



Profile Software a Gold sponsor of the largest Financial Services event in Malta

New strategic agreements and investments that strengthen Profile's presence in the country

Athens, 20 November 2025: [Profile](#), a leading global provider of financial software solutions, proudly concluded a dynamic presence at [Finance Malta 2025](#), the country's premier financial services conference. Organised by **Finance Malta**, the event brought together key industry leaders and innovators to discuss the future of finance in one of Europe's most vibrant financial hubs.

Malta remains a **strategic country** for Profile, reflected in our investment and ongoing commitment to the region. Our **strong delegation of executives** underscored our dedication to supporting Malta's financial ecosystem, where we now serve **eight reputable financial institutions**, following the recent acquisition of a new client, that use our award-winning omnichannel investment management solution (Axia) and our innovative end-to-end banking solution (Finuevo).

Throughout the event, our executives engaged with **clients, prospects, and leading consulting firms**, fostering meaningful conversations around the future of finance and digital transformation. Interest in our **comprehensive fintech portfolio** was notably high, with key solutions showcased including:

- **Core & Digital Banking, Payments & Embedded Finance** (Finuevo)
- **Private Banking, Wealth Management & Family Offices** (Axia)
- **Custody, Asset & Fund Management** (Axia)
- **Treasury Management** (Acumen.plus)
- **Risk Management** (RiskAvert), including Basel IV compliance
- **Agentic AI** (AI.Adaptive), our innovative AI solution that operates as a standalone offering or integrates seamlessly across our solutions.

These solutions are purpose-built to meet the **evolving demands** of Malta's financial sector, enabling financial institutions and banks to drive **interoperability, resilience, and digital transformation**.

This year's conference highlighted several key trends shaping the financial landscape, including the new landscape of **asset & fund management**, the rise of **embedded finance**, and the growing adoption of **agentic AI**. Profile's offerings are fully aligned with these trends, empowering financial institutions to remain competitive and future-ready.

A highlight of our participation was the **fireside chat**, "Rethinking Scale: A Small Nation's Role in a Digitally-Driven Financial World," featuring Ed Vaizey (Lord Vaizey of Didcot), member of the House of Lords, broadcaster and business adviser, and Dimitris Litsikakis, Director at Profile. The session explored Malta's unique position as a digital finance leader and the transformative impact of **agentic AI** on **banking operations**, highlighting important benefits such as enhanced operational efficiency, scalable growth through intelligent automation, and significant reduction in total cost of ownership (TCO).

As Finance Malta 2025 concludes, Profile remains focused on this strategic and mature market, which supports our overall business objectives and strategy. We continue to maintain strong relationships across the **entire financial ecosystem** and are committed to expanding our footprint while supporting Malta's continued growth as a centre of financial excellence.