960,34	3.461.039,44	3.492.784,84
Trade receivables	25	49.670.603,98	65.298.516,40	24.002.661,77	24.239.919,16
Other short term receivables	26	14.924.201,57	19.204.687,12	10.713.828,25	8.609.779,43
Receivables from associates	27	5.334.959,97	4.516.347,67	6.179.047,00	4.402.762,48
Trading portfolio	28	31.174,50	34.737,30	31.174,50	34.737,30
Cash and cash equivalents	29	3.027.793,23	13.826.032,46	448.058,25	9.190.259,42
Total current assets		93.943.162,34	121.273.281,29	44.835.809,21	49.970.242,63
TOTAL ASSETS		215.576.890,77	248.876.487,73	208.979.938,09	217.767.545,21
EQUITY AND LIABILITIES					
Equity					
Share capital	30	45.650.000,00	45.650.000,00	45.650.000,00	45.650.000,00
Share premium	30	91.262.515,13	91.262.515,13	91.262.515,13	91.262.515,13
Reserve funds	31	15.635.114,08	15.725.977,06	9.229.104,18	9.229.104,18
Retained earnings		-140.471.509,95	-122.964.115,10	-	-50.834.797,97
Result directly recorded in equity		-8.242.538,20	-7.988.794,84	-1.537.400,50	-1.308.578,10
Total parent company owners equity		3.833.581,06	21.685.582,25	84.924.697,59	93.998.243,24
Non controlling interest		-67.917,97	3.224.930,76	0,00	0,00
Total equity		3.765.663,09	24.910.513,01	84.924.697,59	93.998.243,24
Long term liabilities					
Long term borrowing	32	49.156.599,75	51.062.888,96	18.580.000,00	18.580.000,00
Long term liabilities from financing leases	38	18.930.333,48	19.665.805,09	18.802.990,24	19.481.049,96
Provision for personnel retirement benefits liabilities	33	11.086.368,28	12.188.859,42	9.301.374,74	10.035.567,00
Other provisions		447.400,00	1.658.492,58	443.600,00	443.600,00
Deferred tax liabilities	17	277.324,50	584.695,40	0,00	0,00
Deferred income	34	378.157,64	510.886,50	0,00	0,00
Total long term liabilities		80.276.183,65	85.671.627,95	47.127.964,98	48.540.216,96
Short term liabilities					
Trade liabilities	35	28.599.763,18	34.075.134,66	18.455.493,54	20.857.654,19
Short term borrowing	36	76.848.824,90	77.282.004,05	41.687.944,67	40.106.670,23
Liabilities to associates		0,00	0,00	432.329,66	409.510,33
Other liabilities and accrued expenses	37	26.086.455,95	26.937.208,06	16.351.507,65	13.855.250,26
Total short term liabilities		131.535.044,03	138.294.346,77	76.927.275,52	75.229.085,01
TOTAL EQUITY AND LIABILITIES		215.576.890,77	248.876.487,73	208.979.938,09	217.767.545,21
The attached Notes 1 – 41 constitute an integral part of the financial statements					



LAMBRAKIS PRESS S.A.

INTERIM CASH FLOW STATEMENT

INTERIM CASH FLOW STATEMENT					
In Euros	Notes	Group		Company	
		30.6.2011	30.6.2010	30.6.2011	30.6.2010
Operating activities					
Losses before tax from continuing operations		-16.796.541,95	-15.198.381,93	-8.496.066,37	-
Losses before tax from discontinued operations		-1.473.198,52	-849.198,12	0,00	10.238.718,97
Plus/minus adjustments for:					
Depreciations	14	3.186.053,10	3.272.472,12	786.998,95	793.128,32
Results from participations	11,15	1.517.447,57	-40.661,28	-479.086,73	-206.968,30
Provisions	33	-1.964.119,72	-1.002.188,49	-734.192,26	-976.579,93
Fx differences		3.611,52	6.568,67	-6.470,78	6.211,17
Interest on debt and similar charges (interest charges minus credit interest)	16	3.771.639,17	1.895.676,36	2.071.849,13	870.679,87
Adjustments for changes in working capital					
Accounts or in accounts relevant to operating activities:					
Inventories increase (+) / decrease (-)	24	-2.561.468,75	1.826.780,46	31.745,40	962.594,24
Receivables increase (+) / decrease (-)		1.144.650,35	5.192.824,51	6.544.487,34	616.850,12
Liabilities (loans excluded) increase (+) / decrease (-)		5.419.545,64	-2.563.347,06	-5.823.370,53	1.134.856,85
Less					
Interests on debt and similar paid up charges	16	-3.867.575,90	-1.938.258,13	-2.123.619,78	-872.616,07
Tax paid		-2.431.148,44	-101.566,35	-2.287.018,33	-51.152,12
Cash flows from discontinued operations		-691.873,27	850.242,02	0,00	0,00
Total inflows (+)/ outflows (-) from operating activities (a)		-14.742.979,20	-8.649.037,22	-10.514.743,96	-7.961.714,82
Investing activities					
Acquisition of subsidiaries, associates, joint ventures and other investments		-30.600,00	-2.240.000,00	0,00	-2.240.000,00
Proceeds from the sale of subsidiaries, associates, participations and securities etc		1.000.807,46	0,00	1.000.807,46	0,00
Purchase of tangible and intangible assets		-532.086,42	-1.062.667,86	-219.793,46	-216.945,23
Proceeds from the sale of tangible and intangible assets		0,00	588.242,05	2.200,00	581.242,00
Interests received	16	95.936,73	42.581,77	51.770,65	1.936,20
Dividends received		32.375,00	0,00	0,00	87.000,00
Investment flows from discontinued operations		-47.493,38	-333.810,95	0,00	
Total inflows (+)/ outflows (-) from investing activities (b)		518.939,39	-3.005.654,99	834.984,65	-1.786.767,03
Financing activities					
Proceeds from share capital increase		0,00	0,00	0,00	0,00
Proceeds from issued/granted loans		4.947.349,70	10.746.324,09	1.581.274,44	13.288.964,28
Loans repayment		-1.906.289,21	0,00		-4.304.062,95
Settlement of liabilities from financing leases (amortizations)		-713.159,32	-41.276,54	-643.716,30	0,00
Dividends paid (plus minority dividends)		0,00	0,00	0,00	0,00
Financial flows from discontinued operations		1.097.899,41	-569.777,07	0,00	0,00
Total inflows (+)/ outflows (-) from financing activities (c)		3.425.800,58	10.135.270,48	937.558,14	8.984.901,33
Net (decrease)(-)/ increase (+) in cash and cash equivalents for the period (a) + (b) + (c)		-10.798.239,23	-1.519.421,73	-8.742.201,17	-763.580,52
Cash and cash equivalents at the beginning of the period		13.826.032,46	6.617.042,06	9.190.259,42	1.678.766,17
Cash and cash equivalents at the end of the period		3.027.793,23	5.097.620,33	448.058,25	915.185,65

The attached Notes 1 – 41 constitute an integral part of the financial statements



LAMBRAKIS PRESS S.A.
INTERIM STATEMENT OF CHANGES IN EQUITY

Group

In Euros	Paid-up share capital	Share premium	Statutory reserve	Other reserves	Results directly recognized in equity	Retained earnings	Non controlling interest	Total equity
January 1, 2010	45.650.000,00	91.262.515,13	4.205.888,93	11.671.211,39	-7.988.794,84	-74.961.655,97	3.433.497,55	73.272.662,19
Comprehensive total results after tax	0,00	0,00	0,00	0,00	0,00	-16.084.775,06	-497.934,33	-16.582.709,39
Changes in consolidation	0,00	0,00	4.595,00	0,00	0,00	-1.126.208,64	0,00	-1.121.613,64
June, 30 2010	45.650.000,00	91.262.515,13	4.205.888,93	11.671.211,39	-7.988.794,84	-92.172.639,67	2.935.563,22	55.568.339,16
	Paid-up share capital	Share premium	Statutory reserve	Other reserves	Results directly recognized in equity	Retained earnings	Non controlling interest	Total equity
January 1, 2011	45.650.000,00	91.262.515,13	4.054.765,67	11.671.211,39	-7.988.794,84	-122.964.115,10	3.224.930,76	24.910.513,01
Comprehensive total results after tax	0,00	0,00	0,00	0,00	0,00	-17.901.307,38	-811.274,36	-18.712.581,74
Valuation from available for sale portfolio	0,00	0,00	0,00	0,00	-253.743,36	0,00	0,00	-253.743,36
Changes in consolidation	0,00	0,00	-51.751,35	-39.111,63	0,00	393.912,53	-2.481.574,37	-2.178.524,82
June, 30 2011	45.650.000,00	91.262.515,13	4.003.014,32	11.632.099,76	-8.242.538,20	-140.471.509,95	-67.917,97	3.765.663,09



LAMBRAKIS PRESS S.A.

INTERIM STATEMENT OF CHANGES IN EQUITY

Company							
In Euros	Paid-up share capital	Share premium	Statutory reserve	Other reserves	Retained earnings	Results directly recognized in equity	Total equity
January 1, 2010	45.650.000,00	91.262.515,13	3.441.780,31	5.787.323,87	-25.706.417,98	-1.308.578,10	119.126.623,23
Comprehensive total result after tax	0,00	0,00	0,00	0,00	-10.605.134,91	0,00	-10.605.134,91
June, 30 2010	45.650.000,00	91.262.515,13	3.441.780,31	5.787.323,87	-36.311.552,89	-1.308.578,10	108.521.488,32
	Paid-up share capital	Share premium	Statutory reserve	Other reserves	Retained earnings	Results directly recognized in equity	Total equity
January 1, 2011	45.650.000,00	91.262.515,13	3.441.780,31	5.787.323,87	-50.834.797,97	-1.308.578,10	93.998.243,24
Valuation from available for sale portfolio						-228.822,40	-228.822,40
Comprehensive total results after tax	0,00	0,00	0,00	0,00	-8.844.723,25	0,00	-8.844.723,25
June, 30 2011	45.650.000,00	91.262.515,13	3.441.780,31	5.787.323,87	-59.679.521,22	-1.537.400,50	84.924.697,59

1. COMPANY AND GROUP DESCRIPTION

The company LAMBRAKIS PRESS SA (hereinafter Parent Company or DOL SA or the Company) with the distinctive title "DOL SA" was established in 1970 and stemmed from the conversion of a sole proprietorship into a public company (société anonyme). After its registration in the SAs Registry of the Hellenic Ministry of Development, DOL SA holds the number 1410/06/B/86/40. Its duration has been fixed for 50 years since its registration date in the SA Registry and its headquarters are located in the Municipality of Athens, 3, Christou Lada Street. The Company's offices are located in 80, Michalakopoulou Street, Athens GR-11528. The Company has been listed on Athens Exchange since 1998.

The Parent Company is organized on the basis of 5 self - contained business units (BUs). The BU heads are responsible for the progress of business, the required investments and the financial results of the business activities assigned to the BUs:

BUSINESS UNIT TO VIMA, publishing the newspapers **"TO VIMA" (digital publication)** and **"TO VIMA TIS KYRIAKIS"** and their supplement magazines.

BUSINESS UNIT TA NEA publishing the newspapers **"TA NEA"** and **"TA NEA SAVATOKYRIAKO"** and their supplement magazines.

MAGAZINE BUSINESS UNIT publishing all parent company and Group magazines.

DIGITAL MEDIA BUSINESS UNIT developing digital products, services and technologies pertaining to the internet and media.

MEDIA SUBSIDIARIES BUSINESS UNIT supervising the existing subsidiaries operating in the media sector and related prospective investments.

The business units are supported by two Centers as follows:

THE BUSINESS DEVELOPMENT CENTER in charge of the Group and Business Units overall business development.

THE CORPORATE CENTER supervising the Group's financial and administrative operations and the HR Department. The Corporate Center has also been assigned the Group's non-media sector subsidiaries supervision.

The Consolidated Financial Statements include the parent Company, its subsidiaries, associates and jointly controlled companies mentioned in Notes 5.a – 5.c (hereinafter DOL Group or the Group). DOL Group:

- Publishes the highbrow daily newspapers **"TO VIMA"** **TIS KYRIAKIS** and **"TA NEA"**, **TA NEA SAVVATOKYRIAKO**, the digital newspaper **TO VIMA** (www.tovima.gr) and magazines covering a particularly wide spectrum of subjects and reading audience, steadily occupying the highest ranks in their sectors in terms of circulation, readership and attracted advertisement spending.
- It operates and develops-through the subsidiary **DOL DIGITAL SA** - the biggest and most long standing Greek portal on the Web **www.in.gr**.
- It participates in the radio station **BHMA FM**.
- Holds an investment in **IRIS PRINTING SA** that owns one vertically integrated industrial printing unit and covers all stages of printing from importing and trading paper to finishing and packaging of printed material.
- Operates through the subsidiary **STUDIO ATA SA** in television programs production, participates in the television station **MEGA CHANNEL**, in the press distribution agency **ARGOS SA** and in the electronic store **GET IT NOW**.

2. INTERIM FINANCIAL STATEMENTS ELABORATION FRAMEWORK

2.a. Financial Statements Elaboration Framework: The Parent Company and Group financial statements for 1.1.2011 to 30.6.2011 period (hereinafter jointly referred to as interim financial statements) have been prepared according to:

- The **principle of fair presentation and compliance with the I.F.R.S.**
- The **principle of historic cost**, as amended by adjusting certain assets and liabilities at fair value, mainly for securities trading portfolio and real estate assets. In particular, land plots and buildings were measured at fair value on IFRS transition date (January 1st, 2004) and this fair value was recognized as imputed cost on the above date.
- the **principle of going concern**,
- The **accruals principle**,
- The accrual **accounting principle**,
- The **consistency of presentation**,
- The **significance of data**,

and comply with the International Financial Reporting Standards (IFRS) issued by the International Accounting standards Board (IASB), as well as their interpretations issued by the International Financial Reporting Interpretations Committee (I.F.R.I.C.) of IASB, also adopted by the European Union.

DOL Group applied the same accounting principles of recognition and measurement in the interim financial statements dated 30.6.2011 that were applied in the annual financial statements dated 31.12.2010, besides adoption of new standards; their application became mandatory for the financial years post January 1st, 2011.

The accounting principles have been applied consistently in all the accounting periods presented herein.

2.b. Use of estimates: Under IFRS, financial statements preparation requires estimates and judgments in the Group's accounting principles application. The most significant assumptions made are quoted in the financial statements notes, where deemed advisable. However, notwithstanding the fact these estimates are based on Company and Group Management best possible knowledge of current conditions and actions, the results may actually differ from such estimates.

2.c. Reclassification of accounts for the period:

a) On 30-6-2011, based on decision K2-5928/30.06.2011, the Ministry of Development approved the merger by absorption of the 100% subsidiary MICHALAKOPOULOS REAL ESTATE-TOURISM_PUBLISHING SA by the parent company LAMBRAKIS PRESS SA with a transformation balance sheet on 31.12.2010, with the pooling of interests method.

In the company financial statements herein, the comparative figures for the period 1/1-30/6/2010 and for the financial year 2010 were reviewed in order to be comparable.

The comparative data for the company have been restated as follows:

FINANCIAL POSITION STATEMENT	Parent Balances IFRS 31.12.2010 (published data)	Michalakopoulos SA Balances IFRS 31.12.2010	Reviews 31.12.2010	Total Balances IFRS 31.12.2010
ASSETS				
Non-current assets				
Property, plant and equipment	20.451.055,91	26.508.006,31		46.959.062,22
Intangible assets	661.652,24	2.862,75		664.514,99
Investments in subsidiaries	48.648.041,19		-25.814.995,00	22.833.046,19
Investments in associates	61.835.130,21			61.835.130,21
Investments in jointly controlled financial units	32.390.252,94			32.390.252,94
Available for sale portfolio	247.568,20			247.568,20
Deferred tax assets	2.864.649,00		-311.273,40	2.553.375,60
Other non current assets	313.628,23	724,00		314.352,23
Total non current assets	167.411.977,92	26.511.593,06	26.126.268,40	167.797.302,58
Current assets				
Inventories	3.122.122,77	370.662,07		3.492.784,84
Trade receivables	22.109.187,39	2.199.097,22	-68.365,45	24.239.919,16
Other short term receivables	7.962.914,35	646.865,08		8.609.779,43
Receivables from associates	4.402.287,60	8.046.593,84	-8.046.118,96	4.402.762,48
Investments held for trading	34.737,30			34.737,30
Cash and cash equivalents	453.728,07	8.736.531,35		9.190.259,42
Total current assets	38.084.977,48	19.999.749,56	-8.114.484,41	49.970.242,63
Total assets	205.496.955,40	46.511.342,62	34.240.752,81	217.767.545,21
Equity and Liabilities				
Equity				
Share capital	45.650.000,00	19.065.523,68	-19.065.523,68	45.650.000,00
Share premium	89.759.298,10	1.503.217,03		91.262.515,13
Reserve funds	9.026.276,92	202.827,26	0,00	9.229.104,18
Retained earnings	-39.592.352,64	-4.492.974,01	-6.749.471,32	-50.834.797,97
Result directly recorded in equity	-1.308.578,10	0,00	0,00	-1.308.578,10
Total equity	103.534.644,28	16.278.593,96	25.814.995,00	93.998.243,24
Long term liabilities				
Provision for personnel retirement benefits liabilities	9.904.825,00	130.742,00		10.035.567,00
Long term liabilities from financing leases	0,00	19.481.049,96		19.481.049,96
Other provisions	443.600,00	0,00		443.600,00
Deferred tax liabilities	0,00	311.273,40	-311.273,40	0,00
Long term borrowing	14.000.000,00	4.580.000,00		18.580.000,00
Total long term liabilities	24.348.425,00	24.503.065,36	-311.273,40	48.540.216,96
Short term liabilities				
Trade liabilities	18.997.054,99	1.928.964,65	-68.365,45	20.857.654,19
Short term borrowing	39.337.078,74	769.591,49		40.106.670,23
Liabilities to associates	8.065.588,61	390.040,68	-8.046.118,96	409.510,33
Other liabilities and accrued revenues	11.214.163,78	2.641.086,48		13.855.250,26
Total short term liabilities	77.613.886,12	5.729.683,30	-8.114.484,41	75.229.085,01
Total shareholders equity and liabilities	205.496.955,40	46.511.342,62	34.240.752,81	217.767.545,21

Operating activities	DOL SA 30. 06.10	Michalakopoulos SA 30. 06.10	Reviews 30.06.10	TOTAL 30.06.10
Profit before tax	-9.765.357,16	-473.361,81		-10.238.718,97
Plus / minus adjustments for:				
Depreciations	579.580,98	213.547,34		793.128,32
Results from participations (dividends)	-206.968,30	0,00		-206.968,30
Provisions	-959.068,93	-17.511,00		-976.579,93
Fx differences	5.092,23	1.118,94		6.211,17
Interests on debt and similar charges (difference between interests on debt & credit interests)	718.201,08	152.478,79		870.679,87
Tax paid	0,00	-51.152,12		-51.152,12
Plus/minus adjustments for changes in working capital accounts or changes related to operating activities:				
Decrease / (increase) in inventories	927.954,19	34.640,05		962.594,24
Decrease / (increase) in receivables	3.421.055,11	272.570,19	-3.076.775,18	616.850,12
Liabilities (decrease) / increase (banks excluded) (excluding paid up dividends)	-1.977.432,72	35.514,39	3.076.775,18	1.134.856,85
Minus: Interests on debt and similar paid up charges	-719.233,63	-153.382,44		-872.616,07
Total inflow / (outflow) from operating activities (A)	-7.976.177,15	14.462,33	0,00	-7.961.714,82
Investing activities				
Acquisition of subsidiaries, associates, joint ventures and other investments (+repos)	-2.240.000,00	0,00		-2.240.000,00
Receipts from sales, participations and securities	0,00	0,00		0,00
Purchase of tangible and intangible assets	-216.295,23	-650,00		-216.945,23
Proceeds from the sale of tangible and intangible assets	581.242,00	0,00		581.242,00
Interests received	1.032,55	903,65		1.936,20
Dividends received	87.000,00	0,00		87.000,00
Total (inflow) / outflow from investing activities (B)	-1.787.020,68	253,65	0,00	-1.786.767,03
Financing activities				
Proceeds from share capital increase	0,00	0,00		0,00
Proceeds from issued/granted loans	9.328.964,28	3.960.000,00		13.288.964,28
Loans repayment	0,00	-4.304.062,95		-4.304.062,95
Settlement of liabilities from financing leases (amortizations)	0,00	0,00		0,00
Share Capital Return	0,00	0,00		0,00
Dividends Paid	0,00	0,00		0,00
Total inflow / (outflow) from financing activities (C)	9.328.964,28	-344.062,95	0,00	8.984.901,33
Cash and cash equivalents at the beginning of the period	961.565,98	717.200,19		1.678.766,17
Cash and cash equivalents at the end of the period	527.332,43	387.853,22	0,00	915.185,65

LAMBRAKIS PRESS S.A.
PARENT COMPANY STATEMENT OF CHANGES IN EQUITY
FOR THE PERIOD 01/01/ 2010 - 30/06/2010

	Paid-up share capital	Share premium	Statutory Reserve	Other Reserves	Retained earnings	Result directly recorded in equity	TOTAL EQUITY
January 1, 2010	45.650.000,00	89.759.298,10	3.253.303,75	5.772.973,17	-13.798.245,87	-1.308.578,10	129.328.751,05
Changes due to subsidiary absorption	1.205.305,00	1.503.217,03	188.476,56	14.350,70	-13.113.477,11	0,00	-10.202.127,82
Changes due to subsidiary absorption	-1.205.305,00				1.205.305,00		0,00
Total comprehensive income/expenses after tax (continuing and discontinued operations)					-10.605.134,91	0,00	-10.605.134,91
June 30, 2010	45.650.000,00	91.262.515,13	3.441.780,31	5.787.323,87	-36.311.552,89	-1.308.578,10	108.521.488,32

b) Due to the sale on 31.3.2011 of 36% of EUROSTAR SA share capital managed by the travel agency TRAVEL PLAN, the group presented the results for the period 1.1-30.6.2011 from the company's activity in a separate column in the financial year results under the title 'Discontinued Operations'. For this reason, group results for the respective period last year have been divided in continuing and discontinued operations.

2.d. Changes to the estimates of accounts and amounts: There were no changes to the estimates of accounts and amounts..

Reclassification of participation in "Microland Computer S.A." from the account 'Trading portfolio' to the account 'Available for sale portfolio'

Following amendment to IAS 39 and IFRS 7 on 1.7.2008 by IASB, it was allowed to reclassify certain financial assets, measured at fair value through P & L, from 'Trading Portfolio' account to 'Available for sale portfolio' account. In application of the above amendment, the company reclassified its shareholding in Microland Computer SA, listed on ATHEX, from Trading Portfolio into Available for sale portfolio.

Due to the change in classification, the valuation result of said participation for the period 01.01-30.6.2011 (Parent Company: loss of 228.822,40 Euros and Group loss of 253.743,36 Euros) was directly recorded in Equity (during the respective period last year 1.1.-30.6.2010 no result had been recorded in Equity both for the Parent Company and the Group) .

2.e. Parent Company and Group interim financial statements comparability between 30.06.2011 and 30.06.2010.

On 30.06.2011, based on the decision K2-5928/30.06.2011 by the Ministry of Development, the absorption of the 100% subsidiary MICHALAKOPOULOS REAL ESTATE-TOURISM_PUBLISHING SA was approved by the Parent Company DOL SA, pursuant to the provisions of articles 69-78 of Codified Law 2190/20 and of articles 1-5 of L.2166/93. Therefore, the respective accounts of the previous period in relation to ones published for Parent Company have been restated.

Moreover, the subsidiary IRIS Printings SA, as of 24.11.2010 has been participating in the printing and bookbinding company N. LIAPIS SA by 51,00% (indirect parent company shareholding of 25,50%) paying 350.000 Euros and holding 1.020 shares. . Moreover, the subsidiary IRIS Printings SA, as of 31.3.2011 has been participating in Iris Packaging SA by 51,00% (indirect DOL SA shareholding: 25,50%) paying 30.600,00 Euros and holding 30.600 shares.

2f: New standards, interpretations and amendment to existing standards

The following standards, modifications and revisions will take effect for annual periods beginning in the financial year 2011, if required. The Group estimate as to the impact of these new standards, interpretations and amendments is presented below

Changes impacting the financial years beginning on 1.1.2011

Amendments to Standards

IAS 32(Amendment) Presentation of options for a fixed amount of foreign currency. Issued in October 2009, effective for annual periods beginning on or post 01.02.2010. The amendment requires that rights, options or warrants to acquire a fixed number of the entity's own equity instruments for a fixed amount of any currency are equity instruments if the entity offers the rights, options or warrants pro rata to all of its existing owners of the same class of its own non-derivative equity instruments. This interpretation is not expected to be applied in the Company.

IFRS 1 (Amendment) First time adoption of IFRS- Limited exemption from comparative disclosures based on IFRS 7 for first time adopters. It was issued in January 2010 and is effective for annual periods beginning on or after 01.07.2010. Such amendment is not applied in the company.

Revised Standards

IAS 24 (Revised) Related Party Disclosures. In November 2009, effective for annual periods beginning on or after 01.01.2011. The new standard simplified the definition of related parties providing some disclosures exceptions for entities associated with the state. It is not expected to materially affect the Company financial statements.

New Interpretations

IFRIC 19 Extinguishing Financial Liabilities with Equity Instruments.

Issued in November 2009, effective for annual periods beginning on or post 01.07.2010; this interpretation addresses the accounting handling when an entity issues equity instruments to settle its liability. Based on this Interpretation, the difference between a liability book value and equity instruments fair value is recognized as profit or loss in the P & L statement. This interpretation is not expected to be applied in the Company.

Amendments to Interpretations

IFRIC 14 (Amendment) The Limit on a Defined Benefit Asset, Minimum Funding requirements and their Interaction

Issued in November 2009 and is effective for annual periods beginning on or after 01.01.2011. This amendment is not applied in the company.

Improvements to IFRS

Improvements to IFRS issued in May 2010, effective for annual periods beginning on or after 01.01.2011, in the following standards: 'I.F.R.S. 1', 'I.F.R.S. 3' 'I.F.R.S 7' 'I.A.S. 1' 'I.A.S. 27' 'I.A.S. 34' and 'INTERPRETATION 13', not expected to have substantial impact on the Company.

Changes affecting posterior financial years

IFRS 9 Financial instruments Issued in November 2009. The Standard is applied for annual periods beginning on or after 1/1/2013. Earlier application is allowed. This Standard has not been yet adopted by the European Union. Most of the requirements regarding the financial liabilities were carried over without changes from the previous text of IAS 39. However, some changes were realized in relation to measurement at fair values of financial liabilities.

IFRS 7 Financial instruments It is applied for annual accounting periods beginning on or after July 1, 2011. The purpose of this amendment is to allow users of Financial Statements to improve their understanding as to the transactions of financial assets transfer (e.g securitisation) and the possible impact from any risks possibly affecting the entity having carried out the financial assets transfer. This modification has not been yet adopted by the European Union. The Group estimates that such revision will not impact its financial statements.

IAS 12 Deferred tax Recovery of Underlying Assets (Amendment). It is applied for annual accounting periods beginning on or after January 1, 2012. This amendment regards the determination of deferred taxation on property investments measured at fair value and incorporates Interpretation 21-'Income Taxes-Recovery of Revalued Non-Depreciable Assets' in IAS 12 for non depreciable assets where the readjustment model is used based on IAS 16. The European Union has not yet adopted this modification. The Group estimates that such revision will not impact its financial statements.

3. FINANCIAL STATEMENTS APPROVAL

The Company and Group interim financial statements of the period 1.1.-30.06.2011 have been approved by Lambrakis Press SA Board of Directors at its meeting held on August 30, 2011.

4. SUMMARY OF COMPANY AND GROUP BASIC ACCOUNTING PRINCIPLES

4.a. INVESTMENTS IN SUBSIDIARIES, JOINTLY CONTROLLED ENTITIES AND ASSOCIATES

In DOL SA financial statements, investments (participations) in subsidiaries, jointly controlled entities and associates are measured at acquisition value, minus contingent provisions for any impairment of their value. For every period of financial statements preparation, the Company reviews the existence of permanent impairment indication (significant or prolonged fair value decreases) of such participations using various valuation models.

Besides the aforementioned models, in order to assess above companies value for the impairment test purposes, the Company also considers Management resolutions on liquidation, cessation of activity or absorption of specific entities.

In cases of a permanent impairment indication, the loss is recognized in the income statement. For DOL SA subsidiaries, jointly-controlled entities and associates not listed on ATHEX, a valuation study is conducted, in accordance with IAS 36, so as to have an indication of their current value. Group subsidiaries, jointly controlled entities and associates are presented in Notes 5.a, 5.b and 5.c respectively

4.b. INVESTMENTS IN OTHER ENTITIES

Company investments in other entities are initially recognized at cost plus the special acquisition expenses related to the investment. After the initial recognition, investments are classified on basis of their acquisition purpose. Management reviews such classification on every publication date.

- **Investments held for trading**

This classification includes financial assets acquired primarily for profit arising from short term price fluctuations. This classification includes derivatives, unless acquired for hedging purposes, purchasing of shares for profiteering and investments with defined or definable payouts if the Company does not intend to hold them to maturity but for profit purposes. Changes in above assets fair value are directly recognized in P & L.

- **Available for sale investments.**

After initial recognition, investments classified as available for sale are measured at their fair value. In case an investment's fair value cannot be measured reliably, it is then measured at acquisition cost. Profit or loss from investments available for sale is recognized separately in equity until the investment is sold, settled or otherwise disposed of, or until there is an indication of investment value impairment. In such case, accrued profit or loss previously recognized in equity are included in the P & L.

For investments traded on regulated markets, fair value is determined by current market prices of such market on the balance sheet closing date. For investments without stock exchange market price, fair value is determined on the basis of current market price of a comparable financial asset traded or calculated on the basis of the issuer's equity discounted cash flows analysis.

On every balance sheet publication date, the Management reviews whether objective indications are in place leading to the conclusion that financial assets have been impaired. An investment is considered having been impaired if its book value exceeds its recoverable value and there are material indications that its value decrease has reached a level where investment capital recovery in the near future is impossible. If there are reasonable impairment indications, the arising loss is recognized in P & L.

4.c. FOREIGN CURRENCY CONVERSION

The Company and DOL Group companies operating currency is Euro.

The financial statements and the consolidated financial statements appear in euro (operating and reporting currency) being also the currency of the country where the parent company DOL SA and DOL Group companies are registered. Transactions in foreign currency are converted into euro using the exchange rates applicable on the transactions dates. Assets and liabilities denominated in foreign currency on financial statements compilation date are adjusted to reflect the closing exchange rates of financial statements preparation date. Profit or loss arising from exchange rates adjustments are recorded in profit/(loss) from fx differences in the income statements.

4.d. TANGIBLE ASSETS (PROPERTY, PLANT AND EQUIPMENT AND INVESTMENTS IN REAL ESTATE)

Land plots and buildings were measured at imputed cost (i.e at fair value on transition date, January 1, 2004) minus accumulated depreciations and contingent impairment provisions.

The Company proceeded to measurement at fair value of land plots and buildings as of January 1st, 2004 and these fair values were used as acquisition imputed cost on IFRS transition date. The arising goodwill was recognized in Equity Machinery, means of transport, furniture and other fixtures are measured at the acquisition cost minus accumulated depreciations and value impairment contingent provisions.

Repairs and maintenance are recorded as expense in the financial year they take place.

Posterior expenditures, increasing useful life, boosting productivity capacity, or enhancing performance of assets, are included in the asset's value or are recognized as a separate item on a case by case basis only when it is probable that future economic benefits will be injected in the Group and these expenditures may be measured reliably. All other repair and maintenance expenses are recorded in the financial year results during the year they are effectuated.

A fixed asset's or other item's recoverable value is measured when there is an indication an asset may have been impaired and an impairment loss is recognized when the asset's book value exceeds its recoverable amount. The highest amount between the asset's net sale value and the acquisition value is recognized as recoverable amount. Net sale price is the amount collected from an asset's sale in an objective transaction between parties aware of and wanting to transact, after deducting direct disposal expenditure. Acquisition value refers to the current value of estimated future cash flows expected to arise from an asset's continuous use and its disposal at the end of its useful life.

Tangible assets are written off upon sale or withdrawal or when no further economic benefits are anticipated from continuous use thereof. Profit or loss arising from an asset's writing off is recorded in the P & L of the financial year said asset is written off.

The Parent Company's tangible assets include land plots and buildings characterized as property investments. This classification also includes land plots to be held for future use, still undefined at present, and for future long term enhancement of their value. This classification also encompasses buildings possessed by the parent Company and leased to Group subsidiaries and third parties.

4.e. DEPRECIATION

The straight-line depreciation method based on assets estimated useful life duration applies in all tangible assets. The estimated useful life duration of most significant assets is the following:

ASSETS ESTIMATED USEFUL LIFE DURATION		
ASSET	GROUP	COMPANY
Industrial buildings	40 years	-
Other buildings	40 years	40 years
Buildings premises in third party property	5 to 40 years	5 to 40 years
Machinery and other equipment	8 to 20 years	8 to 16 years
Means of transport	5 to 12 years	5 to 6 years
Furniture and other fixtures	3 to 8 years	3 to 8 years

Land-building plots and any asset at a construction stage (under way) are not depreciated.

4.f. INTANGIBLE ASSETS

The Group's intangible assets mainly involve software licenses.

The Group recognizes intangible assets in the acquisition cost. Intangible assets acquired as part of business consolidation are recorded separately from goodwill if their actual value can be reliably measured upon initial recording.

Development expenses, carried out after the research stage, are recorded in intangible assets if and only if all requirements laid down in IAS 38 are cumulatively adhered to. Expenses for research start up a business, education, advertisement, promotion, relocation or restructuring of a part or a whole of a business are recognized as expense when realized.

After initial recognition, intangible assets are depicted on the acquisition cost minus accumulated depreciations and impairment losses.

After initial recognition, the Group Management regularly reviews intangible assets to verify probable impairment of their value. In case events or other circumstances point out that an intangible asset's book value may not be recoverable, an impairment loss provision is formed so that the asset's book value is depicted on its recoverable value. Intangible assets are written off from the balance sheet when disposed of or when no further economic benefits are anticipated from their use.

Intangible assets depreciations are calculated based on their estimated useful life not exceeding twenty years. Internally created intangible assets are depreciated within 5 years.

4.g. FIXED ASSETS SUBSIDIZED INVESTMENTS

State grants are recognized as of the time the grant amount was obtained and are depicted on the attached balance sheets as deferred income. Their depreciation is calculated based on such assets useful life and is subtracted from the depreciations account charging the production cost.

4.h. INVENTORIES

Reserves appear at the lowest value between acquisition cost and net liquidation value. Reserves acquisition cost is determined by the "First-in, First-out method" (FIFO).

Reserves acquisition cost includes:

- Materials and services purchase expenses, i.e purchase price, import duties and other non refundable taxes, as well as transportation fees, delivery expenses and other expenses, directly attributed to purchase of materials.
- Conversion cost consisting of expenditures directly related to produced units, i.e direct labor force and a systematic distribution of fixed and variable production overheads, realized upon converting materials into finished products.
- Other incurred expenses so that reserves reach their present position and status.

Net liquidation value is the calculated sale price during enterprise's usual operations minus the estimated cost necessary to carry out the sale and the distribution expenses.

There are appropriate provisions formed for redundant, obsolete, slow-moving reserves. Reserves net liquidation value decrease and other reserves losses are recorded in the P & L statement in the period they are realized.

4.i. ASSETS ACCOUNTS

Assets accounts appear in their nominal value after provisions for non receivable balances. Calculation of doubtful claims is carried out when it is no longer possible to collect part or the entire amount due.

4.j. CASH AND CASH EQUIVALENTS

Cash and cash equivalents include cash in hand, short term deposits with less than three (3) months maturity and short term, high liquidity investments directly convertible into specific cash amounts subject to a minimal risk of change in their value.

4.k. INTEREST BEARING LOANS

All loans are initially recorded in the cost representing the fair value of the consideration received minus loan issuance fees. After initial recording, interest bearing loans are measured at amortized cost using the effective rate method. The amortized cost is calculated taking into account the issuance fees and the difference between initial and maturity amount. Profit and loss are recognized in the net profit or loss when liabilities are written off or impaired through depreciation procedure.

Loans are classified as short term liabilities when the Group or Company is bound to repay them within twelve (12) months from the balance sheet date. In the opposite case, loans are classified as long term liabilities.

4.l. PROVISIONS FOR RISKS AND EXPENSES, CONTINGENT LIABILITIES AND CONTINGENT ASSETS

In accordance with IAS 37 requirements, the Group forms provisions, in case:

- Of a legal or imputed commitment as a result of past events
- Of a probable outflow of resources including financial benefits for a liability settlement
- The relevant liability amount can be measured reliably.

Provisions are reviewed on every balance sheet date and are adjusted to depict the current value of the expense estimated to be required for the liability settlement. If the impact from time value of money is significant, provisions are calculated at probability-weighted expected cash flows using a pre-tax discount rate reflecting the current market assessments of the time value of money and the risks specific to the liability, wherever deemed necessary. Contingent liabilities are not recognized in the financial statements but are disclosed, unless the possibility of an outflow of economic resources is remote. Contingent assets are not recognized in the financial statements but are disclosed where an inflow of economic benefits is probable.

4.m. PROVISIONS FOR RETIREMENT BENEFITS LIABILITIES

Pursuant to L.2112/20, Group companies pay employees a benefit upon redundancy or retirement. The benefit amounts depend on the years of service, the remuneration received and the reason of withdrawal (redundancy or retirement).

Liabilities for retirement benefits are calculated by discounting expected future benefits value accumulated at the end of the period, based on the recognition of employees' benefits rights during the expected work life duration. Above liabilities are calculated on the basis of economical and actuarial assumptions analyzed in Note 33 and defined using the actuarial valuation method of estimated liability units (Projected Unit Method).

Provisions covering the period are included in personnel payroll cost in the attached individual and consolidated P & L statements and consist of the current value of benefits becoming accrued during the year, the interest on benefits liability, any previous service cost, the actuarial profit or loss recognized in the financial year and any other additional retirement cost. Working experience cost is recognized on a constant basis until benefits vesting date.

The non recognized actuarial profit and loss are recognized during the average residual working life of active employees and are included as part of every retirement year net cost if, at the beginning of the period, they exceed 10% of the future estimated benefits liability. Liabilities for retirement benefits are not financed.

Personnel benefit provision for 2011, appearing in the Company and Group P & L account, is based on an actuarial study carried out by an independent actuaries' firm.

4.n. STATE SOCIAL SECURITY SCHEMES

Group personnel pensions and healthcare are covered by Press Insurance Funds, such as Athens & Thessaloniki Newspapers Personnel Insurance Fund, Journalists Auxiliary Insurance and Healthcare Fund, Press Owners and Employees Insurance Fund and IKA, the main Social Security Fund. Every employee is bound to contribute part of his monthly salary to the Fund, while for IKA particularly, a part of the overall contribution is borne by employers. Upon retirement, the pension fund shall pay pensions to employees; as a result, the Group shall have no legal or imputed liability to pay pensions and healthcare to its personnel.

4.o. INCOME-EXPENSES RECOGNITION

Income from sales of products or services provision are recorded in the reference period only in case it is estimated that economic benefits associated with the transaction shall be injected into the entity. The Company and other Group companies nature of commodities is such whereby transfer of risks and ownership benefits shall coincide with sales documents issuance.

Income from real estate rents is recorded on a systematic basis during the lease duration, based on the lease contract.

Interest is recorded based on accrued income (taking into consideration the asset's actual performance).

Dividends are recorded when collection right by shareholders is finalized.

Expenses are recognized in the results on an accrued basis.

4.p. INCOME TAX (CURRENT AND DEFERRED)

Current and deferred income tax is calculated based on the financial statements relevant accounts, in accordance with the relevant tax legislation applying in Greece.

The current income tax is calculated based on the financial statements of each company included in the consolidated financial statements and the applicable tax legislation in the companies' operation country. The income tax charge is based on the income tax of the current period according to Group companies' results, as reclassified in their tax declaration forms applying the tax rate in effect.

Deferred income tax provision is calculated using the liability method and taking into consideration the temporary differences arising between assets or liabilities tax base and the respective amounts appearing in the accounting financial statements.

The anticipated tax impacts from temporary tax differences are determined and appear either as future (deferred) tax liabilities, or as deferred tax assets. Deferred tax assets for the deferred tax losses are also recorded to the extent an available taxable profit is probable in order to utilize the deductible temporary difference. Deferred tax assets book value is revised on every balance sheet date. Deferred tax assets and liabilities for the current and previous periods are measured at the amount anticipated to be paid to tax authorities (or be recovered by them) using the tax rates (and tax laws) promulgated or substantially promulgated until the Balance sheet date.

4.q. FINANCIAL AND OPERATING LEASES

Financial leases carrying over to the Company or Group companies practically all risks and benefits relevant to the leased asset are capitalized at the beginning of lease at the leased asset's fair value or, if it is lower, at minimum leases current value. Payments for financial leases are allocated between financial expenses and financial liability decrease in order to attain a fixed interest rate on the remaining liability amount. Financial expenses are directly recorded in P & L. The capitalized leased assets are depreciated based on their useful life duration.

Leases whereby the lessor reserves all risks and benefits of the asset's ownership are recorded as operating leases. Operating leases payments are recognized as an expense in the P & L statement on a constant basis during the lease.

4.r. FINANCIAL PRODUCTS-RISK FACTORS

Financial assets and liabilities in the balance sheet include cash, assets, participations, short term and long term liabilities. The accounting principles of assets recognition and valuation correspond to the accounting principles presented herein. The Group does not use derivatives neither for risk hedging nor for speculation purposes. Financial products appear as assets, liabilities or equity based on the substance and content of the relevant contracts they arise from. Interests, dividends, profit and loss deriving from financial products characterized as assets or liabilities are recognized as expenses or revenues respectively. Dividends distribution to shareholders is directly recorded in equity. Financial products are offset when the Company, according to Law, is entitled to do so and intends to offset them in equity (between them) or recover the asset and offset the liability at the same time.

Financial risk management aims at minimizing possible negative impact; In particular:

- **Fair Value:** Fair value: The amounts appearing in the attached annual financial statements for cash, short term assets and short term liabilities approach their respective fair values due to such financial products short term maturity. Long term loans fair value is not different from their book value due to the use of floating rates.
- **Credit Risk:** The Company and other Group companies do not present significant credit risk concentration vis-à-vis contracting parties given that a big part of Group sales are carried out in cash. Sales on credit are collected on average within 7 months and there is no risk concentration in big customers, regularly audited for their credit standing. Finally, a part of sales on credit is covered by an insurance policy against contracting party risk.
- **Interest Rate Risk and Currency Risk:** The Company and the Group until the balance sheet compilation date had not used derivatives to mitigate their exposure to interest rates fluctuation risk. This risk exists due to long term bond loans with floating rate (Euribor plus spread) concluded by the Parent Company and Group Companies Ellinika Grammata SA, Michalakopoulou SA and Iris Printing SA. Currency risk is considered negligible given that the majority of Group companies realize very few commercial or other transactions in foreign currency.
- **Market Risk:** The Company and other Group companies have not concluded contracts for hedging market risk stemming from their exposure to prices fluctuations of raw materials used in the productive process.

4.s. EARNINGS / (LOSSES) PER SHARE

Basic earnings/loss per share are calculated by dividing profit/loss proportioned to parent company common shares holders by the weighted average number of common outstanding shares in the period in question. The Company does not calculate impaired earnings/(loss) per share given that it has not issued preferred shares or potential securities or stock options potentially converted into common shares (Note 19).

4.t. DISCONTINUED OPERATION

A discontinued operation is part of Group activity and represents a main separate activity or geographical area of operation, which had been either sold or had been entered as an asset held for sale; or it constitutes a subsidiary acquired in order to be resold. An operation is characterized as discontinued upon sale or when the operation in question meets the criteria of assets held for sale.

Results from discontinued operations are depicted up to an amount on the P&L statement; such an amount consists of profits or losses after tax from discontinued operations and of profits deducting the sale expenses or expenses due to the sale of discontinued operations.

4.u. DIVIDENDS DISTRIBUTION

Dividends distribution to shareholders is recorded as liability in the financial statements when approved by Shareholders General Meeting.

5. COMPANIES CONSOLIDATED IN LAMBRAKIS PRESS GROUP AND CONSOLIDATION METHOD

The consolidated financial statements consist of the financial statements of Parent company DOL SA, its subsidiaries, jointly controlled entities and associates as detailed below.

5.a. Subsidiary companies: Subsidiaries are all companies managed and controlled directly or indirectly by the parent company DOL SA. Control exists when DOL SA through a direct or indirect shareholding holds the majority (over 50%) of voting rights or has the power to control companies Board of Directors and to decide on the financial and operational principles followed. Subsidiaries are fully consolidated using the purchase method from the date of control acquisition and cease being consolidated on the date such control is lost.

Based on this method, the acquisition cost is calculated on the corresponding fair value of assets carried over, of shares issued or of liabilities undertaken on the acquisition date, plus the cost directly connected with the acquisition. Separate elements of assets and liabilities and contingent liabilities acquired in a business combination are measured at their fair value on the acquisition date, notwithstanding their shareholding rate. The difference between the acquisition cost and the respective fair value of the acquired subsidiary's equity is recognized as goodwill. In case the acquisition cost is less than the acquired subsidiary's equity fair value, the difference is directly recognized in P & L. Intercompany transactions, intercompany balances and unrealized profit and loss stemming from Group companies transactions are written off.

Subsidiaries follow the same accounting principles adopted by DOL Group. Subsidiaries financial statements preparation date coincides with parent company financial statements preparation date. The table below shows all subsidiaries alongside Group shareholdings:

Sector	Company trade name	Direct shareholding %	Indirect shareholding %	Country of business	Activity
Publishing	Nea Aktina SA	50,50%	-	Greece	Magazine publications
Printing	Multimedia SA	100,00%	-	Greece	Pre-press
Electronic and Digital Media	DOL Digital SA	84,22%	-	Greece	Digital Information Media
Other Activities	Ellinika Grammata SA	100,00%	-	Greece	Publishing house - bookstore
	Studio ATA SA	99,30%	-	Greece	TV productions

Moreover, on 1.10.2010 the minutes of ELLINIKA GRAMMATA S.A General Meeting was entered in the SAs Registry of Athens Prefecture, whereby the dissolution of the company in question and its liquidation were decided upon, starting on 30/09/2010.

On 31.3.2011, DOL SA transferred 85.226 shares, or 36% of Eurostar SA share capital managed by the travel agency TRAVEL PLAN to the company EXPRESS HOLIDAYS SA, versus a consideration of 3.000.807,46 Euros. After the sale of 36%, DOL SA maintains a 15% shareholding in the company's share capital. Prior to the sale, Eurostar SA as a subsidiary had been fully consolidated in DOL Group financial statements, contributing, according to its financial statements dated 31.12.2010, 13% of consolidated revenues, while results posted losses before and after tax. As of 31.3.2011, EUROSTAR SA shareholding (15%) was classified in available for sale portfolio and therefore is not consolidated in DOL Group financial statements.

The result in the Financial Statements, deriving from EUROSTAR SA sale to the parent company and the group is presented below:

Sale result on 31.03.2011	Company	Group
Sale price	3.000.807,46	3.000.807,46
Net assets sold	-2.550.532,93	-1.823.188,93
Profit from sale	450.274,53	1.177.618,53
Cash flows		
Sale price	3.000.807,46	
Minus: Tax	-150.040,37	
Minus: Cash and cash equivalents on 31.03.2011	-253.008,39	
Net cash inflow	2.597.758,70	

On 30.06.2011, based on the decision K2-5928/30.06.2011 by the Ministry of Development, the absorption of the 100% subsidiary MICHALAKOPOULOS REAL ESTATE-TOURISM-PUBLISHING SA was approved by the Parent Company DOL SA, pursuant to the provisions of articles 69-78 of Codified Law 2190/20 and of articles 1-5 of L.2166/93.

5.b. Jointly controlled entities: Group participations in jointly controlled entities are integrated in the consolidated financial statements using the method of proportional consolidation, taking into consideration the Group shareholding on the consolidation date. According to this method, the Group's shareholding in the assets, liabilities, income and expenses of the entities is consolidated 'line per line'. The following table shows all jointly controlled entities and the respective Group shareholdings:

Sector	Company trade name	Direct shareholding %	Indirect shareholding %	Country of business	Activity
Publishing	Hearst Lambrakis Publishing LTD	50,00%	-	Greece	Magazine publications
	Mellon Group SA	50,00%	-	Greece	Magazine publications
	Mikres Aggelies SA	33,33%	-	Greece	Inactive
Printing	Iris Printing SA	50,00%	-	Greece	Printing
	Iris Packaging SA		25,50% (through Iris SA)	Greece	Packaging of print-outs
	N. LIAPIS BOOKBINDING SA		25,50% (through Iris SA)	Greece	Bookbinding – printing works
Electronic and Digital Media	Radio Enterprises VIMA FM SA	50,00%	-	Greece	Radio Station
Other Activities	Digital Shopping SA	38,00%	-	Greece	E-commerce

The jointly controlled company IRIS Printings SA, as of 24.11.2010 has been participating in the printing and bookbinding company N. LIAPIS SA by 51,00%. Moreover, the subsidiary IRIS Printings SA, as of 31.3.2011 has been participating in the company Iris Packaging SA by 51,00%.

5.c. Investments in associates: Associates are the companies where the Group holds a 20% to 50% shareholding exercising significant influence but not control. Group investments in associates are integrated in the consolidated financial statements with the equity method.

According to this method, upon initial consolidation, Group participation in the associate entity is recognized in the consolidated balance sheet with the amount representing its share in its equity. Furthermore, the Group share in associates' annual profit or loss is recognized in P & L statement. If the Group share in the associate entity's loss equals or exceeds the Group participation in this entity, then the Group ceases to recognize its share in the exceeding loss, unless there are Group current liabilities or effected payments on behalf of the associate.

The dividends received by investors from an associate entity decrease the investment's book value in the consolidated financial statements.

Sector	Company trade name	Direct shareholding %	Indirect shareholding %	Country of business	Activity
Publishing	Northern Greece Publishing SA	33,33%	-	Greece	Printing
Electronic and Digital Media	Tiletypos SA	22,11%	-	Greece	TV station MEGA CHANNEL
Other Activities	Argos SA	38,70%	-	Greece	Press Distribution
	Papasotiriou International Bookstore SA	30,00%	-	Greece	Publishing house - bookstore
	TV Enterprises SA	25,00%	-	Greece	TV studios

5.d. Companies not included in the consolidation: In the attached consolidated financial statements of DOL Group, the following company is not included :

Sector	Company trade name	Group shareholding %	Registered office	Reason for non consolidation	Activity
Electronic and Digital Media	Interoptics SA	37,18%	Athens	Unaudited	IT Applications – Digital Publications

6. SEGMENT REPORTING

A Group operating segment is defined as a group of companies, with related activities and operations offering similar products and services, subject to different risks and performance from other business segments.

DOL SA and Group are active in the following sectors:

- **Publishing sector:** The publishing sector includes the Parent Company and the following Group companies: NEA AKTINA SA, HEARST DOL PUBLISHING LTD, MELLON GROUP SA AND MIKRES AGGELIES SA (inactive), operating in newspapers and magazines publication. The Group publishes the top Greek newspapers 'TO VIMA TIS KYRIAKIS', 'TO VIMA' (digital publication), 'TA NEA', 'TA NEA SAVVATOKYRIAKO' and magazines covering a particularly broad spectrum of topics and readership.
- **Printing sector:** The printing sector includes the following companies: MULTIMEDIA SA, IRIS PRINTING SA, and the subsidiaries of IRIS SA N. LIAPIS SA and IRIS PACKAGING SA, operating in electronic pre-press production, packaging, printing and in all kinds of bookbinding.
- **Electronic and Digital Media:** The sector includes the following companies: DOL DIGITAL SA, operating the first and largest Greek web portal www.in.gr and RADIO ENTERPRISES VIMA FM SA, being the owner of the radio station VIMA FM.
- **Tourism sector:** The tourism sector, which included until 31.3.2011 the subsidiary EUROSTAR SA, owner of a tourism agency, due to the company's 36% sale (see Note 5a) discontinued its operation. The sector's amounts were included in discontinued operations.
- **Other investments:** Includes ELLINIKA GRAMMATA SA (in liquidation), STUDIO ATA SA, DIGITAL SHOPPING SA, operating respectively in TV programs production and e-commerce through www.getitnow.gr.

Sales and any financial transaction between segments are recognized as sales or transactions with third parties and are carried out at current market prices. There is no geographical separation, as the Group is active solely in Greece. The following tables present information on revenues and profit as well as information on assets and liabilities covering the business segments for the periods ended on 30.6.2011 and 30.6.2010.

GROUP SEGMENT REPORTING						
1.1. – 30. 6. 2011						
In Euros	Publishing sector	Printing sector	Tourism sector (discontinued operation)	IT and New Technologies Sector	Other Segments	Total 30.6.2011
Income						
Total sales	47.957.992,21	21.900.675,26	2.615.773,27	1.761.640,23	5.954.829,85	80.190.910,82
Intra-company sales	-1.210.705,07	-6.001.872,82	-48.585,75	-124.135,86	-107.496,20	-7.492.795,70
Sales to external customers	46.747.287,14	15.898.802,44	2.567.187,52	1.637.504,37	5.847.333,65	72.698.115,12
Results from operating activities	-9.870.404,08	-2.026.306,46	-1.396.432,16	-124.816,93	-2.254.197,40	-15.672.157,03
Results from other investing activities	1.174.055,73	0,00	0,00	0,00	0,00	1.174.055,73
Financial results	-2.078.779,80	-888.238,28	-76.766,36	-148.318,79	-579.535,94	-3.771.639,17
Results before tax	-10.775.128,15	-2.914.544,74	-1.473.198,52	-273.135,72	-2.833.733,34	-18.269.740,47
Income tax	-344.302,04	-71.190,37	-13.406,80	-3.101,50	-10.840,56	-442.841,27
Minority interest	95.988,79	0,00	728.436,61	-18.673,87	5.522,83	811.274,36
Net result	-11.023.441,40	-2.985.735,11	-758.168,71	-294.911,09	-2.839.051,07	-17.901.307,38
Assets for the segment	91.010.946,75	77.179.596,91	0,00	3.615.713,08	24.621.054,79	196.427.311,53
Investments in associates	19.149.579,24	0,00	0,00	0,00	0,00	19.149.579,24
Total assets	110.160.525,99	77.179.596,91	0,00	3.615.713,08	24.621.054,79	215.576.890,77
Liabilities per segment	116.010.771,37	52.464.648,47	0,00	5.892.607,66	26.270.652,55	200.638.680,05
Capital expenditures (capital assets)	133.942,09	223.319,78	0,00	1.978,97	41.097,48	400.338,32
Additions in intangible assets	89.143,39	0,00	0,00	0,00	42.604,71	131.748,10
Intangible assets depreciation	165.793,26	1.239,98	7.511,88	28.987,50	134.807,36	338.339,98
Tangible assets depreciation	627.298,13	2.077.336,55	25.207,11	21.952,21	128.638,11	2.880.432,11

GROUP SEGMENT REPORTING						
1.1. - 30. 6. 2010						
In Euros	Publishing sector	Printing sector	Tourism sector (discontinued operation)	IT and New Technologies Sector	Other Segments	Total 30.06.2010
Income						
Total sales	66.701.992,32	25.655.157,07	13.259.731,77	1.441.365,80	10.691.096,30	117.749.343,26

Intra-company sales	-2.555.706,52	-9.003.737,41	-197.221,25	-133.909,88	-269.610,91	-12.160.185,97
Sales to external customers	64.146.285,80	16.651.419,66	13.062.510,52	1.307.455,92	10.421.485,39	105.589.157,29
Results from operating activities	-9.447.007,44	-862.197,28	-734.746,82	-1.139.489,98	-1.848.666,67	-14.032.108,19
Results from other investing activities	-5.344,20	0,00	0,00	0,00	0,00	-5.344,20
Financial results	-872.547,77	-566.269,75	-114.451,30	-129.779,09	-327.079,75	-2.010.127,66
Results before tax	-10.324.899,41	-1.428.467,03	-849.198,12	-1.269.269,07	-2.175.746,42	-16.047.580,05
Income tax	-452.204,08	-73.075,60	-19.255,80	4.837,50	4.568,64	-535.129,34
Minority interest	14.985,84	0,00	425.542,42	56.733,27	672,80	497.934,33
Net result	-10.762.117,65	-1.501.542,63	-442.911,50	-1.207.698,30	-2.170.504,98	-16.084.775,06
Assets for the segment	94.807.805,32	79.295.622,89	20.790.500,68	3.596.554,02	30.015.902,43	228.506.385,34
Investments in associates	28.330.962,52	0,00	0,00	0,00	0,00	28.330.962,52
Total assets	123.138.767,84	79.295.622,89	20.790.500,68	3.596.554,02	30.015.902,43	256.837.347,86
Liabilities per segment	94.407.642,42	47.847.781,57	10.026.010,89	6.845.361,55	23.987.825,26	183.114.621,69
Capital expenditures (capital assets)	117.083,75	104.034,65	292.764,13	1.728,94	410.017,27	925.628,74
Additions in intangible assets	112.286,36	0,00	45.791,80	0,00	317.516,89	475.595,05
Intangible assets depreciation	153.623,46	2.893,66	14.811,14	5.580,98	77.760,21	254.669,45
Tangible assets depreciation	646.520,09	2.241.954,11	41.636,28	25.681,67	118.457,94	3.074.250,09

7. TURNOVER ANALYSIS

Company				
Activity	1.1 - 30.6.2011		1.1 - 30.6.2010	
	Euros	%	Euros	%
Revenues from circulation	23.765.271,15	55,54	31.629.068,58	53,71
Revenues from advertisements	13.777.087,96	32,20	20.184.824,80	34,28
Income from autonomous sales	2.344.492,08	5,48	4.189.199,95	7,11
Total income from publishing operations	39.886.851,19	93,22	56.003.093,33	95,10
Income from services rendered	2.704.387,14	6,32	2.698.240,51	4,58
Income from sub-products sale	196.054,90	0,46	185.877,25	0,32
Total turnover	42.787.293,23	100,00	58.887.211,09	100,00

Publishing is the only parent company DOL SA operating segment.

Group				
Activity	1.1 - 30.6.2011		1.1 - 30.6.2010	
	Euros	%	Euros	%
Revenues from circulation	30.563.573,64	42,04	41.615.299,55	39,41
Revenues from advertisements	14.262.895,23	19,62	20.839.098,15	19,74
Total income from publishing operations	44.826.468,87	61,66	62.454.397,70	59,15
Printing operations	14.573.919,40	20,05	15.296.623,07	14,50
Travel Agencies (discontinued operation)	2.567.187,52	3,53	13.062.510,52	12,37
TV productions	3.202.611,00	4,41	7.580.730,59	7,18
Books publications and sale of stationary	933.337,54	1,28	2.525.816,21	2,39
Pre-press	1.324.883,04	1,82	1.354.796,59	1,28
Internet advertisement and subscriptions	130.600,64	0,18	177.741,92	0,17
Revenues from radio advertisements	174.246,62	0,24	120.585,89	0,11
Merchandises sale through the internet	1.616.919,20	2,22	290.327,47	0,27
Income from services rendered	3.005.410,86	4,13	2.468.431,37	2,34
Wholesale of waste and residues	342.530,43	0,48	257.195,96	0,24
Total turnover	72.698.115,12	100,00	105.589.157,29	100,00

8. COST OF GOODS SOLD

In Euros	Group		Company	
	1.1. – 30.6.2011	1.1. – 30.6.2010	1.1. - 30.6.2011	1.1. – 30.6.2010
Raw materials consumption – cost of merchandises	19.950.257,88	20.208.639,12	4.350.260,28	5.845.079,90
Payroll	18.088.681,83	21.032.699,79	11.529.491,00	13.307.748,79
Third party remuneration	12.142.698,08	24.265.529,67	12.910.328,25	20.296.368,31
Third parties grants	2.869.305,03	2.373.013,54	862.171,33	1.010.023,94
Taxes	56.619,62	87.352,35	19.717,50	20.858,98
Direct cost of tourism sector services	2.296.199,19	0,00	0,00	0,00
Other	1.341.189,05	11.399.205,86	1.346.027,69	1.805.616,35
Cost of goods sold before depreciations	56.744.950,68	79.366.440,33	31.017.996,05	42.285.696,27
Depreciations embedded in the cost of goods sold	2.004.141,85	2.345.134,24	109.625,49	326.326,46
Cost of goods sold after depreciations	58.749.092,53	81.711.574,57	31.127.621,54	42.612.022,73

9. ADMINISTRATIVE EXPENSES

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Payroll	4.288.123,59	5.272.237,00	2.830.378,84	3.514.947,23
Third party remuneration	2.557.954,19	3.320.465,13	1.221.498,22	1.353.375,22
Rents	185.943,05	318.413,73	120.655,05	209.197,27
Third parties grants	985.968,63	1.572.822,14	789.421,61	651.775,79
Taxes	212.951,29	133.232,78	175.748,27	80.118,36
Traveling expenses	41.722,95	73.236,40	32.964,50	47.264,66
Donations-grants	10.160,99	8.135,33	9.479,87	3.501,13
Other	933.400,50	534.536,68	491.602,99	409.405,96
Administrative expenses before depreciations	9.216.225,19	11.233.079,18	5.671.749,35	6.269.585,62
Depreciations embedded in administrative expenses	1.142.140,96	908.353,14	659.763,35	433.556,47
Administrative expenses after depreciations	10. 358.366,15	12.141.432,32	6.331.512,70	6.703.142,09

10. DISTRIBUTION EXPENSES

In Euros	Group		Company	
	1.1. – 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Payroll	3.277.999,68	4.550.120,24	2.185.946,48	2.928.790,48
Commissions	10.060.682,48	13.735.131,87	9.028.833,32	12.389.248,80
Third party remuneration	835.854,51	1.100.057,55	99.223,93	224.540,84
Third parties grants	613.466,30	692.333,68	131.136,03	241.353,74
Taxes	47.605,57	68.655,71	23.907,18	23.566,86
Advertising	2.765.217,11	4.508.392,48	1.662.801,54	2.830.288,33
Transfer	443.898,88	713.306,59	404.887,93	655.764,07
Other expenses	1.237.687,93	1.253.170,00	951.237,07	440.738,86
Distribution expenses before depreciations	19.282.412,46	26.621.168,12	14.487.973,48	19.734.291,98
Depreciations embedded in the distribution expenses	72.489,28	75.432,16	17.610,11	33.245,39
Distribution expenses after depreciations	19.354.901,74	26.696.600,28	14.505.583,59	19.767.537,37

11. REVENUES AND EXPENSES FROM MAIN ACTIVITY SECTOR PARTICIPATIONS AND SECURITIES

	Group		Company	
	1.1- 30.6.2011	1.1- 30.6.2010	1.1- 30.6.2011	1.1- 30.6.2010
Income				
Profit from integration of associates (Argos,)	200.666,36	216.795,86	0,00	0,00
Dividends received	32.375,00	0,00	32.375,00	212.312,50
Total revenues	233.041,36	216.795,86	32.375,00	212.312,50
Expenses				
Losses from integration of participations (TILETYPOS SA, EVE SA)	2.924.544,66	170.790,38	0,00	0,00
Total expenses	2.924.544,66	170.790,38	0,00	0,00
(Expenses) / revenues from participations and securities	-2.691.503,30	46.005,48	32.375,00	212.312,50

12. OTHER OPERATING INCOME-EXPENSES

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Income				
Income from services rendered	366.019,45	204.961,31	237.993,15	275.456,76
Income from rents	60.249,26	55.707,29	193.925,58	208.617,24
Profit from sale of assets	63.741,89	86.534,22	62.322,28	79.534,23
Income from doubtful trade and other debtors	48.813,66	68.498,49	23.859,45	26.955,20
Fx differences	7.251,91	70.239,67	7.089,34	481,51
Revenues from subsidized assets	14.509,38	145.228,89	0,00	0,00
Income from rents of machinery	8.000,00	111.392,13	0,00	0,00
Income from the sale of trade marks	1.120.000,00	0,00	1.120.000,00	0,00
Other	1.148.317,43	191.984,87	628.930,83	29.438,76
Total operating income	2.836.902,98	934.546,87	2.274.120,63	620.483,70
Expenses				
Other expenses (Athens Press Technicians' Insurance Fund)	21.982,52	0,00	0,00	0,00
Total operating expenses	21.982,52	0,00	0,00	0,00
Other total operating income	2.814.920,46	934.546,87	2.274.120,63	620.483,70

13. PAYROLL COST

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Salaries and wages	21.779.876,99	25.979.269,79	14.317.823,70	17.150.900,40
Employer's contributions	1.942.735,50	2.534.012,28	745.860,81	913.093,54
Provision for personnel retirement benefit (Note 33)	581.420,82	737.656,42	487.957,74	597.818,94
Other personnel expenses	1.382.100,67	1.656.329,20	994.174,07	1.089.673,62
Total payroll	25.686.133,98	30.907.267,69	16.545.816,32	19.751.486,50
Expenses embedded in production cost	18.088.681,83	21.032.699,79	11.529.491,00	13.307.748,79
Expenses embedded in administrative expenses	4.288.123,59	5.272.237,00	2.830.378,84	3.514.947,23
Expenses embedded in distribution expenses	3.277.999,68	4.550.120,24	2.185.946,48	2.928.790,48
Expenses embedded in research expenses	31.328,89	52.210,66	0,00	0,00

The employed personnel are the following: Company 30.6.2011: 613 permanent staff (30. 6.2010: 796 permanent staff). The Company does not employ seasonal staff. Group 30.06.2011: 1.342 permanent staff and 62 seasonal staff (30.06.2010: 1.709 permanent staff and 19 seasonal staff).

14. DEPRECIATION

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Depreciation of tangible assets (Note 20)	2.880.432,15	3.074.250,09	623.622,22	642.399,96
Depreciation of intangible assets (Note 21)	338.339,94	254.669,45	163.376,73	150.728,36
Total	3.218.772,09	3.328.919,54	786.998,95	793.128,32
Depreciation embedded in production cost	2.004.141,85	2.345.134,24	109.625,49	326.326,46
Depreciation embedded in administrative expenses	1.142.140,96	908.353,14	659.763,35	433.556,47
Depreciation embedded in distribution expenses	72.489,28	75.432,16	17.610,11	33.245,39

15. REVENUES AND EXPENSES FROM PARTICIPATIONS AND SECURITIES OF NON OPERATING ACTIVITY

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Income				
Profit from valuation of listed securities & trading portfolio	0,00	0,00	0,00	0,00
Profit from EUROSTAR shares sale	1.177.618,53	0,00	450.274,53	0,00
Total revenues	1.177.618,53	0,00	450.274,53	0,00
Expenses				
Losses from valuation of listed securities & trading portfolio	3.562,80	5.344,20	3.562,80	5.344,20
Total expenses	3.562,80	5.344,20	3.562,80	5.344,20
Revenues/ (Expenses) from participations and securities	1.174.055,73	-5.344,20	446.711,73	-5.344,20

16. FINANCIAL INCOME AND EXPENSES

In Euros	Group		Company	
	1.1. – 30.6.2011	1.1. – 30.6.2010	1.1. – 30.6.2011	1.1. – 30.6.2010
Financial Income				
Received interest from repos	52.033,17	0,00	49.113,59	0
Other credit interest	33.555,72	26.685,38	943,64	1.936,20
Other financial income	10.347,84	20.641,37	1.713,42	0
Total financial income	95.936,73	47.326,75	51.770,65	1.936,20
Interest paid on long-term loans (Note 32)	1.542.269,00	874.862,25	847.454,24	296.604,62
Interest paid on short-term loans (Note 36)	2.043.557,03	1.080.802,01	1.139.017,20	550.619,28
Other financial expenses	281.749,87	101.790,16	137.148,34	25.392,17
Total financial expenses	3.867.575,90	2.057.454,41	2.123.619,78	872.616,07
Net financial expenses	-3.771.639,17	-2.010.127,66	-2.071.849,13	-870.679,87

17. INCOME TAX

In Euros	Group		Company	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Provision for current period income tax	1.759,07	7.458,17	0,00	0
Tax on distributed profits	0,00	0,00	0,00	0
Deferred income tax	281.619,84	245.696,28	263.709,00	221.248,40
Tax audit differences	0,00	0,00	0,0	0
Other taxes non embedded in the cost	159.462,36	281.974,89	84.947,88	145.167,54
Total income tax	442.841,27	535.129,34	348.656,88	366.415,94

Deferred income tax

In Euros	FINANCIAL POSITION				TOTAL INCOME STATEMENT			
	GROUP		COMPANY		GROUP		COMPANY	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010	1.1.- 30.6.2011	1.1.- 30.6.2010	1.1.- 30.6.2011	1.1.- 30.6.2010
Deferred tax liabilities								
Recognition of property at fair value as imputed cost	9.242.470,82	9.303.617,54	7.091.091,40	7.151.116,00	61.146,72	7.754,42	60.024,60	6.844,00
Other provisions, adjustment of intangible assets, write-off of borrowing cost	20.335,25	18.311,75	0,00	21,00	-2.023,50	-13.548,50	21,00	7,00
Adjustment of fixed assets depreciation on the basis of their useful life	1.123.762,50	1.057.587,00	0,00	0,00	-66.175,50	-78.608,00	0,00	-51.339,00
Gross deferred tax liabilities	10.386.568,57	10.379.516,29	7.091.091,40	7.151.137,00	-7.052,28	-84.402,08	60.045,60	-44.488,00
Deferred tax assets								
Write-off installation expenses not qualifying for recognition as intangible assets	15.952,26	26.803,56	0,00	0,00	-10.851,30	-8.599,12	0,00	0,00
Valuation of buildings at their fair value	336.484,50	336.484,50	0,00	0,00	0,00	0,00	0,00	0,00
Provision adjustment for personnel allowance	2.195.008,23	2.338.408,60	1.860.275,00	2.007.113,00	-143.400,36	-205.352,00	-146.838,00	-195.315,00
Adjustment of provision for doubtful claims	2.368.849,74	2.285.364,61	1.572.140,00	1.487.818,00	83.485,13	33.831,50	84.322,00	18.554,60
Provision adjustment for inventory impairment	5.289,00	5.289,00	0,00	0,00	0,0	0,00	0,00	0,00
Other provisions	36.417,00	453.397,60	0,00	132.495,60	-416.980,60	-3.709,00	-132.495,60	0,00
Tax deductible loss	3.825.705,34	3.461.340,05	1.920.000,00	1.920.000,00	364.365,29	30.788,50	0,00	0,00
Adjustments of financial leases	4.065.666,50	4.203.446,50	4.028.343,00	4.157.086,00	-137.780,00	-8.255,00	-128.743,00	0,00
Other items	0,14	-0,94	0,00	0,00	-13.405,72	0,92	0,00	0,00

The losses mainly derive from the current period 2011; the benefit from the deferred asset will be offset in the future.

During the financial year 2010, total gross deferred liabilities differ by 213,00 Euros, while total gross deferred assets by 272.898,20, due to non consolidation of Eurostar, which was reclassified on 31.3.2011 from the category of subsidiaries to the category of available for sale portfolio (see. Note 5^a).

In addition to the above tax-deductible loss for which deferred tax was recognized, the Group registers additional tax-deductible loss amounting to 44,169,516.12 Euros, for which no deferred tax was recognized because currently their tax utilization is deemed uncertain. As laid down by legislation, the Group is entitled to utilize for taxation purposes the above loss within a period of five years starting from the fiscal year it was realized.

18. STATEMENT OF OTHER TOTAL REVENUES FOR THE PERIOD ENDED ON 30.6.2011

	Group					
	1.1. - 30.6.2011			1.1. - 30.6.2010		
In Euros	Amounts before tax Taxes	Income tax	Net amounts after tax	Amounts before tax	Income tax	Net amounts after tax
Available for sale portfolio	-253.743,36	0,00	-253.743,36	0,00	0,00	0,00
Total income share from associates	0,00	0,00	0,00	0,00	0,00	0,00
	Company					
	1.1. - 30.6.2011			1.1. - 30.6.2010		
In Euros	Amounts before tax	Income tax	Net amounts after tax	Amounts before tax	Income tax	Net amounts after tax
Available for sale portfolio	-228.822,40	0,00	-228.822,40	0,00	0,00	0,00

19. RESULTS PER SHARE

Basic earnings/loss per share is calculated by dividing profit/loss proportioned to parent company common shares holders by the weighted average number of common outstanding shares in the period in question.

For the calculation of basic earnings / loss the following were taken into consideration:

i) Earnings or loss apportioned to Parent Company shareholders. It is noted that the Parent Company has not issued preferred shares, securities or options convertible to shares.

The Company and the Group P & L were not subject to any further adjustment.

ii) The weighted average number of common outstanding shares during the period, i.e. the number of common shares outstanding at the beginning of periods adjusted by the number of common shares issued during these periods, multiplied by a weighted circulation time factor. This factor is the number of days such shares are outstanding in relation to the total number of days in the period.

During 1H 2011 and 2010 there was no change in the Company's share capital.

Therefore, the basic earnings / loss per share for the Group and the Parent Company are the following:

In Euros	Group		Company	
	1.1.- 30.6.2011	1.1.- 30.6.2010	1.1.- 30.6.2011	1.1.-30.6.2010
Net earnings allocated to Company shareholders	-17.143.138,67	-15.641.863,56	-8.844.723,25	-10.605.134,91
Basic losses / earnings per share	-0,2065	-0,1885	-0,1066	-0,1278
Number of outstanding shares at the end of the period	83.000.000,00	83.000.000,00	83.000.000,00	83.000.000,00
Average weighted number of shares on the basis of bonus shares issuing	83.000.000,00	83.000.000,00	83.000.000,00	83.000.000,00

There is no reason to quote diluted earnings/losses per share.

20. TANGIBLE FIXED ASSETS

CHANGES IN TANGIBLE ASSETS							
1.1.-30.06. 2011							
Group							
In Euros	Land-building plots	Buildings and facilities	Machinery-technical facilities & other equipment	Means of transport	Furniture and other fixtures	Real property Fixed assets under construction	Total
Opening balance on 1.1.2011	38.556.703,95	50.112.977,47	52.367.902,51	1.280.771,90	18.126.520,32	292.521,58	160.737.397,74
Additions for the period (+)	0,00	4.227,23	161.019,83	5.748,76	221.342,50	8.000,00	400.498,30
Deductions for the period (-)	0,00	-146.022,46	0,00	-22.177,32	-563.344,55	0,00	-731.544,33
Other movements	0,00	0,00	0,00	0,00	0,00	0,00	0,00
Acquisitions balance on 30.6.2011	38.556.703,95	49.971.182,24	52.528.922,35	1.264.343,34	17.784.518,27	300.521,58	160.406.191,73
Accumulated depreciation on 1.1.2011	0,00	7.019.017,91	37.424.109,28	945.778,75	16.741.870,64	0,00	62.130.776,58
Depreciation for the period	0,00	671.417,17	1.825.690,30	35.810,24	322.307,29	0,00	2.855.225,00
Reductions' depreciations	0,00	-142.866,70	0,00	-19.989,29	-560.757,63	0,00	-723.613,62
Depreciated total on 30.6.2011	0,00	7.547.568,38	39.249.799,58	961.599,70	16.503.420,30	0,00	64.262.387,96
Net unamortized value on 30.06.2011	38.556.703,95	42.423.613,86	13.279.122,77	302.743,64	1.281.097,97	300.521,58	96.143.803,77
Net unamortized value on 30.06.2010	38.012.430,79	43.018.649,42	16.607.282,41	358.830,26	1.796.736,11	292.521,58	100.086.450,57

There are no registered liens or encumbrances on DOL SA fixed assets.

The unamortized balance of Group tangible assets as of 31.12.2010 differs from the opening balance as of 1.1.2011 by the amount of 364,261.37 due to the discontinued consolidation of EUROSTAR SA:

On 30.6.2011 above tangible fixed assets include property investments-investments in land-building plots of 591.822. Euros acquisition cost (land plot in the Municipality of Thermi, Thessaloniki: 441.000 Euros, land plot at the Municipality of Sfakia, Crete:150.822 Euros).

CHANGES IN TANGIBLE ASSETS							
1.1.-30.06. 2011							
Company							
In Euros	Land-building plots	Buildings and facilities	Machinery-technical facilities & other equipment	Means of transport	Furniture and other fixtures	Real property Fixed assets under construction	Total
Opening balance on 1.1.2011	19.881.046,65	28.890.867,92	1.041.044,66	170.916,17	9.451.779,96	0,00	59.435.655,36
Additions for the period (+)	0,00	0,00	0,00	3.719,79	127.907,81	0,00	131.627,60
Deductions for the period (-)	0,00	0,00	0,00	-17.931,00	-101.283,37	0,00	-119.214,37
Acquisitions balance on 30.6.2011	19.881.046,65	28.890.867,92	1.041.044,66	156.704,96	9.478.404,40	0,00	59.448.068,59
Accumulated depreciation on 1.1.2011	0,00	2.641.394,50	1.028.599,02	124.053,64	8.682.545,98	0,00	12.476.593,14
Depreciation for the period	0,00	401.231,75	1.342,09	6.731,74	214.316,64		623.622,22
Reductions' depreciations	0,00	0,00	0,00	-17.930,98	-100.955,49		-118.886,47
Depreciations balance on 30.6.2011	0,00	3.042.626,25	1.029.941,11	112.854,40	8.795.907,13	0,00	12.981.328,89
Net unamortized value on 30.06.2011	19.881.046,65	25.848.241,67	11.103,55	43.850,56	682.497,27	0,00	46.466.739,70
Net unamortized value on 30.06.2010	19.336.773,49	25.885.924,91	13.787,73	53.452,20	943.447,64	0,00	46.233.386,01

On 30.6.2011, the aforementioned tangible fixed assets include property investments of 12.598.283,08 Euros acquisition cost (land plot at the Municipality of Thermi, Thessaloniki). 441.000 Euros, land plot at the Municipality of Sfakia, Crete: 150.822 Euros, land plot and building in Paiania: 5.023.316,99 Euros, property in 1, Chr.). Lada :1.016.353,81 Euros and property in 3, Chr. Lada: 5.966.790,28 Euros). Their depreciation stood at 61,505.47 Euros for 1.1-30.6.2011 period and at 61,505.47 Euros for 1.1-30.06.2010 period.

The parent company DOL SA absorbed on 30.06.2011 (with transformation balance sheet on 31.12.2010) the 100% subsidiary MICHALAKOPOULOS SA that signed on 4.11.2010 with ΕΘΝΙΚΗ LEASING a lease back agreement for the privately-owned property at 80, Michalakopoulou street, hosting the parent company headquarters and the seat and offices of DOL Group subsidiaries. The agreement includes the sale of a building against the amount of 26 million Euros and its lease back by MICHALAKOPOULOS SA for 12 years with repurchase right at the price of 5 Euros at the expiry of the lease period.

21. INTANGIBLE ASSETS

CHANGES IN INTANGIBLE ASSETS			
1.1.-30.6.2011			
Group			
In Euros	Internally generated intangible assets	Software and other rights	Total
Opening balance on 1.1.2011	1.323.097,47	6.658.199,21	7.981.296,68
Additions for the period (+)	0,00	131.748,10	131.748,10
Deductions for the period (-)	-450.357,03	-68.721,87	-519.078,90
Acquisitions balance on 30.6.2011	872.740,44	6.721.225,44	7.593.965,88
Accumulated depreciation on 1.1.2011	1.250.549,91	4.941.018,79	6.191.568,70
Depreciation for the period	36.273,49	294.554,57	330.828,06
Reductions' depreciations	-450.356,63	-39.826,27	-490.182,90
Depreciations balance on 30.6.2011	836.466,77	5.195.747,09	6.032.213,86
Net unamortized value on 30.06.2011	36.273,67	1.525.478,35	1.561.752,02
Net unamortized value on 30.06.2010	108.821,00	1.483.513,21	1.592.334,21

The unamortized balance of Group tangible assets as of 31.12.2010 differs from the opening balance as of 01.01.2011 by the amount of 68,919.31 due to the discontinued consolidation of EUROSTAR SA.

CHANGES IN INTANGIBLE ASSETS			
1.1.-30.6.2011			
Company			
In Euros	Internally generated intangible assets	Software and other rights	Total
Opening balance on 1.1.2011	648.849,44	3.150.395,00	3.799.244,44
Additions for the period (+)		88.165,86	88.165,86
Deductions for the period (-)		-63.050,00	-63.050,00
Acquisitions balance on 30.6.2011	648.849,44	3.175.510,86	3.824.360,30
Accumulated depreciation on 1.1.2011	648.849,43	2.485.880,02	3.134.729,45
Depreciation for the period	0,00	163.376,73	163.376,73
Reductions' depreciations		-35.022,50	-35.022,50
Depreciations balance on 30.6.2011	648.849,43	2.614.234,25	3.263.083,68
Net unamortized value on 30.06.2011	0,01	561.276,61	561.276,62
Net unamortized value on 30.06.2010	0,01	817.108,47	817.108,48

22. INVESTMENTS IN SUBSIDIARIES, JOINTLY CONTROLLED ENTITIES, ASSOCIATES AND OTHER COMPANIES.

INVESTMENTS IN ASSOCIATES						
Group						
In Euros	30.6.2011			31.12.2010		
	Acquisition cost	Share of profit/loss	Book value	Acquisition cost	Share of profit/loss	Book value
Northern Greece Publishing SA	5.926.410,70	-5.454.169,19	472.241,51	5.926.410,70	-4.097.886,83	1.828.523,87
Argos SA	2.113.165,60	669.849,49	2.783.015,09	2.113.165,60	469.183,13	2.582.348,73
Tiletypos SA	34.316.255,89	-19.128.819,36	15.187.436,53	34.316.255,89	-17.560.557,06	16.755.698,83
Papasotiriou SA	2.054.310,52	-1.568.794,90	485.515,62	2.054.310,52	-1.568.794,90	485.515,62
TV Enterprises SA	424.987,50	-203.617,01	221.370,49	424.987,50	-203.617,01	221.370,49
Total	44.835.130,21	-25.685.550,97	19.149.579,24	44.835.130,21	-22.961.672,67	21.873.457,54

INVESTMENTS IN OTHER COMPANIES		
Group		
In Euros	30.6.2011	31.12.2010
	Book value	Book value
Interoptics SA	337.778,14	337.778,14
Total	337.778,14	337.778,14

The company Interoptics SA is not consolidated because the Parent Company and its subsidiaries do not exercise any control or significant influence, in accordance with provisions of paragraph 7, IAS 28.

In DOL Group consolidated financial statements dated 30.06.2011, the associates Papasotiriou SA, Argos SA and Northern Greece Publishing SA were integrated with their equity on 31.12.10, while the company Tiletypos SA with its equity on 31.03.2011, while the company TV Enterprises SA with its equity on 30.06.2011.

DOL SA estimates that on 30.06.2011 no significant differences arose in the consolidation of associates compared to consolidation on 31.12.2010.

INVESTMENTS IN SUBSIDIARIES, JOINTLY CONTROLLED ENTITIES AND ASSOCIATES		
Company		
In Euros	30.06.2011	31.12.2010
Subsidiaries		
DOL Digital SA	13.743.221,84	13.743.221,84
Multimedia SA	1.802.093,27	1.802.093,27
Studio ATA SA	2.816.287,83	2.816.287,83
Nea Aktina SA	44.460,75	44.460,75
Eurostar SA	0,00	3.613.256,62
Ellinika Grammata SA (in liquidation)	813.725,88	813.725,88
Total	19.219.789,57	22.833.046,19
Jointly controlled entities		
Mikres Aggelies SA (inactive)	0,00	0,00
Mellon Group SA	733.675,72	733.675,72
Hearst DOL LTD	748.350,00	748.350,00
Iris Printing SA	27.318.227,22	27.318.227,22
Digital Shopping SA	2.090.000,00	2.090.000,00
Radio Enterprises VIMA FM SA	1.500.000,00	1.500.000,00
Total	32.390.252,94	32.390.252,94
Associates		
Northern Greece Publishing SA	5.926.410,70	5.926.410,70
Argos SA	2.113.165,60	2.113.165,60
Tiletypos SA	51.316.255,89	51.316.255,89
Papasotiriou SA	2.054.310,52	2.054.310,52
TV Enterprises SA	424.987,50	424.987,50
Total	61.835.130,21	61.835.130,21

On 31.3.2011, DOL SA transferred 85.226 shares, or 36% of Eurostar SA share capital managed by the travel agency TRAVEL PLAN to the company EXPRESS HOLIDAYS SA, versus a consideration of 3.000.807,46 Euros. After the sale of 36%, DOL SA maintains a 15% shareholding in the company's share capital. Prior to the sale, Eurostar SA as a subsidiary had been fully consolidated in DOL Group financial statements, contributing, according to its financial statements dated 31.12.2010, 13% of consolidated revenues, while results posted losses before and after tax. As of 31.3.2011, EUROSTAR SA shareholding (15%) was classified in available for sale portfolio and therefore is not consolidated in DOL Group financial statements.

On 30.06.2011, based on the decision K2-5928/30.06.2011 by the Ministry of Development, the absorption of the 100% subsidiary MICHALAKOPOULOS REAL ESTATE-TOURISM-PUBLISHING SA was approved by the Parent Company DOL SA, pursuant to the provisions of articles 69-78 of Codified Law 2190/20 and of articles 1-5 of L.2166/93.

As mentioned in Note 5.b, Group investments in jointly controlled entities are recognized in the consolidated financial statements with the proportional consolidation method. The relevant accounts embedded in the consolidated financial statements on 30.06.2011 and 31.12.2010 are the following:

In Euros	30.06.2011	31.12.2010
Non current assets	49.795.704,10	51.671.091,23
Current assets	37.344.117,67	34.548.207,01
Short term liabilities	30.958.735,86	22.441.762,12
Total revenues	25.857.394,99	55.645.364,70
Total expenses	30.101.209,40	65.377.105,37

23. AVAILABLE FOR SALE PORTFOLIO

In Euros	Group		Company	
	30.06.2011	31.12.2010	30.06.2011	31.12.2010
M. Levis SA	18.745,80	18.745,80	18.745,80	18.745,80
Microland Computer SA	0,00	253.743,36	0,00	228.822,40
EUROSTAR S.A.	1.062.723,69	0,00	1.062.723,69	0,00
Total	1.081.469,49	272.489,16	1.081.469,49	247.568,20

24. INVENTORIES

In Euros	Group		Company	
	30.06.2011	31.12.2010	30.06.2011	31.12.2010
Merchandises	1.233.761,53	1.354.363,55	675.167,58	297.270,63
Finished and semi-finished products, by-products and residuals	7.202.214,02	7.245.968,99	2.705.771,26	2.719.052,60
Production in progress	2.232.846,48	1.569.290,09	80.100,60	476.461,61
Raw and secondary materials, consumables, spare parts and packaging materials	9.091.411,17	7.738.956,75	0,00	0,00
Advance payments for purchases of inventories	1.194.195,89	484.380,96	0,00	0,00
Total	20.954.429,09	18.392.960,34	3.461.039,44	3.492.784,84

The movement of provisions for redundant and obsolete inventory (referring to the categories of merchandises and products) for the period 1.1-30.6.2011 is the following:

In Euros	Group	Company
Balance on 1.1.2011	3.314.097,22	1.334.607,66
Minus: Usage of provision	-2.307.988,41	-1.334.607,66
Plus: Additional provision for the period	25.000,00	0,00
Balance on 30.06.2011	1.031.108,81	0,00

25. TRADE RECEIVABLES

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Domestic customers	45.408.542,26	56.551.783,28	22.709.095,92	22.164.306,72
Receivable post-dated cheques and promissory notes	7.615.694,61	15.788.784,20	3.836.773,13	6.775.097,08
Cheques in guarantee awaiting clearance at banks	5.189.725,75	2.505.456,94	4.168.983,27	2.529.821,83
Foreign customers	1.644.838,91	733.232,74	1.421.263,38	407.988,11
Overdue cheques and promissory notes	4.344.615,41	4.485.326,65	3.292,00	7.601,00
Total trade receivables	64.203.416,94	80.064.583,82	32.139.407,70	31.884.814,74
Provisions for doubtful claims	-14.532.812,96	-14.756.067,42	-8.136.745,93	-7.644.895,58
Total	49.670.603,98	65.298.516,40	24.002.661,77	24.239.919,16

The movement of provisions for doubtful claims for 1.1-30.6.2011 period is the following:

In Euros	Group	Company
Balance on 1.1.2011	14.756.067,42	6.322.076,86
Absorption of a subsidiary	0,00	1.312.818,72
Changes from discontinued operation	-864.003,79	0,00
Plus: Provision for 1.1-30.6.2011 period	800.034,58	596.259,34
Minus: Claims provisions write-off	-159.285,25	-94.408,99
Balance 30.6. 2011	14.532.812,96	8.136.745,93

26. OTHER SHORT TERM RECEIVABLES

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Prepaid and withholding taxes	855.166,77	1.759.531,38	334.107,05	955.154,77
VAT receivable	1.421.254,37	3.377.078,16		604.246,77
Prepaid income tax	43.699,11	104.398,43	43.699,11	75.366,30
Accrued income	5.696.931,08	3.968.320,80	5.093.551,30	2.395.097,12
Prepaid expenses	1.852.848,33	2.232.055,90	1.475.048,58	926.446,24
Advance payments on account	526.825,46	673.089,42	0,00	57.292,44
Loans and advance payments to personnel	114.545,54	217.357,65	94.514,39	83.304,53
Other debtors	685.814,64	331.521,58	684.033,62	331.521,58
Advance payments of suppliers	2.764.854,20	5.810.699,73	2.764.854,20	3.181.149,68
Other	962.262,07	730.634,07	224.020,00	200,00
Total other short term receivables	14.924.201,57	19.204.687,12	10.713.828,25	8.609.779,43

27. RECEIVABLES FROM RELATED COMPANIES

The Parent Company receivables from related companies on 30.06.2011 amount to 6,179,047.00 Euros (30.06.2010: 2.730.721,46 Euros) and regard remuneration for economic, administrative, legal, commercial and computerization support services offered by DOL SA to related companies. Total Group receivables from related companies on 30.06.2011 amount to 5,334,959.97 Euros (30.06.2010: 4,223,330.97 Euros).

28. TRADING PORTFOLIO

Parent Company trading portfolio refers to shares listed on ATHEX.

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Chaidemenos SA	31.174,50	34.737,30	31.174,50	34.737,30
Total listed shares	31.174,50	34.737,30	31.174,50	34.737,30

29. CASH IN HAND AND AT BANKS

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Treasury	96.062,25	139.862,16	34.962,36	42.532,98
Bank deposits				
Sight	2.931.730,98	13.686.170,30	413.095,89	647.726,44
Term	0,00	0,00	0,00	8.500.000,00
Total	3.027.793,23	13.826.032,46	448.058,25	9.190.259,42

Bank deposits are denominated in Euros. Sight deposits bear a floating interest rate.

30. SHARE CAPITAL, SHARE PREMIUM

On 30.6.2011, the Company's issued, approved and paid up share capital stood at 45.650.000 Euros, divided into 83.000.000 common shares, of nominal value 0,55 Euros each and the share premium amounting to 91,262,515.13 Euros.

During 1.1.-30.6.2011 period, there was no change in the Company's share capital.

31. RESERVES

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Statutory reserve	4.033.014,32	4.054.765,67	3.441.780,31	3.441.780,31
Tax free and specially taxed reserves	11.187.506,08	11.218.305,89	5.482.264,76	5.482.264,76
Special reserves	16.880,38	16.880,38	0	0
Other reserves	427.713,30	436.025,12	305.059,11	305.059,11
Total	15.635.114,08	15.725.977,06	9.229.104,18	9.229.104,18

Statutory reserve: According to the Greek commercial law, companies are required to form a statutory reserve of at least 5% of their annual net profit, as these profits are depicted in their accounting books, until the statutory reserve accrued amount reaches at least 1/3 of share capital. This reserve cannot be distributed to shareholders during Company operation.

Tax free and specially taxed reserves: They have been formed on the basis of various laws. Pursuant to Greek tax legislation, specially taxed reserves are exempt from income tax, on the condition they will not be distributed to shareholders. This account includes a parent company amount of 1.413.625,09 Euros of a fully paid up tax liability and can be distributed.

32. LONG TERM BORROWING

In Euros	Group		Company	
	30.06.2011	31.12.2010	30.06.2011	31.12.2010
Long term loans	54.119.296,50	57.191.192,45	18.768.984,75	18.949.591,49
Long term loans installments payable in the following financial year (Note 36).	-4.962.696,75	-6.128.303,49	-188.984,75	-369.591,49
Total	49.156.599,75	51.062.888,96	18.580.000,00	18.580.000,00

Long term loans are payable as follows:

In Euros	Group		Company	
	30.06.2011	31.12.2010	30.06.2011	31.12.2010
Payable up to 1 year	4.962.696,75	6.128.303,49	188.984,75	369.591,49
Payable from 1 to 5 years	47.836.599,75	49.742.888,96	17.260.000,00	17.260.000,00
Payable after 5 years	1.320.000,00	1.320.000,00	1.320.000,00	1.320.000,00
Total	54.119.296,50	57.191.192,45	18.768.984,75	18.949.591,49

■ Bond Loan issued by the jointly controlled company IRIS PRINTING SA

On 27.7.2007 IRIS Printing SA issued a common bond loan of 85.000.000 Euros total amount on floating rate (Euribor plus margin) for an 8-year duration. The bond loan is anticipated to be fully paid by 2015 in 32 quarterly installments.

■ Bond Loans issued by Parent Company DOL SA

On 30.11.2009, DOL SA issued a common bond loan amounting to 14.000.000 Euros, on a floating rate (Euribor plus margin 1,50%) with 30.11.2012 maturity date, when the loan will be fully paid.

DOL SA, due to the absorption of the 100% subsidiary MICHALAKOPOULOS SA, undertakes the two long term loans of the absorbed company. The first long term loan regards an initial amount of 3.000.000 Euros, of floating interest rate (Euribor plus margin 2,50%) and of five-year duration and it is foreseen to be fully repaid by 31.01.2015. The second long term loan covers an amount of 4.400.000 Euros, of ten-year duration ending on 28.11.2019.

■ Bond Loan issued by the subsidiary company ELLINIKA GRAMMATA SA

On 14.12.2007 the subsidiary Company issued a common bond loan of 10.000.000,00 Euros initial amount on floating rate (Euribor plus margin 1,00%) for a 10-year duration plus a 2-year grace period. The bond loan is anticipated to be fully paid in 2017. This bond loan was issued to refinance the existing short term borrowing and the working capital.

On 23.7.2008 due to the Company's Share Capital increase, 50% of the bond loan was early repaid; Total bond loan repayment shall be effected in eight semester installments, expected by 09/12/ 2013.

■ Long term Loan of DOL DIGITAL SA subsidiary

The company concluded a long term loan for a five-year duration amounting to 4.300.000,00 expiring on 31.12.2014.

■ Long term Loan of DIGITAL SHOPPING SA subsidiary

On 28.09.2010 the company concluded a long term loan of 3.000.000,00 Euros with maturity date 28.09.2014 and two-year grace period.

Long term borrowing total interest expenses stood at 1,542,269.00 Euros on consolidated basis and at 847,862.25 Euros for the Parent Company for 1.1.-30.6.2011 period (874,862.25 Euros and 296,604.62 Euros on consolidated basis for the Parent Company respectively for 1.1.-30.6.2010 period) and are included in interest expenses in the attached financial statement.

33. PROVISION FOR RETIREMENT BENEFITS LIABILITIES

In Euros	Group		Company	
	30.06.2011	31.12.2010	30.06.2011	31.12.2010
Provision for personnel retirement benefits	11.086.368,28	12.188.859,42	9.301.374,74	10.035.567,00

Group and Company personnel retirement benefits liabilities were determined based on an actuarial study.

Provision for personnel compensation, recognized in the results, is analyzed as follows:

In Euros	Group		Company	
	30.6.2011	30.6.2010	30.6.2011	30.6.2010
Current service cost	332.292,27	402.415,40	267.777,50	308.239,50
Financial cost	249.128,55	335.241,02	220.180,24	289.579,44
Total	581.420,82	737.656,42	487.957,74	597.818,94

The relevant provision movement respectively is the following:

In Euros	Group		Company	
	30.6.2011	30.6.2010	30.6.2011	30.6.2010
Commencement balance (1.1.2011 and 1.1.2010)	12.188.859,42	14.368.374,70	10.035.567,00	12.093.387,98
Changes due to proportional consolidation of VIMA FM SA and MELLON GROUP SA in 2010 due to discontinued operation of Eurostar on 31.3.11.	-359.097,72	52.877,50	0,00	0,00
Provision for the period	581.420,82	737.656,42	487.957,74	597.818,94
Paid up compensations	-1.324.814,24	-1.759.456,54	-1.222.150,00	-1.574.398,87
Closing balance	11.086.368,28	13.399.452,08	9.301.374,74	11.116.808,05

The basic actuarial assumptions used to calculate the relevant provisions (personnel compensation due to retirement) are the following:

	30.6.2011	30.6.2010
Discount rate	4,7%	5.5%
Anticipated remuneration increase	2,5%	3,5%
Inflation	2,5%	2,5%

34. DEFERRED INCOME

Deferred income mainly refers to state grants for investments in fixed assets and proceeds from subsidized programs. The change of grants is as follows:

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Balance at the beginning of the period (1.1.2011 and 1.1.2010)	510.886,50	823.108,39	0,00	0,00
Additions	0,00	0,00	0,00	0,00
Depreciations	-132.728,85	-312.221,89	0,00	0,00
Balance at the end of the period (30.06.2011 and 31.12.2010)	378.157,65	510.886,50	0,00	0,00

35. TRADE LIABILITIES

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Domestic suppliers	22.738.616,58	30.612.642,57	17.112.719,95	18.987.541,44
Foreign suppliers	5.415.774,95	2.754.067,99	1.032.891,07	1.344.431,42
Post-dated payable cheques	445.371,65	708.424,10	309.882,52	525.681,33
Total	28.599.763,18	34.075.134,66	18.455.493,54	20.857.654,19

36. SHORT TERM BORROWING

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.06.2011	31.12.2010
Available credit limits	83.309.535,32	97.637.623,37	44.982.198,26	42.149.000,00
Unutilized credit limit	-11.423.407,17	-26.483.922,81	-3.483.238,34	-2.411.921,26
Short term borrowing	71.886.128,15	71.153.700,56	41.498.959,92	39.737.078,74
Long term liabilities payable within twelve months (Note 32)	4.962.696,75	6.128.303,49	188.984,75	369.591,49
Total	76.848.824,90	77.282.004,05	41.687.944,67	40.106.670,23

Short term loans for the period were denominated in Euros.

The weighted average interest rate for short term borrowing as of June 30th, 2011 was 6.80% (4.30% for 1.1-30.6.2010 period).

Short term loans interest amounted totally to 2,043,557.03 Euros on consolidated basis and to 1,139,017.20 Euros for the parent company for the period ended on 30.6.2011 (1,080,802.01 Euros on consolidated basis and 550,619.28 Euros for the parent company for the period ended on 30.6.2010) and is depicted under interest expenses in P&L.

37. OTHER SHORT TERM LIABILITIES AND ACCRUED EXPENSES

In Euros	Group		Company	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
Customers down payments	5.012.783,08	3.786.558,16	3.240.959,37	1.410.334,02
Payable taxes-income tax excluded	4.235.680,38	7.574.875,46	3.607.161,77	5.932.655,17
Income tax	4.599,17	0,00	0,00	0
Insurance contributions payable	768.647,11	1.776.528,79	382.546,95	921.602,94
Accrued expenses	9.425.954,81	8.509.814,31	5.712.996,05	1.941.199,51
Personnel compensation payable	643.006,29	639.479,60	643.006,29	639.479,60
Dividends Payable	51.153,05	25.653,05	25.653,05	25.653,05
Deferred income (subscriptions)	814.051,87	1.552.421,39	699.512,84	978.593,98
Long term liabilities of financial leases payable in the following period	1.438.495,49	1.416.183,20	1.338.724,60	1.304.381,18
Other creditors	2.759.543,74	1.064.563,41	676.889,90	631.826,95
Other Transitional	932.540,96	591.130,69	24.056,83	69.523,86
Total	26.086.455,95	26.937.208,06	16.351.507,65	13.855.250,26

38. LIABILITIES FROM FINANCIAL LEASES

Commitments from financial leases: The parent company DOL SA on 30.06.2011 due to absorption of the 100% subsidiary MICHALAKOPOULOS-REAL ESTATE-TOURISM-PUBLISHING SA, undertook and was committed to a lease back agreement with ETHNIKI LEASING. This agreement regards the sale and long term lease back of a privately-owned property at 80, Michalakopoulou Street, hosting the parent company headquarters and the seat and offices of DOL Group subsidiaries. The agreement includes the sale of a building against the amount of 26 million Euros and its lease back by MICHALAKOPOULOS SA for 12 years with repurchase right at the price of 5 Euros at the expiry of the lease period.

For the Parent Company and the Group, the future minimum lease payments, based on the non-cancellable financial leases for buildings, cars and machinery on 30.6.2011 are analyzed as follows:

In Euros	Future commitments from financial leases on 30.6.2011	Future commitments from financial leases on 30.6.2011
	Group	Company
Payable up to 1 year	1.438.495,49	1.338.724,60
Payable from 1 to 5 years	7.574.332,87	7.446.989,63
Payable beyond 5 years	11.356.000,61	11.356.000,61
Total	20.368.828,97	20.141.714,84

39. CONTINGENT LIABILITIES AND COMMITMENTS

Commitments from operating leases: Commitments from non-cancellable operating leases (minimum future lease payments) on 30.6.2011 are the following:

In Euros	Future commitments from operating leases on 30.6.2011	
	Group	Company
Payable up to 1 year	349.983,15	289.369,54
Payable from 1 to 5 years	954.951,47	841.320,26
Total	1.304.934,62	1.130.689,80

Commitments for capital expenditures: On 31.3.2011, the Group and the Company had no commitments for capital expenditures.

Non tax audited financial years: The Company has not been tax audited for the financial years 2006 up to 2010. Moreover, some Group subsidiaries have not been tax audited mainly for the periods 2007 - 2010, so their tax liabilities have not been finalized. In case of an eventual future tax audit, tax authorities may reject certain expenses, increasing thus Parent Company and subsidiaries taxable income, imposing at the same time additional taxes, fines and surcharges. Given the difficulty at present to accurately determine the amount of additional taxes and fines to be possibly imposed, the Company has formed estimated-based provisions on tax differences possibly arising from the audit of non audited financial years up until 31.12.2009. The Parent Company provision amount stands at 443,600.00 Euros. For the other Group companies, no respective provision has been formed. The table below outlines the non audited financial years of DOL Group consolidated companies:

COMPANIES INCLUDED IN GROUP CONSOLIDATED FINANCIAL STATEMENTS				
TRADE NAME	ACTIVITY	GROUP SHAREHOLDING	CONSOLIDATION METHOD	NON TAX AUDITED FINANCIAL YEARS
Multimedia SA	Pre-press	100,00%	Full	4
Ellinika Grammata SA	Publishing house - Bookstore	100,00%	Full	4
Studio ATA SA	TV productions	99,30%	Full	4
DOL Digital SA	Digital information media	84,22%	Full	1
Nea Aktina SA	Publications	50,50%	Full	1
Hearst Lambrakis Publishing LTD	Publications	50,00%	Proportional	1
IRIS PRINTING SA	Printing	50,00%	Proportional	1
Mikres Aggelies SA	Publications	33,33%	Proportional	1
MELLON GROUP SA	Publications	50,00%	Proportional	1
Radio Enterprises Vima FM SA	Radio Station	50,00%	Proportional	1
Digital Shopping SA	E-commerce	38,00%	Proportional	1
N.Liapis Bookbinding SA	Bookbinding – Printing works	25,50%	Proportional	1
Iris Packaging SA	Packaging of print-outs	25,50%	Proportional	1
Argos SA	Press Distribution Agency	38,70%	Equity	1
Northern Greece Publishing SA	Publications-Printing	33,33%	Equity	4
Papasotiriou SA	Bookstore chain- Publishing House	30,00%	Equity	5
Tiletypos SA	Mega Channel TV station	22,11%	Equity	6
TV Enterprises SA	TV studios – TV productions	25,00%	Equity	3

Pending litigations against the Company and DOL Group companies: There are litigations pending against Parent Company and Group associates, arising mainly from publications in newspapers; it is estimated that their final outcome shall have no significant impact on the Company or Group financial position or operation. For the jointly controlled entity IRIS PRINTING SA the following are pending a) a ruling by the State Council for additional contributions payment to a social security fund, by an amount of €3,050 mn regarding the period 1998-2003 and b) a hearing of the action brought before the Administrative Court of First Instance of Athens for the payment of additional contributions to a social security fund, amounting to around €3,064mn for the period 2004-2006 and its communication is awaited. These amounts have been booked in the company's expenses and have been paid in the previous financial year and the current period.

Encumbrances and collaterals

There are no registered liens or encumbrances on DOL SA and Parent Company fixed assets.

40. RELATED PARTIES DISCLOSURES

40 a. Subsidiaries, jointly controlled entities, associates and other related parties

Any transactions between DOL Group and DOL SA with subsidiaries, jointly controlled entities and associates are the following:

	Group				COMPANY			
1.1.-30.6.11	From/T o subsidiaries	From / to jointly controlled entities	From / to associates	From / to other related parties	From/To subsidiaries	From / to jointly controlled entities	From / to associates	From / to other related parties
a) Purchases of goods and services	0,00	0,00	10.070.870,78	2.951,13	1.039.027,30	8.075.657,88	8.516.540,81	0,00
b) Acquisition of non current assets	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
c) Loans	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
d) Share capital increases	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
e) Dividends	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
f) Lease contracts	0,00	0,00	0,00	0,00	0,00	56.348,28	352,14	0,00
Total	0,00	0,00	10.070.870,78	2.951,13	1.039.027,30	8.132.006,16	8.516.892,95	0,00
a) Sales of goods and services	0,00	0,00	29.688.715,49	13.537,07	918.023,89	826.205,81	25.975.585,85	13.537,07
b) Sales of non current assets	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
c) Loans granted	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
d) Share capital increases	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
e) Dividends	0,00	0,00	32.375,00	0,00	0,00	0,00	32.375,00	0,00
f) Lease contracts	0,00	0,00	0,00	6.000,00	89.257,42	38.780,91	0,00	6.000,00
Total	0,00	0,00	29.721.090,49	19.537,07	1.007.281,31	864.986,72	26.007.960,85	19.537,07
1.1.-30.6.11	Group		COMPANY					
	Receivables	Liabilities	Receivables	Liabilities				
Total	13.179.685,03	7.050.264,39	15.706.667,39	13.305.804,56				

Group and Parent Company transactions are included in 'other related parties' account with the public welfare institution LAMBRAKIS FOUNDATION.

40b. Commercial and Other Agreements

DOL Group SA publishing companies assign to subsidiary Multimedia SA all pre-press work and to the jointly controlled company Iris Printing SA all printing work required for the Group's publications. The associate company Argos SA undertakes handling and distribution of all company and Group publications on percentage-based fee. Additionally, DOL SA has signed private agreements with associates and subsidiaries thereby mutually agreeing that the former renders to the above companies administrative, financial, accounting, legal, commercial and IT services and concludes lease contracts mainly as lessor. Finally, DOL SA has signed private agreements with subsidiaries and associates for advertisements entries in DOL SA print-outs as well as advertising barter agreements. Finally, within its normal course of business DOL SA occasionally concludes agreements with subsidiaries operating primarily in sales of goods, mutual rendering of services or editing publications. Such agreements are of very limited financial scope.

40 c. Granted guarantees to associates

Granted guarantees (in thous Euros)	30.6.2011	31.12.2010
DOL Digital SA	8.600,00	8.600,00
Studio ATA SA	7.741,27	7.741,27
Michalakopoulou SA	0,00	8.200,00
Eurostar SA	1.708,00	1.708,00
Ellinika Grammata SA	8.700,00	8.700,00
Multimedia	3.000,00	3.000,00
TV Enterprises SA	2.000,00	2.000,00
Digital Shopping SA	5.000,00	5.000,00
Total	36.749,27	44.949,27

40 d. Board of Directors members and Senior Management Executives members remuneration

Transactions and remuneration of Management members and Senior Management Executives (In Euros)		
1.1.-30.6.2011	Group	Company
Remuneration	1.967.661,74	841.338,45
30.6.2011	Group	Company
Receivables	0,00	0,00
Liabilities	0,00	0,00

41. POSTERIOR EVENTS

There were no events posterior to the financial statements date until their approval time that highlight the need for adjustments of Assets and Liabilities or that require their disclosure in the financial statements of the period in question.

CERTIFICATION

It is hereby certified that the above 'PARENT COMPANY AND GROUP FINANCIAL STATEMENTS DATED JUNE 30st, 2011' and the attached thereto 'NOTES 1-41' were the ones approved by the Company's Board of Directors at its meeting held on August 30th, 2011.

The persons in charge of data preparation and accuracy in the above 'PARENT COMPANY AND GROUP FINANCIAL STATEMENTS DATED JUNE 30st, 2011' and in the attached thereto 'NOTES 1-41' were Messrs: Stavros P. Psycharis, BoD Executive Chairman and CEO, Panagiotis St. Psycharis, BoD Executive deputy Chairman and Business Development General Manager, Nikolas G. Pefanis, BoD Member and General Manager of the Corporate Center and Theodoros D. Dolos, Head of Accounting Department.

Athens, August 30, 2011

BoD Chairman
and Chief Executive Officer

BoD Deputy Chairman
and General Manager for Business
Development

BoD Member
and General Manager for
Corporate Center

Head of Accounting
Department

Stavros P. Psycharis
ID No: X 214638

Panagiotis S. Psycharis
ID No: AH 042414

Nikolas J. Pefanis
ID NO.: Ξ 199212

Theodoros D. Dolos
ID No: AE 103596
REG No.0001984 CLASS

A



LAMBRAKIS PRESS S.A.

SA Reg. No 1410 / 06 / B / 86 / 40
T.I.N 094028358

Company's registered office: 3, Chr. Lada Street, GR-10237 Athens

FIGURES AND INFORMATION FOR THE PERIOD
FROM JANUARY 1, 2011 TO JUNE 30, 2011

Published pursuant to Resolution 4/507/28.04.2009 by the Capital Market Commission Board of Directors
amounts denominated in euros

The data and information below result from the financial statements and aim at an overall presentation of LAMBRAKIS PRESS S.A and Group financial situation and results. We, therefore, propose to readers, prior to any investment choice or transaction with the Company, to visit its web address <http://www.dol.gr> where the financial statements and the audit report by the chartered accountant, when required, are posted.

COMPANY DATA

Supervising Authority	Ministry of Development (General Secretariat of Commerce)
Web address where the Financial Statements are posted	http://www.dol.gr/dwn_fin.htm
Certified Auditor	Charalambos Petropoulos SOL SA Reg. No 12001
Audit Firm	SOL SA
Type of Auditor's Review Report	By consent
Financial statements approval date by DOL SA BoD	30-Auy-11

Stavros P. Psycharis, Executive Chairman and CEO, Panagiotis S. Psycharis, Executive deputy Chairman and General Manager of Business Development, Pandelis I. Kapsis, Executive member, Nikolaos Ch. Koritsas, non Executive member, Tryfon I. Koutalidis, Executive member, Ioannis N. Manos, Executive member, Stergios G. Nezis, non Executive member, Ioannis N. Paraschis, Independent non Executive member, Nikolaos G. Pefanis, Executive member, Victor S. Restis, Non Executive member, Antonios P. Trifyllis, Independent Non Executive member, Christina P. Tsoutsoura – Psychary, Executive member, Kaiti S. Resti, non Executive member, Nikolaos E. Piblis, Executive member.

FINANCIAL POSITION STATEMENT	GROUP		COMPANY	
	30.6.2011	31.12.2010	30.6.2011	31.12.2010
ASSETS				
Property, plant and equipment	95.551.981,77	98.379.052,17	34.781.346,17	35.212.163,22
Property investments	591.822,00	591.822,00	11.685.393,53	11.746.899,00
Intangible assets	1.561.752,02	1.858.647,25	561.276,62	664.514,99
Available for sale portfolio	1.081.469,49	272.489,16	1.081.469,49	247.568,20
Other non current assets	22.846.703,15	26.501.195,86	116.034.643,07	119.926.157,17
Inventories	20.954.429,09	18.392.960,34	3.461.039,44	3.492.784,84
Loans and advances to customers	49.670.603,98	65.298.516,40	24.002.661,77	24.239.919,16
Other current assets	23.318.129,27	37.581.804,55	17.372.108,00	22.237.538,63
TOTAL ASSETS	215.576.890,77	248.876.487,73	208.979.938,09	217.767.545,21
EQUITY AND LIABILITIES				
Share capital (83.000.000 shares of 0,55 euros nominal value each)	45.650.000,00	45.650.000,00	45.650.000,00	45.650.000,00
Other equity items	(41.816.418,94)	(23.964.417,75)	39.274.697,59	48.349.243,24
Total equity of parent company owners (a)	3.833.581,06	21.685.582,25	84.924.697,59	93.998.243,24
Non controlling interest (b)	(67.917,97)	3.224.930,76	0,00	0,00
Total equity (c) = (a)+(b)	3.765.663,09	24.910.513,01	84.924.697,59	93.998.243,24
Long term loans	49.156.599,75	51.062.888,96	18.580.000,00	18.580.000,00
Provisions and other long term liabilities	31.119.583,90	34.608.738,99	28.547.964,98	29.960.216,96
Short term loans	76.848.824,90	77.282.004,05	41.687.944,67	40.106.670,23
Other short term liabilities	54.686.219,13	61.012.342,72	35.239.330,85	35.122.414,78
Liabilities related to non current assets available for sale	0,00	0,00	0,00	0,00
Total liabilities (d)	211.811.227,68	223.965.974,72	124.055.240,50	123.769.301,97
TOTAL EQUITY AND LIABILITIES (c)+(d)	215.576.890,77	248.876.487,73	208.979.938,09	217.767.545,21

CASH FLOW STATEMENT	GROUP		COMPANY	
	1.1. - 30.6.2011	1.1. - 30.6.2010	1.1. - 30.6.2011	1.1. - 30.6.2010
Operating activities				
(Losses)/Profit before tax from continuing operations	(16.796.541,95)	(15.198.381,93)	(8.496.066,37)	(10.238.718,97)
(Losses)/Profit before tax from discontinued operations	(1.473.198,52)	(849.198,12)	0,00	0,00
Plus / minus adjustments for:				
Depreciations	3.186.053,10	3.272.472,12	786.998,95	793.128,32
Impairment of tangible and intangible assets				
Provisions	(1.964.119,72)	(1.002.188,49)	(734.192,26)	(976.579,93)
Fx differences	3.611,52	6.568,67	(6.470,78)	6.211,17
Results (revenues, expenses, profit and losses) from investment activities	1.517.447,57	(40.661,28)	(479.086,73)	(206.968,30)
Interest on debt and similar charges (interest charges minus credit interest)	3.771.639,17	1.895.676,36	2.071.849,13	870.679,87
Plus/minus adjustments for changes in working capital accounts or changes related to operating activities:				
Decrease/ (increase) in inventories	(2.561.468,75)	1.826.780,46	31.745,40	962.594,24
Decrease / (increase) in receivables	1.144.650,35	5.192.824,51	6.544.487,34	616.850,12
(Decrease) / increase in liabilities (minus loans)	5.419.545,64	(2.563.347,06)	(5.823.370,53)	1.134.856,85
Minus:				
Interests on debt and similar paid up charges	(3.867.575,90)	(1.938.258,13)	(2.123.619,78)	(872.616,07)
Taxes paid	(2.431.148,44)	(101.566,35)	(2.287.018,33)	(51.152,12)
Operating cash flows from discontinued operations	(691.873,27)	850.242,02	0,00	0,00
Total inflow / (outflow) from operating activities (a)	(14.742.979,20)	(8.649.037,22)	(10.514.743,96)	(7.961.714,82)
Investing activities				
Acquisition of subsidiaries, associates, joint ventures and other investments	(30.600,00)	(2.240.000,00)	0,00	(2.240.000,00)
Purchase of tangible and intangible fixed assets	(532.086,42)	(1.062.667,86)	(219.793,46)	(216.945,23)
Proceeds from tangible and intangible fixed assets sales	0,00	588.242,05	2.200,00	581.242,00
Proceeds from subsidiaries, jointly controlled entities, associates and securities sale	1.000.807,46	0,00	1.000.807,46	0,00
Interests received	95.936,73	42.581,77	51.770,65	1.936,20
Dividends received	32.375,00	0,00	0,00	87.000,00
Investment cash flows from discontinued operations	(47.493,38)	(333.810,95)	0,00	0,00
Total (outflow) / inflow from investing activities (b)	518.939,39	(3.005.654,99)	834.984,65	(1.786.767,03)
Financing activities				
Proceeds from loans	4.947.349,70	10.746.324,09	1.581.274,44	13.288.964,28
Loans repayment	(1.906.289,21)	0,00		(4.304.062,96)
Settlement of liabilities from financing leases (amortizations)	(713.159,32)	(41.276,54)	(643.716,30)	0,00
Dividends paid	0,00	0,00	0,00	0,00
Financial cash flows from discontinued operations	1.097.899,41	(569.777,07)	0,00	0,00
Total inflow / (outflow) from financing activities (c)	3.425.800,58	10.135.270,48	937.558,14	8.984.901,33
Net (decrease) / increase in cash and cash equivalents of the period (a)+(b)+(c)	(10.798.239,23)	(1.519.421,73)	(8.742.201,17)	(763.580,52)
Cash and cash equivalents at the beginning of the period	13.826.032,46	6.617.042,06	9.190.259,42	1.678.766,17
Cash and cash equivalents at the end of the period	3.027.793,23	5.097.620,33	448.058,25	915.185,65

STATEMENT OF CHANGES IN EQUITY	GROUP	
	1.1. - 30.6.2011	1.1. - 30.6.2010
Total equity at the beginning of the period (1.1.2011 and 1.1.2010 respectively)	24.910.513,01	73.272.662,19
Total comprehensive income/expenses after tax (continuing and discontinued operations)	(18.712.581,74)	(16.582.709,39)
Valuation from available for sale portfolio	(253.743,36)	0,00
Changes in consolidation	(2.178.524,82)	(1.121.613,64)
Total equity at the end of the period (30.6.2011 and 30.6.2010 respectively)	3.765.663,09	55.568.339,16
STATEMENT OF CHANGES IN EQUITY	COMPANY	
	1.1. - 30.6.2011	1.1. - 30.6.2010
Total equity at the beginning of the period (1.1.2011 and 1.1.2010 respectively)	93.998.243,24	119.126.623,23
Total comprehensive income/expenses after tax (continuing and discontinued operations)	(8.844.723,25)	(10.605.134,91)
Valuation from available for sale portfolio	(228.822,40)	0,00
Total equity at the end of the period (30.6.2011 and 30.6.2010 respectively)	84.924.697,59	108.521.488,32

TOTAL INCOME STATEMENT	GROUP					
	1.1.-30.6.2011			1.1.-30.6.2010		
	Continuing operations	Discontinued operations	Total	Continuing operations	Discontinued operations	Total
Turnover	70.082.341,85	2.615.773,27	72.698.115,12	92.329.425,52	13.259.731,77	105.589.157,29
Gross Profit / (Loss)	14.638.680,88	(689.658,29)	13.949.022,59	23.084.340,74	793.241,98	23.877.582,72
(Loss) / Profit before taxes, financing and investing results	(14.275.724,87)	(1.396.432,16)	(15.672.157,03)	(13.297.361,37)	(734.746,82)	(14.032.108,19)
(Loss) / Profit before tax	(16.796.541,95)	(1.473.198,52)	(18.269.740,47)	(15.198.381,93)	(849.198,12)	(16.047.580,05)
(Loss) / Profit after Tax (a)	(17.225.976,42)	(1.486.605,32)	(18.712.581,74)	(15.714.255,47)	(868.453,92)	(16.582.709,39)
Attributable to:						
Parent company owners	(17.143.138,67)	(758.168,71)	(17.901.307,38)	(15.641.863,56)	(442.911,50)	(16.084.775,06)
Non controlling interest	(82.837,75)	(728.436,61)	(811.274,36)	(72.391,91)	(425.542,42)	(497.934,33)
Other total revenues/expenses after tax (b)	(253.743,36)	0,00	(253.743,36)	0,00	0,00	0,00
Total comprehensive income/expenses after tax (a)+(b)	(17.479.719,78)	(1.486.605,32)	(18.966.325,10)	(15.714.255,47)	(868.453,92)	(16.582.709,39)
Parent company owners	(17.396.882,03)	(758.168,71)	(18.155.050,74)	(15.641.863,56)	(442.911,50)	(16.084.775,06)
Non controlling interest	(82.837,75)	(728.436,61)	(811.274,36)	(72.391,91)	(425.542,42)	(497.934,33)
Loss / Profit after tax per share	(0,2065)	(0,0091)	(0,2157)	(0,1885)	(0,0053)	(0,1938)
(Loss) / Profit before taxes, financing and investing results and depreciations	(11.089.671,77)	(1.363.713,17)	(12.453.384,94)	(10.024.889,25)	(678.299,40)	(10.703.188,65)

TOTAL INCOME STATEMENT	GROUP					
	1.4.-30.6.2011			1.4.-30.6.2010		
	Continuing operations	Discontinued operations	Total	Continuing operations	Discontinued operations	Total
Turnover	36.313.321,86	0,00	36.313.321,86	46.881.809,75	8.102.362,42	54.984.172,17
Gross Profit / (Loss)	7.638.000,73	0,00	7.638.000,73	11.677.636,71	658.345,20	12.335.981,91
(Loss) / Profit before taxes, financing and investing results	(5.681.129,49)	0,00	(5.681.129,49)	(6.114.840,06)	(61.327,65)	(6.176.167,71)
(Loss) / Profit before tax	(7.801.945,70)	0,00	(7.801.945,70)	(7.146.704,99)	(112.891,19)	(7.259.596,18)
(Loss) / Profit after Tax (a)	(8.028.013,43)	0,00	(8.028.013,43)	(7.467.991,61)	(128.009,19)	(7.596.000,80)
Attributable to:			0,00			0,00
Parent company owners	(8.036.338,10)	0,00	(8.036.338,10)	(7.432.505,65)	(65.284,69)	(7.497.790,34)
Non controlling interest	8.324,67	0,00	8.324,67	(35.485,96)	(62.724,50)	(98.210,46)
Other total revenues/expenses after tax (b)	(253.743,36)	0,00	(253.743,36)	0,00	0,00	0,00
Total comprehensive income/expenses after tax (a)+(b)	(8.281.756,79)	0,00	(8.281.756,79)	(7.467.991,61)	(128.009,19)	(7.596.000,80)
Parent company owners	(8.290.081,46)	0,00	(8.290.081,46)	(7.432.505,65)	(65.284,69)	(7.497.790,34)
Non controlling interest	8.324,67	0,00	8.324,67	(35.485,96)	(62.724,50)	(98.210,46)
Loss / Profit after tax per share	(0,0968)	0,0000	(0,0968)	(0,0895)	(0,0008)	(0,0903)
(Loss) / Profit before taxes, financing and investing results and depreciations	(4.103.630,34)	0,00	(4.103.630,34)	(4.466.291,30)	(31.747,45)	(4.498.038,75)

TOTAL INCOME STATEMENT	COMPANY			
	1.1.-30.6.2011	1.4.-30.6.2011	1.1.-30.6.2010	1.4.-30.6.2010
Turnover	42.787.293,23	22.830.100,79	58.887.211,09	30.014.710,33
Gross Profit / (Loss)	11.659.671,69	6.390.588,67	16.275.188,36	8.001.424,22
(Loss) / Profit before taxes, financing and investing results	(6.870.928,97)	(2.371.585,71)	(9.362.694,90)	(4.299.435,26)
(Loss) / Profit before tax	(8.496.066,37)	(3.782.277,52)	(10.238.718,97)	(4.802.951,39)
(Loss) / Profit after Tax (a)	(8.844.723,25)	(3.995.907,40)	(10.605.134,91)	(5.028.297,33)
Other total revenues/expenses after tax (b)	(228.822,40)	(228.822,40)	0,00	0,00
Total comprehensive income/expenses after tax (a)+(b)	(9.073.545,65)	(4.224.729,80)	(10.605.134,91)	(5.028.297,33)
Loss / Profit after tax per share	(0,1066)	(0,0481)	(0,1278)	(0,0606)
(Loss) / Profit before taxes, financing and investing results and depreciations	(6.083.930,02)	(1.872.371,94)	(8.569.566,58)	(3.894.153,45)

RELATED PARTY DISCLOSURES IN ACCORDANCE WITH IAS 24 (transactions and outstanding balances with related parties)	GROUP		COMPANY	
1.1.-30.06.2011	REVENUES	EXPENSES	REVENUES	EXPENSES
a) From/to subsidiaries	0,00	0,00	1.007.281,31	1.039.027,30
b) From/to jointly controlled entities	0,00	0,00	864.986,72	8.132.006,16
c) From/to associates	29.721.090,49	10.070.870,78	26.007.960,85	8.516.892,95
d) From/to other related parties	19.537,07	2.951,13	19.537,07	0,00
TOTAL	29.740.627,56	10.073.821,91	27.899.765,95	17.687.926,41
FROM / TO MANAGEMENT EXECUTIVES AND ADMINISTRATION MEMBERS	0,00	1.967.661,74	0,00	841.338,45
30.06.2011	RECEIVABLES	LIABILITIES	RECEIVABLES	LIABILITIES
a) From/to subsidiaries	0,00	0,00	6.138.346,32	146.021,75
b) From/to jointly controlled entities	0,00	0,00	3.808.300,97	7.541.211,22
c) From/to associates	12.976.578,62	7.050.264,39	5.596.183,24	5.618.571,59
d) From/to other related parties	203.106,41	0,00	163.836,86	0,00
TOTAL	13.179.685,03	7.050.264,39	15.706.667,39	13.305.804,56
FROM / TO MANAGEMENT EXECUTIVES AND ADMINISTRATION MEMBERS	0,00	0,00	0,00	0,00

COMPANIES INCLUDED IN THE GROUP CONSOLIDATED FINANCIAL STATEMENTS DATED 30.6.2011						
Trade name	Activity	Registered office	GROUP SHAREHOLDING	Consolidation Method	Non tax audited financial years	
MULTIMEDIA S.A.	Pre-press	Athens	100,00%	Full	4	
ELLINIKI GRAMMATTA SA	Publishing house -in liquidation	Athens	100,00%	Full	4	
STUDIO ATA SA	TV productions	Maroussi	99,30%	Full	4	
DOL DIGITAL S.A	Digital media-IT-internet	Athens	84,22%	Full	1	
NEA AKTINA S.A	Publications	Maroussi	50,50%	Full	1	
IRIS PRINTING SA	Publications	Athens	50,00%	Proportional	1	
MELLON GROUP SA	Printing	Koropi	50,00,00%	Proportional	1	
RADIO ENTERPRISES VIMA FM SA	Publications	Athens	50,00%	Proportional	1	
DIGITAL SHOPPING SA	Radio Station	Athens	50,00%	Proportional	1	
MIKRES AGGELIES SA	E-commerce	Athens	38,00%	Proportional	1	
N. LIAPIS BOOKBINDING SA	Publications-Inactive	Athens	33,33%	Proportional	1	
IRIS PACKAGING SA	Bookbinding works	Koropi	25,50%	Proportional	1	
ARGOS SA	Packaging of print-outs	Koropi	25,50%	Proportional	1	
NORTHERN GREECE PUBLISHING SA	Press Distribution Agency	Koropi	38,70%	Equity	1	
PAPASOTIRIOU SA	Publications-Printing	Thessaloniki	33,33%	Equity	4	
TV ENTERPRISES SA (TVE)	Bookstore chain-Publishing House	Athens	30,00%	Equity	5	
TILETYPOS SA	TV studios – TV productions	Athens	25,00%	Equity	3	
	Mega Channel TV station	Athens	22,11%	Equity	6	