

ANNOUNCEMENT REGARDING THE POTENTIAL TARGET MARKET FOR THE SHARES OF THE COMPANY "FAIS HOLDING SOCIETE ANONYME" OFFERED TO INVESTORS THROUGH A PUBLIC OFFERING

The Joint Coordinators and Bookrunners, namely "ALPHA BANK S.A." and "EUROXX SECURITIES S.A." and in their capacity as manufacturers, pursuant to article 16 par. 3 of Greek Law 4514/2018 and the Executive Committee Act of the Bank of Greece No. 234/23.09.2024, as well as the Decision of the Board of Directors of the Hellenic Capital Market Commission No. 1/808/7.2.2018, on product governance obligations, announce that, in cooperation with the issuer "FAIS HOLDING SOCIETE ANONYME" (the "Issuer"), they have assessed the potential target market for the up to 11,375,625 Offered Shares offered through a Public Offering (the "Public Offering Shares") as follows:

- (i) The potential target market for the Public Offering Shares consists of eligible counterparties, professional clients and retail clients, each as defined in Law 4514/2018, as in force, having at least basic knowledge and experience regarding the Public Offering Shares, with at least moderate risk tolerance in respect to the Public Offering Shares, irrespective of the investment time horizon and with an investment objective, the development of the invested capital, the income through the receipt of dividends and/or risk hedging;
- (ii) all channels for the distribution of the Public Offering Shares (i.e. investment services regarding provision of investment advice, portfolio management, reception / transmission of transaction order and execution of order) are considered appropriate for the clients of the potential target market.