



AS COMPANY S.A.

ANNOUNCEMENT OF THE FINANCIAL RESULTS for the first half of 2025

September 25, 2025

The Group recorded growth in the first half of 2025, with sales up by +32.7%. This performance was driven by the expansion of the toy segment, which includes a wide range of categories such as gadgets, children's and adult board games, stationery, art & craft, and lifestyle products, as well as by the significant contribution of the new baby development product category (+10.3%), which the Company entered in Q4 2024.

EBITDA increased by €680 thousand compared to last year, reaching 16.18% of sales.

Management estimates that for the full year 2025, sales will be approximately +10% higher compared to 2024, confirming the effective implementation of the strategic plan. The Group will continue to focus on developing and strengthening product categories that differentiate it from the rest of the market, enhance profitability, and broaden its customer base.

The product portfolio has now evolved beyond traditional toys, offering entertainment and creative play experiences for all ages, from 0 to 99 years. This strategy transforms the Group into a comprehensive Growth & Play Experiences Provider, with significant prospects for further expansion.

As part of its real estate portfolio management, on 08.09.2025 the Group signed the final agreement for the sale of nine (9) properties in Elounda, Crete, for a total consideration of €3.0 million, achieving a 40% investment return. At the same time, architectural design and permitting work is underway for the Group's investment properties in Matala, Crete, with the aim of their optimal development.

The Group is also exploring potential acquisitions to further strengthen its product portfolio and distribution networks. Significant progress has also been made in France, one of the leading toy markets in Europe, where our products are already represented and early results are encouraging.

At the same time, the Group continues to invest in human capital, in strengthening systems and processes, as well as in ESG initiatives. Management remains committed to creating long-term value for shareholders, partners, and society.

Condensed Consolidated Financial Data for the first half of the year

€ 000	30/06/2025	30/06/2024	%
Turnover	15.311.651	11.597.932	+32,7%
Gross Profit	48,32%	51,57%	
Earnings before Interest, Depreciation and Taxes	2.476.719	1.796.545	+42,14%
Profit before tax	1.832.936	1.974.459	-15.84%
Profit after Tax	1.424.935	1.500.942	-13,58%

The financial data for the first half of 2025 are posted on the Company's website <https://ir.ascompany.gr> and on the website of the Athens Exchange.