## FOR IMMEDIATE RELEASE

## **24 November 2025**

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified that the following PDMR sold ordinary shares of CHF 6.70 each in the Company on 21 November 2025.

1	Details of the person discharging managerial responsibilities / person closely					
	associated					
a)	Name	ZORAN BOGDANOVIC				
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been conducted					
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF CHF				
	instrument	6.70 EACH ("SHARES")				
	Identification code	CH0198251305				
b)	Nature of the transaction	SALE OF 15,000 SHARES UNDER EMPLOYEE STOCK PURCHASE PLAN AT GBP 36.16 PER SHARE, RESULTING IN THE NET AMOUNT OF APPROX GBP 540,637				
c)	Price(s) and volume(s)					
		Price(s)	Volume(s)			
		36.16 GBP	15,000			

d)	Aggregated information			
		Price	Volume	Total
	- Aggregated volume	36.16 GBP	15,000	542,400 GBP
	- Price			
e)	Date of the transaction	2025-11-21		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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