

FOR IMMEDIATE RELEASE

19 March 2026

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 18 March 2026 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	69,784	€ 44.62
JAN GUSTAVSSON	20,821	€ 44.62
MINAS AGELIDIS	16,897	€ 44.62
PANAGIOTA KALOGERAKI	39,626	€ 44.62
ANASTASIOS STAMOULIS	19,100	€ 44.62
VITALIY NOVIKOV	13,480	€ 44.62
MOURAD AJARTI	15,241	€ 44.62
IVO BJELIS	16,319	€ 44.62
SPYROS MELLO	12,180	€ 44.62
JAAK MIKKEL	10,248	€ 44.62
FRANK O'DONNELL	15,099	€ 44.62
VLADIMIR KOSIJER	14,898	€ 44.62
KARYN HARRINGTON	13,430	€ 44.62
TOON VAN DER VEER	17,617	€ 44.62

The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305							
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER 2 YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>44.62 GBP</td> <td>69,784</td> </tr> </tbody> </table>		Price(s)	Volume(s)	44.62 GBP	69,784		
Price(s)	Volume(s)								
44.62 GBP	69,784								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>44.62 GBP</td> <td>69,784</td> <td>3,113,762.08 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	44.62 GBP	69,784	3,113,762.08 GBP
Price	Volume	Total							
44.62 GBP	69,784	3,113,762.08 GBP							
e)	Date of the transaction	2026-03-18							
f)	Place of the transaction	OUTSIDE A TRADING VENUE							

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
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Price	Volume	Total						
44.62 GBP	20,821	929,033.02 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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44.62 GBP	16,897	753,944.14 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF OPERATING OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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Price	Volume	Total						
44.62 GBP	39,626	1,768,112.12 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ANASTASIOS STAMOULIS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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44.62 GBP	19,100							
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Price	Volume	Total						
44.62 GBP	19,100	852,242.00 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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44.62 GBP	13,480	601,477.60 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MOURAD AJARTI							
2	Reason for the notification								
a)	Position/status	CHIEF DIGITAL & TECHNOLOGY OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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Price	Volume	Total							
44.62 GBP	15,241	680,053.42 GBP							
e)	Date of the transaction	2026-03-18							
f)	Place of the transaction	OUTSIDE A TRADING VENUE							

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	IVO BJELIS						
2	Reason for the notification							
a)	Position/status	CHIEF SUPPLY CHAIN OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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44.62 GBP	16,319	728,153.78 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SPYROS MELLO						
2	Reason for the notification							
a)	Position/status	STRATEGY AND TRANSFORMATION DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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44.62 GBP	12,180	543,471.60 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAAK MIKKEL						
2	Reason for the notification							
a)	Position/status	NEW BUSINESSES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	FRANK O'DONNELL						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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e)	Date of the transaction	2026-03-18						
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1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	VLADIMIR KOSIJER							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	KARYN HARRINGTON						
2	Reason for the notification							
a)	Position/status	CHIEF CORPORATE AFFAIRS & SUSTAINABILITY OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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Price(s)	Volume(s)							
44.62 GBP	13,430							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>44.62 GBP</td> <td>13,430</td> <td>599,246.60 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	44.62 GBP	13,430	599,246.60 GBP
Price	Volume	Total						
44.62 GBP	13,430	599,246.60 GBP						
e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	TOON VAN DER VEER						
2	Reason for the notification							
a)	Position/status	CHIEF PEOPLE AND CULTURE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	SHARES CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>44.62 GBP</td> <td>17,617</td> </tr> </tbody> </table>	Price(s)	Volume(s)	44.62 GBP	17,617		
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e)	Date of the transaction	2026-03-18						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
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