



Profile Software empowers Banks with Smart and Embedded Finance solutions

Athens, 26 February 2026: [Profile](#), a leading global provider of financial software solutions, announces the addition of new financial products to its end-to-end banking platform, [Finuevo Suite](#). The platform delivers smart, scalable, and embedded finance solutions, supported by advanced integrations with core banking systems and full digital banking capabilities, while offering a high degree of configuration to adapt to diverse business models.

In addition, it incorporates agentic AI for automated decision-making and supports both complete end-to-end solutions and standalone, independent embedded finance applications, providing banks with flexibility and innovation.

- **Merchants' Financing (POS Financing):** Partners with banks and acquirers to offer low-risk loans to small and medium-sized enterprises, fully digitally via mobile or desktop. Repayment is automated through daily collections.
- **Invoice Factoring for Marketplace Sellers:** Integrates directly with marketplace platforms, automates invoice data flows and scoring via transaction streams, and ensures both loan disbursement and repayments are processed directly through the seller's bank account, with full digital monitoring and management.
- **Rental Deposit Financing:** Financing rental deposits, guarantees, and broker fees, with integration into online property search platforms. Disbursement and repayments are managed through the tenant's bank account, with digital loan management tools.
- **Insurance Premium Financing:** Enables consumers to pay insurance fees in monthly instalments instead of a lump sum at the point of purchase. The solution connects with digital insurance platforms and supports automatic bank account debiting.
- **Green Loans Financing:** Smart digital financing via energy providers for solar panels, EV chargers, and home efficiency upgrades. The process is fully digital, integrated with the customer's bank account, and includes real-time updates on loan progress.

Profile has successfully deployed embedded finance use cases in multiple markets – from POS financing which enables low-risk merchant lending through integrations with acquirer networks and automated daily repayments, to card-based embedded financing that leverages the capabilities of Finuevo Suite to deliver premium financing services such as instalment payments, flexible credit features, and seamless integration within digital payment ecosystems. All processes are fully managed through secure API connectivity and automated lifecycle management.

Finuevo Suite is more than just an end-to-end digital banking solution it is a strategic enabler of innovation and growth for banks. Its modular architecture and cloud-native microservices support rapid expansion, seamless integration with collaborative ecosystems, and the delivery of personalised experiences. Through embedded artificial intelligence for intelligent decision-making, it enables banks to introduce new services in a simple, transparent, and fully automated way and to rapidly expand into new markets.

These capabilities are aligned with key industry trends such as **AI-driven personalisation**, flexible **data-driven repayment models** - such as loan repayment through a business's daily income, and the rise of **ecosystem partnerships**. They enable banks, whether top-tier or mid- to lower-tier, to meet growing customer expectations and stand out in competitive markets.

Profile has over 30 years of experience delivering **mission-critical solutions** to more than 300 clients in the banking and investment industries across more than 50 countries. Through continuous investment in R&D, the company ensures ongoing innovation - reflected in the global recognition of the Finuevo Suite. The solution has been featured in key publications by leading analysts such as **Gartner**, **Forrester**, **Celent**, and **IBS**, and is trusted by top financial institutions across **Europe**, the **Middle East**, **Africa**, and **Central & South America**. Its modular architecture and proven scalability make it the ideal solution for banks seeking to grow and modernise their services.