

IDEAL HOLDINGS S.A. (hereinafter the "Company"), in accordance with the relevant provisions of the European Market Abuse Regulation (EU) 596/2014 (MAR) and the Rulebook of the Athens Exchange, hereby informs the investment community that, following the resolution of the Company's Annual General Meeting of Shareholders dated 5 June 2025 and the resolution of its Board of Directors dated 13 June 2025, has resolved to commence implementation of the Company's Share Buyback Program as of 13 June 2025.

The purchases of treasury shares will be conducted through the Athens Exchange. The maximum number of shares that the Company may acquire, combined with the shares already held by the Company at any given time, shall not exceed 10% of the Company's share capital (which currently corresponds to 48,003,921 shares). Therefore, any treasury shares already held by the Company shall be included in the 10% limit, and shares may be repurchased until this limit is reached, so that the total number of treasury shares held at any time does not exceed the 10% threshold. The maximum number of treasury shares that the Company may currently hold corresponds to 4,800,392 shares and as of today, the Company holds 1,837,530 treasury shares.

In accordance with the resolutions of the Annual General Meeting of 5 June 2025, the minimum purchase price has been set at €4.00 per share and the maximum purchase price at €9.00 per share. The program will have a maximum duration of twenty-four (24) months from the date of the Annual General Meeting resolution, i.e., until 4 June 2027.

The main purposes of the buyback program are the reduction of the Company's share capital through the cancellation of the acquired shares and/or the distribution of acquired shares to the Company's personnel and/or the personnel of affiliated companies within the meaning of Article 32 of Law 4308/2014, in accordance with the provisions of Article 49 of Law 4548/2018, without excluding the possibility of disposing of the treasury shares for any other specific purpose that serves the Company's corporate interest, following a relevant resolution of the competent corporate body.

The purchases of treasury shares will be executed to the extent deemed beneficial to the Company and as permitted by prevailing market conditions.

Athens, 13 June 2025