

**ANNOUNCEMENT REGARDING THE DESIGNATED TARGET MARKET FOR THE NEW
COMMON REGISTERED VOTING SHARES OF "IDEAL HOLDINGS S.A." TO BE ADMITTED TO
TRADING ON THE MAIN MARKET OF THE REGULATED SECURITIES MARKET OF THE ATHENS
STOCK EXCHANGE OFFERED TO THE INVESTORS THROUGH PUBLIC OFFERING**

In accordance with article 16 para. 3 of Law 4514/2018 regarding the product approval process, the Act no. 234/3/23.09.2024 issued by the Executive Committee of the Bank of Greece, as well as article 9 of the Decision 1/808/7.2.2018 of the Board of Directors of the Hellenic Capital Market Commission (as amended by the Hellenic Capital Market Commission Board Decision no. 3/960/4.8.2022), the Lead Underwriters and Advisors, announce that in cooperation with IDEAL Holdings (the "Issuer"), they have completed the assessment of the potential target market of the for up to 8,000,000 New Shares offered through Public Offering (the "New Shares") as follows:

- (i) The designated target market for the Offer Shares includes: eligible counterparties, professional clients and retail clients, as defined in Law 4514/2018 as in force, who have at least a basic knowledge of and experience in financial instruments and investment services and at least moderate risk tolerance irrespective of the investment time horizon and with investment purpose of capital development, income through the receipt of dividends and / or hedging.
- (ii) All channels of distribution of the New Shares (i.e. provision of investment services regarding investment advice, portfolio management, reception/transmission of transaction order and execution of transaction order) are considered appropriate for the clients of the designated target market.

Athens, 04.06.2025