

Financial Calendar for the Year 2026

The company **ALTER EGO MEDIA S.A.** (hereinafter the "**Company**"), in the context of the accurate and timely information to investors and pursuant to article 4.1.1 of the Euronext Athens Rulebook, announces its Financial Calendar for the year 2026, as follows:

Announcement & Commentary on Financial Results of the financial year 2025 – Publication of Annual Financial Report 2025 and uploading to the Company’s website (www.alteregomedia.org) and the Euronext Athens website (https://athens.euronext.com)	<i>Wednesday, April 29, 2026</i> <i>(before the opening of Euronext Athens)</i>
Annual Reporting to Analysts	<i>Wednesday, May 27, 2026</i>
Ordinary General Meeting	<i>Friday, June 12, 2026</i>
Release of Financial Results of First Half 2026 and publication of Semi-Annual Financial Report 2026	<i>Thursday, September 24, 2026</i> <i>(before the opening of Euronext Athens)</i>

The Board of Directors will propose to the Ordinary General Meeting of shareholders the distribution of dividend. The resolution for the distribution of dividend is subject to approval by the General Meeting. The Cut-off date, Record date and Commencement of Payment of the dividend, will be published at a later time, when they become available, pursuant to para. 2.3 & 2.5. of decision 25/15.04.2024 of the Stock Markets Steering Committee of Euronext Athens.

The Company reserves the right to modify the above dates, after informing the investors accordingly, as per the provisions of the Euronext Athens Rulebook.

Kallithea, April 28, 2026