

SingularLogic completed the SAP S/4HANA IS Retail project for ANEDIK KRITIKOS

Athens, January 30, 2025. SingularLogic, a member of the Space Hellas Group, has successfully implemented the SAP S/4HANA IS Retail project for ANEDIK KRITIKOS, which has completed its first year of production operation. The company's new central information system supports all the areas of its operation, from financial management and sales organization to management and monitoring of supplies and the supply chain to managing the stores, products, pricing, and promotional activities.

The project incorporates cutting-edge technologies that contribute to improving processes and strengthening the growth strategy of ANEDIK KRITIKOS. More specifically, through its new information system, the company serves more effectively an expanded network, with more than 900 stores and eight (8) distribution centers throughout Greece. At the same time, it manages pricing across all sales channels, particularly in retail, ensuring compliance with relevant legislation. Additionally, it manages all wholesale activities and agreements with suppliers. Throughout 2024, it successfully executed and managed more than 500 promotional activities.

Angelos Kritikos, Chairman and CEO at ANEDIK KRITIKOS, stated: *"We are very pleased with our decision to invest in SAP S/4HANA for the modernization of ANEDIK KRITIKOS. During this particularly intense growth period, we successfully implemented a multidimensional project that not only supports our strategic growth but also fosters the creation of new business opportunities. Furthermore, this initiative enhances our operational processes, enabling us to provide improved services to our store network, customers, partners, suppliers, and employees. The collaboration with the experienced and specialized team of SingularLogic was decisive for the successful and timely completion of this demanding project. Their positive approach effectively addressed any difficulties encountered and fully met our expectations."*

The project marks a significant milestone for SingularLogic, an official SAP partner in Greece. Since, it has implemented solutions to meet the specific requirements of Grocery Retail, with the valuable contribution of ANEDIK KRITIKOS's team. Moreover, this project adds another satisfied customer to the SAP ecosystem, confirming SingularLogic's ability to implement large-scale projects successfully.

About SingularLogic: SingularLogic, a Space Hellas Group member, is a leading Software Integrator that provides Enterprise Software Solutions and Services for large enterprises and organizations in the Private and Public sectors. It has highly skilled personnel, broad solutions and services portfolio, a national distribution network, a large customer base, and has implemented big-scale IT projects for the Private and Public sectors, nationally and internationally. www.singularlogic.eu

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